

Face the Fight Takes Nashville

Social Media Toolkit

We are heading to Nashville!

Face the Fight is bringing people together to raise awareness and inspire action around veteran suicide prevention. Use this social media toolkit to help build anticipation, bring key messages to life, and keep the momentum going beyond each event. With ready-to-use posts for before, during, and after, it's easy to help make every moment go further.



Social Media Channels

Face the Fight



Grand Ole Opry



Suggested Hashtags

#FaceTheFight #FTF #Veterans
#MilitaryCommunity
#VeteranSupport
#CommunitySupport
#FTFThoughtLeadership

Be sure to tag Face the Fight and use our official hashtags to maximize reach and engagement!

General Announcement *(Pre-Event)*

1. We're headed to Nashville with Face the Fight!

Two days of thought leadership, music, and a community uniting to ensure no veteran stands alone. Looking forward to [insert what you're most excited about]. See you there!

2. Next stop: Nashville!

We're joining Face the Fight to explore how music, connection, and community can help prevent veteran suicide. Can't wait to be part of it.

Louder Together: Music and the Movement to End Veteran Suicide

1. Today's Thought Leadership event with Face the Fight explored how music can spark connection, reduce isolation, and open the door to support long before a crisis.

Thank you to [Insert speaker's handle] for sharing powerful insights that will continue to shape how we work together to support the veteran and military community.

2. [Insert QUOTE from speaker]

[Insert speaker's handle] delivered an inspiring message at the Face the Fight thought leadership event in Nashville.

By bringing together veterans, advocates, partners, and community leaders, today's discussion highlighted how music can create moments of connection that reduce isolation, strengthen community, and help open the door to support before a crisis.

On the Road

1. We're out on the VSO Roadshow with Face the Fight!

It's been inspiring to visit organizations proving every day that when communities come together, impact multiplies. This is Face the Fight's mission in action.

2. Today [insert your organization name] is exploring Nashville with Face the Fight for the VSO Roadshow.

There's nothing better than meeting the people and organizations creating meaningful impact in their communities. Proud to stand alongside coalition partners doing the work that ensures no veteran stands alone.

Operation Stand Down Tennessee



CreatiVets



The Store



Live at Opry

1. Currently at Face the Fight Night at the @Grand Ole Opry!

It's incredible to see coalition members, partners, and supporters come together for an evening of live music that celebrates the power of connection, collaboration, and a shared commitment to preventing veteran suicide.

Tonight's highlight: [insert favorite moment].

2. What an incredible evening at Face the Fight Night at the @Grand Ole Opry.

Grateful to stand alongside so many organizations and individuals committed to strengthening the military and veteran community.

Leaving tonight inspired by [insert takeaway/moment].

Post-Event

1. Leaving Nashville feeling energized and inspired.

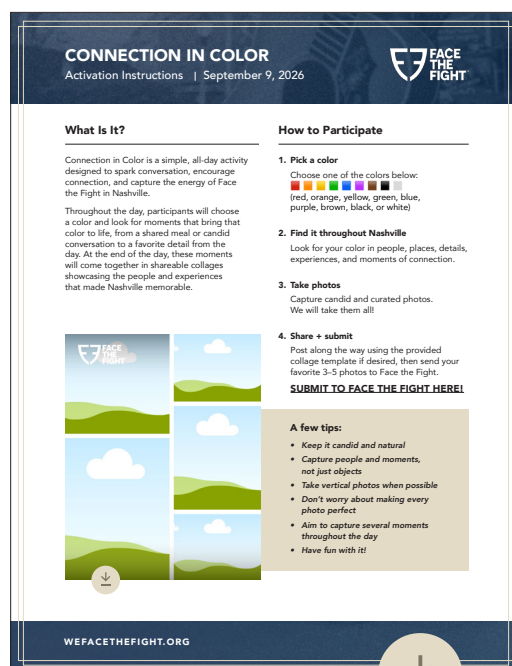
The conversations, new connections, and shared commitment to supporting veterans and military families made this an unforgettable event.

[Insert organization name] is heading home with [insert takeaway] and renewed momentum to continue this important work.

2. What an unforgettable experience in Nashville!

Face the Fight brought together thought-provoking conversations, meaningful community connections, and an unforgettable night of country music at the @Grand Ole Opry, all in support of preventing veteran suicide.

Learn more about the mission at wefacethefight.org



Connection in Color

Download the Connection in Color Activation Guide to learn how you can help capture moments, conversations, and experiences that make the day memorable.