

Privacy Policy

Qura Creatine

Last updated: March 2026

Qura Creatine (“Qura”, “we”, “our”, or “us”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard personal data when you visit our website.

1. Controller

The data controller responsible for processing personal data on this website is:

Qura Creatine B.V.

The Netherlands

Email: info@quracreatine.com

Website: www.quracreatine.com

If you have questions regarding this Privacy Policy or your personal data, please contact us using the details above.

2. Personal Data We Collect

We may collect and process the following types of personal data.

Information you provide to us

When you contact us or submit a form on our website, we may collect:

- Name
- Company name
- Email address
- Phone number
- Country
- Any information you include in your message

This information is collected only when you voluntarily provide it.

Automatically collected information

When you visit our website, certain technical data may automatically be collected by our systems, including:

- IP address
- Browser type and version
- Operating system
- Date and time of access
- Referrer URL
- Pages visited

This information is used to ensure the technical functionality, security, and performance of the website.

3. Purpose of Data Processing

We process personal data for the following purposes:

- Responding to inquiries and partner requests
 - Providing information about Qura Creatine products and services
 - Operating and maintaining the website
 - Ensuring website security and preventing misuse
 - Analysing website usage and improving user experience
 - Complying with legal obligations
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4. Legal Basis for Processing

Under the General Data Protection Regulation (GDPR), we process personal data on the following legal bases:

Article 6(1)(f) – Legitimate interests

For operating, securing, and improving our website and analysing business interest in our products.

Article 6(1)(b) – Contractual necessity

When responding to inquiries related to potential business relationships or partnerships.

Article 6(1)(a) – Consent

Where consent is required, such as for certain cookies.

5. Website Visitor Identification (Leadinfo)

Our website uses the lead generation service **Leadinfo**, provided by Leadinfo B.V., Rotterdam, The Netherlands.

Leadinfo recognises visits from companies to our website based on IP addresses and shows us publicly available company information related to these IP addresses. This allows us to identify organisations that may be interested in our products or services.

The following information may be processed:

- IP address
- Company information linked to the IP address
- Pages visited on our website
- Date and duration of the visit

Leadinfo does **not identify individual persons** and only provides company-level data.

This processing is based on our legitimate interest under **Article 6(1)(f) GDPR** in understanding which organisations are interested in our products and services.

More information about Leadinfo's data processing can be found at:

<https://www.leadinfo.com/en/legal/privacy/>

Visitors may opt out of this data processing via:

<https://www.leadinfo.com/en/opt-out>

6. QR Batch Verification System

The Qura website may provide **QR code verification pages** that allow users to verify product batches.

When accessing these pages, the website may process standard technical data such as:

- IP address
- Device information
- Access time

This information is used solely to operate the verification system and ensure its integrity and security.

7. Data Sharing

We do **not sell or rent personal data**.

Personal data may be shared with trusted service providers that support the operation of our website, such as:

- Website hosting providers
- IT service providers
- Analytics providers

These providers process personal data only on our behalf and under appropriate data protection agreements.

8. International Data Transfers

If personal data is transferred outside the European Economic Area (EEA), appropriate safeguards will be implemented in accordance with GDPR requirements.

9. Data Retention

We retain personal data only for as long as necessary for the purposes for which it was collected, unless a longer retention period is required by law.

Inquiry-related data may be stored for a reasonable period in order to follow up on business requests.

Server log data is typically stored temporarily for security and diagnostic purposes.

10. Cookies

Our website may use cookies and similar technologies to ensure proper functionality and improve the user experience.

Where required by law, cookies will only be placed after obtaining your consent through the website's cookie banner.

More information about cookies can be found in our **Cookie Policy**.

11. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- Right of access
- Right to rectification
- Right to erasure (“right to be forgotten”)
- Right to restriction of processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent

To exercise these rights, please contact:

info@quracreatine.com

You also have the right to lodge a complaint with your national data protection authority.

12. Data Security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, or misuse.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in legal requirements or our services.

The latest version will always be available on this page.