

Terms & Privacy Policy

1. Company Information

This website is operated by:

Company name: MB CRAConnect

Company ID: 306690326

Registered address: Girulių g. 20, LT-12123 Vilnius, Lithuania

Email: hello@craconnect.so

Legal representative: Maria-Alexandra Milas

2. Scope of These Terms

These Terms and Privacy Policy govern the use of the website craconnect.so (the “Website”) and any related services, content, courses, communities, or digital products provided by MB CRAConnect (“we”, “us”, “our”). By accessing or using the Website, you agree to these Terms.

3. Services Provided

CRAConnect provides:

- Educational content and online courses
- Access to professional communities and events
- Digital resources related to clinical research and clinical trials

Some services may require account registration or payment.

4. Intellectual Property

All content on this Website, including videos, text, graphics, course materials, and branding, is the intellectual property of MB CRAConnect unless otherwise stated. You may not copy, reproduce, distribute, or resell any content without prior written permission.

5. User Responsibilities

Users agree to:

- Use the Website lawfully and respectfully
- Not misuse, copy, or redistribute protected content
- Provide accurate information when registering or purchasing

We reserve the right to suspend or terminate access if these Terms are violated.

6. Limitation of Liability

The content provided is for educational and informational purposes only.

MB CRAConnect is not responsible for:

- Career outcomes or employment decisions
- Actions taken based on course content
- Temporary service interruptions or technical issues

7. Privacy & Data Protection (GDPR)

We are committed to protecting your personal data in accordance with the EU General Data Protection Regulation (GDPR).

7.1 Personal Data We Collect

We may collect:

- Name and email address
- Billing and payment details
- Account login information
- Usage data (pages visited, interactions)

7.2 How We Use Your Data

Your data is used to:

- Provide and manage access to services and courses
- Communicate with you (emails, updates, support)
- Process payments
- Improve the Website and services

7.3 Legal Basis for Processing

We process personal data based on:

- Your consent
- Contractual necessity
- Legal obligations
- Legitimate business interests

7.4 Data Sharing

We may share data with trusted third-party service providers such as:

- Payment processors
- Email communication tools
- Website hosting and analytics providers

All providers are GDPR-compliant.

7.5 Data Retention

We retain personal data only for as long as necessary to fulfil the purposes outlined or as required by law.

7.6 Data Security

Appropriate technical and organisational measures are in place to protect your personal data against unauthorised access or loss.

8. Cookies

The Website may use cookies or similar technologies to:

- Ensure functionality
- Analyse usage
- Improve user experience

You can manage cookie preferences through your browser settings.

9. Governing Law

These Terms are governed by the laws of the Republic of Lithuania.
Any disputes shall be subject to Lithuanian jurisdiction.

10. Contact

For any questions regarding these Terms or Privacy Policy, contact:
 hello@craconnect.so