

SEAN HEARN

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“ Marketing professional with an entrepreneurial spirit and appetite for measurable results. ”



Education

Savannah College of Art and Design
BFA Graphic Design
Advertising Design Minor
Atlanta, Georgia
2010



Software

Adobe Creative Suite
Canva
Affinity
Salesforce
HubSpot
WordPress
Webflow
OpenAI ChatGPT
Anthropic Claude



Accomplishments

President's Achievement Award
Sun Chemical Corporation
Oroville, California
2014

Various

Rich HTML Email
Front-end Development
Landing Page Development
HTML
CSS
UTM
JavaScript (baseline)
Social Media Advertising
Google Ads
Process Improvement
Client Liaison
B2B Relations
Prompt Engineering
Campaign Management



Work Experience

PRG
Audiovisual Equipment Provider

Marketing Manager
Atlanta, GA
2019-2025

Worked across multiple business units to create, deploy, and manage digital marketing campaigns with a focus on rich HTML email. Managed multiple web properties while working with external teams concerning SEM, SEO, and front-end development. Implemented process improvements across Salesforce & marketing attribution with Business Development teams.

Tiernan & Patrylo
Commercial Construction

Marketing Manager
Peachtree City, GA
2017-2019

Responsible for internal and external marketing materials, as well as media asset management. Worked with senior leadership to develop sales media including web, print, and video. Coordinated the development of case study and project portfolio to support business development. Created original photography, video, and graphic design for sales collateral. Presented original marketing materials to international clientele.

Charge Media Partners
Social Media Management Company

Project Coordinator/Creative Assets Manager
McDonough, GA
2016

Produced creative assets for outdoor brands through social media venues. Responsible for social media management that involved a collective fan base of over 600,000 people. Maintained client relationships during campaigns and delivered performance metrics. Collaborated with client on multimedia design and development strategy and production.

Sun Chemical Corporation
Commercial Printing Ink Supplier

National Project Engineer
Oroville, California
2011-2014

Developed and launched training material for internal software. Training material created with Adobe Creative Suite. Worked with regional sales and management teams to collaborate national distribution of product while maintaining client interaction. Provided both hardware and software support paired with design document as training collateral.

Tneve, Inc.
Event Management Company

Graphic Designer/Event Planner
Newnan, Georgia
2004-2009

Created business to business sales collateral for Yamaha golf cart sales division. Managed publication development, timeline, and internal contributor from inception to final production of publication. Team member in planning corporate event identity.