

John Quisenberry

Senior Webflow Developer & Frontend Engineer

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SUMMARY

Senior Webflow developer and frontend engineer with 5+ years of experience and a design background dating to 2007. Specializes in building production-ready Webflow and WordPress sites with advanced custom JavaScript, CMS-driven architectures, and GSAP animation systems. Experienced delivering across multiple simultaneous client engagements in agency and contract environments, with a strong eye for design fidelity, performance, and maintainability.

EXPERIENCE

Senior Webflow & WordPress Developer,

04/2024 – 04/2026

Multiple client engagements

- Built and maintained production Webflow sites using the Lumos framework, implementing fluid layouts with clamp(), container queries, and custom CSS variable systems
- Engineered CMS-driven content architectures with Finsweet Attributes for filtering, sorting, and load-more pagination — including a scroll-jump bug fix on a high-traffic blog
- Developed a GA4-to-Webflow CMS automated sync pipeline using a Cloudflare Worker, replacing manual data entry with real-time analytics-driven content updates
- Built scroll-triggered GSAP animation systems with SplitType character animations, velocity-responsive SVG dividers, and Interaction-based reveals
- Implemented Swiper.js carousels across multiple projects including a multi-collection policy content aggregator converted from a grid layout to a dynamic slider
- Migrated hardcoded PHP templates to ACF custom post types on WordPress/Elementor, resolving PHP 8.4 compatibility issues and SMTP configuration via SMTP2GO
- Created HTML email campaigns in Iterable with careful attention to Apple Mail rendering, mobile overflow, and pixel-accurate design fidelity
- Conducted GTM audits reducing Total Blocking Time by consolidating duplicate tracking pixels and moving non-critical tags to Window Loaded
- Built a Webflow-native clipboard converter tool, a custom Table of Contents with PerfectScrollbar, and SEO schema markup for service pages
- Configured Cloudflare security hardening including Transform Rules, HSTS, CSP headers, TLS enforcement, and reCAPTCHA v2 integration
- Implemented Webflow to Cloudflare reverse proxy to increase security and pagespeed

Frontend Developer & Network Engineer

06/2022 – 04/2024

- Developed and maintained the company website using Webflow, HTML5, CSS3, and JavaScript
- Translated stakeholder design requirements into responsive, cross-device production interfaces
- Designed and deployed an 8,500-node network infrastructure for blockchain development, including Layer 2/3 switching, mesh WiFi, and isolated testing environments
- Optimized site performance and resolved frontend issues to improve reliability and UX

Contract Web Developer & Brand Designer

02/2021 – 04/2021

- Designed brand identity and built web presence from concept to launch

Marketing Coordinator

03/2017 – 12/2018

- Developed State and Local contract proposals across 8-10 simultaneous project manager relationships
- Streamlined internal workflow processes to increase proposal acceptance rates

EDUCATION

Bachelor of Arts — Digital Arts and Design

2009 – 2011

TECHNICAL SKILLS

Webflow

CMS, Interactions, Finsweet Attributes, Lumos Framework, eCommerce, Custom Code Embeds

Frontend

HTML5, CSS3, Responsive Design, clamp(), CSS Custom Properties, Container Queries

Design

UI/UX Design, Graphic Design, Figma, Adobe Creative Suite

JavaScript

ES6+, GSAP, SplitType, Swiper.js, Vanilla JS

Cloudflare & DevOps

Workers, Transform Rules, Redirect Rules, DNS, CSP, HSTS, TLS

WordPress

Elementor, ACF, Custom Post Types, PHP, Gutenberg

Analytics & SEO

GA4, GTM, Core Web Vitals, SEO Schema, Iterable, reCAPTCHA

CERTIFICATIONS

- Webflow Expert Certification — Webflow
- Webflow CMS Certification — Webflow
- Webflow Layouts 1 & 2 — Webflow
- Webflow 101 — Webflow