



Marek Ševčík

STRATEGIC DESIGNER

As a strategic thinker specialising in solving complex problems, I utilise empathy and systemic understanding. I thrive in the dynamic intersection of the digital and physical worlds, where endless possibilities emerge.

My primary strength lies in innovating at the product level through design thinking while maintaining a strategic and systemic perspective.



LinkedIn



Portfolio



+420 724 017 386



sevcik.mark@gmail.com

Education

Master's Programme in International Design Business Management
Aalto University, Helsinki
2024-2026

Aalto University, Bachelor's Programme in Design, Helsinki
2021-2024

Languages

Czech

English

Portugese

German

Design tools

Figma, Miro, Photoshop, Illustrator, Indesign, Lightroom, Blender, Unity, Rhinoceros 3D, Solidworks, Premiere Pro, After effects

Development

C#, JavaScript, HTML, CSS,

Skills

Design Thinking
User Research
Strategic Design
Fast Learner
Facilitation

WORK EXPERIENCE

User Experience / Strategic Designer at KONE

MAY 2024 - NOW

Started as an intern, now working as a designer. I shape the strategic and user experience aspects at a product-level on early innovation concepts.

UX/UI Designer at Atlas of Today's World

APRIL 2023 - JANUARY 2024

As UX/UI designer I realigned the project through user-centered redesign of the platform. - Advising in other design and strategy related matters.

Designer at Marketup, Prague

JUNE 2019 - AUGUST 2021

Worked on advertising campaigns for brands such as BMW, Oriflame, Nike, and more. Collaborated with a team of 6 on creative communication strategies for brands like T-mobile and Kofola.

Freelance Design Strategist

JANUARY 2018 - NOW

Most recently advising pre-seed startups and non-profit organisations. Covering topics like user experience or strategic design. - Helping companies understand and speak to their customers.

PROJECTS & AWARDS

Huld-KONE Design Award

APRIL 2023 - JUNE 2023

UX/UI Product design

More

Parcel Packaging flow for Posti

SEPTEMBER 2022 - NOVEMBER 2022

UX/UI Service design

More

Strategic UX Redesign for Atlas

APRIL 2023 - JANUARY 2024

User Research UX/UI

More