

6TH ANNUAL INSTITUTE

# LIBERATING

## Black EdCellence

### Prospectus

July 12-15, 2026  
Meritage Resort & Spa  
Napa, California

# Welcome

## Liberating EdCellence for Black Students

This summer, the California Association of Black School Educators (CABSE) will gather at the breathtaking Meritage Resort and Spa in Napa Valley for our annual Institute—an immersive, solutions-driven convening that fuses innovation, equity, and purpose. Our 2026 theme, Liberating Black EdCellence, is both a declaration and a design. It captures CABSE's charge to unleash the full genius of Black students, educators, and communities—and to reimagine systems where their brilliance is not the exception, but the foundation.

The CABSE Institute stands as a living laboratory for this work. Each convening curates the thinkers, doers and designers reshaping the educational landscape—leaders who are not waiting for reform, but building transformation in real time. Here, policy meets practice, and vision meets measurable impact.

Your partnership makes that rhythm louder. It amplifies the platforms where equity becomes architecture, where learning becomes liberation, and where Black excellence is not exceptional—it's expected. As a CABSE Institute 2026 sponsor, your brand will stand at the crossroads of policy, practice, and purpose—connecting with superintendents, school board members, state leaders, and national innovators shaping the future of education. You'll gain premium visibility across all Institute platforms, featured presence at high-profile events, and direct access to decision-makers driving systems change across California and beyond.

This is your opportunity to network with education's boldest voices, elevate your organization's leadership in equity-centered innovation, and invest in the next generation of Black brilliance. Together, we'll turn partnership into progress—and illuminate what's possible when excellence is liberated. As you explore this sponsor prospectus, we invite you to see yourself in the story of Liberating Black EdCellence. Together, we can ensure that the future our students deserve is not deferred—but delivered.



# WHY EXHIBIT AND SPONSOR?

## The CABSE Network



**3,732**  
Attendees to Date



**500**  
Educational  
Agencies



**7.9M**  
Students



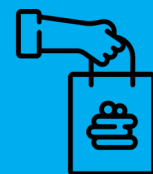
**\$146B**  
Total Budget  
Across All Agencies



**30**  
On-Site Exposure  
Hours



**15**  
Networking  
Opportunities



**10**  
Distinct Branding  
Opportunities



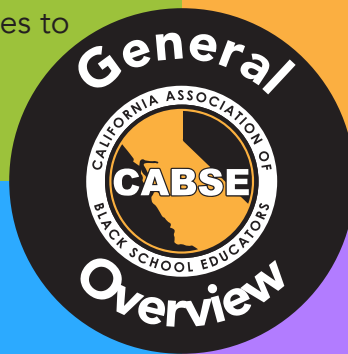
## Comprehensive and Collaborative Learning Environment

The CABSE Institute is a three-day convening designed to foster collaborative action among education professionals committed to advancing equity for Black students. This Institute is a unique gathering of board members, district superintendents, administration officials, teachers, leaders and decision-makers. Representing a broad spectrum of educational institutions, including K-12 schools, community colleges, and charter schools, our attendees bring a wealth of knowledge, experience, and perspectives to the table.



## Networking and Collaboration Opportunities

Recognizing the importance of networking in professional growth and systemic change, the CABSE Institute provides numerous opportunities for attendees to connect with peers, mentors, and industry leaders. These networking events are structured to facilitate meaningful conversations, exchange of ideas, and forming collaborative relationships. Our aim is to create a community atmosphere where attendees can build lasting connections that extend beyond the Institute.



## Diverse and Dynamic Sessions

The Institute program is thoughtfully curated to cater to the varied roles and interests of our attendees. Over three days, participants have opportunities to engage in interactive workshops, enlightening general sessions, and specialized tracks. These sessions are designed not only to address the current trends and challenges in education but also to delve into practical strategies and innovative approaches to enhance educational outcomes for Black students.



## A Platform for Empowerment and Advocacy

At its core, the CABSE Institute is more than just an event; it is a platform for empowerment that equips education professionals with the knowledge, tools, and connections needed to effectively create impact for Black students. By attending, participants contribute to their personal and professional development as well as the broader mission of advancing education equity.

# BENEFITS OF SPONSORING

The California Association of Black School Educators (CABSE) offers a valuable opportunity for sponsors to engage with a community of influential educators and decision-makers dedicated to advancing outstanding education opportunities for Black students. By sponsoring and exhibiting at our CABSE Institute, organizations gain access to a unique platform that allows them to showcase their products, services, or initiatives to an audience of decision-makers. Investing in CABSE not only aligns with corporate social responsibility goals but also provides an unparalleled opportunity to engage with leaders at the forefront of sector transformation.

## Benefits for Sponsors:



### Targeted Visibility:

Gain exposure to a specialized audience of school board members, administrators, and educators who are directly involved in shaping educational experiences and policies for Black students.



### Networking Opportunities:

Connect with key decision-makers and develop leads in California's education sector, including representatives from public schools, charter schools, community colleges, and governmental agencies.



### Brand Alignment With Equity Goals:

Demonstrate your organization's commitment to social equity and education by aligning with CABSE's mission of advancing educational opportunities for underrepresented students.



### Insight Into Educational Needs:

Obtain valuable insights into the current challenges and opportunities in education for Black students, enabling more effective tailoring of products and services.



### Innovative Showcase:

Utilize our platform to introduce innovative solutions or services that can directly contribute to enhancing educational outcomes for Black students.

By sponsoring the Annual CABSE Institute, organizations not only contribute to an important cause but also position themselves at the forefront of educational change and development.

# PAST SPONSORS HAVE INCLUDED:

## Gates Foundation



# TESTIMONIALS



"This was my first time attending a CABSE Institute, and what a fabulous Institute. The inspirational speakers throughout the general sessions helped us to reflect on our work as educators and how we support our students of color. I enjoyed it greatly, and am thinking about how to take this information back to our school and district to keep fighting the good fight. Thank you for coordinating this event."  
- District Superintendent

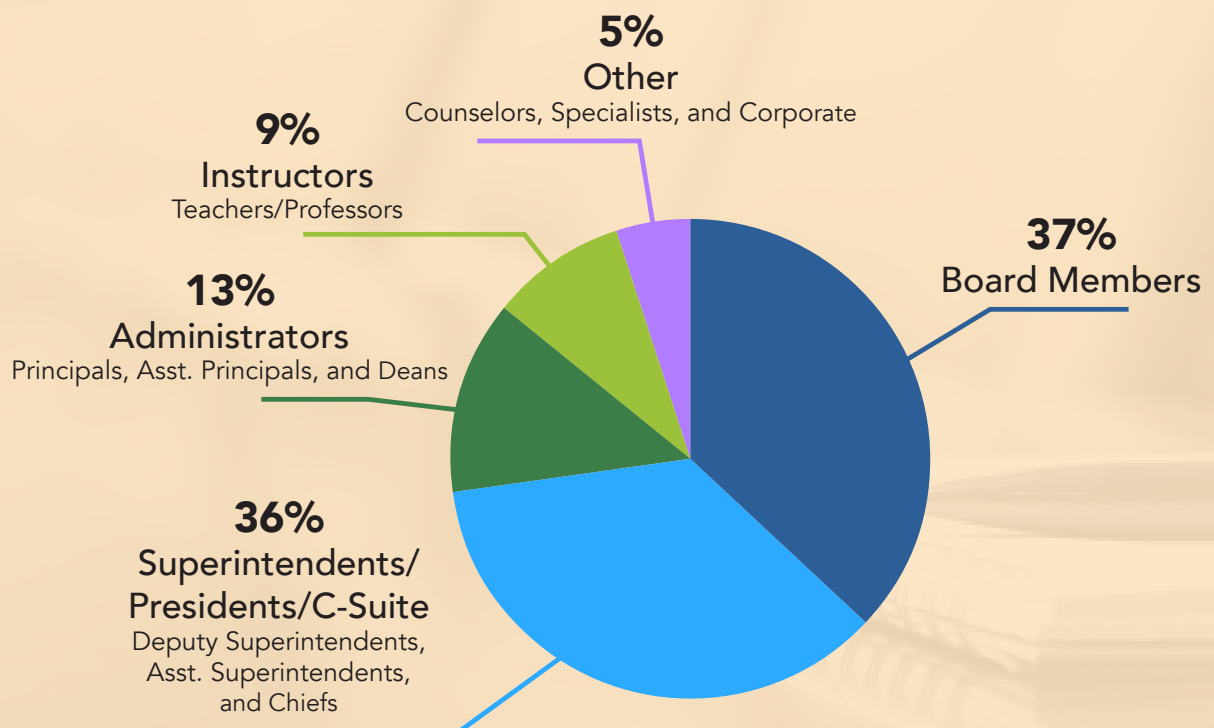
"I feel that CABSE is the most progressive Black Organization nationally." - District School Board Member

"This was a great balance of practicality for work in education, and networking for practitioners around the country." - District Chief Financial Officer

"The speakers, venue and sessions are excellent. Amazing work and coordination... We are proud sponsors of CABSE." - Corporate Business Development Executive

"The networking here is excellent and the content inspiring. I've made so many new contacts." - Nonprofit Executive Director

## ATTENDEE PROFILES



# CABSE BLUEPRINT 2.0

## OUR GROUNDING FOR IMPACT

Introduced at CABSE's 2025 Conference and sourced directly from the wisdom of our network, Blueprint 2.0 is the backbone of CABSE's Institute programming, partnerships, and implementation support. It captures the field informed strategies that educators, board members, students, and community partners know are necessary to advance equity and excellence for Black scholars across California.

Blueprint 2.0 organizes CABSE's work into five core strategic themes — each supported by actionable Help/Harm Contexts that reveal what advances equity and what unintentionally undermines it.

### Five Core Strategic Themes:



#### High-Quality Instruction & Instructional Tools that Excite and Challenge Students

Speaks to exposing students to rigorous, engaging content and HQIM that elevate learning, curiosity, and deeper thinking — not just compliance or coverage.



#### Data-Driven, Targeted & Responsive Practices

Addresses the importance of moving beyond generic strategies to implement practices informed by disaggregated data, student need, and lived experience — shifting from “data collection” to “data activation.”



#### Cultivating High-Quality Teachers

Emphasizes the importance of prioritizing teacher preparation, ongoing support, mentorship, and culturally responsive professional learning as central levers of equity.



#### Targeted Tutoring & Extended Learning

Aligns expanded learning, tutoring, enrichment, and real-world application to student strengths and gaps — closing opportunity gaps with intentionality.



#### Family–Community–Partner Connection

Calls out the value of engaging trusted community partners, families, youth voices, faith leaders, and local stakeholders as co-designers of educational solutions.

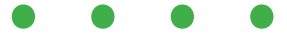
# Help/Harm Contexts

Blueprint 2.0 includes practice-based “Help/Harm” contexts — capturing what propels change and what unintentionally holds systems back:

## Help — Enabling Factors



- Address Social Determinants of Education
- Create a Culture of High Expectations
- Buy-In From the Dais to the Desk and Beyond
- Student-Responsive Classrooms
- Getting Uncomfortable with Not Doing the Same Thing the Same Way



## Harm — What Must Be Disrupted



- Data collection without activation
- Compliance-based tutoring with no connection to coursework
- Teacher burnout due to limited mentorship/support
- Family engagement events without shared power
- Reliance on “what we’ve always done”



## Blueprint Highlight: Math HQIM Blueprint

A practitioner-informed resource built to help districts adopt and implement high-quality instructional materials in mathematics that are academically rigorous and culturally relevant for Black scholars. It includes:



- Clear criteria for selecting math materials aligned to student brilliance
- Rollout and implementation supports anchored in instructional coherence
- Sample board/rubric tools that elevate governance decisions
- Professional learning guidance to support instructional shifts
- Evidence and progress indicators that track impact — not just compliance

## Why This Matters to Partners & Sponsors



Blueprint 2.0 is not an idea — it is the operating system behind CABSE’s statewide impact. It shapes conference sessions, informs technical assistance, drives collaboration across districts, and offers a roadmap for leaders ready to move from intention to sustained action. When you invest in CABSE, you invest in proven strategies — sourced from educators, built for impact, and centered on student brilliance. Together, we’re building systems where Black scholars thrive — not by chance, but by design.

# SPONSORSHIP PACKAGES

## Platinum \$30,000

- Full page advertisement in a prominent position in program book (7" x 8.5")
- 7 complimentary registrations
- Opportunity to provide attendees with branded giveaway for distribution in Institute bags
- Opportunity to provide 60 second pre-recorded message to be played at a general session
- Attendee registration list distributed pre and post Institute (excluding opt outs)
- One exhibit table in a premier location
- Logo on Sponsor Recognition signage
- Logo on Institute program
- Link on CABSE Institute website
- Marketing message as Sponsor to CABSE network (Available until start of Institute)

### Select two options to complete package

#### Keynote General Session Presenting Sponsor

3 - Minute Greeting  
**Monday, July 13th**  
**Tuesday, July 14th**

(Multiple Opportunities)

#### Black EdCellece Awards Luncheon

3 - Minute Greeting

**Monday, July 13th**

(Multiple Opportunities)

#### Chairman's Soirée Off-Site Reception

3 - Minute Greeting

**Monday, July 13th**

(Multiple Opportunities)

#### Custom Room Key Cards

Logo/brand displayed  
on room key  
card of attendees

(Two Opportunities)

## Diamond \$20,000

- Full page advertisement in Institute program (7" x 8.5")
- 4 complimentary registrations
- Opportunity to provide attendees with branded giveaway for distribution in Institute bags
- Opportunity to provide 30 second pre-recorded message to be played at a general session
- Attendee registration list distributed pre and post Institute (excluding opt outs)
- One exhibit table in a premier location
- Logo on Sponsor Recognition signage
- Logo on Institute program
- Link on CABSE Institute website
- Marketing message as Sponsor to CABSE network (Available until start of Institute)

### Select one option to complete package

#### Keynote General Session Presenting Sponsor

3 - Minute Greeting  
**Monday, July 13th**  
**Tuesday, July 14th**

(Multiple Opportunities)

#### Black EdCellece Awards Luncheon

3 - Minute Greeting

**Monday, July 13th**

(Multiple Opportunities)

#### Custom Room Key Cards

Logo/brand displayed  
on room key  
card of attendees

(Two Opportunities)

#### Chairman's Soirée Off-Site Reception

3 - Minute Greeting  
**Monday, July 13th**

(Multiple Opportunities)

# SPONSORSHIP PACKAGES

## Gold \$10,000

- Half page advertisement in Institute program (7"x 4.25")
- 3 complimentary registrations
- Attendee registration list distributed pre and post Institute (excluding opt outs)
- One exhibit table in a premier location
- Logo on Sponsor Recognition signage
- Logo on Institute program
- Logo on general session pre-show slide
- Link on CABSE Institute website

Select one option to complete package

### President's Welcome Reception

3 - Minute Greeting  
**Sunday, July 12th**

(Multiple Opportunities)

### Networking Event

3 - Minute Greeting  
**Tuesday, July 14th**

(Multiple Opportunities)

### Breakfast

3 - Minute Greeting  
**Wednesday, July 15th**

(Multiple Opportunities)

## Silver \$5,000

- 2 complimentary registrations
- Attendee registration list distributed post Institute (excluding opt outs)
- One exhibit table
- Logo on Sponsor Recognition signage
- Company name on Institute program
- Company name on general session pre-show slide
- Logo on CABSE Institute website

Select one option to complete package

### Institute Bags

Institute bags with company logo included with CABSE logo

(Three Opportunities)

### Attendee Badges

Logo/branding on attendee badges

(Single Opportunity)

### Refreshment Breaks

**Monday, July 13th**  
**Tuesday, July 14th**  
**Wednesday, July 15th**

(Multiple Opportunities)

### Transportation to Chairman's Soirée

(Multiple Opportunities)

# 2026 Institute Sponsorship Opportunities

## 1. Complete your contact information for invoicing

Company Name

Contact Person

Position

Phone

Fax

Address

City

State

Zip Code

Email Address

Website

## 2. Select your sponsorship level

**Platinum**  
**\$30,000**

Select two options to complete your package:

- Keynote General Session Presenting Sponsor
- Black EdCellence Awards Luncheon
- Chairman's Soirée
- Custom Room Key Cards

**Diamond**  
**\$20,000**

Select one option to complete your package:

- Keynote General Session Presenting Sponsor
- Black EdCellence Awards Luncheon
- Chairman's Soirée
- Custom Room Key Cards

**Gold**  
**\$10,000**

Select one option to complete your package:

- Presidents Welcome Reception
- Networking Event
- Breakfast Sponsor

**Silver**  
**\$5,000**

Select one option to complete your package:

- Institute Bags
- Refreshment Breaks
- Transportation to Chairman's Soirée
- Name Badges

### Deadline

Deadline for sponsor commitment form and all marketing materials:

**May 1, 2026**

### Artwork Requirements

Note: Submit print ready artwork at resolution of 300 DPI or greater to ensure the highest quality.

All logos are required in vector format (\*.EPS or \*.AI)

### Remittance

Credit Card payments will incur a 5% processing fee which will be added to the invoice.

Return completed form to:  
**conference@cabse.org**

13337 South St. #675  
Cerritos, CA 90703  
(833) 502-2273