

Yu-Ting Cheng

UI/UX Designer

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As a UI/UX designer, I have 2 years experience in Product Design with extensive experience in B2B and B2C Fintech solutions.

Experience

Mar 2024 - Present

UI/UX Designer | Ogloba

- Cross-Border Fintech Design**
Collaborated on B2B/B2C UX strategy for EMEA & LATAM, distilling complex financial workflows into intuitive, regulatory-compliant interfaces.
- Design System Management**
Developed and scaled a comprehensive component library to ensure visual consistency and enhance front-end implementation precision.
- Cross-Functional Collaboration**
Bridged business stakeholders and engineering teams (FE/BE/QA) to ensure feasibility and quality from concept to launch.

Oct 2023 - Jan 2024

Visual Designer | Buzz Design

- VI Design & Standardization**
Defined brand identity and guidelines to ensure high recognition across digital, print, and physical platforms.
- Multi-Channel Integration**
Delivered Web UI and marketing assets integrated with packaging and spatial design for a unified brand experience.

Tools

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|-------------------|--|
| UI/Graphic | Figma, Adobe Creative Suite |
| Collaboration | Jira, Trello, Google Workspace |
| Development / Web | No-Code: Webflow Front-end Basics: HTML, CSS DevOps/Testing: Jenkins |

Skills

- UI/Interaction/Visual Design (Web&App)
- Rapidly Prototyping
- Web Fundamentals (HTML, CSS)
- User Research & Usability Test

Awards

2023

NTCUST Graduation Exhibition

Gold Award - Digital Media Design
Silver Award - Visual Communication

2022 - 2023

Times Young Creative Awards (Jindue Awards)

Third Place & Multiple Finalist Honors

2021

Cross-Strait New Generation Design Competition (Hua Can Award)

Excellent Work Award - Visual Design

Education

Sep 2019 - Jun 2023

BA of Design, Commercial Design

National Taichung University of Science and Technology (NTCUST), Taiwan

Language

Mandarin Native

English Professional Working Proficiency
Capable of articulating design concepts and collaborating with international teams.