



MTA PBA "VIP Discount Program"

To the Attention of all Members of the MTA PBA and Their Immediate Families:

P.C. Richard & Son is proud to extend our "VIP Discount Program" to all Members of the MTA PBA and their immediate families.

Available and on display at our 64 Superstores, serving New York, New Jersey, Connecticut and Northeast Philly, is the largest selection of televisions, home appliances, designer built-in appliances, personal electronics, computers, mattresses, Apple products, home automation products, housewares, health & fitness bands, Sonos products and recliners.

Our friendly, knowledgeable sales counselors will provide superior service before, during, and after your purchase. To receive your VIP Discount pricing, present this letter and an official member ID to our *Showroom Manager* or *Assistant Manager*.

Due to manufacturer imposed pricing restrictions on certain products or special sale prices, not every item can be discounted at time of purchase. If for any reason, one of these items is what you are purchasing, please contact Joe Morrone at Joe.Morrone@PCRichard.com or Todd Costello at Todd@PCRichard.com for special future consideration.

We are pleased to offer our more than 115 years of Honesty, Integrity, and Reliability to all members of the MTA PBA and their immediate families.

Sincerely,

Handwritten signature of Gregg Richard in black ink.

Gregg Richard
President & CEO

Handwritten signature of Todd Costello in black ink.

Todd Costello
Vice President of Sales

Handwritten signature of Joe Morrone in black ink.

Joe Morrone
Director of VIP Sales

