SOUND BARRIER
MUSIC ACADEMY

Privacy Policy

Effective date: October 28, 2026

Sound Barrier Music Academy ("SBMA," "we," "us") is an online music production school. This policy explains what information we collect when you visit our website or join our email list, how we use it, and the choices you have. We keep it simple: we only collect what we need to keep you updated, and we never sell your information.

1. Information we collect

Information you give us. When you sign up for updates, we collect your first name and email address. If you contact us directly, we also keep the details you choose to share in that message.

Information collected automatically. Like most websites, our site and its hosting provider may collect basic technical information, such as your browser type, device type, pages visited and general location based on your IP address. This helps us understand how the site is used and keep it running smoothly.

2. How we use your information

- To send you updates about SBMA, including Focus Track cohort dates, enrollment openings, events and course information.
- To respond to questions or requests you send us.
- To understand how visitors use our site so we can improve it.
- To meet legal requirements and protect the security of our site.

3. Services that help us

We use trusted third-party services to run our website and email list. They process your information only to provide their services to us:

- **Mailchimp** stores our email list and sends our emails.
- **Webflow** hosts our website and processes our signup form.

Each of these services has its own privacy policy that explains how it handles data.

4. Cookies and analytics

Our website may use cookies and similar tools to remember preferences and measure site traffic. You can block or delete cookies in your browser settings. Some parts of the site may not work as intended if you do. If we add advertising or tracking tools in the future, we will update this policy to explain them.

5. How we share information

We do not sell, rent or trade your personal information. We share it only with the service providers listed above, or when required by law.

6. Your choices

- **Unsubscribe anytime.** Every email we send includes an unsubscribe link. You can also email us and we will remove you.
- **Access, update or delete.** You can ask us what information we hold about you, ask us to correct it, or ask us to delete it.

To make a request, contact us at the email address below. We will respond within a reasonable time.

7. How long we keep information

We keep your name and email for as long as you stay on our email list. If you unsubscribe or ask us to delete your information, we will remove it, except where we need to keep a record of the request itself or are required to keep it by law.

8. How we protect information

We rely on reputable providers with industry-standard security measures. No method of sending or storing data online is completely secure, but we take reasonable steps to protect your information.

9. Children's privacy

Our email list and website are not directed to children under 13, and we do not knowingly collect personal information from them. If you believe a child has given us their information, please contact us and we will delete it.

10. Changes to this policy

We may update this policy as SBMA grows. When we do, we will change the effective date at the top of this page. Significant changes will be shared by email or on our website.

11. Contact us

Questions about this policy or your information? Reach out anytime.

Sound Barrier Music Academy
Email: info@sbmaonline.com
Instagram: @soundbarriermusicacademy