

ANNUAL REPORT

2022/2023

INSPIRING
ADVENTURES
CREATING
EXPERIENCES
CONNECTING
PEOPLE





CHAIRMAN'S REPORT



Michael Walker

Queenstown Trails
Chairman

*Welcome to the
2023 Queenstown
Trails Annual
General Meeting.
As Chairman, it is
my pleasure to
present this
annual report.*

Queenstown Trails remains in strong shape, with the pride of seeing some major projects that have been several years in the making come to fruition.

Construction work has been progressing well on the trail connecting Arrowtown through Arthurs Point, and back through the Shotover Gorge to Tuckers Beach. The new trail forms the critical missing link in the Queenstown Trails network and opens up the northern side of the basin for trail users to enjoy.

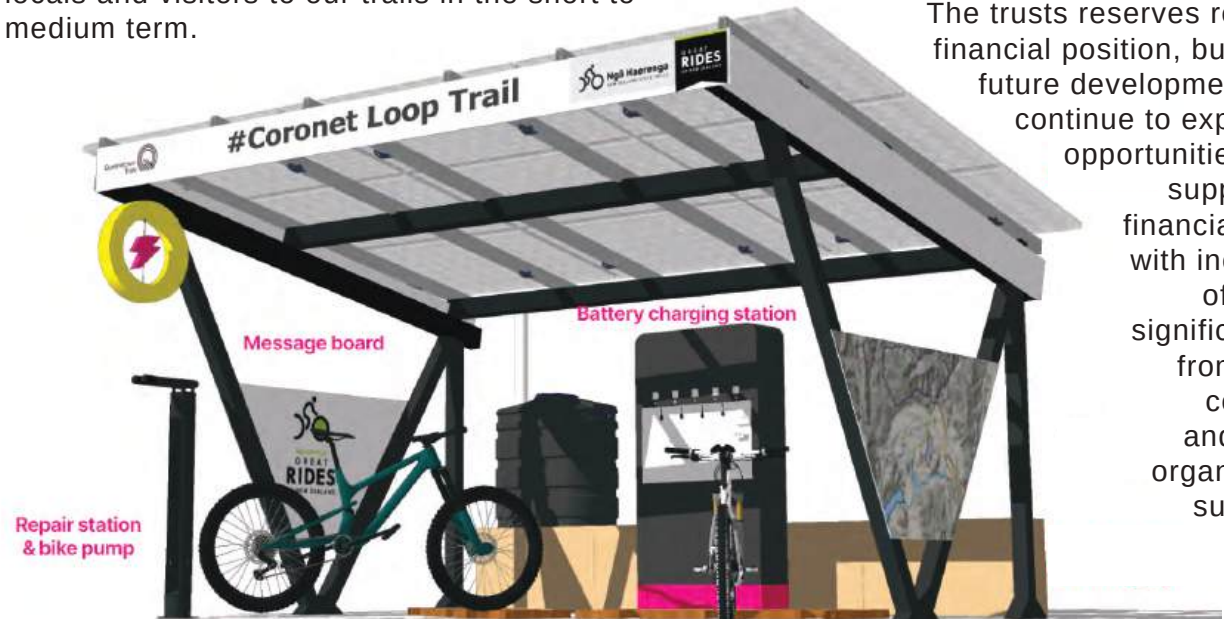


I wish to thank Willy, our CEO, on behalf of the board for the incredible passion, energy and vision he brings to the role. I would also like to thank the Trustees and Patrons for sharing their knowledge, their expertise and hard work over the last 12 months – along with Kat Bulk and Emily O'Leary who make up the executive team with Willy.



The launch of our new Strategic Plan in June this year was very exciting. We are already looking to the future, actioning our plans for trail development, linking of regions, and better serving our community.

There are some exciting developments on the technology front, which will see Queenstown Trails exploring enhanced mapping, solar technology and mobile based applications to provide an even better experience for both locals and visitors to our trails in the short to medium term.



The fundraising and funding grant applications have stepped up a notch in the last 12 months with the incredible energy and expertise of Emily O'Leary. With our refreshed Trail Lovers campaign, funding applications, events and the attraction of new major sponsors, and retention of long standing supporters being front and centre. Coupled with the increased visibility in social and conventional media, we feel the brand and presence of Queenstown Trails is stronger than ever before.



We are fortunate to have received the MBIE funding from government for the big Queenstown Trails projects we currently have underway, and for the support of various private funders for major pieces of infrastructure given the effect of the past few challenging years – largely weather based.

The trusts reserves remain in a strong financial position, but as our plans for future development evolve, we will continue to explore new funding opportunities and seek more support. Overall, the financials remain steady with increased numbers of Trail Lovers and significant contributions from philanthropists, corporate partners and other charitable organisations, and the support of our local authority: QLDC.

GOVERNANCE

Rosie Hill has joined the board this year. We are excited to have Rosies legal and governance expertise combined with her energy and passion for the trails on board.



As a board we say goodbye to Warwick Goldsmith, who has been a Queenstown Trails Trustee for the past 6 years. I wish to thank Warrick for his incredible wealth of knowledge and contribution to the board.



Gavin Bartlett was welcomed to the board as the new QLDC representative to Queenstown Trails. Gavin's passion for community wellbeing, recreation and active travel lends a valuable voice to ensuring our relationship with one of our key stakeholders remains heard.

Finally, a huge thank you to all the people and businesses in our community who support Queenstown Trail, the list is too long to do it justice without leaving someone out. We really could not continue to maintain and expand this world class trail network without the support of our community.



2023 HIGHLIGHTS

MORNING GLORY TRAIL

2KM FLOW TRAIL

LINKING RUDE ROCK TO HOT ROD. BUILT IN COLLABORATION WITH QMTBC, MORNING GLORY OPENED IN JANUARY.

BIG THANKS TO LANDOWNERS SOHO PROPERTIES, THE DRURY FAMILY, QMTBC AND ELEVATE TRAIL BUILDING FOR CRAFTING SUCH AN EPIC TRAIL.

ARTHURS POINT TO ARROWTOWN WHAREHUANUI

14KM DUAL USE TRAIL

AFTER 5 YEARS OF PLANNING AND CONSENTING, WE STARTED CONSTRUCTION OF THE TRAIL LINKING ARROWTOWN TO ARTHURS POINT IN FEBRUARY. M3 HAVE MADE EXCELLENT PROGRESS THROUGHOUT WINTER, AND LARGE PORTIONS OF THE TRAIL BETWEEN ARTHURS POINT AND CORONET PEAK ARE LOOKING AMAZING. WE ARE EXPECTING COMPLETION OF THE WHAREHUANUI TRAIL IN 2024.

QUEENSTOWN TRAILS IS PROUD TO FACILITATE POSITIVE CONSERVATION OUTCOMES

THROUGHOUT THE WHAKATIPU, TRAILS PROVIDE ACCESS FOR PREDATOR TRAPPING & MONITORING, CLEARING OF INVASIVE SPECIES, NATIVE PLANTING AND ECOLOGICAL RESTORATION. WE LOVE THAT THE TRAILS PROVIDE ACCESS FOR CONSERVATION, BUT EQUALLY AS IMPORTANT, THE TRAILS ALLOW PEOPLE TO EXPERIENCE, APPRECIATE AND CONTRIBUTE TO THE CONSERVATION OF OUR REGION.

STRATEGIC PLAN LAUNCH

WE WERE DELIGHTED TO LAUNCH THE QUEENSTOWN TRAILS 10-YEAR STRATEGIC PLAN JUNE. THE OFFICIAL LAUNCH WAS HOSTED BY KINROSS, AND WE LOVED SHARING OUR VISION FOR THE FUTURE WITH EVERYONE, AND TO CELEBRATING HOW FAR QUEENSTOWN TRAILS HAS COME. BIG THANKS TO WILLY, MIKE, WENDY & ANDY FOR THEIR DEDICATION TO PRODUCING THIS GORGEOUS DOCUMENT.

THE NEXT TEN YEARS OF QUEENSTOWN TRAILS

Strategic Plan 2023-2033

KIMIAKAU

SHOTOVER GORGE
7KM DUAL USE TRAIL

TAKING IN THE RESTORED SHOTOVER GORGE TUNNEL & A STUNNING NEW SUSPENSION BRIDGE AT TUCKER BEACH, THE KIMIAKAU SHOTOVER GORGE TRAIL HAS FINISHED THE DETAILED DESIGN PHASE. CONSTRUCTION TENDER FOR THE SUSPENSION BRIDGE HAS BEEN AWARDED TO EDIFICE AND CONSTRUCTION DUE TO COMMENCE BEFORE THE END OF THE YEAR, WITH THE TUNNEL AND TRAIL TO BE COMPLETED BY THE END OF 2024.

TRAIL LOVERS FUNDRAISING CAMPAIGN

QUEENSTOWN TRAILS' ANNUAL FUNDRAISING APPEAL RAN THROUGHOUT APRIL. GENEROUS MAJOR DONORS & OFFICIAL PARTNERS SUPPORTED THE APPEAL LAYING DOWN THE GAUNTLET TO HELP US REACH OUR AMBITIOUS FUNDRAISING GOAL. OUR EPIC TRAIL LOVERS ROSE TO THE CHALLENGE AND WE TOTALED 50K FOR THE MONTH.

THANK YOU!

35KM TRAIL QUEENSTOWN TO GLENORCHY

CONTINUATION OF AN OFF-ROAD ROUTE LINKING QUEENSTOWN TO GLENORCHY. WORLD TRAIL HAVE COMPLETED A FEASIBILITY REPORT FOR THE QUEENSTOWN TO GLENORCHY TRAIL. HERITAGE AND ECOLOGY ASSESSMENTS ARE UNDER WAY. THIS PROJECT IS IN CONJUNCTION WITH THE QT-GY TRAILS ALLIANCE.

SUNSHINE BAY TO 7 MILE

5KM DUAL USE TRAIL

WORK HAS BEGUN ON CREATING AN OFF-ROAD LINK BETWEEN QUEENSTOWN AND 7 MILE. APPLICATION WILL BE MADE TO DOC FOR THE TRAIL ALIGNMENT, HERITAGE AND ECOLOGY INVESTIGATIONS HAVE BEEN COMPLETED AND THE ROUTE HAS BEEN FLAGGED. PLANS TO FORMALISE THE TRACK FROM ONE MILE TO SUNSHINE BAY ARE WITH QLDC. CONSTRUCTION IS EXPECTED TO BEGIN WITHIN 12 MONTHS.

TRAIL LOVERS



CEO'S REPORT

Tena Koutou Katoa

It is my pleasure to report on a year of significant progress for Queenstown Trails. Throughout the past 12 months we've been working on several fronts, with the trails network becoming an increasingly important aspect in forging pathways for Queenstown's future.

Earlier this year we updated and published our strategic plan, outlining the trustee's vision in the 'Next 10 Years of Queenstown Trails'. We're proud to be expanding the scope of the work we're involved in from recreational trails and commuter routes through to backcountry singletrack and broader regional connections – with the associated benefits of conservation, active transport, and health & wellbeing at the core of everything we do – not to mention the benefits of regenerative tourism and Queenstown's carbon zero 2030 aspirations.



Mark (Willy) Williams

Queenstown Trails
Chief Executive Officer

“ Queenstown Trails feels an immense sense of pride in the positive impact that the trails are facilitating in our region. Enhanced access is enabling wilding pine control, native restoration and predator trapping, reinforcing our role as Kaitiaki. The incredible mahi being done by organisations such as Whakatipu Reforestation Trust, Mana Tahuna and Southern Lakes Sanctuary is evident adjacent to the Queenstown Trails network, and by working together, we are creating something truly special. **”**



TRAILS & TRAIL DEVELOPMENT

Wharehuanui Trail

Arrowtown - Arthurs Point

In terms of delivering trails, after four years of planning and consenting, the Queenstown Trails Realignment project took a major leap forward in 2023, following successful tender and contract awards, with construction of the Wharehuanui Trail (Arrowtown to Arthurs Point) commencing in February.

The contractors have made excellent progress, and are approximately halfway through the program, with stage 1 due to be complete and open to the public early in 2024. Great Rides funding from the Ministry of Business, Innovation and Employment, as well as co-funding from the Central Lakes Trust and philanthropist donors has been drawn down throughout the project to manage the Trusts cash-flow budget.

Stage 2 of the project between Arthurs Point and Tucker Beach (Shotover Gorge Trail) is also well advanced, with designs complete and construction about to start on the suspension bridge at Tucker Beach, with the contracts for the tunnel and trail down the gorge to be awarded in November.



The highly anticipated completion of the Arrowtown to Arthurs Point to Frankton project will coincide with the start of work on the Kawarau Gorge Trail, connecting Queenstown into Central Otago (and ultimately all the way to Dunedin) with an off-road trail. It's an exciting time for trails in our region as we begin to see the linking together of a number of NZCT Great Rides.



Beyond the Queenstown Trail Great Ride, new trails on and around Coronet Peak (including Morning Glory and Hot Rod) delivered by Queenstown Trails and maintained by QMTBC are building on our philosophy of 'better together', where collaboration with other entities deliver conservation and restoration outcomes through enhanced access. The trails form the backbone for an exciting Trees That Count initiative to re-cloak the entire front faces of Coronet Peak with native forest, as well as providing an opportunity to ringfence large parcels of land with a predator trapping network. As a member of the Whakatipu Conservation Alliance, we're keen to enable more initiatives for the likes of the Southern Lakes Sanctuary, Whakatipu Reforestation Trust and Mana Tahuna to establish similar projects beside the trails.





Further afield, we are working alongside Glenorchy Trails Trust and the Southern Eco Trails Trust to develop plans for a trail between Queenstown and Glenorchy, having engaged consultants to deliver Heritage, Ecology and Feasibility reports.

Queenstown Trails and QMTBC have already submitted a joint application to the Department of Conservation for the first section between Sunshine Bay and Seven Mile, creating a safe off-road link from Queenstown to the popular recreational hubs of Seven Mile and Twelve Mile reserves. This trail could ultimately enable a connection into Southland, and right around Lake Whakatipu.

Queenstown Trails proposal for the Impact100 Link Trail has been selected as one of the Impact100 Final Five, from which the Impact100 supporters will choose the winners of the 2023 grant.

Queenstown Trails applied for the Impact100 grant to facilitate the formation of a 1500m pedestrian and cycle trail that will link the new SH6 overbridge at Jims Way, to Hawthorn Drive.

With the goal of reducing traffic on our roads, the Impact100 Link Trail will provide a safe alternative to navigate the dangerous road crossings and high traffic zones of SH6 and Glenda Drive, providing a convenient



transport option linking the existing Queenstown Trail network to Whakatipu High School, Frankton workplaces and the Queenstown Airport.

The proposed Impact100 Link Trail will help contribute towards Queenstown's goal of carbon zero 2030, facilitate behavioral change to active modes of transport, which has positive wellbeing benefits.

The executive team will make a final presentation to the Impact100 members on 25 October, after which voting will commence and the winners will be announced.

While we are optimistic on delivering a great Active Transport solution at Jims Way and Hawthorne Drive, progress elsewhere has been disappointingly slow. In conjunction with the Lightfoot Initiative, we continue to lobby Waka Kotahi to deliver the routes they promised over four years ago, with particular focus on the 'A7' route between Jacks Point and Frankton. With a rapidly increasing population in the Southern Corridor, it is imperative that we provide alternate modes of transport for that community, who are desperate for a safe, off-road trail link.

Funding challenges have also hit QLDC and their ability to deliver the 'A8' route between Lake Hayes Estate and Frankton (with a bridge at Widgeon Place), although that route has been designed. On a brighter note, the Arthurs Point to Queenstown route beside Gorge Road is under construction now, although there is no certainty on the funding of a separated walking and cycling bridge downstream of the Edith Cavell.



WITH GRATITUDE

It's been fantastic to see our major event partners running back at full steam, with both the Motatapu and Queenstown Marathon once again providing an opportunity to athletes from all around the world to experience our magnificent landscapes.



We're incredibly grateful to be the chosen charity to receive direct donations from entries, and additional donations from competitors at the point of entry which all go back into the development of more trails.

Many thanks to volunteers who put their hand up to enable these events to run smoothly and for our trails to benefit.

2023 has seen a huge increase in awareness of the trails, with more events championing the cause of Queenstown Trails, and contributing back to the trails through donations from events.

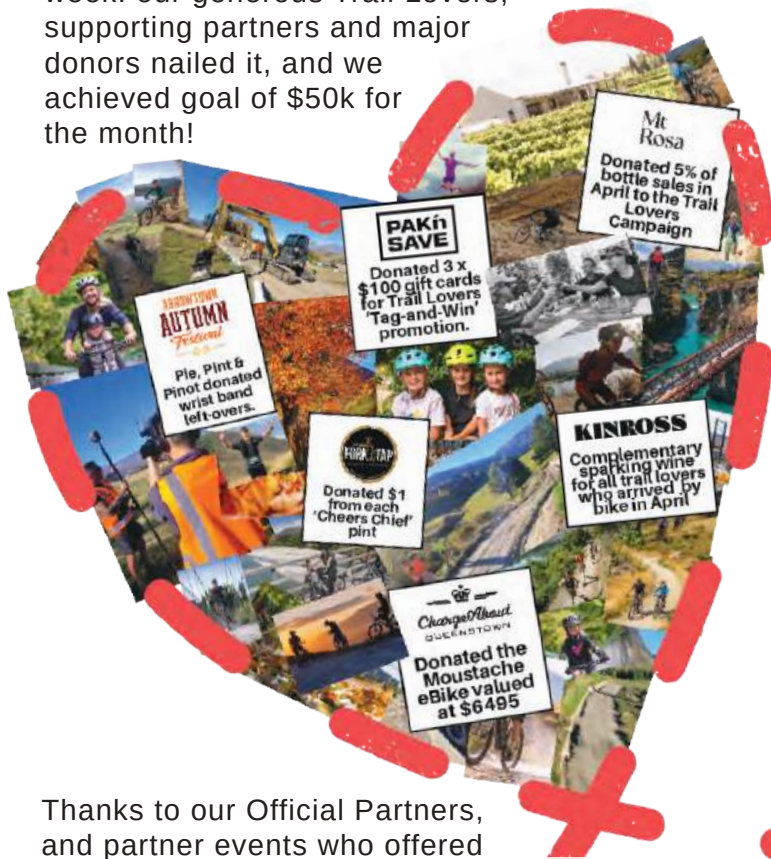
We would like to thank Cyclorama, Arrowtown Autumn Festival, the Arrowtown Backyard Ultra, the Big Bike Film Night and the Forsyth Barr Business Roll Up for your support of the trails this year.



TRAIL LOVERS

Back in April we launched our refreshed fundraising appeal: 'Trail Lovers'. The updated campaign and associated increased awareness of Queenstown Trails and the work that we do has reaped excellent rewards.

We set an audacious goal to raise \$50,000 during the month of April. The last week of the campaign was particularly exciting, when two anonymous long-time QT supporters challenged us to raise \$7k in 7 days, offering to match us dollar for dollar and contribute an additional whopping \$14k. It was deeply exciting to watch the total climb over that final week: our generous Trail Lovers, supporting partners and major donors nailed it, and we achieved goal of \$50k for the month!



Thanks to our Official Partners, and partner events who offered promotions in association with the Trail Lovers Campaign. Special mention to ChargeAbout Queenstown for donating the Moustache eBike as a prize for Trail Lovers.

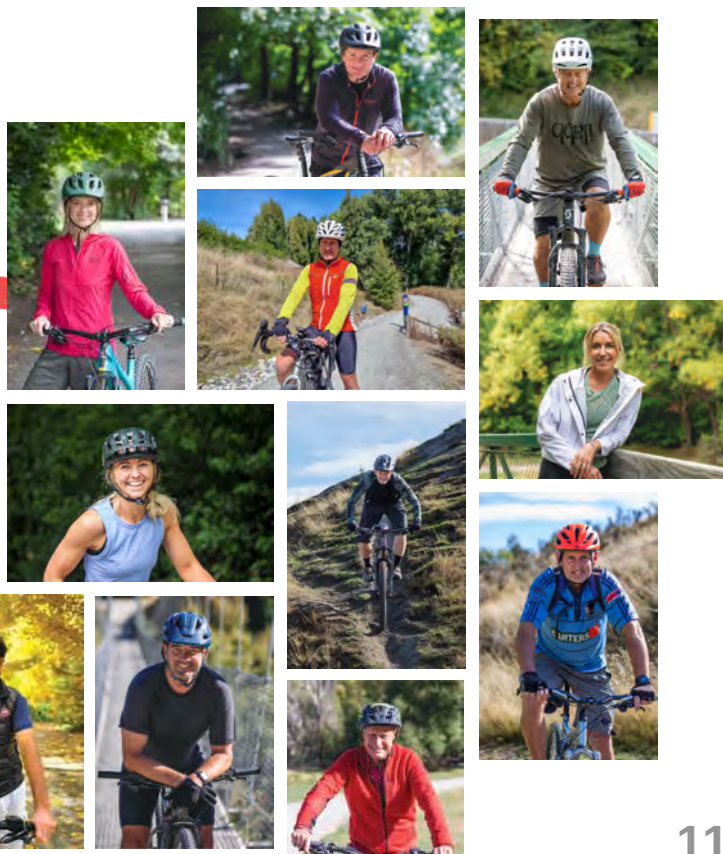
We are indebted to supporters from all corners of our community who became Trail Lovers during our annual fundraising campaign, in particular our lifetime members, long term supporters and major donors who have contributed towards infrastructure on the new trail – the Drury, Kuperus, and McQuilkin families, and the Alverno Foundation.

We also have some amazing corporate sponsors who recognise the benefits of the work we do, with Pak'n Save, Sky City and Aotea Gifts providing ongoing support to make our community an even better place to walk and ride. Thanks also to Anderson Lloyd for their legal support, Heartland Ricoh for printing needs and to Kinross, Ayrburn and AJ Hackett Bungy for hosting us for meetings and fundraising events.

We have a great team around us with Kat and Emily providing an essential resource and massive increase in productivity to everything we do. Huge appreciation to Erin at EA digital for lifting our social media presence to a whole new level, and to Fluid for their help in developing our brand and strategic plan. We're excited about the future in the tech/digital space and hope to bring you more on that in the next 12 months.

I'd like make a special mention to Giulio Chapman Olla from Southern Civil Consulting who is absolutely worth his weight in gold in all aspects of trail development and construction and without a doubt we would be lost without him. Under Giulio's watchful eye, we are also grateful to the designers and contractors who tendered for the current project and are doing an awesome job of delivery – Paterson Pitts Group, Stantec, WSP, and M3 Contracting.

And finally, thanks to all the trustees who drive this organisation on to ever increasing success, without your time, vision, and devotion to the trails, none of this would be possible. You are all making a huge contribution and a lasting legacy to the future of Queenstown and its enjoyment by many generations to come.



FINANCIALS 2022-23

Summarised reports, to be read in conjunction with full Performance Report for the Queenstown Trails Trust: 30 June 2023 (as reviewed by KMPG 13/10/2023)

Summary Statement of Financial Performance

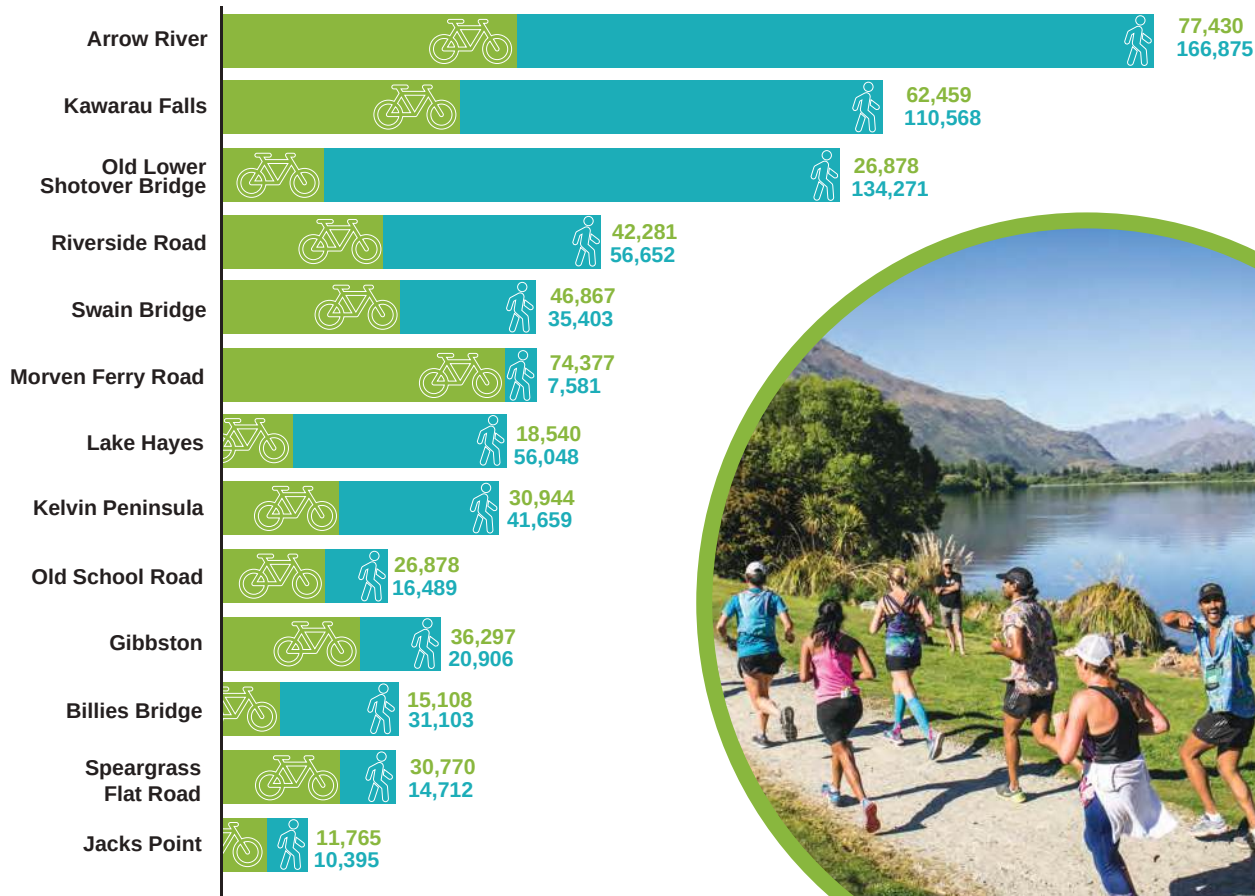
1 July 2022 to 30 June 2023	2023	2022
Income		
Income - Grants & Sundry		
Grants Received	\$ 1,306,759	\$ 773,686
Interest Received	\$ 54,256	\$ 6,878
Other Income	\$ 8,950	\$ 13,056
Total Income - Grants & Sundry	\$ 1,369,965	\$ 793,621
Donations & Fundraising		
Business Donations	\$ 35,800	\$ 11,105
Trail Lovers (Friends of the Trust)	\$ 109,041	\$ 104,436
General Qtn Trail Donations	\$ 431,722	\$ 115,514
Total Donations & Fundraising	\$ 576,563	\$ 231,055
Event Revenue		
MOT Donation- Motatapu Events	\$ 29,006	\$ 4,714
QT Marathon Donation - Ironman	\$ 33,960	\$ 5,835
Total Event Revenue	\$ 62,966	\$ 10,549
Total Income	\$ 2,009,494	\$ 1,035,225
Expenses		
Trail Planning, Development & Maintenance		
Construction & Consulting Fees	\$ 1,570,347	\$ 240,570
Signage	\$ 3,223	\$ 2,953
Track Maintenance	\$ 3,144	\$ 179,433
Total Trail Planning, Development & Maintenance	\$ 1,576,715	\$ 422,957
Administration, Overheads & Marketing	\$ 98,773	\$ 67,991
Staffing & Contractor Costs	\$ 200,322	\$ 219,347
Depreciation & Non Cash Expenses	\$ 7,030	\$ 4,964
Total Expenses	\$ 1,882,840	\$ 715,259
Net Profit	\$ 126,655	\$ 319,966

Summary Statement of Financial Position

As at 30 June 2022	30 Jun 2023	30 Jun 2022
Assets		
Current Assets		
QTT ANZ 02 Current	\$ 192,498	\$ 772,489
QTT ANZ 03 Call	\$ 1,073,523	\$ 282,686
QTT ANZ 04 Retentions Savings	\$ 48,087	\$ -
Accounts Receivable & Other Current Assets	\$ 639,221	\$ 14,211
GST Control Account	\$ 38,350	\$ -
Term Deposits	\$ 371,114	\$ 358,696
Total Current Assets	\$ 2,362,793	\$ 1,428,083
Fixed Assets & Investments		
Fixed Assets	\$ 14,849	\$ 8,014
Wakatipu Community Foundation Endowment	\$ 98,072	\$ 98,755
Total Fixed Assets & Investments	\$ 112,921	\$ 106,769
Total Assets	\$ 2,475,714	\$ 1,534,852
Liabilities		
Accounts Payable	\$ 338,572	\$ 19,953
Grants Received in Advance	\$ 1,000,000	\$ 500,000
GST Payable	\$ -	\$ 58,435
Other Current Liabilities	\$ 60,373	\$ 6,350
Total Liabilities	\$ 1,398,946	\$ 584,738
Net Assets	\$ 1,076,769	\$ 950,114
Equity		
Accumulated Funds	\$ 950,114	\$ 630,148
Current Year Earnings	\$ 126,655	\$ 319,966
Total Equity	\$ 1,076,769	\$ 950,114

TRAIL USAGE 2022-23

The Queenstown Trail network saw 338,791 users hit the trails during the 2022-23 period, which was a 19.4% increase on the previous year.



338,791
TRAIL USERS

928
DAILY AVERAGE
USERS

45%
CYCLISTS

55%
PEDESTRIANS



SOCIAL MEDIA

Awareness about Queenstown Trails, and our projects, has grown exponentially in the past 12 months. Thanks to EA Digital for masterminding our social media strategy, and to all the Trail Lovers, and official partners who Like, Share and Tag Queenstown Trails, helping to increase our visibility and sharing our vision.



843,579 reach

44% increase in Likes.



336 Posts

Facebook reach is up **837%** on last year



Instagram reach is up **205%** on last year



182 Posts

Highest reaction to a post: **2892** Likes. Shares. Comments.

62,347 reach



THANK YOU
TRAIL
LOVERS

