




# COMPANY PROFILE 2026

 [tulip-tech.com](https://tulip-tech.com)

 +44 20 4526 8647





*Let's* **START WITH  
THE STORY OF...**

# TULIP TECH

Founded in 2011 with just two people and a vision, TulipTech has evolved into a globally recognised technology partner, with over 70 highly skilled experts operating across four countries.

What began as a small UK-based tech company has transformed into a comprehensive IT solutions provider serving enterprises, SMEs, and startups worldwide.

With our headquarters in Leicester, UK, and strategic offices in Dhaka (Bangladesh), Ahmedabad (India), and the United Arab Emirates, we provide round-the-clock support and expertise to help global clients and businesses transform, optimise, and grow with cutting-edge technological solutions.



# Our VISION, MISSION, FOCUS



## OUR MISSION

Helping businesses optimise, grow, and transform with scalable technology solutions to become the best possible version of themselves.



## OUR VISION

Build a sustainable, future-forward team and technology ecosystem to simplify and accelerate organisational growth from local to global scale.



## OUR FOCUS

Powering enterprises with a secure, scalable, and sustainable software ecosystem to become the best version in their domain through advanced technological innovation.

# Our COMMITMENT

## 1

### Global Expertise

End-to-end global expertise from project inception through completion and beyond, with round-the-clock support across time zones.

## 2

### 100% Compliance

We ensure all local, regional, and global regulatory requirements are met throughout your project, including GDPR, ISO 27001, SOC 2, and industry-specific standards.

## 3

### Secure Growth

We combine robust security practices with scalable architecture design to protect your assets while enabling unlimited growth potential.

## 4

### Future-Proof Integration

Our technologies adapt seamlessly to any system and platform, enabling scalable, innovative solutions that evolve with your business.

## 5

### Comprehensive 24/7 Support

Get expert support around the clock to resolve any development challenge, ensuring seamless project progress and system reliability.

## 6

### Advanced Technology

We implement highly scalable, business-aligned technology that maximises performance while meeting and exceeding market standards.

# DOMAINS OF EXPERTISE

## WHAT WE DO



### IT Infrastructure Development

Our infrastructure services include cloud architecture design, server management, network infrastructure, disaster recovery planning, and infrastructure monitoring. We ensure your systems are reliable, secure, and optimised for peak performance with a 99.9% uptime guarantee.



### Custom Software Development

We design and develop bespoke software solutions that align perfectly with your business processes and objectives. From enterprise applications to consumer-facing platforms, our development team creates scalable, secure, and high-performance software using cutting-edge technologies and industry best practices.



### Mobile Application Development

We build intuitive, feature-rich mobile applications that engage users and drive business growth. Whether you need a consumer app, enterprise mobility solution, or innovative mobile platform, we deliver excellence across all mobile ecosystems.



### Odoo ERP Implementation

We provide complete implementation, customisation, integration, and support services for Odoo ERP systems. Our team ensures seamless deployment tailored to your industry requirements, helping you manage sales, inventory, accounting, HR, and more from a unified platform.



### Media Streaming & OTT Platforms

We develop high-performance video streaming applications, live broadcast platforms, and on-demand content delivery systems. With expertise in content management, DRM, CDN optimisation, and multi-platform delivery, we create engaging streaming experiences for millions of concurrent users.



### Web Design & Development

We craft responsive, user-friendly websites and web applications that combine beautiful designs with powerful functionality. From corporate websites to complex web portals and e-commerce platforms, we deliver solutions that captivate your audience and achieve your business goals.



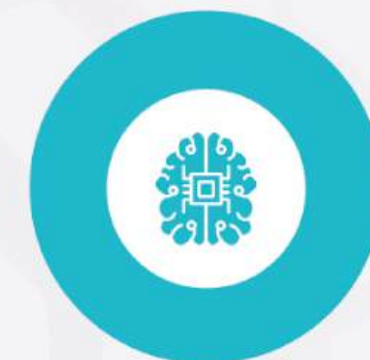
### Microsoft Services & Solutions

We offer Microsoft 365 implementation, Azure cloud solutions, Power Platform development (Power Apps, Power Automate, Power BI), SharePoint customisation, and Microsoft Dynamics integration. Our certified experts help you maximise your Microsoft investment and enhance productivity.



### Cybersecurity Solutions

We provide security assessments, penetration testing, threat monitoring, incident response, compliance management (ISO 27001, GDPR, SOC 2), and security awareness training. Our proactive approach identifies vulnerabilities before they become threats, ensuring your data and systems remain secure.



### Artificial Intelligence Consulting

Our AI consulting services include machine learning model development, natural language processing, computer vision, predictive analytics, and intelligent automation. We help you identify AI opportunities, develop custom AI solutions, and integrate them seamlessly into your existing systems to drive innovation and competitive advantage.

# HOW DOES *it* WORK

## 2. RESEARCH & STRATEGIC PLANNING

Our team identifies opportunities, conducts technical feasibility analysis, and develops a comprehensive action plan with clear deliverables and timelines.

## 1. PRIMARY CALL & DISCOVERY

We meet with key decision-makers to deeply understand your business requirements, challenges, and objectives. This collaborative discovery phase ensures alignment from the outset.



## 5. ONGOING SUPPORT & MAINTENANCE

We provide consistent post-launch support in line with agreed terms, ensuring smooth operations, handling future integrations, and continuously optimising performance.

## 4. AGILE EXECUTION & DEVELOPMENT

Our development teams work in iterative sprints, providing regular updates and demonstrations. We align the team to the action plan and develop systems according to agreed specifications.

## 3. BUDGETING & RESOURCE ALIGNMENT

We set realistic budgets aligned with chosen technologies and assemble the right team with the expertise needed for your specific project requirements.

# TECHNOLOGY *Stack* & COVERAGE

# SOFTWARE DEVELOPMENT

Programming Languages



Frontend Technologies



Mobile Development



Database Systems



APIs & Integrations



# INFRASTRUCTURE & CLOUD PLATFORMS

Cloud Providers



Virtualization



Containerization



Networking & Security



Monitoring



# DevOps & Automation

CI/CD Tools



Infrastructure as Code (IaC)



Version Control



Container Orchestration



# AI & DATA TECHNOLOGIES

## AI/ML Frameworks



## Data Processing



## Visualization



# SECURITY & COMPLIANCE

## Security Practices



IAM

SSL/TLS



World Architecture Platform



AWS KMS

Endpoint Protection

Encryption at Rest & in Transit

## Certifications



CYBER ESSENTIALS



DTAC

## Vulnerability Scanning



Qualys.



ZAP by Checkmarx

Nessus

# COLLABORATION & PROJECT MANAGEMENT

ATLASSIAN



slack



ClickUp



Microsoft



N

AND ANY *Technology*  
**YOUR INDUSTRY  
DEMANDS!**

# INDUSTRY INTELLIGENCE



HEALTHCARE



BANKING & FINTECH



SPORTS & GAMING



ENTERTAINMENT



RETAIL & E-COMMERCE



SOCIAL MEDIA



PROFESSIONAL & BUSINESS



TECHNOLOGY & SOFTWARE



LOGISTICS & TRANSPORTATION



TELECOMMUNICATION



MEDIA & PUBLISHING



FASHION & APPAREL



ED-TECH



MANUFACTURING



TOURISM & TRAVEL



LEGAL



FOOD & BEVERAGE



NON-PROFIT, GOVT & NGO



REAL ESTATE



INSURANCE



ENERGY & POWER



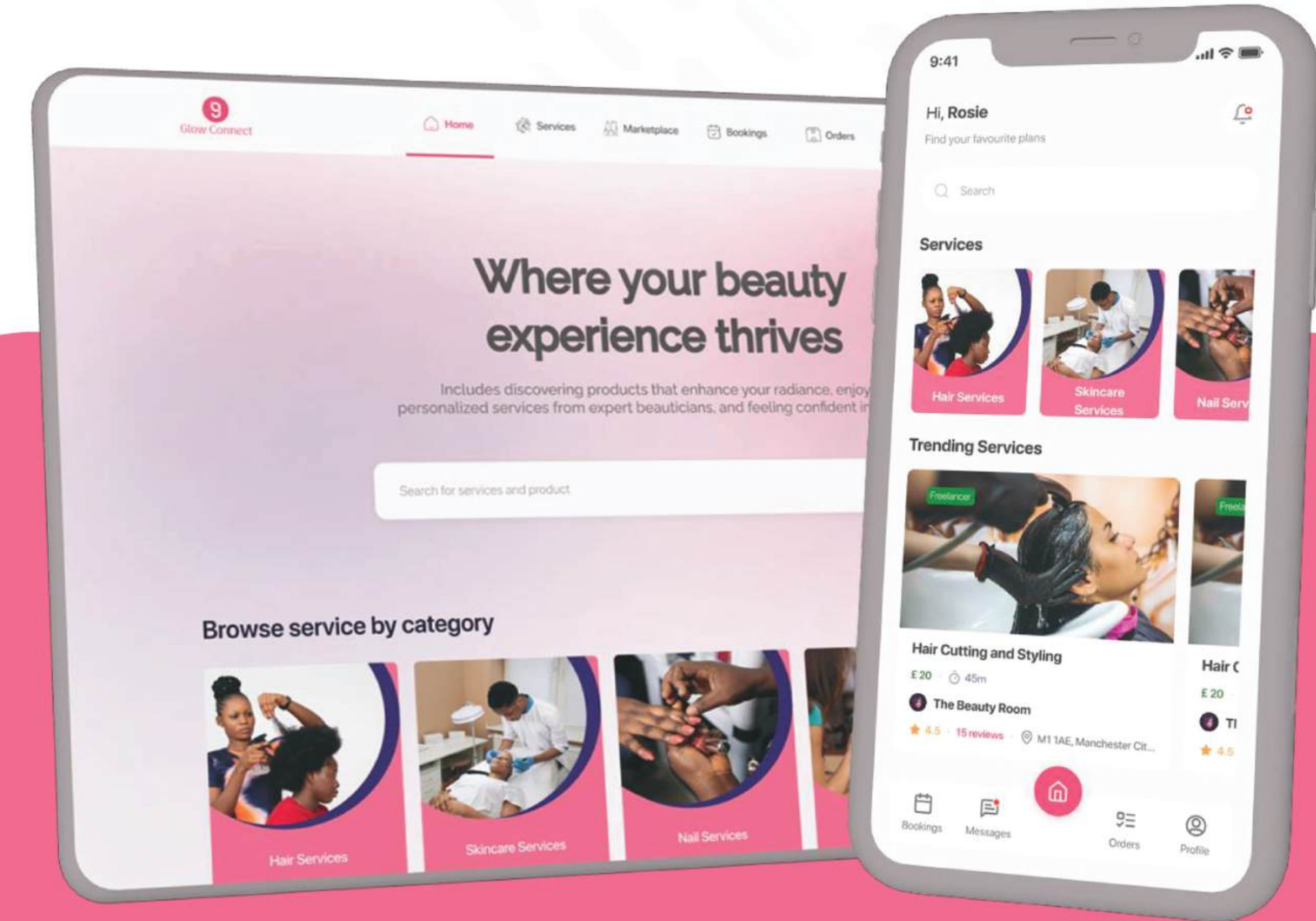
CHEMICALS & PHARMACEUTICALS

**LET'S SEE SOME OF OUR**  
*Current Projects...*



# Glow Connect

## BEAUTY SERVICES MARKETPLACE



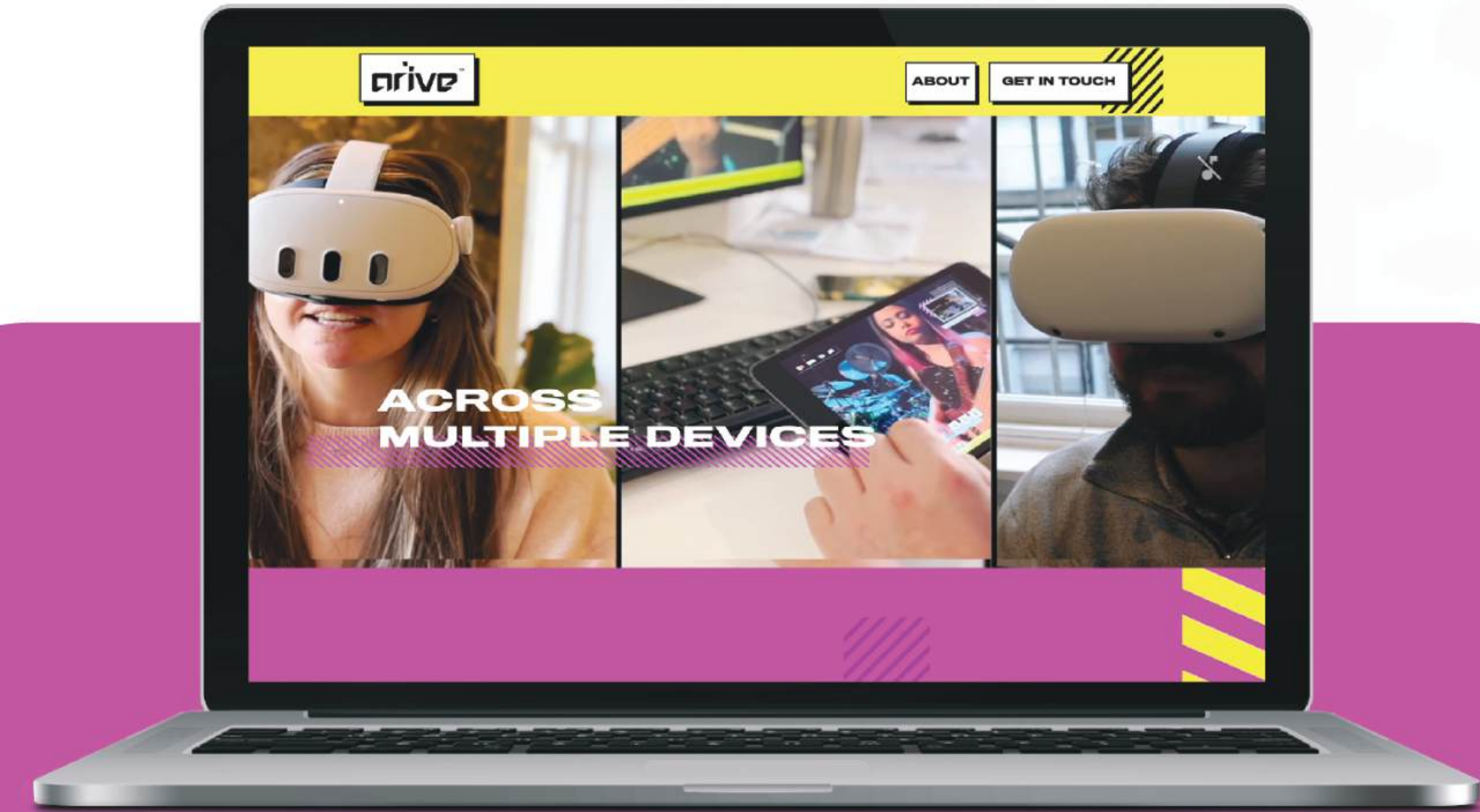
**Challenge:** Launch a unified marketplace connecting barbershops, celebrity barbers, and beauty e-commerce vendors targeting the entire UK market.

**Solution:** Within months, we designed and delivered a complete mobile and web application ecosystem, covering user booking flows, vendor management, product listings, secure payment processing, and seamless third-party integrations.

**Results:** The platform's comprehensive design and robust technology stack now equip the client with everything needed to launch successfully and pursue a strong competitive position in the UK beauty services market.



## IMMERSIVE LIVE MUSIC EXPERIENCE PLATFORM



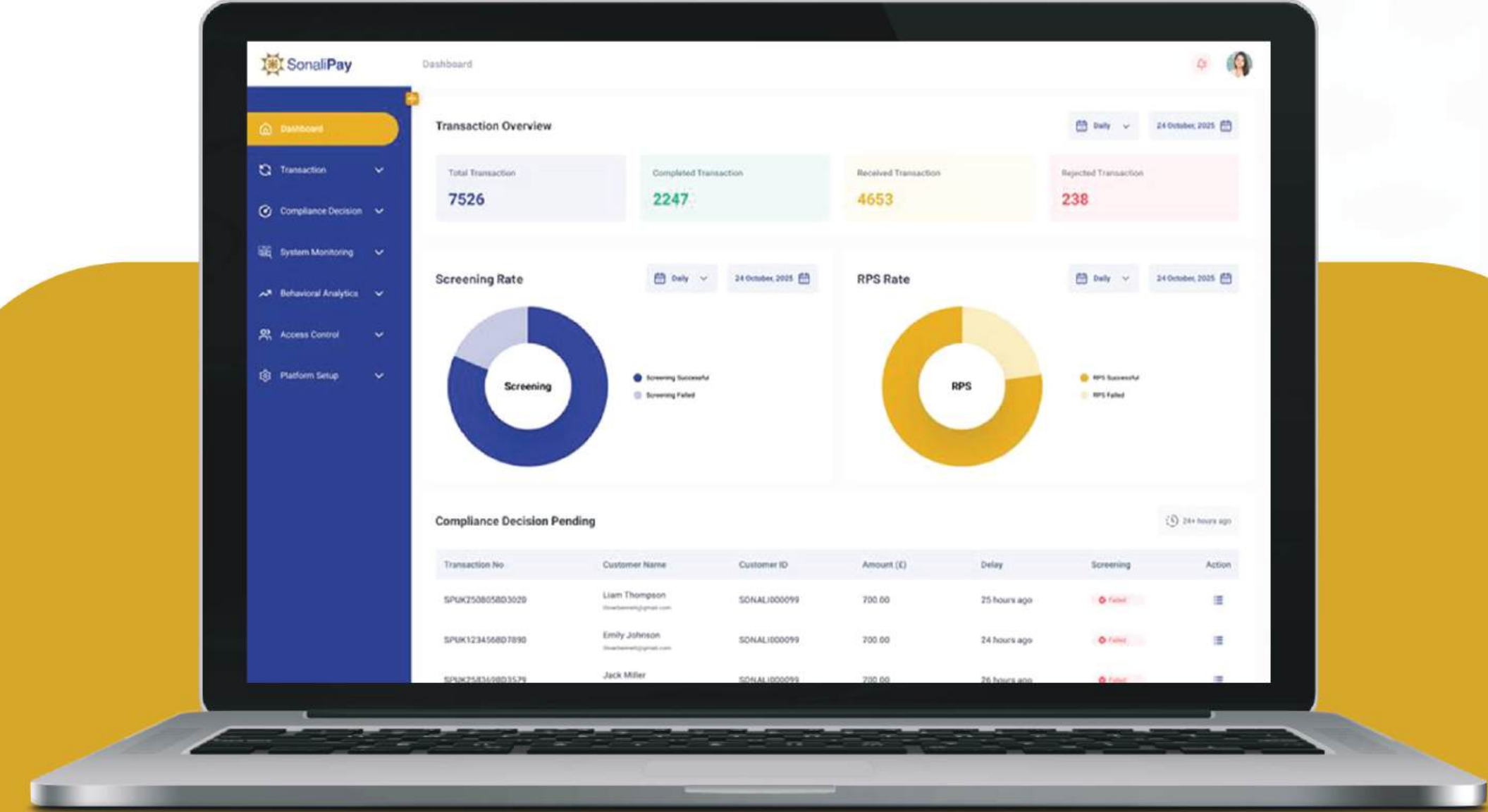
**Challenge:** Creating an innovative fan engagement platform that puts fans in control of their gig experiences with immersive, multi-device streaming capabilities.

**Solution:** We developed it as a comprehensive platform allowing fans to watch, re-live, and recreate favourite gigs in high-quality immersive environments with multiple camera angles, exclusive live content sharing, and friend invitation features.

**Results:** This platform is transforming how fans interact with live gigs, delivering a different class of immersive experiences that brings fans together across multiple devices and creates lasting memories.



## FINANCIAL SERVICES PLATFORM



**Challenge:** Sonali Bangladesh UK Limited, a London-based finance company, needed an advanced aggregator module with automatic fraud detection for secure remittance and global trade-finance transactions.

**Solution:** Our team is developing a sophisticated fraud detection and transaction security module integrated with their existing trade-finance platform.

**Results:** The system will enable SBUK to focus on providing excellent trade-finance services while automated systems handle transaction security and fraud prevention.

**PROJECTS**  
*We've Done*  
**SO FAR**

# HEALTHCARE TRANSFORMATION

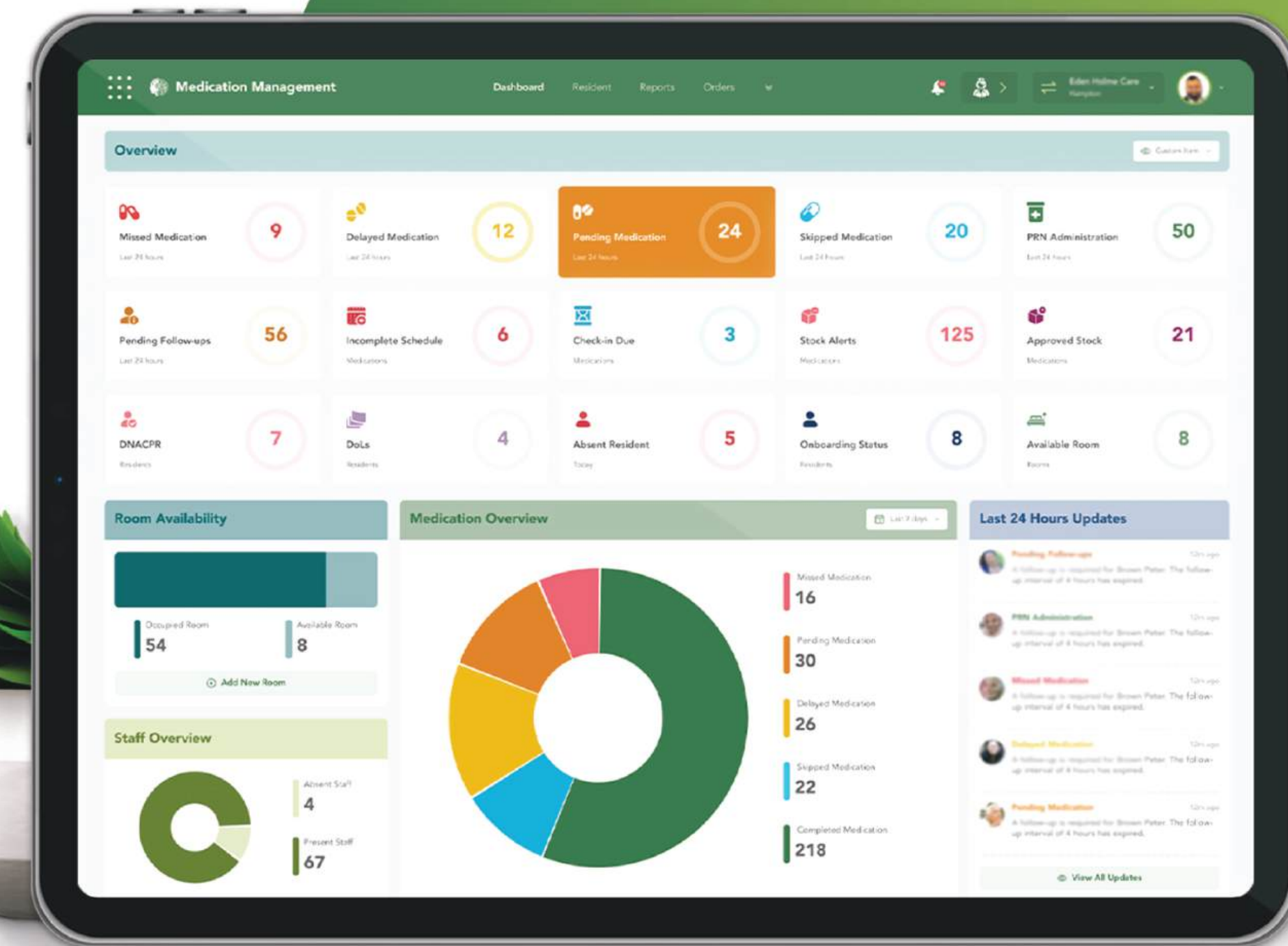


## EMPATHIKA

**CHALLENGE:** A UK client needed a reliable, secure, paperless electronic Medication Administration Record (eMAR) system for care homes to streamline medication management, ensure regulatory compliance, and enhance patient care quality.

**SOLUTION:** Over 16 months, we developed Empathika on AWS infrastructure, integrating real-time medication tracking, automated alerts, comprehensive reporting, and secure data management.

**RESULTS:** The platform is now live and fully compliant with NHS DTAC and ISO 27001 standards, transforming medication management for multiple care homes across the UK and significantly reducing medication errors.



## GLOBAL SPORTS STREAMING PLATFORM



**CHALLENGE:** The client envisioned a global sports streaming platform capable of handling massive concurrent viewership with 99.9% uptime, secure content delivery, and scalable infrastructure.

**SOLUTION:** In just three months, we built a cloud-native streaming platform using encrypted streams, optimised CDNs, and highly scalable architecture.

**RESULTS:** The platform successfully delivered 10 million viewers, 95,000+ iOS downloads, 29.4 million live viewing minutes daily, and 18.8 million VOD minutes, uniting sports fans worldwide in every exciting moment.



# DIGITAL ASSET MANAGEMENT PLATFORM



## MOOPS

**CHALLENGE:** The client needed a bespoke SaaS platform for traditional finance and digital asset managers, covering comprehensive digital asset management with advanced features.

**SOLUTION:** In six months, we built the AssetSync Solutions platform featuring portfolio management tools, treasury transparency, automated trade processing, secure settlements, accounting integration, and smart onboarding workflows.

**RESULTS:** The MVP enabled compelling real-time demonstrations, securing critical stakeholder buy-in and Series A funding for continued platform development.



## INFRASTRUCTURE MODERNISATION & VIRTUALISATION

**wtv.**  
Connecting people

**CHALLENGE:** WTV, a global virtual event company serving more than 200 clients across 50 countries, was running on outdated Dell servers with VMware ESXi that lacked high availability, clustering, and centralised management. Individual server monitoring required expensive licensing, low capacity caused network bottlenecks, and the absence of automated backups put critical production systems at risk.

**SOLUTION:** TulipTech migrated WTV to Proxmox VE, an open-source virtualisation platform offering high availability and clustering as standard. Three high-end Huawei servers replaced the old infrastructure, with Ceph storage providing redundancy and automated backups to local and remote locations. When storage latency issues emerged, gigabit switches and VLAN configuration resolved them completely.

**RESULTS:** WTV now runs 45+ production virtual machines on a fast, reliable, and scalable platform. High availability has drastically reduced downtime, unified monitoring has simplified management, and the shift to open-source Proxmox has eliminated expensive licensing costs. WTV's robust backup protection and scalability now allow it to deliver seamless global virtual events without any infrastructure constraints.



# ...And a FEW MORE



ADIA

EQUISTONE



SIEMENS

Hellman & Friedman

Kerusso

**OXITECH**  
SOFTWARE

**OUR HEALTH TECH  
CONCERN IN**  
*Bangladesh*



# Wellness Studio

## A Product Of Oxitech

Wellness Studio by Oxitech is a complete hospital and diagnostic centre management system for healthcare providers in Bangladesh. Available in both cloud-based and on-premise deployments, it combines 10+ core modules including Lab & Pathology, Pharmacy, Billing, Doctor Appointments, Nurse Station, Accounts, and HR/Payroll into one unified platform.

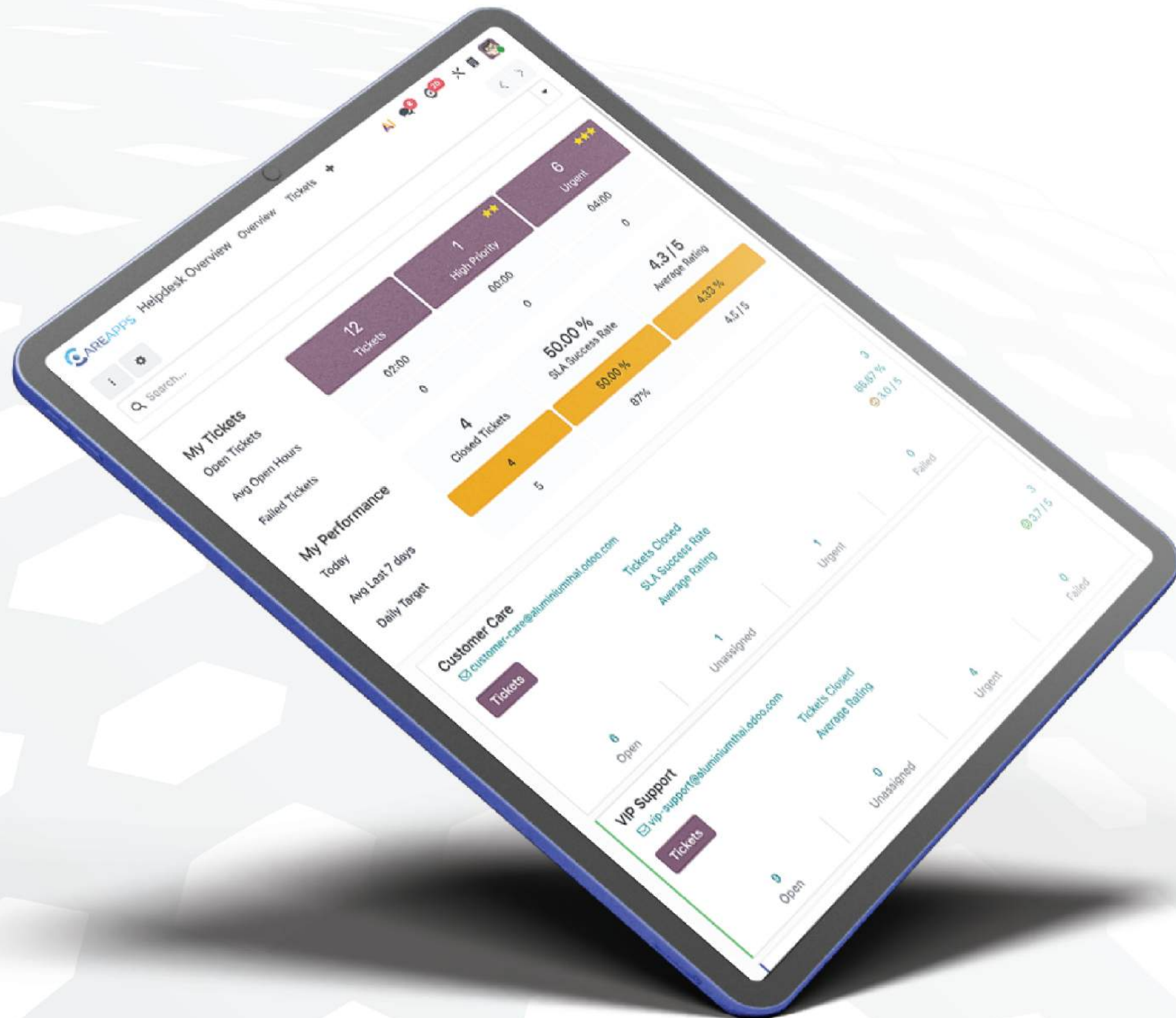
The system enables real-time data access, automated reporting, and streamlined operations, helping hospitals, diagnostic centres, clinics, and pharmacies manage their entire workflow efficiently from a single solution.

It supports quick implementation, scalable growth, and secure data management, ensuring reliable day-to-day operations. Designed to align with local healthcare processes and compliance needs, it improves accuracy, efficiency, and service delivery.



**OUR  ERP**  
**IMPLEMENTATION**  
*Projects*

## CONNECTING SALES, DELIVERY, AND SUPPORT IN ONE PLACE



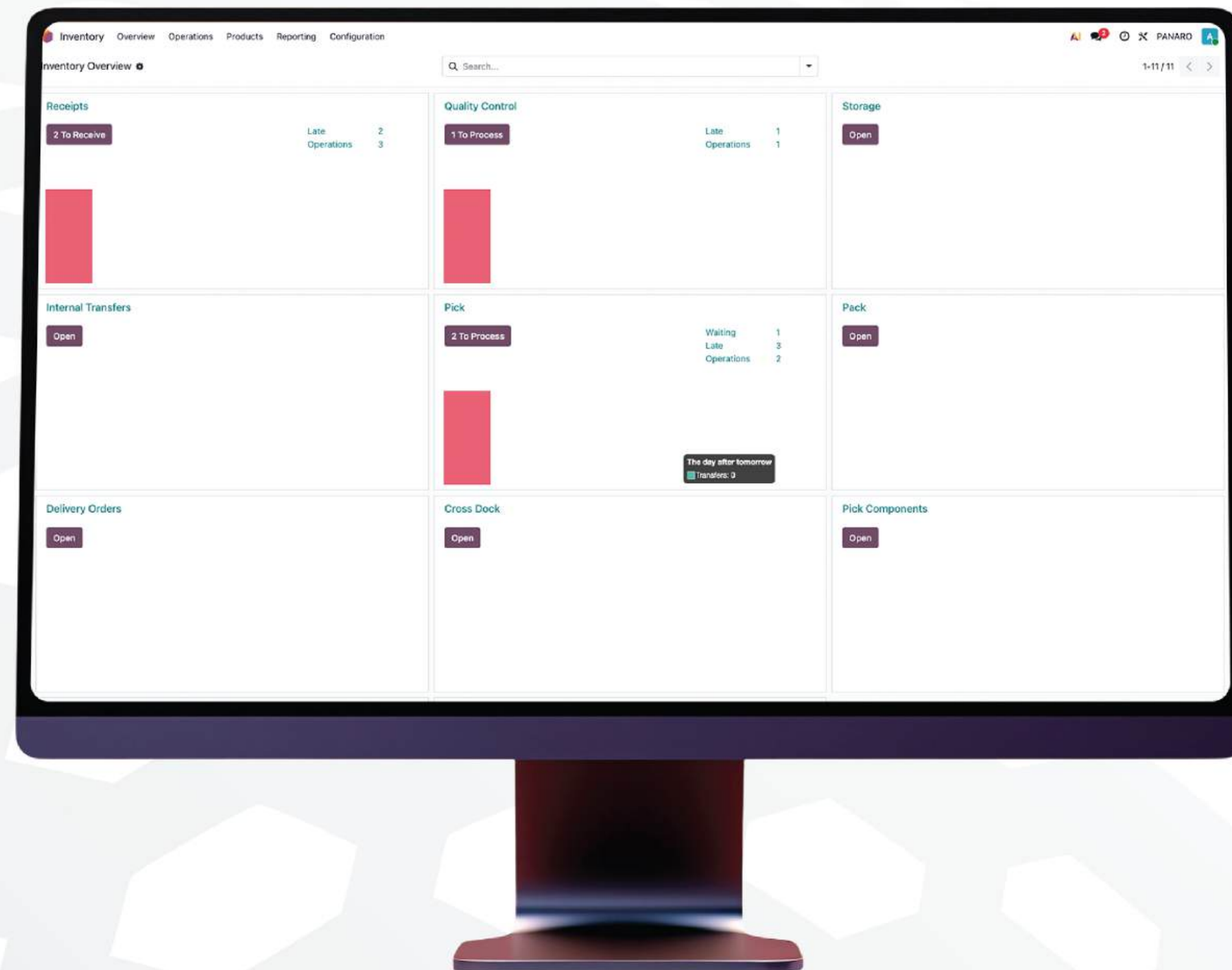
**CHALLENGE:** CareApps Limited lacked a unified system to connect its project delivery, client onboarding, and support operations. Odoo's standard setup offered no pre-onboarding workflow, and there was no structured way to link client-facing support with internal ticket management.

**SOLUTION:** TulipTech built a custom Pre-Onboarding module that moves qualified leads directly into the CRM and triggers a structured onboarding flow. A Helpdesk was deployed with SLAs and a client-facing chatbot that feeds queries straight into the ticket queue — keeping support seamless and trackable.

**RESULTS:** Leadership now has real-time visibility into project profitability, onboarding is faster and more consistent, and sales, delivery, and support all operate from a single source of truth.

## UAE BUSINESS EXPANSION ACCOMPLISHED

# Panaro



**CHALLENGE:** Expanding into the UAE, Panaro needed a system capable of managing 10,000+ SKUs across two international locations, handling complex CRM workflows for government and institutional clients, and maintaining full UAE compliance across VAT, customs, and documentation—all while keeping their Italy headquarters connected and in control.

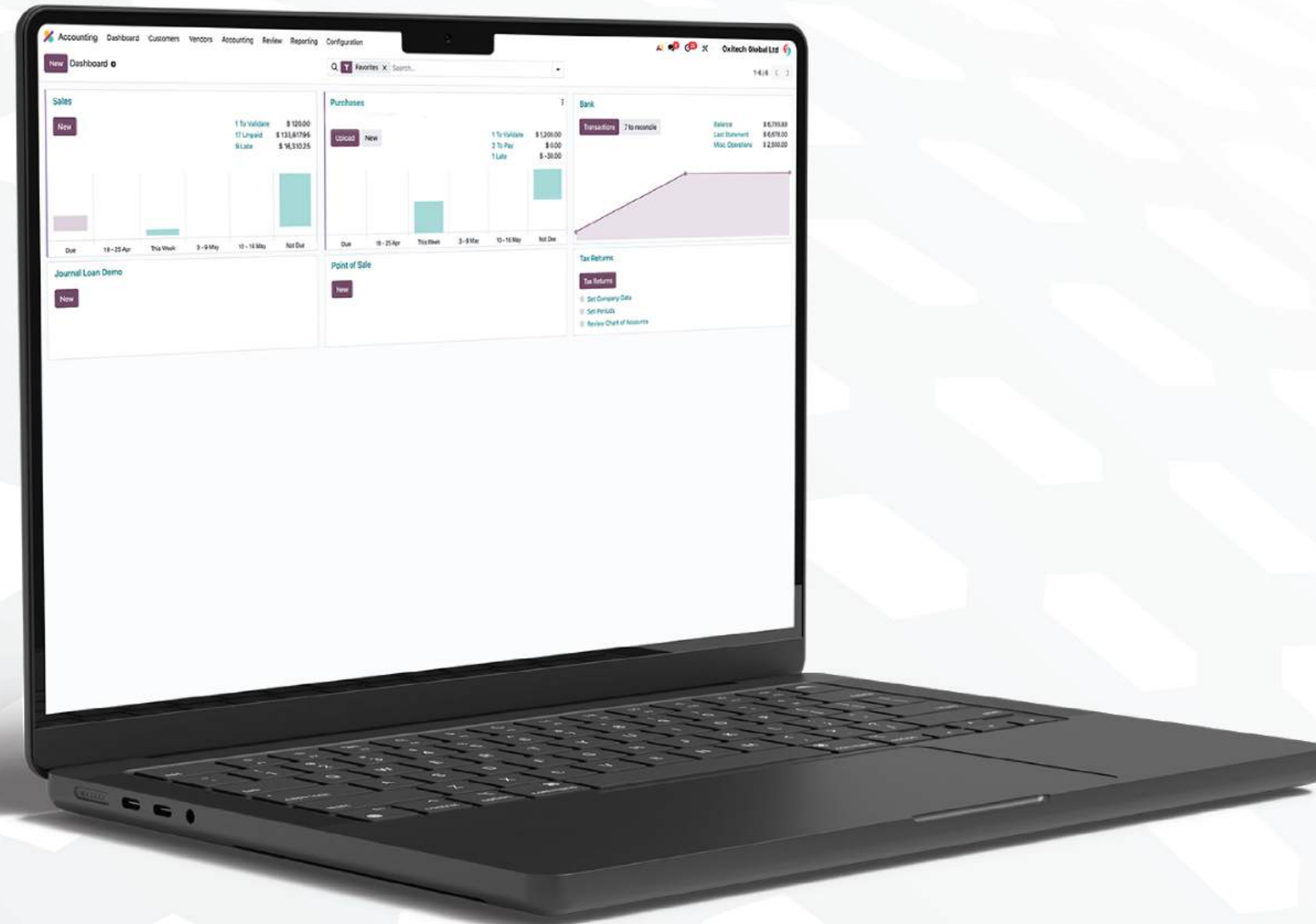
**SOLUTION:** TulipTech set up Odoo ERP as the main platform for Panaro's operations in Dubai. Odoo's native CRM proved capable of replacing HubSpot entirely, simplifying the overall architecture. The solution covered everything from advanced product variant configuration and institutional client portals to UAE-compliant accounting, third-party logistics integration, and role-based access for global oversight from Italy.

**RESULTS:** Panaro launched their Dubai branch with a fully operational ERP backbone from day one. Sales, purchasing, and CRM processes ran smoothly; supply chain coordination between Italy and the UAE became seamless, and the business met all local compliance requirements with confidence. With a scalable, future-ready platform in place, Panaro is now well-positioned to grow its presence across the Middle East.

## BRINGING ORDER TO MEDICAL EQUIPMENT OPERATIONS.



**OXITECH**  
Medical Equipment Support Center



**CHALLENGE:** Oxitech Global Ltd was running its surgical and medical equipment business across fragmented spreadsheets and disconnected tools. Managing lot tracking for medical consumables, handling Letter of Credit processes, applying complex B2B pricing, and meeting local invoicing regulations all added up to an operation that was difficult to scale and even harder to control.

**SOLUTION:** TulipTech implemented a full Odoo ERP covering Sales, Inventory, Accounting, CRM, and more. Lot and serial tracking, tiered pricing, and L/C workflows were all configured to fit the business. Legacy data was migrated cleanly, custom invoice templates were built for compliance, and a phased rollout with role-based training ensured a smooth go-live.

**RESULTS:** Order processing accelerated, stock visibility improved to near real-time, and the sales team could manage leads through to invoicing in one place — delivering cleaner financial reporting and meaningful operational efficiency gains.

## DISTRIBUTION BUSINESS TRANSFORMED

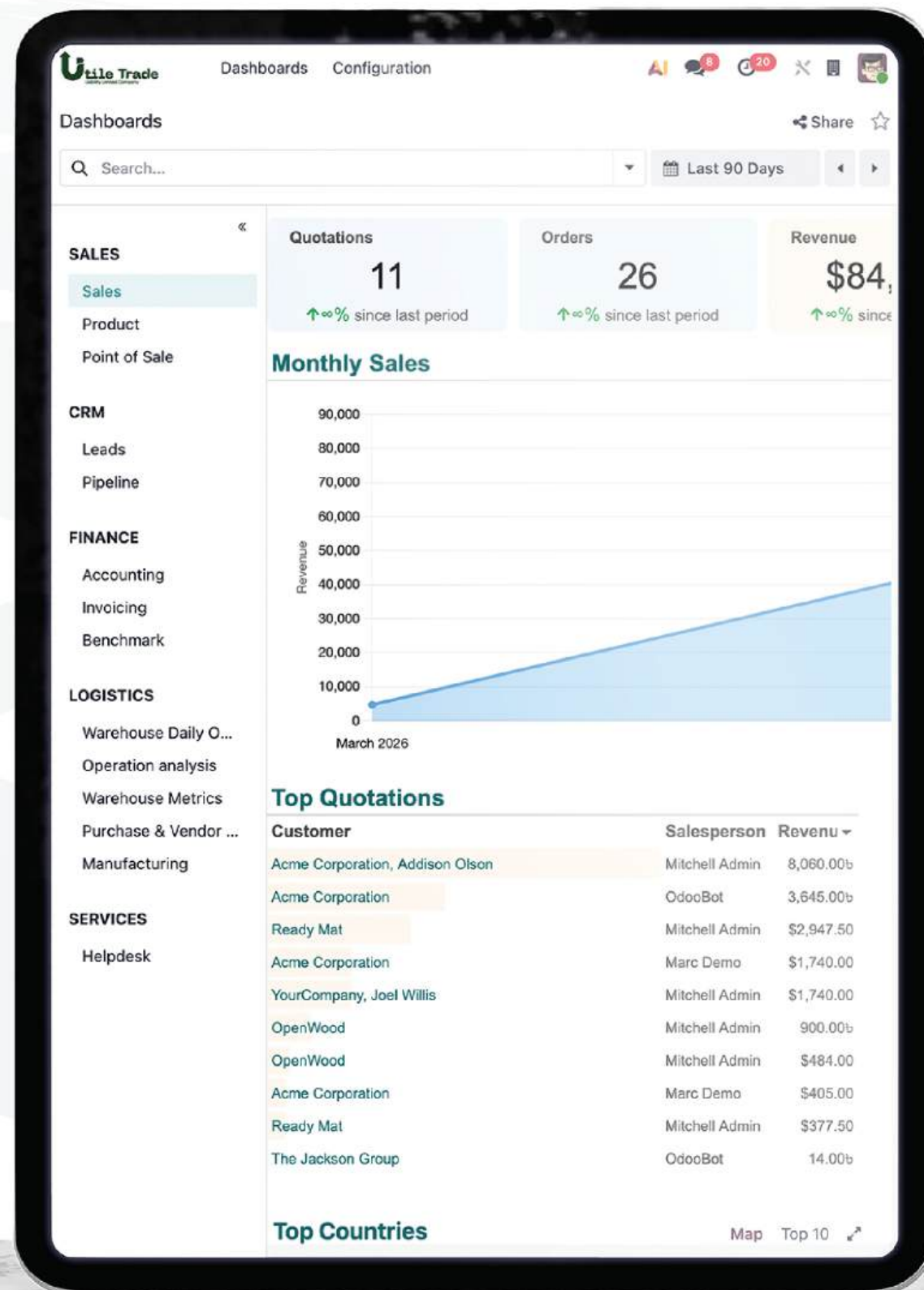


**CHALLENGE:** Stateside was running on fragmented legacy systems that couldn't keep up with their multi-channel operations across Shopify, eBay, TEMU, TikTok, and in-store. Inconsistent data, disconnected sources, and the need for a zero-downtime migration make modernising their infrastructure a significant challenge.

**SOLUTION:** TulipTech implemented Odoo ERP, configuring and customising it to fit Stateside's wholesale and retail workflows. Following a full gap analysis and thorough testing, the team delivered a seamless zero-downtime migration with hands-on training across CRM, inventory, and accounting.

**RESULTS:** Stateside now manages their entire operation - wholesale, retail, and cash-and-carry - from one unified Odoo dashboard. With centralised data, real-time insights, and stronger customer engagement tools in place, they have reduced operational workload, accelerated order handling, and positioned the business for expansion onto Amazon and Alibaba. The transformation has been so impactful that Stateside has already grown into a larger warehouse to match their new scale.

## CENTRALISING LOGISTICS AND E-COMMERCE UNDER ONE ROOF



**CHALLENGE:** Utile Trade LLC, a growing logistics and e-commerce business managing 3PL services and Amazon sales, was operating without a unified platform. Inventory across warehouses, supply chain visibility from China, accounting across multiple revenue streams, and CRM were all handled in isolation — making day-to-day operations complex and scaling the business even harder.

**SOLUTION:** TulipTech analysed Utile Trade's workflows in depth and configured Odoo specifically for 3PL and e-commerce operations, centralising inventory, CRM, accounting, and supply chain into a single platform. Custom vendor and customer portals were developed to provide real-time visibility and control, and seamless integrations were built to connect existing processes. Comprehensive training and iterative testing ensured a smooth, confident go-live.

**RESULTS:** Manual workloads were reduced, order processing accelerated, and Utile Trade gained clear, real-time visibility across its entire supply chain. With a fully centralised ERP now in place, the business has a scalable foundation ready for multi-brand and multi-marketplace expansion.



# OUR *Certifications*





# Our PARTNERS

odoo

aws

Microsoft

eset

wtv.

CAREAPPS

JWPLAYER

PROXMOX

vmware

FORTINET

INCRAM

# A SLICE OF OUR LEADERSHIP TEAM



**Rakib Khan(UK)**  
Global Development &  
Project Manager



**Joy Islam(UK)**  
Business Development  
Director - UK & Europe



**Seenu Sunny**  
Global HR Director  
(INDIA)



**Akar Dey Pinak**  
Country Manager  
BANGLADESH



**Mark Christopher  
Faustino**  
Global IT,  
Infrastructure &  
Support Manager  
(PHILIPPINES)



**Adit Pandey**  
Business Development  
Director.  
(APAC & Middle East)

# WHO *Leads* THE BOAT?



# MASUM SHAMJAD

## CEO at TulipTech

Masum founded TulipTech in 2011 with a mission to help businesses grow and scale through reliable IT infrastructure and digital solutions. His passion extends beyond empowering high-tech teams; he focuses on creating sustainable opportunities for young talent while staying hands-on with emerging technologies.

He strongly believes that building long-term value through innovation and aligning technology with business objectives can unlock limitless possibilities. This vision has allowed him to become a trusted technology partner across industries including Healthcare, Education, Online Streaming, FinTech, and more. Whether collaborating with startups or engaging at global events like GITEX and IBC, Masum continually unlocks new ways to break boundaries and create real impact through technology.



## LUCA LICATA

### CTO at TulipTech

Luca is passionate about nurturing collaboration and driving technological excellence. He works closely with diverse teams to deliver next-generation technology platforms while ensuring top-tier performance and security. His journey is deeply rooted in software, media, and streaming technologies, consistently focused on delivering efficient, secure, and sustainable solutions across multiple industries.

As a continuous learner, Luca completed the Stanford University and DeepLearning.AI Machine Learning Specialisation, which equipped him to build ethical, secure, and efficient AI systems that enhance user experiences. His leadership extends to speaking at major industry events such as Computing and DevOps Live, where he shares insights on quality testing and DevOps strategies. He actively contributes to peer discussions on virtual platforms, particularly around innovation and cybersecurity.

**BEFORE WE**  
*Finish*



## OUR CORE VALUES

At the heart of our values lies a commitment to excellence through talent, technology, teamwork, and transformation. We build our team with world-class experts who bring precision, purpose, and passion to every project, driving value for our clients. Guided by the belief that technology can unlock humanity's highest potential, we continuously explore, test, and innovate with cutting-edge tools to deliver exceptional outcomes.

Collaboration fuels everything we do—because we know that shared ideas spark stronger results. Above all, we see transformation as a collective journey; our growth begins with your success, and every achievement we make is rooted in helping our clients move forward.



**TRANSFORM, OPTIMISE &  
GROW YOUR BUSINESS!**

**Thank *You***

**CONTACT US**

 +44 20 4526 8647  [info@tulip-tech.com](mailto:info@tulip-tech.com)  [tulip-tech.com](http://tulip-tech.com)