KWP GROWTH PARTNERS

The Workplace RetireTech Map 2.0

Our map organizes and highlights challenger brands driving innovation within the retirement plan industry.
More than 120 companies in ten distinct categories are represented.

DCIIA
Defined Contribution Institutional Investment Association

Small Business Solutions

sallus RETIREMENT
carry
GROUP IRA
ICON

Employee Engagement

moniwell
PEOPLED
dailyVest
venrollment
DIRECT 401K

Lifetime Income

Retirable
MICRUITY
TontineTrust Live Long & Prosper
401(k) annuityHUB
DIETRICH
Nestimate

Recordkeeper / TPA / Operations

Basic Capital
401GO FUTURES BUILT HERE
Quintes
ETZ
SHAREBUILDER 401K Build Your Future.
Vestwell
Betterment
Penelope
401k
PENCHECKS TRUST
Human Interest
inVesti
EMPLOYEE FIDUCIARY
LRS
CONGRUENT
OCTAVE WEALTH MANAGEMENT
ubiquity
forusall
aboon

Financial Wellness

ZayZoon
questis
FINANCIAL FINESSE
FINHABITS
Addition Wealth
STASH
pocketnest
Origin
FinFit
Boldin
BrightDime
Nayya
TIFIN@Work
YOUR MONEY LINE
Enrich a product of iGrad
Plootus
Brightside
YNAB
knomee
ONE@WORK
the wealth pool
kashable
LEARNLUX
budgetsimple
N
payactiv
3Nickels SAVE. SPEND. GIVE.
MSA
TrustPlus
GreenPath financial wellness
CONSOLIDATED CREDIT When debt is the problem, we are the solution.
TROUTWOOD

Portability

Capitalize
iraLogix
manifest.
PensionBee
Beagle
RCH

Enabling Tech/Solutions

planport
P4 TECHNOLOGIES
argyle
Pay(k)onnect
truv
STAX·AI
SinglepointAI
DRIVEWEALTH
7SM

Payroll

RIPPLING
onpay
finch
Oyster
PAYROLL INTEGRATIONS
gusto

Advisor Services

FIDUCIARY IN A BOX
Tandems
(k)quote
PlanTools
HERO7
RiXtrema
Fiduciary Decisions Independent · Comprehensive · Actionable
AdviceAnalytics
VISERLY
PlanNotice
Pontera
carbon collective
AbsoluteCapital smart solutions for serious money
Method Plan
LEAFHOUSE FINANCIAL
FIDUCIARY SHIELD by BidMoni
Future Capital Formerly ProNvest
PlanSync

Employee Financial Benefits

HYKE
Radish
candidly
tuition.io
array
Summer
SecureSave
Custodia FINANCIAL
SAVVLY
Thrive Flexible Matching Program
PTO EXCHANGE
Peanut Butter
Bright Plan
Hadley
Sunny Day Fund
gradifi
Canary
FutureMoney
Bankrate

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DISCLAIMER: This map shows companies based solely on their market presence. The map does not evaluate company performance, assess financial health/funding status, or rank or rate companies. This information is purely for reference and should not be seen as an endorsement of any company.