

VELVET MATTE SURFACES MADE FROM PET

Continental's new furniture surfaces set new standard

Continental



The market is challenging us. We are constantly working on new products to be able to offer our customers worldwide perfect solutions in PET.

LARS GESTRING
HEAD OF MBU INTERIOR LIVING
ASEA, CONTINENTAL



Today we are called to use plastics wisely, manufacturing and shaping it in order to make it non-invasive nor polluting.

PATRICK HOLZ
PRODUKTMANAGER INTERIOR
LIVING, CONTINENTAL



Marketed under the name skai@ PureLux, Continental has developed a new decorative sheet, which gives kitchen, bathroom and living room furniture a sophisticated and velvety matte look. The PET films, for finishing furniture in the premium segment, are used by the furniture supplier industry on a global scale.

The manufacturer's aspiration for the development of the product was clear: premium quality without compromising on appearance, feel, manufacturing quality or durability. Continental partnered with experts from the industry and recycling, to develop and produce the materials. The results are "PET Lacklaminat"

furniture films in impressive premium quality. Customers can expect a soft feel, excellent resistance to fingerprints and reliable workmanship „Made in Germany“.

„In terms of surface finish, a completely new standard is being set here,“ explains Patrick Holz, Senior Product Manager Interior Living EMEA for Surface Solutions at Continental, about the special nature of this demanding application. “The PET sheet has to meet the high demands which manufacturers and customers place on a furniture surface. Our surfaces also have to pass our internal testing procedures, which exceed the requirements of existing standards.

In this way, we carefully ensure that they meet even stricter standards.” The viscoSHEET line succeeds in meeting the highest quality standards.

Decorative PET 1D, 2D and 3D films are the alternatives to conventional vinyl furniture films. The manufacturer Continental also relies on recycled PET. Lars Gestring, Head of Market Business Unit Interior Living ASEA for Surface Solutions at Continental points out: „With skai@ PET PureLux, we are consistently pursuing the path of sustainability and working closely with experts in PET recycling. Here, we have already closed the loop and produce films with rPET. With our skai@ rPET PureLux we offer the market a product with 100% rPET related to the polymer content.“

skai@ PET PureLux was awarded the „interzum award: intelligent material & design“ for high product quality.

