

MYSURU: BEYOND HERITAGE

Skills & Talent Landscape Report

JULY 2026

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Karnataka Digital
Economy Mission



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Transforming Karnataka's Digital Landscape

Karnataka Digital Economy Mission (KDEM) is a Section 8 organization promoted by Government of Karnataka and Industry designed to function as the knowledge bridge between the Government of Karnataka (GoK) and industry with a view of accelerating the growth and investments of the Information Technology (IT), Biotechnology (BT) and Science and Technology (S&T) sectors in Karnataka.

KDEM promises to harness the unlimited potential of the digital economy of Karnataka to transform the lives of the people in the State. The IT ecosystem not only uplifts live of professionals in the industry, but also powers millions of other ancillary jobs across other industries.

Promoted by the Government of Karnataka to accelerate growth and investments of the IT, BT and S&T (Digital Economy) sectors in Karnataka.



Shri Priyank Kharge

Hon'ble Minister for Home, IT/BT and E-Governance
Government of Karnataka

“Mysuru represents the next frontier of Karnataka's technology story. Our vision is to see it grow into a full-fledged innovation destination, where industry, academia, and government work as one. Home to a deep base of skilled professionals and a legacy of academic institutions, Mysuru is emerging as a cluster across diverse technology sectors. What we build in Mysuru today will shape how Karnataka grows for decades.



BV Naidu

Chairman
Karnataka Digital Economy Mission (KDEM)

“As Karnataka accelerates its digital economy, Mysuru has firmly established itself as a powerful anchor for technology and innovation among the emerging tech clusters. Mysuru is demonstrating that robust infrastructure paired with an exceptional quality of life can seamlessly attract and retain world-class talent. As the bridge between industry and government, KDEM is leveraging this momentum to unlock new investment corridors, positioning Mysuru as a cornerstone of Karnataka's multi-cluster digital growth strategy. We congratulate and compliment Shri Priyank Kharge and Government of Karnataka, for the vision and support provided for cluster growth journey.



Dr Manjula N, I.A.S

Co-Chair, KDEM and Secretary to Government, Department of E, IT, Bt and S&T,
Government of Karnataka

“Karnataka's policy framework has been designed to enable growth well beyond its capital, and cities like Mysuru are the result of that intent. Through focused interventions in skilling, emerging technologies, and industry partnership, the Department is working to build an environment where enterprises can scale and talent can thrive locally. Our continued focus is on academia-industry linkages, and talent pipelines that make this growth durable and inclusive across the State.



Dr Avinash Menon Rajendran, IAS

Board Member, KDEM; Managing Director, KITS and Director, Department of E, IT and Bt,
Government of Karnataka

“Mysuru has a deep base of skilled professionals and strong academic institutions, and our vision is to align these strengths with the demands of an AI-driven economy. By strengthening skilling infrastructure, incubation support, and industry linkages, we are helping the city move from potential to performance, and from a talent source to a talent destination.



Sanjeev Kumar Gupta

CEO
Karnataka Digital Economy Mission (KDEM)

“Beyond Bengaluru Mission is about turning intent into outcomes. The city has a deep and growing pool of experienced professionals, and our task is to connect that talent with industry, investment, and the opportunities of an AI and tech driven economy. We are building skilling pathways, anchoring companies, and strengthening the cluster from the ground up. Execution is everything, and Mysuru is where that discipline is showing results.

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Kamal Karanth

Co-founder
Xpheno Private Limited
(Insights Partner)

Karnataka is home to one of India's largest concentrations of active white-collar talent, with over 4.5 million (45.2 lakh) experienced professionals across sectors. The state has continued to be the top hotspot for India-bound enterprises, with 900+ operational GCC units. Not to forget it's the ever flourishing startup ecosystem, with almost 22k+ recognised startups.

The white-collar talent ecosystem of the state is now expanding well Beyond Bengaluru with focussed initiatives of the Government and growing interest from enterprises. Mysuru has an edge over other tier-2 centers, thanks to the headstart it had in the IT Services sector. Today, Mysuru hosts an active and accessible experienced white-collar workforce of 90k professionals. It is the second largest city of Karnataka with a high concentration of active talent. Mysuru also holds a healthy diversity mix in the white-collar workforce with 37% Female and 63% Male.

On the other end, professionals with 12+ years of experience make a significant 27% of the workforce, translating to a healthy quotient of senior and leadership talent for enterprises.

The IT / ITeS sector remains the largest with almost one-fifth of the total active workforce employed in it. Manufacturing and BFSI sectors make the rest of the Top 3 sectors of Mysuru in terms of active workforce size.

The Top 3 skillset groups are Programming (25k), Business Skills (21k) and Database Skills (12.5k). The talent pool with these top skillsets have grown between 11% and 17% in the last 12 months.

Mysuru has also had quite an active talent movement corridor over the last 12 months. The city has gained 3.2k white-collar professionals from various other Indian cities, but lost 4.5k professionals to other Indian cities at the same time.

The Jobseeker activity centred around Mysuru is significant, with over 44k professionals active in the job market showing interest in the city for their next career move. Meanwhile 16k professionals from Mysuru are actively looking for a job change and a preference for locations outside. Growing enterprise interests over Mysuru and expanding footprint of local opportunities will help retention of local talent in the coming years.

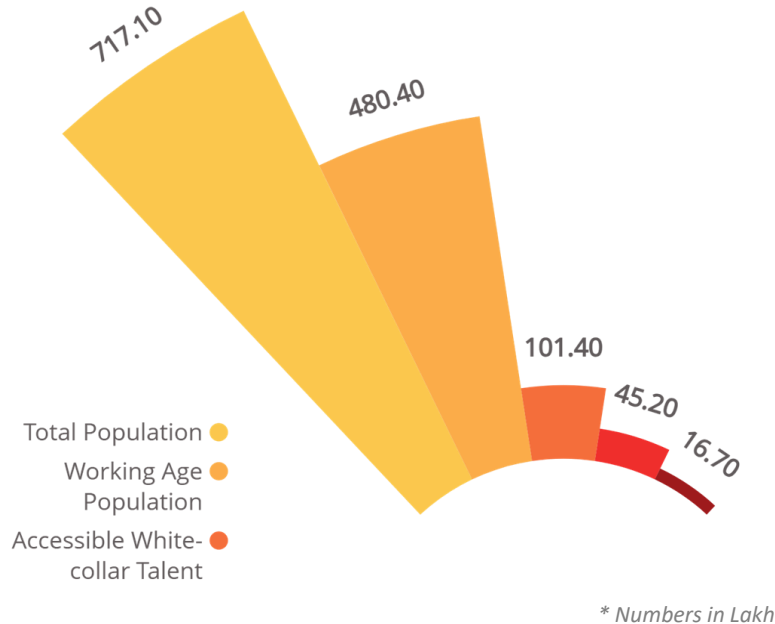
While as a talent center Mysuru is T -ve (Talent Negative - Lost more talent than it gained), the delta between the exits and absorptions is on a trajectory to drop further. However the cluster may not be too far from turning Talent Positive with initiatives like Beyond Bengaluru in play and growing interest from domestic and international enterprises.

KARNATAKA

WHITE-COLLAR TALENT OVERVIEW

KARNATAKA ACTIVE TALENT SNAPSHOT

HUMAN CAPITAL SUMMARY



67% of Karnataka's population qualifies as **Working Age population** of the State.

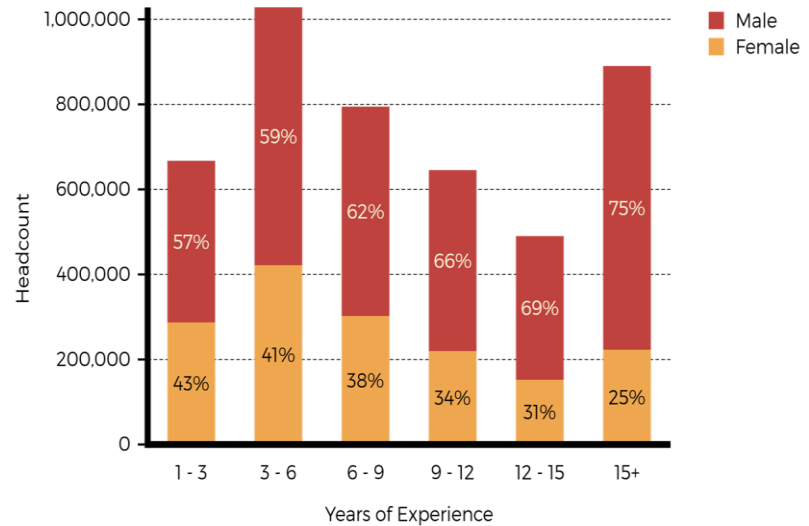
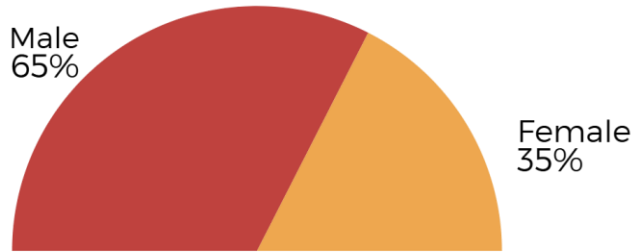
Karnataka has an **active and accessible white-collar talent base of 1.01 Crore**.

Talent with **working experience of 1 Year and above** makes **45% of the active talent pool (45.2 Lakh)**.

- White-collar Talent with 1+ YOE
- Active in Jobmarket

KARNATAKA WHITE-COLLAR TALENT SNAPSHOT

GENDER & EXPERIENCE DISTRIBUTION OF ACCESSIBLE WHITE-COLLAR TALENT



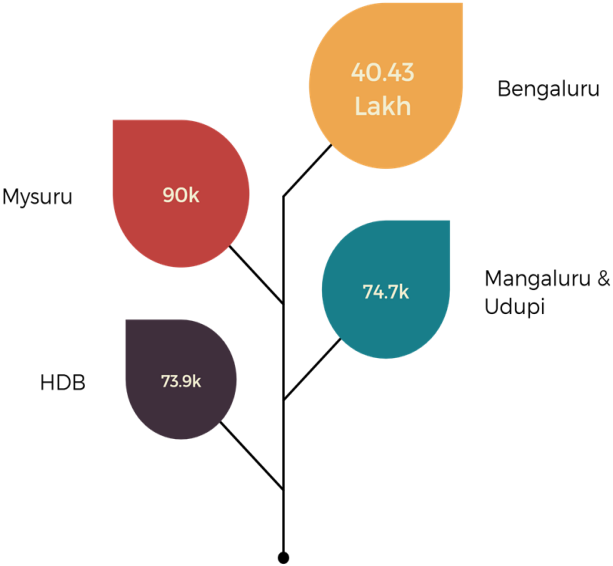
White-collar talent in Karnataka holds an experience mix that makes a **broad base of the talent pyramid**. With a 16.95 Lakh count, talent with experience up to 6 years of experience makes more than one-third (37%) of the total active experienced talent pool of 45.2 Lakh.

Mid to Mid-senior level talent in the 6 to 12 years of experience range account for 32%. Senior talent in the 12+ years of experience make only 31% of the talent pool.

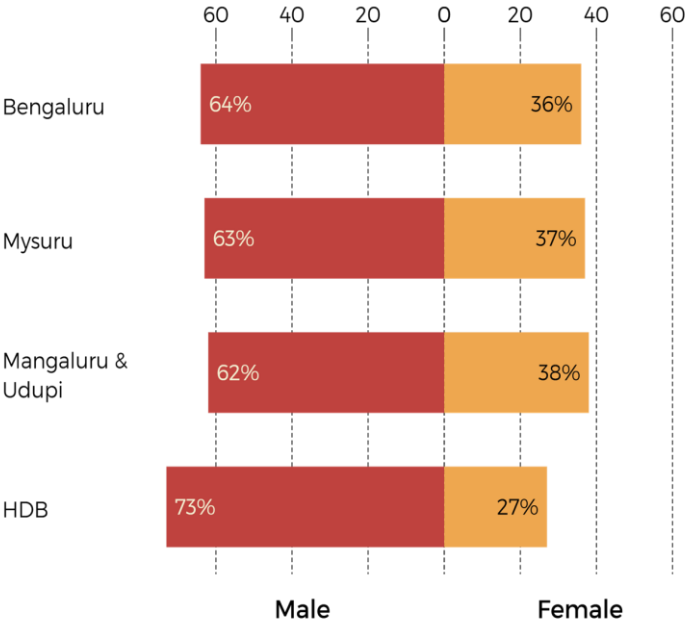
Women representation in the active white-collar talent pool decreases steadily with rise in experience level. Women dropping out of active workforce at higher experience levels is an evident trend.

KARNATAKA WHITE-COLLAR TALENT LOCATIONS

TOP LOCATIONS BY ACCESSIBLE WHITE-COLLAR TALENT VOLUME



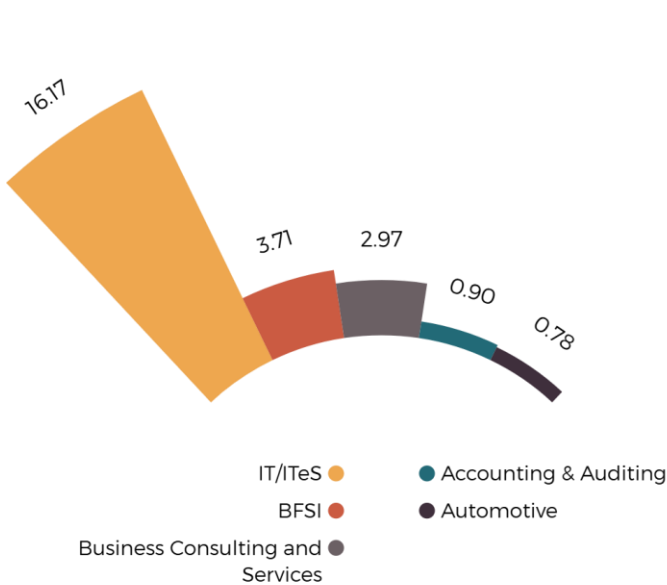
HDB – Hubballi - Dharwad - Belagavi



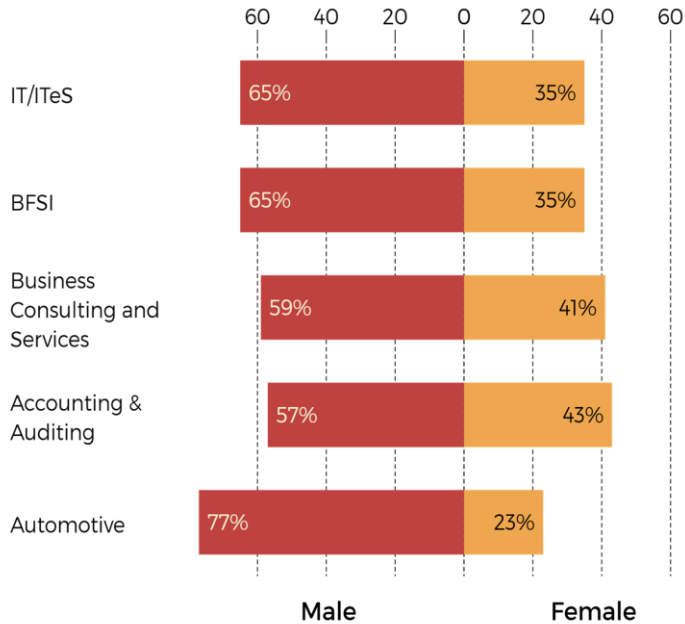
Bengaluru holds the lion's share of the active experienced talent pool with a **40.43 Lakh count**. Accounting for nearly **89% of active experienced white-collar talent**, Bengaluru remains the top talent center of Karnataka.

KARNATAKA WHITE-COLLAR TALENT

TOP INDUSTRY GROUPS BY ACCESSIBLE WHITE-COLLAR TALENT VOLUME



* Numbers in Lakh

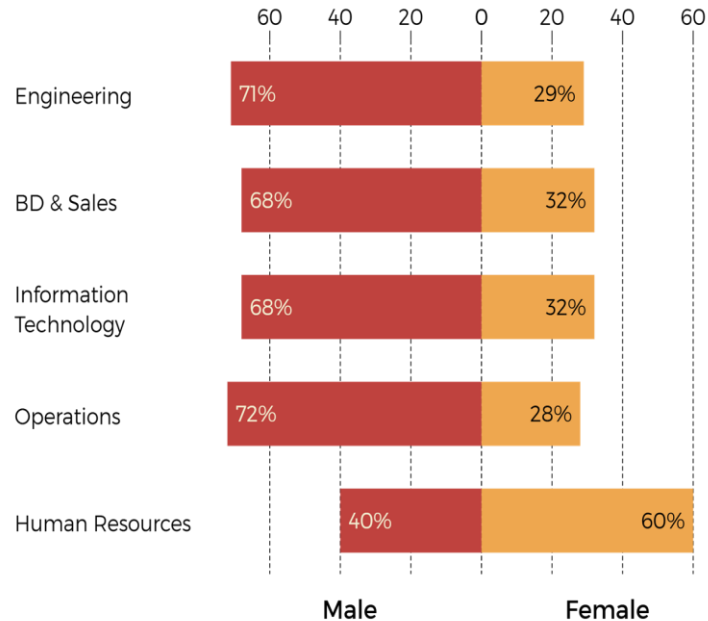
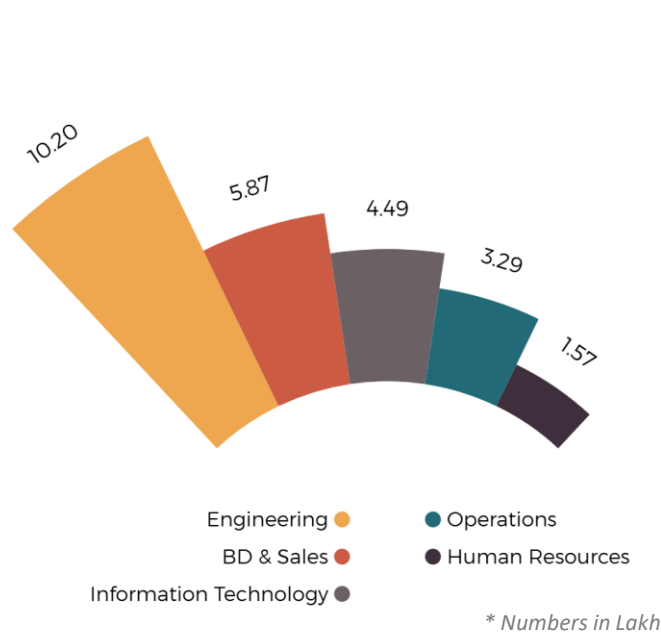


Karnataka's IT/ITeS Sector is the lead employment sector for active white-collar talent. **More than one-third (16.1 Lakh) of the active experienced talent pool is engaged by the IT/ITeS Sector.**

BFSI, Business Consulting and Services, Accounting & Auditing and Automotive sectors trail behind IT/ITeS by huge margins on active talent volumes.

IT/ITeS Includes: IT Services and Consulting, IT System Design Services, Software Development, Technology Information and Media

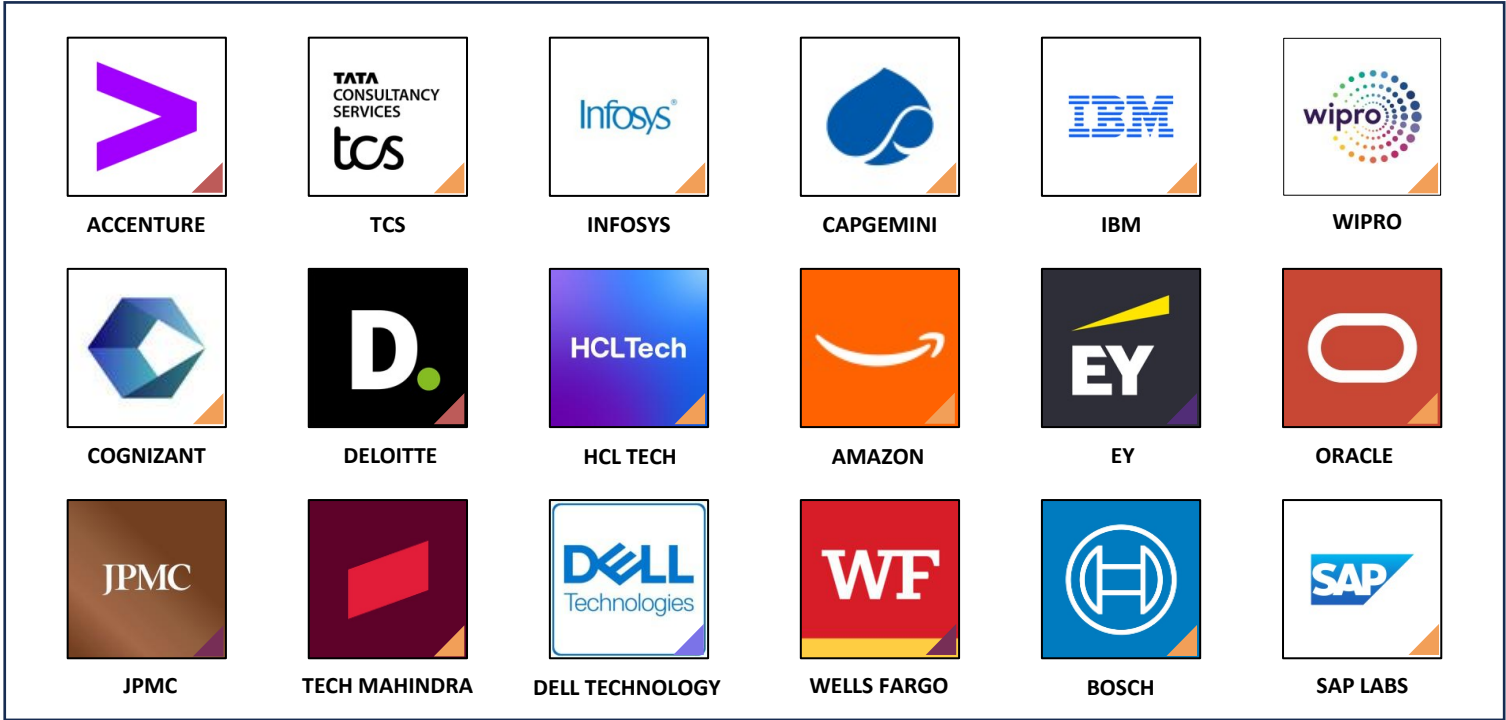
TOP ENTERPRISE FUNCTIONS BY ACCESSIBLE WHITE-COLLAR TALENT VOLUME



Top 5 Enterprise Functions collectively account for over **56% of active white-collar talent** of Karnataka. The Engineering function on the lead with 10.20 Lakh holds little more than one-fifth of the experienced white-collar talent pool. The total of 14.69 Lakh experienced professionals in Engineering & IT functions are drivers of Karnataka's tech identity.

KARNATAKA TOP EMPLOYERS

TOP EMPLOYER BRANDS BY VOLUME OF WHITE-COLLAR TALENT



INDUSTRY SPLIT OF TOP EMPLOYERS



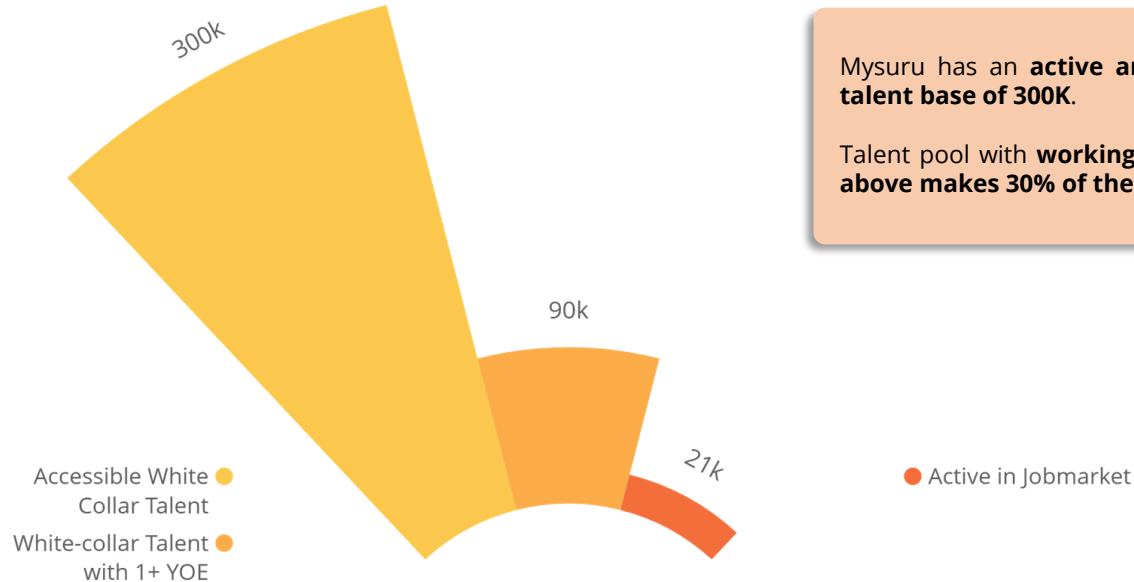
- IT/ITeS
- Business Consulting and Services
- BFSI
- Professional Services
- Computer Hardware Manufacturing

MYSURU

WHITE-COLLAR TALENT LANDSCAPE

MYSURU ACTIVE TALENT SNAPSHOT

HUMAN CAPITAL SUMMARY

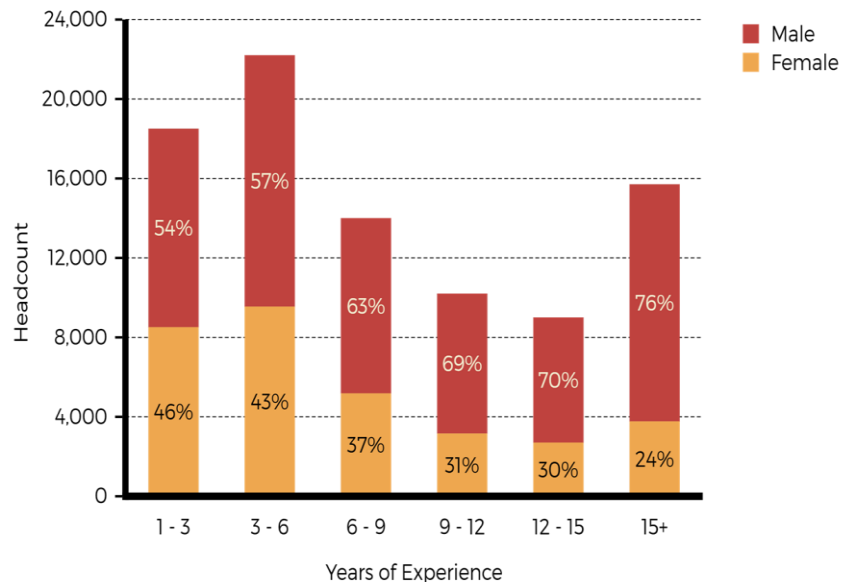
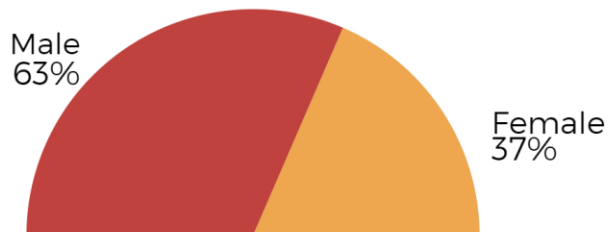


Mysuru has an **active and accessible white-collar talent base of 300K.**

Talent pool with **working experience of 1 Year and above makes 30% of the active pool (90K).**

MYSURU WHITE-COLLAR TALENT SNAPSHOT

GENDER & EXPERIENCE DISTRIBUTION OF ACCESSIBLE TALENT



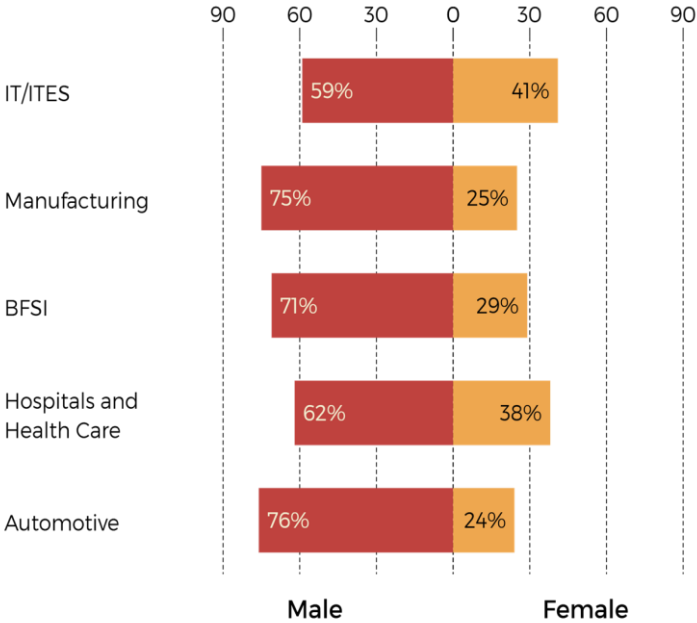
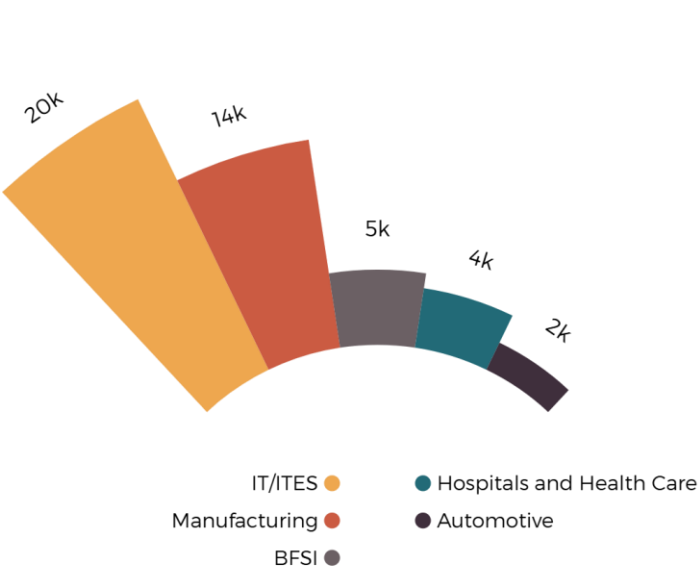
White-collar talent in Mysuru holds an experience mix that makes a **broad base of the talent pyramid**. With a 41K count, talent with experience up to 6 years of experience makes 46% of the total active experienced talent pool of 90K.

Mid to Mid-senior level talent in the 6 to 12 years of experience range account for 27%. Senior talent in the 12+ years of experience make only 27% of the talent pool.

Women representation in the active white-collar talent pool decreases steadily with rise in experience level. Women dropping out of active workforce at higher experience levels is an evident trend.

MYSURU WHITE-COLLAR TALENT

TOP INDUSTRY GROUPS BY ACCESSIBLE TALENT VOLUME

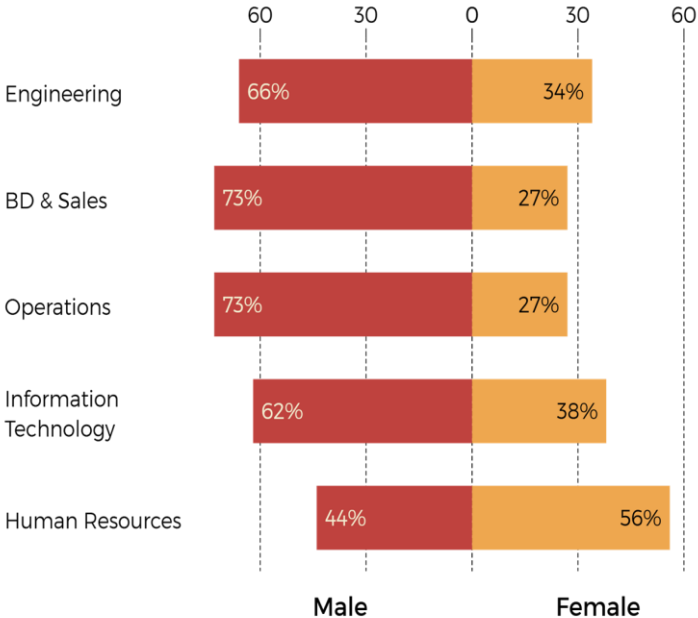
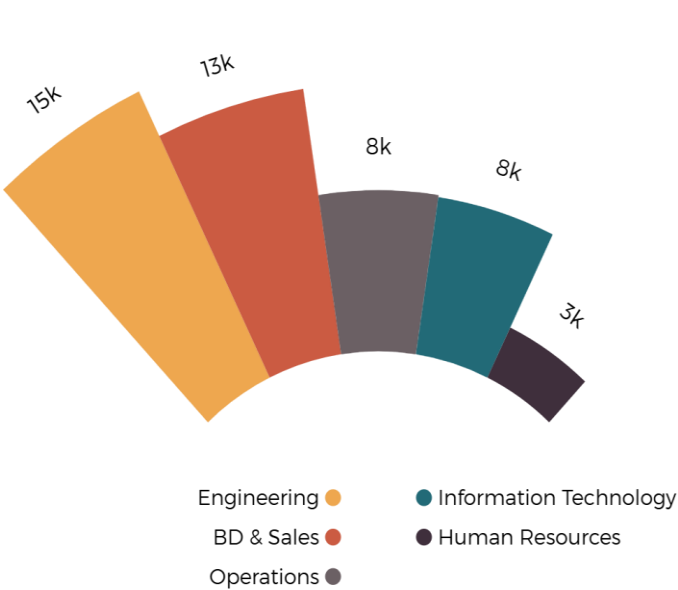


Mysuru’s IT/ITeS Sector is the lead employment sector for active white-collar talent. **More than one-fifth (20K) of the active experienced talent pool is engaged by the IT/ITeS Sector.**

Manufacturing, BFSI, Hospitals and Healthcare and Automotive sectors trail behind IT/ITeS by huge margins on active talent volumes.

MYSURU WHITE-COLLAR TALENT

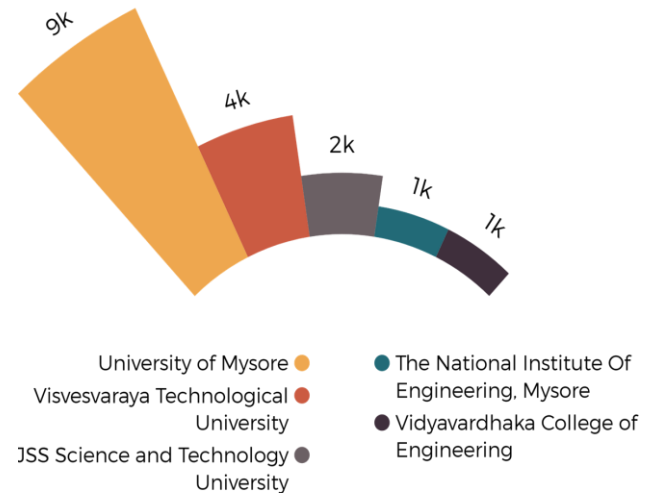
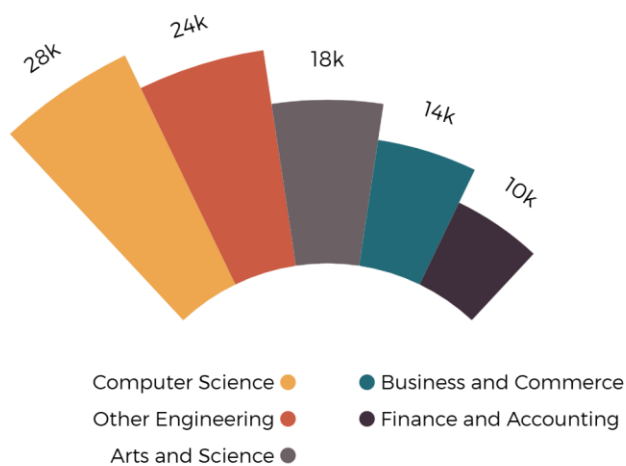
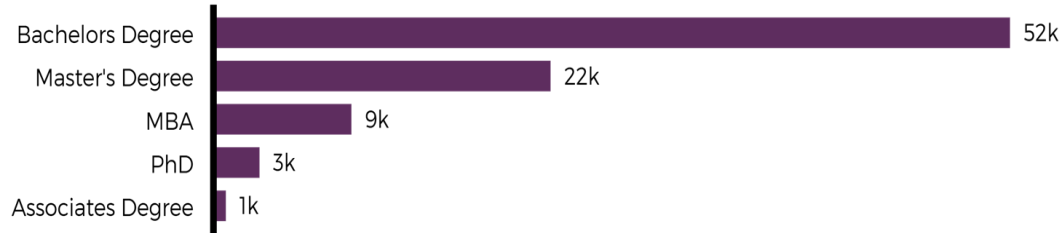
TOP ENTERPRISE FUNCTIONS BY ACCESSIBLE TALENT VOLUME



Top 5 Enterprise Functions collectively account for over **52% of active white-collar talent** of Mysuru. The Engineering function on the lead with 15K holds 16% of the experienced white-collar talent pool. The total of 23K experienced professionals in Engineering & IT functions are drivers of Mysuru's tech identity.

MYSURU WHITE-COLLAR TALENT

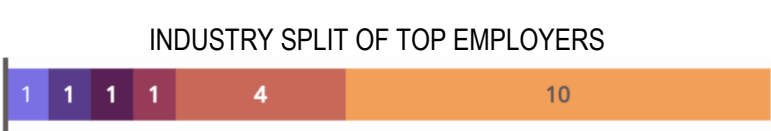
DISTRIBUTION BY TOP QUALIFICATIONS, EDUCATION STREAMS & INSTITUTIONS



30% of active experienced white-collar talent pool holds **qualifications in Computer Science**. 16% of the talent pool has Business and Commerce. 20% of the talent pool holds Arts and Science qualification.

MYSURU TOP EMPLOYERS

TOP EMPLOYER BRANDS BY VOLUME OF WHITE-COLLAR TALENT



- IT/ITeS
- Manufacturing
- Engineering Services
- Business Consulting and Services
- Marketing Services
- E Learning Provider

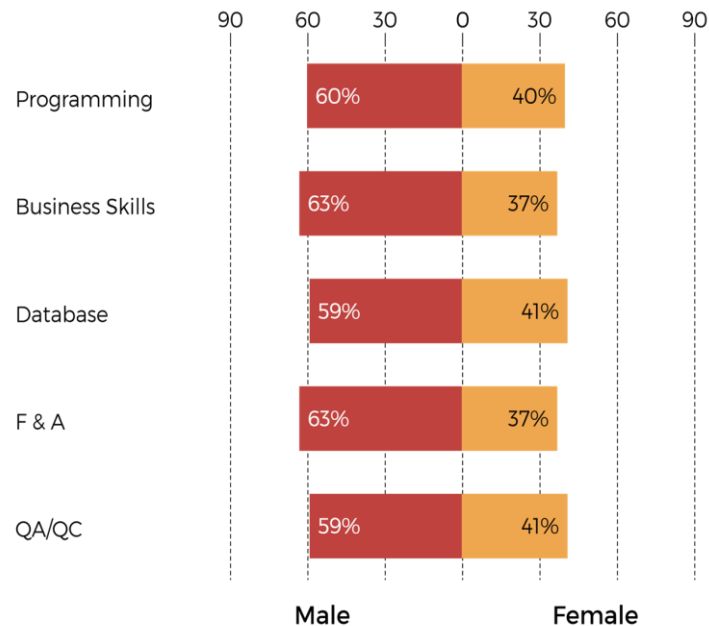
MYSURU

TOP SKILL GROUPS

TALENT BY SKILL GROUPS

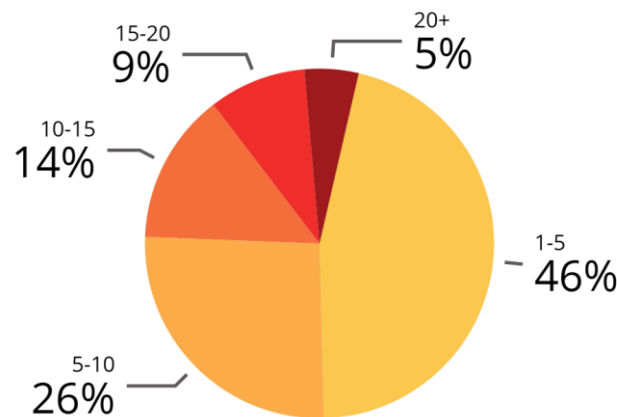
TOP SKILL GROUPS BY ACCESSIBLE EXPERIENCED TALENT VOLUME

TOP 5 SKILL GROUPS	PROFESSIONALS
Programming	25000
Business Skills	21000
Database	12500
Finance and Accounting	12000
QA/QC	6000



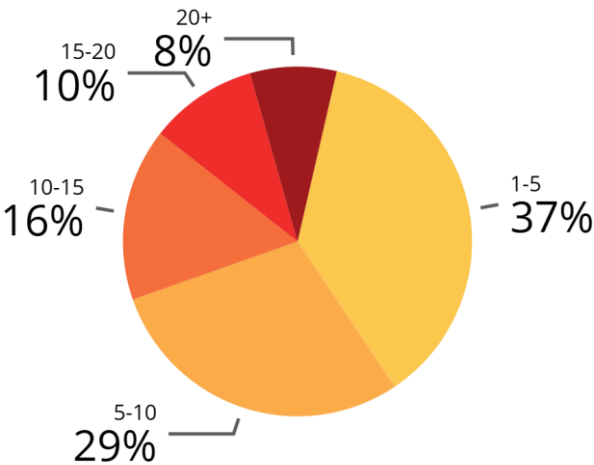
The Top 5 Skill groups are in-line with the functional mix of the talent pool. Programming & Business-related skill groups dominate the mix. The active experienced talent pool has talent holding skills and experience across more than 1 skill group.

SPLIT BY YEARS OF EXPERIENCE



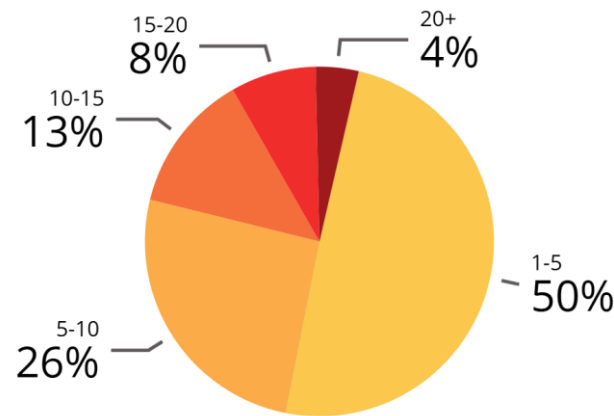
Professionals	25000	
Gender Mix	Male	Female
	60%	40%
1 Year Growth %	11% Growth in talent volume in 1 Year	
Talent Churn	13% Talent with one or more job switches in 1 Year	
Median Tenure	1.5 Year	

SPLIT BY YEARS OF EXPERIENCE



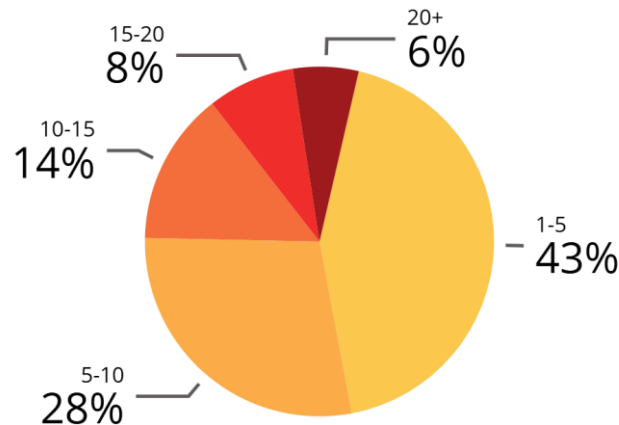
Professionals	21000	
Gender Mix	Male	Female
	63%	37%
1 Year Growth %	17% Growth in talent volume in 1 Year	
Talent Churn	13% Talent with one or more job switches in 1 Year	
Median Tenure	1.7 Year	

SPLIT BY YEARS OF EXPERIENCE



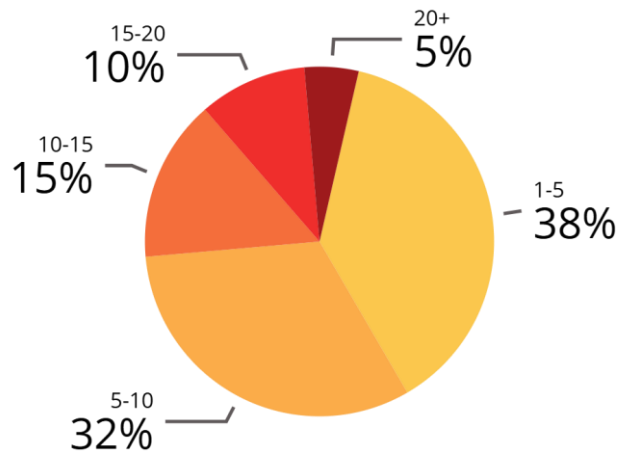
Professionals	12500	
Gender Mix	Male	Female
	59%	41%
1 Year Growth %	13% Growth in talent volume in 1 Year	
Talent Churn	13% Talent with one or more job switches in 1 Year	
Median Tenure	1.4 Year	

SPLIT BY YEARS OF EXPERIENCE



Professionals	12000	
Gender Mix	Male	Female
	63%	37%
1 Year Growth %	17% Growth in talent volume in 1 Year	
Talent Churn	11% Talent with one or more job switches in 1 Year	
Median Tenure	1.7 Year	

SPLIT BY YEARS OF EXPERIENCE



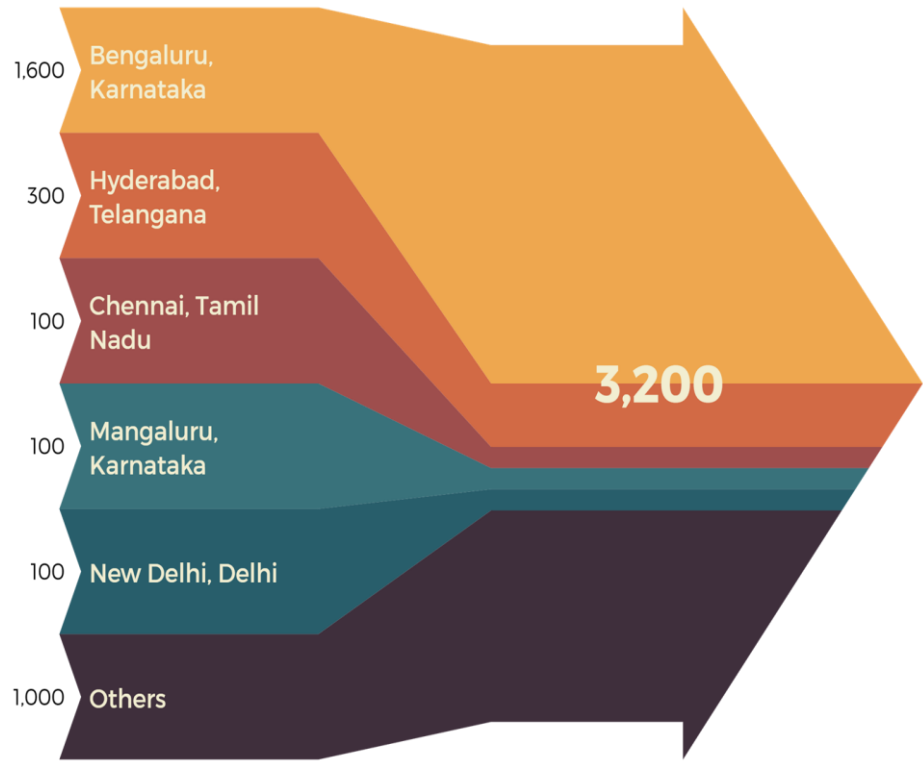
Professionals	6000	
Gender Mix	Male	Female
	59%	41%
1 Year Growth %	19% Growth in talent volume in 1 Year	
Talent Churn	11% Talent with one or more job switches in 1 Year	
Median Tenure	2.3 Year	

MYSURU

TALENT MOVEMENT CORRIDORS

MYSURU WHITE-COLLAR TALENT MOVEMENT

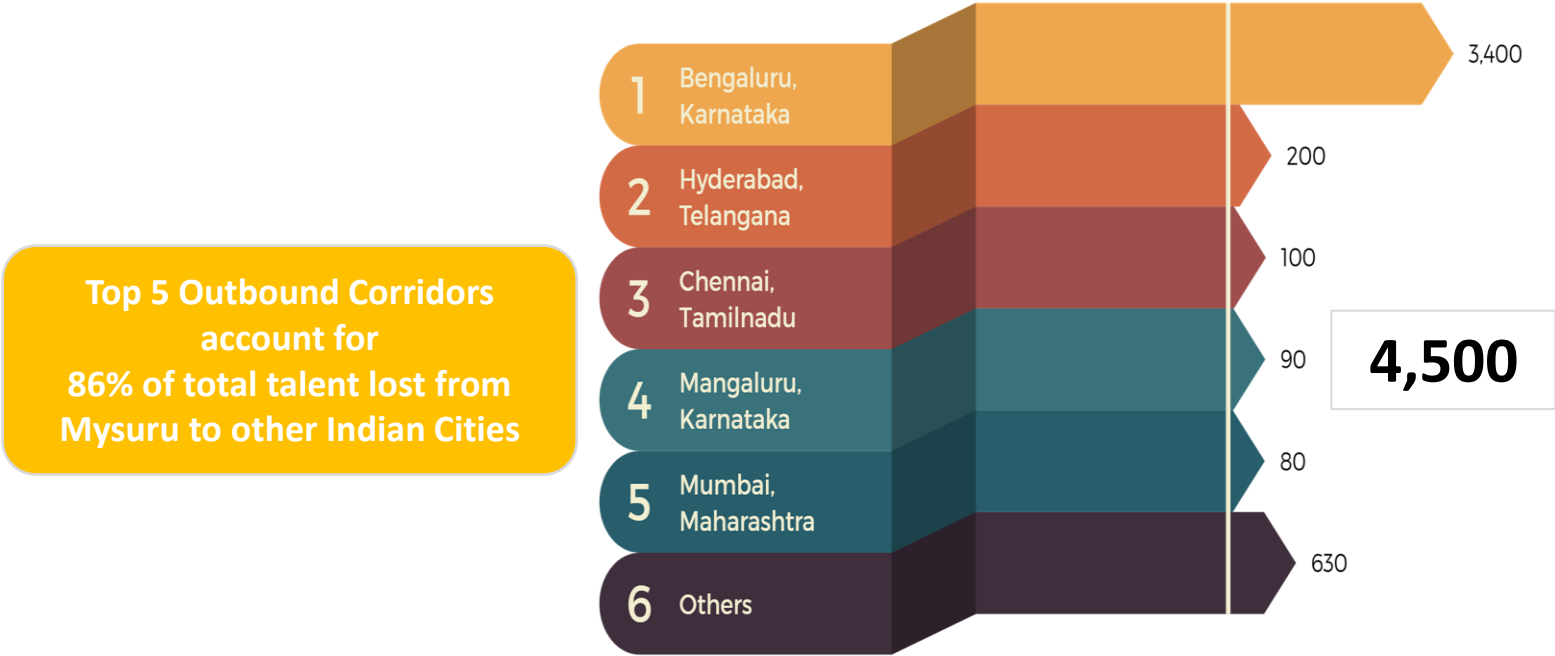
ABSORPTION OF TALENT FROM OTHER INDIAN CITIES – LAST 12 MONTHS



**Top 5 Inbound Corridors
account for 69% of total talent
absorbed by Mysuru from
other Indian cities**

MYSURU WHITE-COLLAR TALENT MOVEMENT

LOSS OF TALENT TO OTHER INDIAN CITIES – LAST 12 MONTHS



MYSURU

TALENT AT THE DOORSTEP

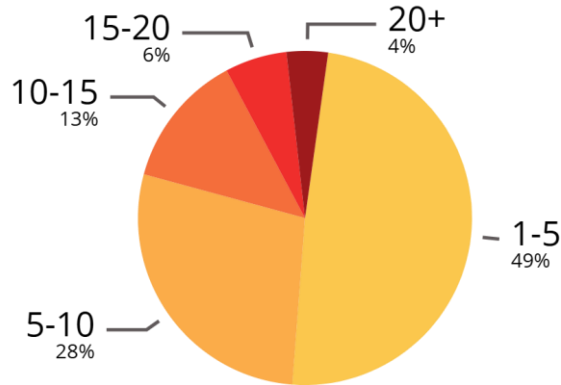
ACTIVE OUTBOUND JOBSEEKERS FROM THE REGION

FROM MYSURU TO OTHER LOCATIONS IN INDIA

YOE Split

Outbound Talent – 16,000

Gender Split



TOP INDUSTRIES	OUTBOUND TALENT MIX	TOP FUNCTIONS	OUTBOUND TALENT MIX
IT Services and Consulting	27%	Engineering-Software & QA	9%
BPM/BPO	5%	Finance & Accounting	4%
Banking	3%	Production, Manufacturing and Engineering	4%

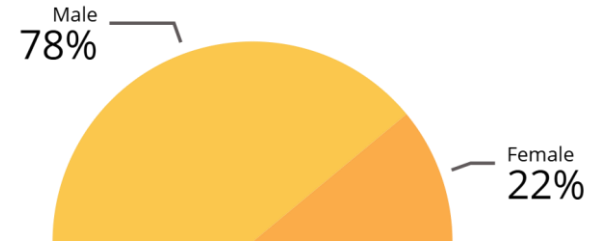
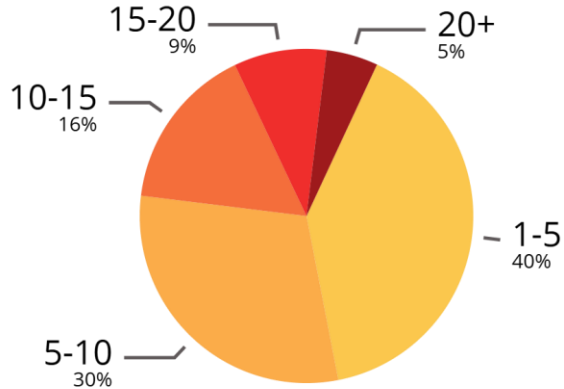
ACTIVE INBOUND JOBSEEKERS TO THE REGION

FROM OTHER LOCATIONS IN INDIA TO MYSURU

YOE Split

Inbound Talent – 44,600

Gender Split



TOP INDUSTRIES	INBOUND TALENT MIX	TOP FUNCTIONS	INBOUND TALENT MIX
IT Services and Consulting	30%	Engineering-Software & QA	11%
Software Product	4%	Production, Manufacturing & Engineering	5%
Industrial Equipment/Machinery	4%	Finance & Accounting	4%



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Mysuru: Beyond Heritage

July 2026



**Karnataka Digital
Economy Mission**

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**KDEM Website
&
Govt Policies**