

KAYVON KAY

KEYNOTE SPEAKER

International Sales Expert, CEO Entrepreneur
Sales Coach, Closing Savant



Entrepreneur.

CEO WEEKLY

The New York Times

BUSINESS INSIDER

Global

GOOD MORNING LALALAND

THE SCIENCE OF HUMAN-CENTRIC SELLING

Mastering sales by understanding
the most overlooked part of selling:
the human.

Give your audience the advantage of human-centric selling



Motivation & Self-belief
**Get your house
in order**

Create unwavering self-confidence

Become a confident sales master starting with a solid foundation within. You will harness the power of your internal beliefs and create a framework for self-identity that makes you confident and trusted beyond belief.



Building deep connections
**Create intimate
relationships**

Build the strongest human connections

Build unshakable bonds that stand the test of time. You will unpack the secret power of emotional connection and how to nurture relationships that go beyond business and provide a lifetime of value for you and your prospects.



Finding passion for sales
**Show your love
of the game**

Find fulfillment that inspires and energizes

Master the art of bringing the right energy, passion, and commitment. This is how you show up and create the world you choose to live in. You will become the heart and soul of the team, leading them to greatness.

LEVERAGE THE SCIENCE OF SALES MASTERY BY UNDERSTANDING PEOPLE

- Build your core character
- Master your self-identity
- Prepare for adversity
- Overcome obstacles
- Improve relationship-building
- Harness the power of energy
- Unlock your potential
- Become the best version of yourself

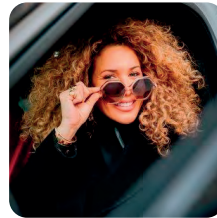
Today, we have with us Kayvon Kay, a true testament to resilience and the power of self-belief.

From bankruptcy to building a \$38 million company in just 18 months, Kayvon has become a major force in the high-ticket sales industry. As the founder of The Sales Connection, he has driven \$375 million in sales, handled over 200,000 booked calls, and inspired thousands around the world. **Welcome, Kayvon!**



“He cracked it. Kayvon mastered that one thing that separates great sales people from legendary ones. Hands down.”

– Garrett White



Kayvon showed me the power I have to connect on another level. I can't overstate how important this is for people.

– Tatiana Londono

A master of the Human-Centric Selling methodology, Kayvon Kay has decoded and reconstructed the formula of sales and relationships in a world tainted by slimy tactics and manipulative reputations. He unpacks the process one must undertake and helps aspiring masters learn the foundations of sales.

The Human-Centric Selling philosophy is born from Kayvon's personal life journey from small-town kid to internationally-recognized sales authority. He lived it, learned it, and mastered it. With exhaustive experience and research in the world of elite sales, he has mentored and trained over 30,000 sales reps in more than 100 countries.



30,000+ reps trained



100+ countries



10x ROI increase



100,000+ calls booked



\$270M+ sales generated



Top 1.3% screened



GIVE YOUR AUDIENCE AN UNFORGETTABLE EXPERIENCE WITH KAYVON.



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