

# Colours

Our primary colours are purple and grey. Both should be used on all print and marketing items with more weight than any of the secondary colours.

<p><b>PURPLE 100%</b></p> <p>C83 M84 Y0 K0 R83 G56 B158 #53389E</p>	<p><b>PURPLE 75%</b></p> <p>C56 M64 Y0 K0 R123 G107 B177 #7B6BB1</p>	<p><b>PURPLE 50%</b></p> <p>C33 M38 Y0 K0 R167 G156 B203 #A79CCB</p>	<p><b>PURPLE 25%</b></p> <p>C14 M18 Y0 K0 R211 G205 B229 #D3CDE5</p>
<p><b>GREY 100%</b></p> <p>C82 M73 Y57 K71 R24 G29 B39 #181D27</p>	<p><b>GREY 75%</b></p> <p>C68 M58 Y49 K28 R82 G85 B92 #52555C</p>	<p><b>GREY 50%</b></p> <p>C48 M38 Y35 K2 R140 G142 B147 #8C8E93</p>	<p><b>GREY 25%</b></p> <p>C22 M17 Y16 K0 R197 G198 B201 #C5C6C9</p>
<p><b>BACKGROUND 01</b></p> <p>C16 M11 Y10 K0 R208 G212 B221 #D5D7DA</p>	<p><b>BACKGROUND 02</b></p> <p>C7 M5 Y5 K0 R233 G234 B235 #E9EAEB</p>	<p><b>BACKGROUND 03</b></p> <p>C3 M2 Y2 K0 R245 G245 B245 #F5F5F5</p>	<p><b>BACKGROUND 04</b></p> <p>C1 M1 Y1 K0 R250 G250 B250 #FAFAFA</p>