1.Print designer

Job description:
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Ashvira Fashions is a leading fabric manufacturing company known for its innovative and trend-setting designs. We are dedicated to creativity, quality, and excellence in every aspect of our work.
Job Description:
We are looking for a skilled and imaginative degital Designer to join our design team. As a degital Designer you will be responsible for creating captivating degital prints and patterns for our apparel and textile products. You will work closely with our design and production teams to develop unique designs that resonate with our brand identity and target market.
Key Responsibilities:

- Develop original degital print designs based on design briefs and market trends.
- Create detailed sketches and digital artwork for rotary prints.
- Select and manipulate patterns, colors, and motifs to create visually appealing designs.
- Collaborate with the design team to ensure that rotary prints complement our overall collections.
- Work closely with production partners to ensure accurate printing and execution of designs.
- Research and stay updated on emerging trends in rotary printing techniques and technologies.

Requirements:

- Bachelor's degree in Textile Design, Fashion Design, or related field.
- Proven experience 2-3yrs as a degital Designer in the fashion or textile industry.
- Strong portfolio showcasing degital print designs and patterns.
- Proficiency in design software such as Adobe Photoshop, Illustrator, and CAD.
- Excellent understanding of color theory, pattern development, and textile printing