

# Job Description – National Salesman

**Position:** National Salesman

**Reports to:** CEO (Directly to you)

We are seeking a highly motivated and result-oriented National Salesman to drive business growth across the country. The role involves developing sales strategies, managing key client relationships, expanding the customer base, and leading sales initiatives to achieve revenue targets on a national level.

## Key Responsibilities

1. Develop and implement effective sales strategies to achieve national sales targets.
2. Manage and grow relationships with key accounts, distributors, and partners.
3. Identify new business opportunities and markets for expansion.
4. Lead and motivate regional sales teams to achieve consistent performance.
5. Monitor market trends, competitor activities, and customer needs.
6. Prepare and present sales forecasts, reports, and performance reviews to management.
7. Negotiate contracts and close high-value deals with clients.
8. Ensure customer satisfaction and handle escalations promptly.
9. Collaborate with marketing, operations, and product teams for seamless execution.