

MELAGENCE

MELAGENCE
PARIS
SHOWROOM



Not just a showroom. A place where things actually happen.

We started MELAGENCE because we believed the fashion industry deserves better than sterile white booths and transactional meetings. Our showrooms are where real connections happen — between brands and buyers, between collections and the people who fall in love with them.

During Paris Fashion Week, we take over three iconic spaces inside the Musee des Arts Decoratifs — right next to the Louvre. Over 1,000 sqm of curated fashion, good coffee, and the kind of atmosphere that makes buyers want to stay longer and come back every season.



OUTSTANDING SPACES

Where heritage meets fashionable edge



Hall des Marechaux

Your first impression. Paris grandesse at its best. 8m high ceilings.....

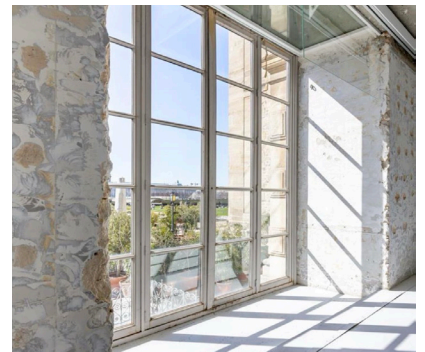
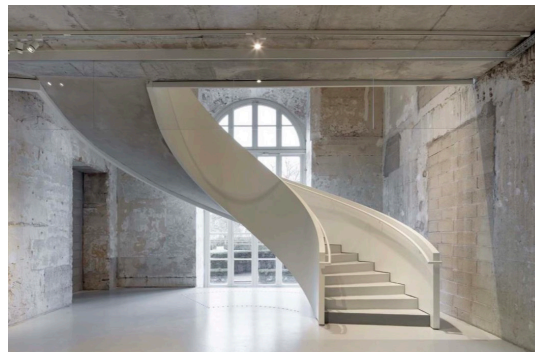
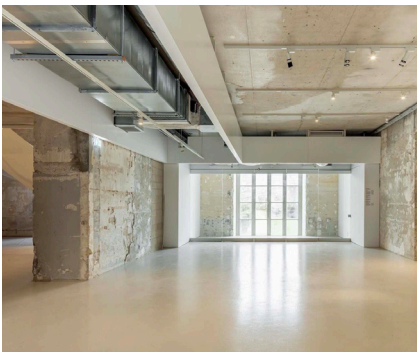


Salle à Damiers

Grand checkerboard floors, natural light, view to the Jardins des Tuileries, espresso bar. A space that feels like a Parisian apartment — if that apartment happened to be right by the Louvre.

Salle Blanche

Grand checkerboard floors, natural light, view to the Jardins des Tuileries, espresso bar. A space that feels like a Parisian apartment — if that apart-



Galeries de la Mode

700 sqm of raw concrete, exposed stone, and a sculptural staircase that stops people in their tracks. Our newest expansion — the space that makes MELAGENCE unlike anything else in Paris.

THE EXPERIENCE

It's the details that make it feel right.



Real coffee, not conference-room Nespresso



Every corner styled, nothing left to chance

Good coffee, better conversations

Our in-house cafe is where the best meetings happen. No appointments needed, just pull up a chair.

Models that bring collections to life

Seeing a piece on a rack is one thing. Seeing it move is everything.

Photography, content, the whole thing

Professional showroom photography, Instagram-ready content, 360-degree digital scans. Your collection, documented properly.

A buyer network that actually matters

MyTheresa, Breuninger, Harrods, Dover Street Market, Selfridges, Net-a-Porter, SSENSE, Murkudis, Apropos, 10 Corso Como, and 200+ more top stores across DACH, Europe and beyond.

YOUR SHOWROOM PACKAGE

You bring the collection. We handle everything else.

- Curated brand positioning
- Base setup from 3 racks
- Seating area for buyer appointments
- Professional rack installation
- Mirrors, furniture & lighting
- WiFi throughout
- Option to expand with additional racks
- Dedicated meeting space
- Styling support on request
- Custom installations possible
- Reception & guest management
- Security management

from EUR 7,000

base setup | additional racks from EUR 2,500

360-Degree Communication

Dedicated website landing page
Instagram live series & stories
Newsletter (2,000+ contacts)

Professional showroom photography
360-degree showroom video
Buyer mailing campaign

In-Showroom Services

Cafe & refreshments for buyers and brands
Signature catering for teams
Outstanding Flower installations

Showroom models
Reception & guest management
Security management



Let's talk!

We're always happy to walk you through the spaces, talk about positioning for your brand, or just grab a coffee and see if it's a good fit.

info@melagence.com
+49 30 55512364
melagence.com