

CASE STUDY

Supporting 400+ Retail Locations with Time-Definite White-Glove Distribution

Project Overview

Fast retail expansion and seasonal demand required dependable delivery to hundreds of store locations nationwide. The client needed precise scheduling for store openings and remodels alongside urgent product replenishment during peak sales periods.

Approach

We designed a white-glove distribution program tailored to store-level requirements. Delivery schedules aligned with installation crews and retail timelines, while coordinated distribution center communication ensured products moved quickly during high-volume seasons. Our teams managed handling standards, inside delivery, and packaging removal to keep store projects moving without delays.

Execution Highlights



Time-definite nationwide delivery framework for retail locations



Inside delivery and debris removal supporting store readiness



Coordinated replenishment flows during peak sales cycles



THE CLIENT

Vans and The North Face, iconic retail brands under VF Corporation

THE PROJECT

Nationwide retail distribution program supporting store openings, remodels, and seasonal replenishment

SCOPE DETAILS

Service Model

White-glove retail distribution

Geographic Coverage

Nationwide U.S. delivery network

Services Provided

Store openings, remodel logistics, seasonal replenishment, installation coordination

OUTCOMES

- ✓ More than 400 retail locations supported through openings, remodels, and replenishment
- ✓ Time-definite delivery maintained during peak retail demand periods
- ✓ Store readiness improved through coordinated inside delivery and installation support

Let's discuss your freight needs.

Contact Us

MalloryGroup.com 