



LUCKY ARENA
THE DECENTRALIZED JACKPOT

Drive revenue, directly inside Telegram
zero setup, zero fees, zero risk

LUCKY ARENA IS A DECENTRALIZED JACKPOT THAT LIVES NATIVELY INSIDE TELEGRAM

WHY YOUR MARKETING ISN'T WORKING IN A BEAR MARKET?

What you're probably still doing

- ✓ Still running bull-market growth playbooks
- ✓ Paying KOLS, running giveaways, and doing drops that spike attention then fade
- ✓ Funding engagement that's hard to tie to revenue.
- ✓ Treating marketing as a cost center, not a monetization channel

What's probably happening

- ⚠ Each campaign performs worse as attention fragments and engagement drops
- ⚠ Paid placements drive reach, but not meaningful conversion
- ⚠ Budgets rise while measurable ROI falls

LUCKY ARENA IS THE SOLUTION TO YOUR REVENUE NEEDS

Lucky functions as a repeatable monetisation layer you can plug into moments where you already seek engagement.

There are no apps to install, no redirects, and no operational setup required. Draws can be run repeatedly and reused across campaigns, turning one-off activations into a repeatable monetization layer.

How creators, projects, DAOs, communities, platforms, and KOLs can use Lucky

- ✓ Run recurring draws to monetise ongoing community engagement
- ✓ Support token launches, feature releases, AMAs, and milestones
- ✓ Drive repeat participation through jackpots and referrals
- ✓ Co-brand draws with partners to monetise collaborations
- ✓ Activate dormant audiences between major launches
- ✓ Extend beyond your own channels through Lucky's network
- ✓ Raffle your vested supply to boost your chart

Supported chains

BASE BSC SOL



WHAT YOU COULD BE EARNING WITH LUCKY

EXAMPLE STATS BASED ON EXPECTED PARTICIPATION



10
Draws / Month



500
Participants / Draw



\$10
Avg Spend



\$50,000
Total Generated

70%

Players (Prize Pool)

2%

Jackpot

28%

Lucky + Partners

Estimated monthly revenue

Standard

\$3,500

25% of revenue

Limited time Offer

\$7,000

50% of revenue



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