



LUCKY
ARENA

The all in one Profit layer for Telegram

Turning Telegram into the largest profit-native chat layer in web3, allowing users to access prediction markets, perp trading, copy trading, jackpots, and much more. All in one place, **without ever leaving Telegram.**



ALL-IN-ONE
PROFIT BOT



BUILT FOR
SPEED



PROFIT-NATIVE
ECOSYSTEM



ALL INSIDE
TELEGRAM



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The problem + opportunity

Telegram is where web3 actually lives, **with almost 1 billion monthly active users**. Almost every project, trader, and signal group runs through it. The financial infrastructure exists, but it's fragmented.

Communities can't monetize their audience without sending them elsewhere. Traders bounce between five bots, three exchanges, and a wallet. Signal providers run their business on Telegram but glue together paywalled subscriptions, separate bots, and manual moderation to make money from it.

The rails to fix this are live for the first time: Hyperliquid builder fees, exchange API access, mini-app payments, and bot-in-group permissions all opened in the last 12 months. But the consolidated layer hasn't been built yet — **until now**.



950M+

Telegram MAU



35M+

Telegram
bot users



500+

crypto-native
trading bots



0

consolidated
profit suites

✦ Starting with the consumer profit suite. Scaling into the full all-in-one DeFi layer for Telegram.



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The all-in-one profit bot on Telegram.



Lucky Arena **consolidates every major way to profit** in web3 - prediction markets, perp trading, copy trading, signals, onchain jackpots, and more - into a single bot, inside the app that most web3 users already have installed.



For users: open Lucky Arena in Telegram, access every profit product under one identity, and keep one balance across the suite. Transparent, trustless, no app to download.



For projects and communities: add Lucky Arena to the group, switch on the products that fit, and earn a share of every dollar the audience spends across the suite. No build, no integration, revenue from day one.



One bot. Multiple product streams. Right where web3 users already are.





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The ecosystem

The all-in-one profit bot. **For users, and for projects.**

Getting Lucky shouldn't be complicated. Most people in a Telegram community are there for the same reason – **financial upside**. There are more opportunities to profit than ever, but most aren't quick enough to act on them.



 LUCKY
DRAWS



Lucky Draws:

Onchain jackpot draws inside the chat. Low ticket price, transparent payouts verified by Chainlink VRF.



 LUCKY
BETS



Lucky Bets:

Instant access to prediction markets on crypto, sports, culture, and events – without leaving Telegram.



 LUCKY
TRADES



Lucky Trades:

Perps, spot, stocks, copy trading, and signal-call execution, all routed through one bot in the chat.



 LUCKY
GAMES



Lucky Games:

Fast-play games inside the chat. Pay to enter, win onchain payouts in seconds.



Revenue share built into every product, **paid out to the partners** who bring users in.



Profit off events the second they happen, without leaving Telegram.

Polymarket and Kalshi pushed prediction markets mainstream, but every leading platform still demands a separate signup, KYC, and wallet. By the time users are set up, the opportunity is likely over.

Lucky Bets gives instant access to the same profit opportunity, immediately. Market, position, payout: all immediate, all inside Telegram.



Copy trading lets users follow proven bettors with one click.



Limit orders execute positions automatically when the market hits target prices.



Together, a live prediction market trading layer, native to chat.



REAL-TIME
ODDS



DECENTRALISED
MARKETS



SECURE &
TRANSPARENT



LUCKY TRADES

Lucky Trades: Trade, copy, and follow signals in the same chat where the conversation happens.

Crypto trading runs across fragmented stacks: Hyperliquid and CEXes for perps, separate venues for spot and stocks, sniper bots like BananaGun and Maestro, third-party copy trading, paid signal groups. Five or more tools to do one thing: generate profit.

Lucky Trades consolidates all of it into one Telegram bot, with three modules that can run independently, or stack together:



Lucky Perps

long and short perps, spot, and tokenized stocks, routed through Hyperliquid and connected CEXes.



Lucky Mirror

one-click copy trading of proven traders, executed from inside the chat.



Lucky Signals

sits inside a signal provider's group, executes calls, manages subs, removes non-payers automatically.



Modules run together or standalone. Partners switch on the combination that **matches their community.**



Onchain jackpots, native to Telegram. Higher payouts than any traditional lottery.

Lotteries are a \$300B global market. Onchain raffles prove the model works for crypto, but every version runs on the same friction: separate sites, separate wallets, opaque mechanics, outcomes users have to trust.

Lucky Draws brings themed jackpot rounds straight into the chat:

- Browse active draws inside Telegram
- Enter a draw in one click
- Winners chosen by Chainlink VRF
- 70% payout occurs automatically

Live now.

 Telegram bot: [@lucky_arenabot](https://t.me/lucky_arenabot)



Roadmap



01

Live now

Lucky Draws: onchain jackpots, partner-integrated.

Lucky Bets: prediction markets across crypto, sports, culture, and events.

02

Next 90 days

Lucky Bets: copy trading and limit orders layered onto the live product.

Lucky Trades: complete trading stack in one product:

- Perps (long/short, spot, tokenized stocks via Hyperliquid and CEXes)
- Mirror (one-click copy trading)
- Signals (in-group execution and sub management for providers).

03

6-12 months

- **Lucky Games:** fast-play games, pay to enter, onchain payouts.
- **Advanced trading inside Lucky Trades:** DEX aggregator, DCA, sniper, intent-based swap routing.
- **AI-generated signals:** Lucky Trades AI identifies setups; users auto-execute or action manually.
- **User-generated signals:** users build and publish strategies, earning from followers who subscribe or copy. A flywheel of creation, competition, and social proof.
- **Community margin pools:** decentralized liquidity for leverage, passive yield for providers, fees to Lucky Arena.
- **Surfaces:** companion web app and Discord bot, shared wallets and identity across all three.
- **Platform:** cross-product chip economy, milestone rewards, multi-language.

04

12+ months

Expansion into a full all-in-one DeFi suite. Most projects announce this scope upfront, before the products or users exist to support it.

Lucky Arena plans to scale on proven products, real users, and real revenue.

Distribution

low-cost, high-conversion acquisition strategy.

Web3 acquisition is broken. CPAs are inflated, conversion is low even on strong intent, and trust sits with known voices and existing communities more than ever.



Partnerships (65%)

Active BD across **Telegram-native communities** and web3 projects. Test campaigns running with partner networks at **4M+ users** and **110k+ DAU**, routing onward into major L1 and L2 ecosystems. Existing ecosystem connections unlock co-marketing at no cost.



KOLs (15%)

Confirmed roster at **6M+** combined reach across Telegram, X, and YouTube. Mid-tier on referral: they earn when they deliver. Top-tier on retainer plus rev share, ring-fenced until revenue clears threshold.



Paid (10%)

Direct line into **4,500+** creators across Kick, Twitch, and YouTube, ready on integration. Placements lined up with CoinGecko and CMC. Trust-based, not display.



Referrals (10%)

Multi-level referral built into every product. Every user is an acquisition channel from day one, rewards compounding across products. Zero cost, compounds with every channel above.



1,900 users across Lucky Draws and Lucky Bets

Acquired through partner channels over just over a month.



Pipeline of KOLs totalling 6M+ reach

Across Telegram, X, YouTube, and other channels.



No token. No value extraction.

Lucky Arena doesn't have a token and isn't planning one. Initially bootstrapped by the team, now funded by





Timothea Horwell, CMO



Nearly a decade in web3 go-to-market. Founded and exited a decentralized prediction market protocol acquired by Vantage (5M+ users, one of the world's largest CFD platforms). Previously CMO of Orion Protocol (now Lumia), taking it to \$2B FDV. Deep work across infrastructure, wallets, and institutional partners: MetaMask, Ledger, ConsenSys.



Kim Bell, CPO



In web3 since 2017. COO and CSO across 25+ projects in DeFi, NFTs, and RWAs, with hands-on experience in product, treasury, and fundraising. Previously owned and operated her own TradFi financial institution.



Marc Healy, CCO



Creative Director, 15+ years across branding and narrative in web2 and web3. Prior work: BlackBerry, Atari, Barclays, Coinbase, Vulcan Forged, Pineapple, Ringfence. Turns complex technical products into brand and narrative systems that land with communities, partners, and investors.



Chainlabs, Blockchain Development Partner



Equity stakeholder and full-cycle technical execution partner. Founded 2017, 50+ in-house blockchain specialists, ISO 27001 / 9001 certified, backed by FortySeven Software Professionals (500+ engineers). 100+ products shipped for enterprises and high-growth startups.



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