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FOR IMMEDIATE RELEASE

YINCAE Appoints Simon Gong as National Sales Manager, China

(Menands, NY) 08/ 19/2026 — YINCAE Advanced Materials, LLC, a leading manufacturer and supplier of high-performance materials for the electronics industry, is pleased to announce the appointment of Simon Gong as National Sales Manager for China**.**

Gong brings more than 20 years of sales and leadership experience at Henkel**,** where he held a variety of key commercial positions, including roles in regional sales, national sales management, and key account management. Throughout his career, he has developed extensive experience in the China market, built strong relationships with major customers, and demonstrated a proven ability to drive business growth.

In his new role at YINCAE, Gong will be responsible for leading the company's sales activities across China, strengthening relationships with existing customers, developing new business opportunities, and expanding YINCAE's presence in this important market.

"We are very pleased to welcome Simon to the YINCAE team," said Dr. Wusheng Yin, CEO of YINCAE**.** "Simon brings more than two decades of industry experience, deep knowledge of the China market, and strong customer relationships. Simon will add great value to YINCAE as we continue to expand our business and better serve our customers throughout China."

Gong's appointment reflects YINCAE's continued commitment to investing in experienced industry professionals and strengthening its global sales organization. His extensive market knowledge and commercial leadership will support YINCAE's ongoing growth and help deliver greater value to customers in China.

About YINCAE

YINCAE Advanced Materials develops high-performance materials for semiconductor packaging, microelectronics, optoelectronics, and advanced manufacturing. Its portfolio of underfills, die attach materials, thermal interface materials and solder joint encapsulant supports innovations in AI, data centers, telecommunications, silicon photonics, quantum technologies, automotive electronics, and other high-growth markets.