

Connected society

Redefining Digital Connectivity to empower individuals with the resources they need, precisely when and where they need them.



Background

Policymakers have now recognised that Digital Infrastructure, such as Full Fibre, Wi-Fi and 5G, are as essential to the future of local communities as the railways and roads that connect us.

Digital connectivity has transformed the way we live, learn, and work, irrevocably changing our perception of distance, speed, and time.

Widespread and affordable access to fast Internet connections, reliable Wi-Fi, and 5G contributes to productivity, growth, and social outcomes but can only be harnessed through ubiquitous 100% access.

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The Challenge

Often our experience of 'Digital and IT' can be disparate, constantly being defined by where we are, whether we are inside or outside of a building and what type of device or technology we are using; rather than by what resources we need at the time.

The Opportunity

In order to provide a consistently excellent experience, it is important to bring together all the strands of Digital Connectivity services. From the Full Fibre, Local Area Networks and Wi-Fi in our Civic Centres, Hospitals, Campuses, Offices and Homes, to the Mobile services that connect us wherever we are.

£80 million
local inward
investment

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In 2016, dbfb proudly introduced CityFibre to Northampton and Milton Keynes. At that time, Milton Keynes was the third worst connected city in the UK and in desperate need of investment. To date, this has facilitated £80 million of inward investment into both Milton Keynes and neighbouring Northampton.

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The Solution

By providing a joined-up suite of Digital Connectivity services, dbfb is well placed to help Communities, Businesses and Public Sector organisations ensure that people get the best possible access to Network connectivity, wherever they are, whenever they need it.

By placing an emphasis on use cases and outcomes, whilst addressing needs of individual people and championing local investment, together we can form the partnerships that will promote growth, deliver social outcomes, and enrich people's lives well into the future.

At home



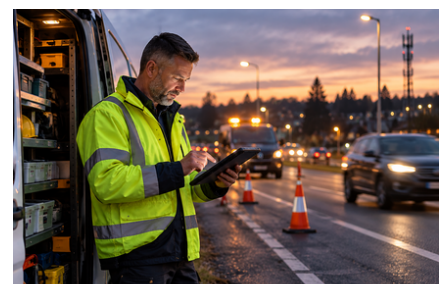
- Accelerating investment in full fibre networks to drive economic growth and social benefit.
- Building smart cities, connected regions and digital high streets to attract visitors and support citizens.
- Creating safer streets and communities through intelligent public safety.
- Supporting health and wellbeing outcomes through connected care, IoT and digital wellbeing.

At work



- Increasing productivity through reliable, secure and resilient connections between and within offices and buildings.
- Delivering a joined-up experience across campuses through robust, secure and high-speed wireless networks.
- Optimising space and real estate with intelligent buildings, digital signage, collaboration spaces and IoT sensors.

On the move



- Providing reliable access to services on the move, through multi-network voice and data services from all four networks with one bill.
- Delivering fully managed mobile device management, provisioning and support, keeping users connected, wherever they are.
- Extending seamless mobile connectivity inside buildings with in-building mobile services from all four mobile operators.



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