

Digital Wellbeing

Harnessing Artificial Intelligence and Digital to improve Health and Wellbeing outcomes.



Background

There are currently over 2.5 million people not able to work through long term illness, of which 70% reported physical issues such as back, neck and limb pain.

Lost economic output, due to ill health, costs the UK economy over £100bn per year.

Around 20% of people overall in the UK are currently affected by at least one condition that limits their mobility. However, this rises to more than 50% in those over retirement age.

New research has found that there will be a increase in the number of older people in the UK that will suffer from mobility problems over the next 30 years, creating significant strain on the Social Care sector.

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The Challenge

It can be difficult to access the support and resources we need without travelling long distances and invariably help is only sought when conditions have fully developed, and either surgery or medication is the only option. Employers are also now required by law to protect their employees.

The Opportunity

By utilising Human Balance AI to support assessment and analysis of physical issues this can speed up diagnosis and recovery, by offering targeted support.

Enabling digital resources within homes and community locations, ensures that people can get access to the support they need, when they need it, wherever they are.

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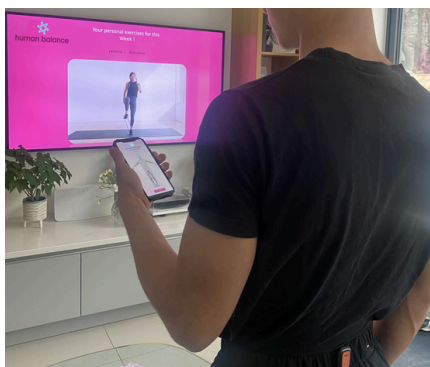
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The Solution

By providing a joined-up suite of Digital Wellbeing services, dbfb is well placed to help Communities, Businesses and Public Sector organisations ensure that people get the best possible access to the support they need, wherever they are, when they need it.

Whilst placing an emphasis on use cases and outcomes, in addition to addressing the needs of individual people and championing innovation, together we can form the partnerships that will promote wellbeing, deliver social outcomes and enrich people's lives well into the future.

At home



- Human Balance AI software can be used at home to assess and improve mobility, helping people manage conditions such as balance issues, arthritis, joint pain, and back pain.
- By providing personalised support and exercises tailored to individual needs, people can work on improving their physical health without the need for frequent travel to healthcare providers.

At work



- Wellbeing kiosks equipped with Human Balance AI can be installed in workplaces, offering employees convenient access to physical health assessments and wellbeing resources.
- This ensures potential issues are identified early and equips employees with the tools to manage physical conditions, fostering a healthier and more productive workplace.

In the community



- Community Wellbeing Pods provide spaces where individuals can access health and wellbeing resources in a safe, acoustically friendly setting.
- Individuals with mobility conditions can access the care they need without travelling far, improving community health outcomes.



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