




TREND ONE

A woman in a white long-sleeved shirt and black suspenders is smiling and talking to a woman in an orange vest and blue long-sleeved shirt. They are standing on an airfield with several futuristic aircraft, including a small white plane with a blue light strip and a larger white plane with a propeller. The background shows a city skyline at sunset.

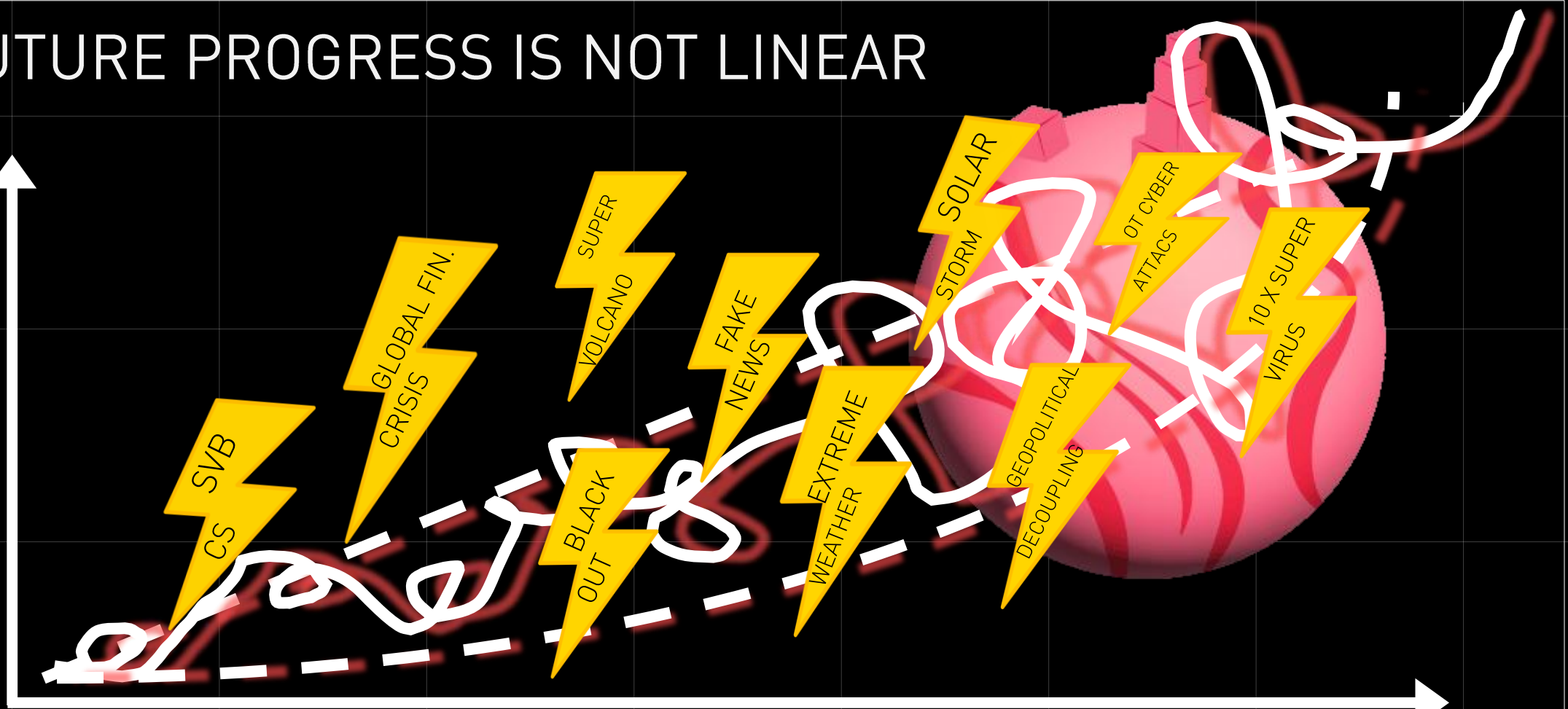
Hello my friend,
Welcome to 2030!

***NOBODY
CAN PREDICT
THE FUTURE***

© Adi Yoffe, Israel

FUTURE PROGRESS IS NOT LINEAR

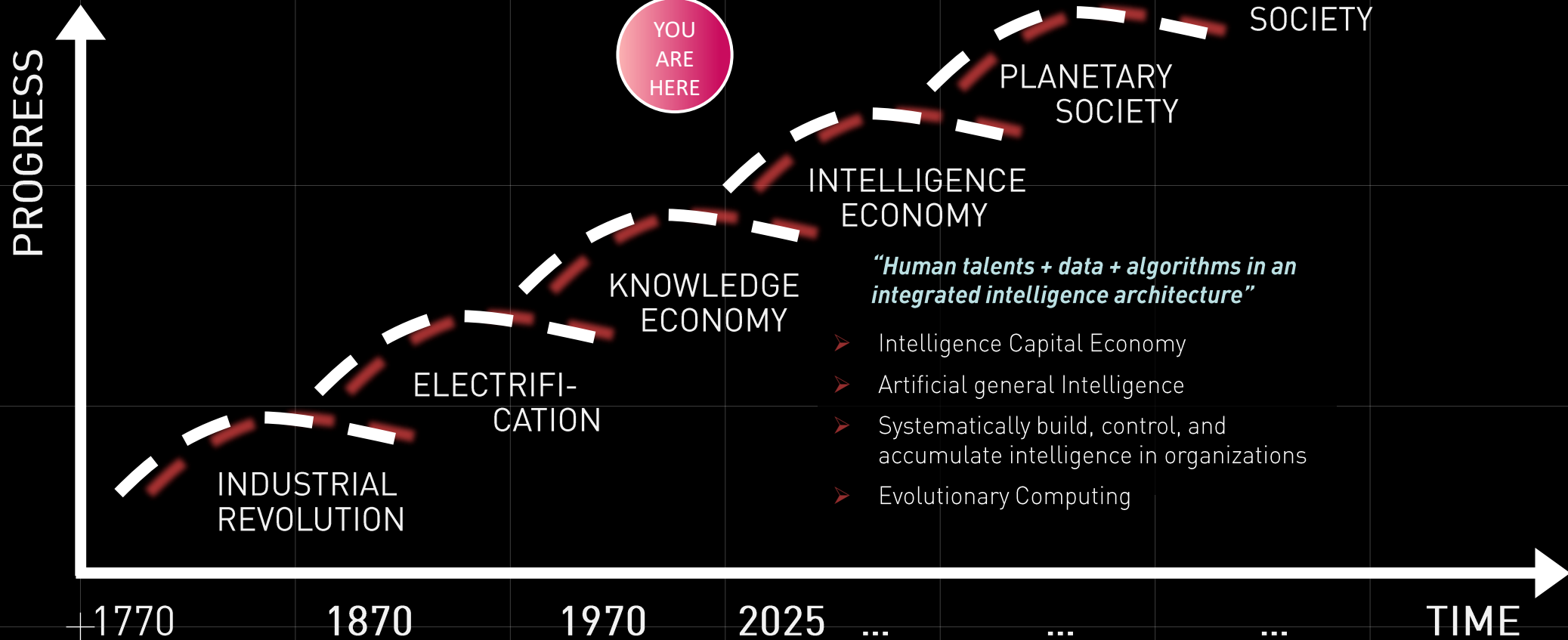
PROGRESS



TIME

SOURCE
© TRENDONE

ECONOMICAL WAVES



SOURCE

© TRENDONE WAVES

An aerial photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. The city is filled with numerous skyscrapers and buildings. The foreground shows a body of water and a road. A red rectangular box is overlaid on the center of the image, containing the text "TOP FIVE SUPERPOWERS FOR YOUR FUTURE" in a bold, red, sans-serif font.

TOP FIVE
SUPERPOWERS
FOR YOUR FUTURE

#1 // LEADERSHIP BY FUTURE NARRATIVES



Weather today:

30°

MOSTLY SUN

flight
for your business trip

Flight to:

Shenzhen

Departure:

04.03 10:30am

Arrival:

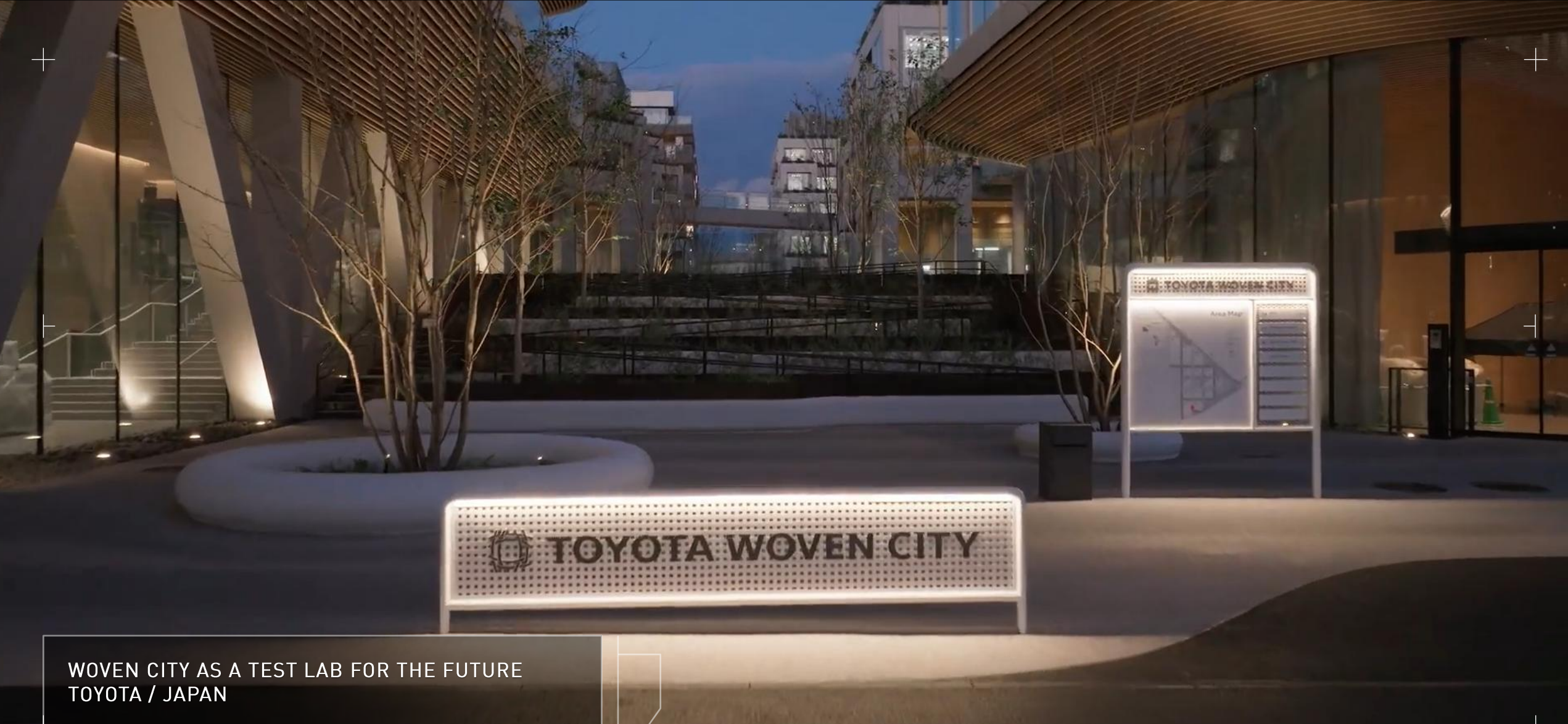
05.03 08:12pm

BEST PRICE

Business communication
& working bundle

INTERNATIONAL AIRPORT CONCEPT VIDEO /
SAUDI ARABIA

#1 // LEADERSHIP BY FUTURE NARRATIVES



WOVEN CITY AS A TEST LAB FOR THE FUTURE
TOYOTA / JAPAN

#1 // LEADERSHIP BY FUTURE NARRATIVES



EVEREST LARGE SCALE VERTICAL FARMING / GERMANY
HARVEST CROO ROBOTS FOR STRAWBERRY HARVESTING / USA
PENN STATE UNIVERSITY ROBOT-BASED THINNING / USA

SETTING A NEW DIAMOND STANDARD* BY NEUTRALIZING 29,000 TONS OF CARBON YEARLY!

- ◆ high CO₂ efficiency through innovative energy and irrigation solutions
- ◆ neutralizing emissions of nearby industrial or power plants, through Carbon-Capture-and-Utilization and reuse of CO₂ in farming process
- ◆ 99,9% less farmland
- ◆ 99% less water
- ◆ safe quality foods
- ◆ halal, kosher
- ◆ in your neighborhood
- ◆ regardless of weather
- ◆ harvested daily on demand
- ◆ 100% local
- ◆ superior taste and rich flavour
- ◆ 100% organic, free of any chemicals
- ◆ more vitamins and high nutrient

#2 // PHYSICAL AI / AUTONOMOUS AND INTERMODAL MOBILITY



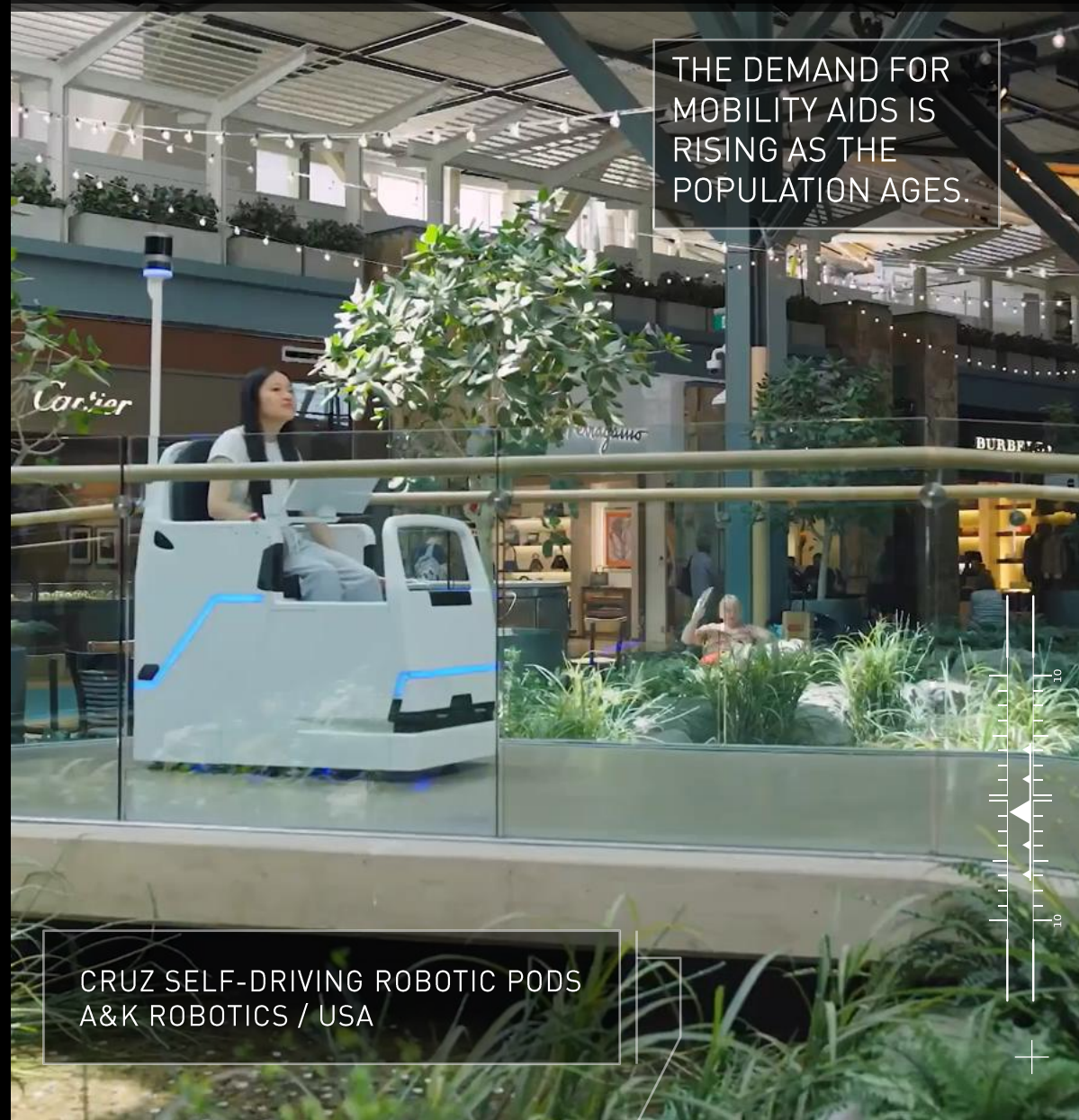
AIRPORT PICKUP SERVICE
KAWASAKI / JAPAN



#2 // PHYSICAL AI / AIRSIDE SERVICE ROBOTS



ROBOT DELIVERS FOOD DIRECTLY TO THE GATE
SHENZHEN AIRPORT MEITUAN / CHINA



THE DEMAND FOR
MOBILITY AIDS IS
RISING AS THE
POPULATION AGES.

CRUZ SELF-DRIVING ROBOTIC PODS
A&K ROBOTICS / USA

#2 // PHYSICAL AI / ROBO RESTAURANT

La innovación da un paso al frente en el aeropuerto de Barcelona

ROBOTIC AIRPORT RESTAURANT
BARCELONA-EL PRAT / SPAIN

#2 // PHYSICAL AI / RUNWAY TOW ROBOTS



AUTONOMOUS TOW TRACTOR
EASYMILE SAS / JAPAN

#2 // PHYSICAL AI / BAGGUAGE ROBOTS



APPTRONIK INC / USA



#2 // PHYSICAL AI / FAILURE CULTURE



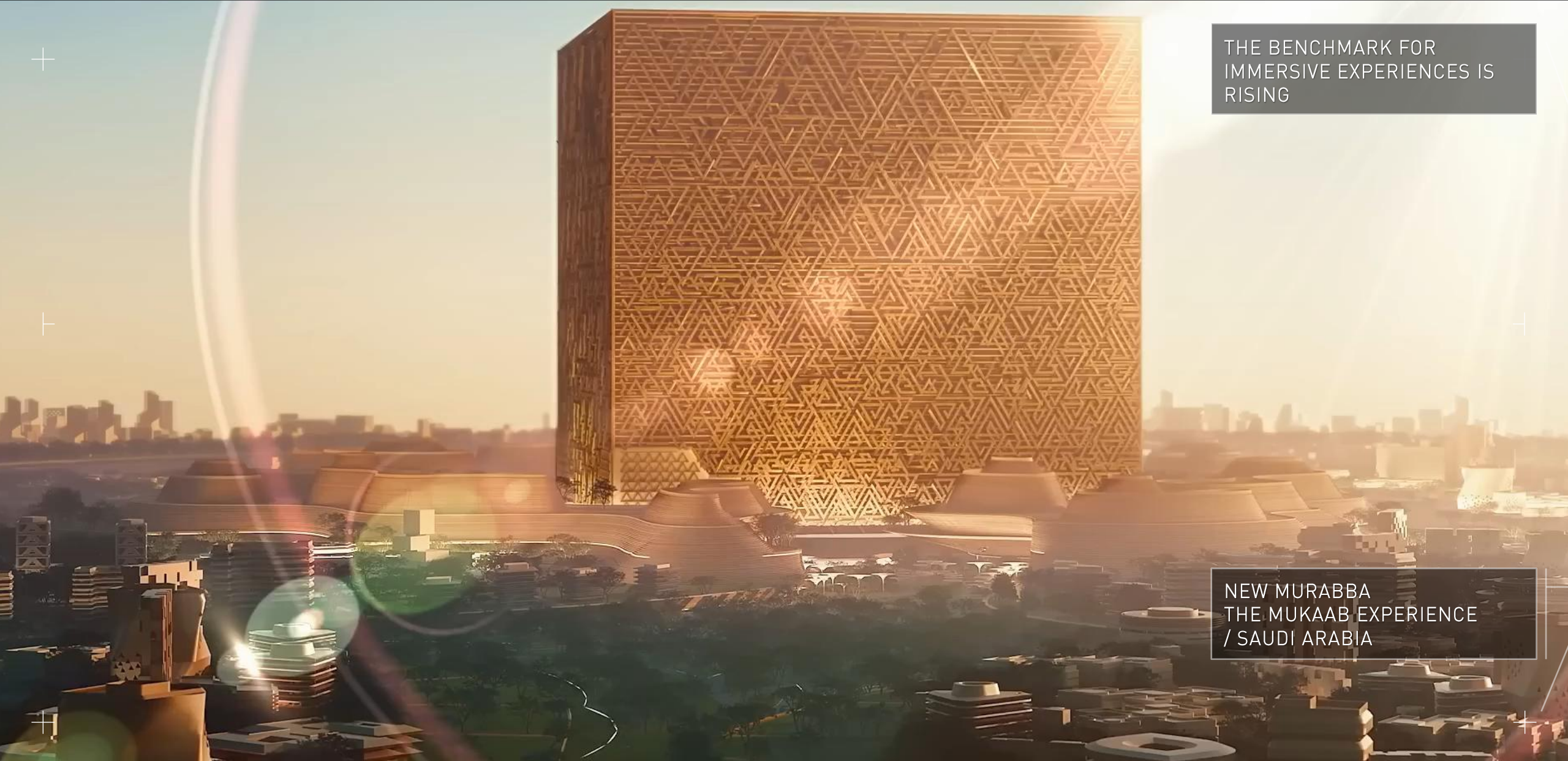
#3 // FORESIGHT / CABIN VISION 2030

Airspace Cabin Vision 2030

THE FUTURE BY AIRBUS /
GERMANY



#3 // FORESIGHT / TOTAL IMMERSION 2035



THE BENCHMARK FOR
IMMERSIVE EXPERIENCES IS
RISING

NEW MURABBA
THE MUKAAB EXPERIENCE
/ SAUDI ARABIA

#3 // FORESIGHT / EXPERIENCE DESIGN

IMMERSIVE HYPERSPACE
HOUSE OF HYPE DUBAI / UAE



Vereinigten Arabischen Emiraten

[View Source](#)

IMMERSIVE ERLEBNISWELT IM DUBAI MALL

Das in Dubai ansässige Unternehmen HyperSpace hat im Dubai Mall mit dem „House of Hype“ eine immersive Erlebniswelt mit 25 interaktiven Welten eröffnet, die Live-Performances, Gaming-Erlebnisse und sensorische Überraschungen unter einem Dach vereint. Das Konzept richtet sich an ein breites Publikum und wurde bislang von mehr als 500.000 Besuchenden mit einer Bewertung von 4,8 von fünf Sternen bewertet. Die Erlebnisse werden laufend aktualisiert, sodass kein Besuch dem anderen gleicht. Das Angebot steht exemplarisch für den wachsenden Markt urbaner Freizeiterlebnisse, bei denen physische Räume zunehmend zu kuratierten, multisensuellen Erlebniswelten transformiert werden.

#3 // FORESIGHT / SPATIAL SCREEN TECHNOLOGY

PARALLEL
REALITY™
EXPERIENCE

PRESENTED BY
DELTA

BROOKS BROTHERS

DETROIT AIRPORT AND DELTA
PARALLEL REALITY / USA

#3 // FORESIGHT / AI EVOLUTION TOWARDS AGI

YOU
ARE
HERE

NARROW AI

“Simple tasks, domain specific based on big data with reactive ML behaviour”

- Image recognition & classification
- Facial and emotion recognition
- Speech recognition & immediate translation
- Chatbots
- IPA (Intelligent Personal Assistant)
- Predictive analytics
- Fraud detection
- Autonomous systems
- Edge AI
- Behavioural & sentiment analysis
- AI Generated Fake News
- Small Language Models (SLMs)

BROADER AI

“Complex multidisciplinary tasks, based on big models with attention focused, proactive behaviour”

- Generative AI (LLM)
- Self Learning LLM
- Human-level NLP
- Large Multimodal Models (LMMs)
- Agentic and Multi-Agent-AI ✨
- Invention AI ✨
- AI TRiSM (Trust, Risk & Security Mgmt.)
- Neuromorphic Computing
- Evolutionary Computing ✨
- Unsupervised Learning
- AML (Auto Machine Learning)
- Composite AI (Multidisciplinary AI)
- Reinforcement Learning (RL)
- Physical AI

AGI

ARTIFICIAL GENERAL INTELLIGENCE

“Human-like cognition across different domains”

- Strong AI
- Emotions & sentience
- Introspection
- Intentionality ✨
- Full autonomy
- Self-awareness
- Ability to self-reproduce ✨
- Brain-Computer-Interfaces
- Human 2.0 (Transhumanism)
- Brain upload

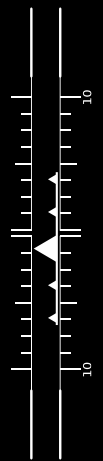
SUPER INTELLIGENCE

“More capable than humans in all aspects”

- The Singularity ✨
;-)
Artificial life ✨

Evolution of AI capability

SOURCE: TRENDONE RESEARCH, DFKI, GIANCE / CHINA
PROF. USZKOREIT, GARTNER

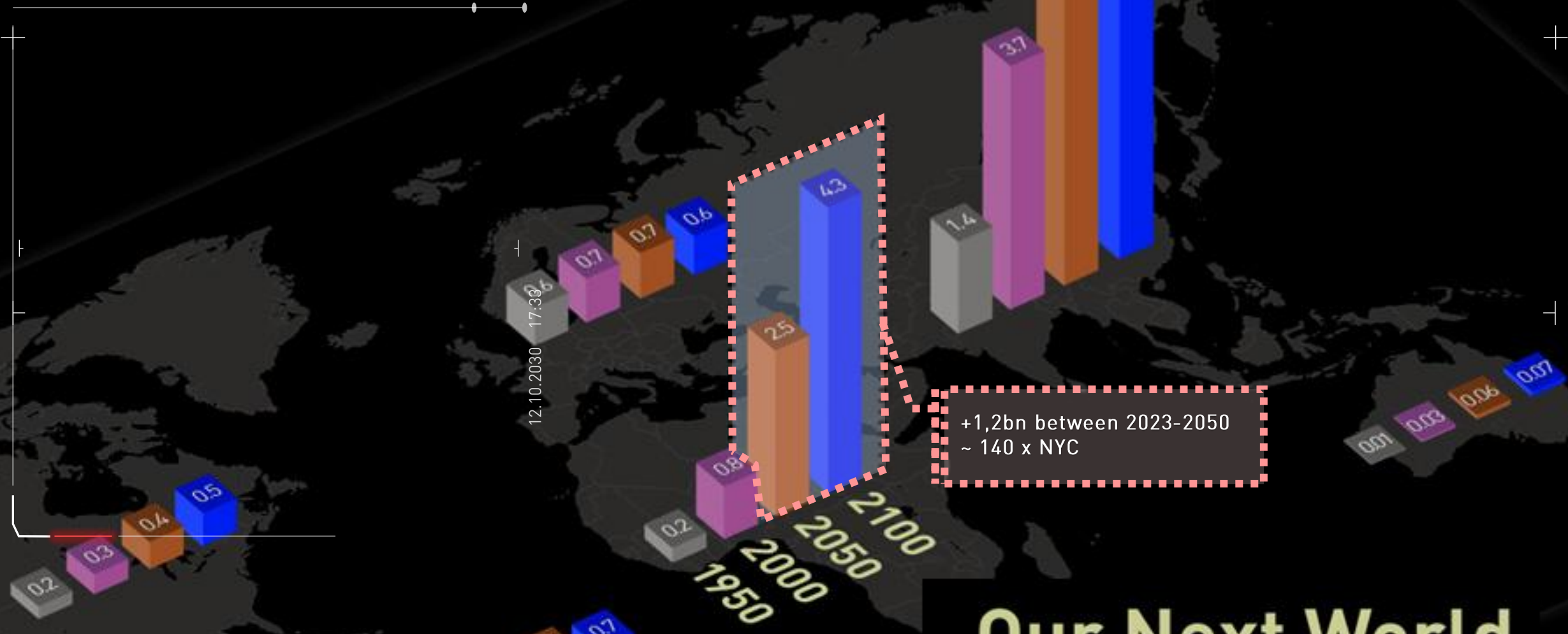


#3 // FORESIGHT / PATHWAY TO NET ZERO BY 2050



ECOFT FROM SASOL
/ SOUTH AFRICA

#3 // FORESIGHT / DEMOGRAPHICS 2050

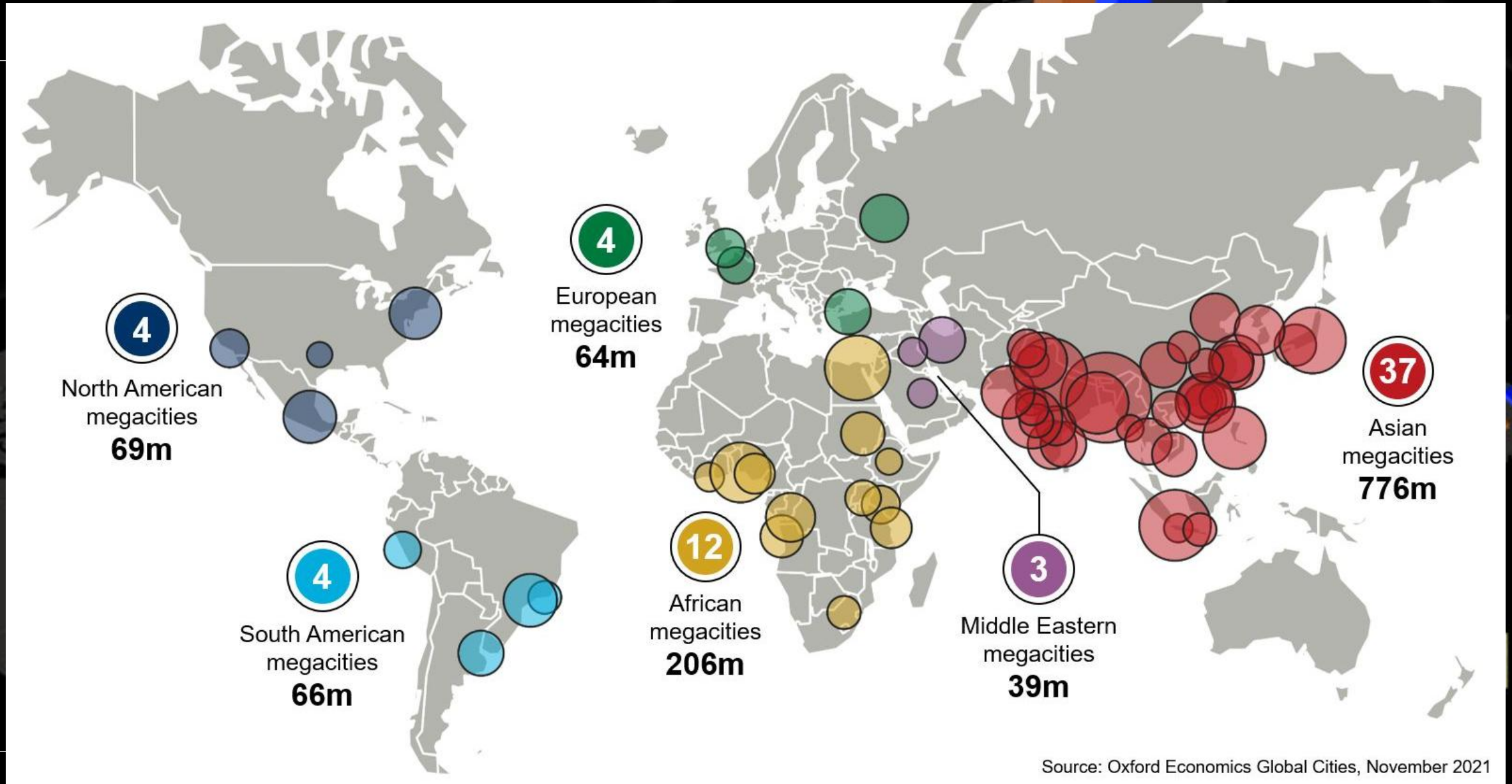


SOURCE: UN POPULATION DIVISION
WORLD POPULATION PROSPECTS
/ WDA PROF. HANS GROTH / SWITZERLAND

Our Next World

(population in billions)

#3 // FORESIGHT / MEGACITIES 2040





Engineered Evolution x

Wearable Technologies x

Body Computer Fusion x

Longevity x

Human Enhancement x

Bioeconomy x

Bioengineering x

Create search agent

Micro-trends

Macro-trends

Mega-trends

Select



3.462 Micro-trends found

New



Apr 27, 2026

3D-printed functional tissue

Cellbricks Therapeutics from Berlin, has developed a proprietary biofabrication platform capable of producing human tissue. The platform aims to...

New



Apr 23, 2026

Living cells learn like computers

Researchers at Tohoku University and Future University Hakodate have developed a system using live brain cells to compute and learn temporal...

KOJI COCOA

KEY BENEFITS

- 100% cocoa reduction
- 45% lower carbon footprint than cacao
- 100% natural and clean label

WE WANT TO LEARN ABOUT GREAT NEW IDEAS



Apr 22, 2026

A cocoa alternative made from cocoa shells

The UK start-up Fermtech has introduced "Koji Cocoa," a cacao alternative crafted from fermented cocoa shells, ideal as a clean-label ingredient...



Apr 21, 2026

Compostable plastic bags

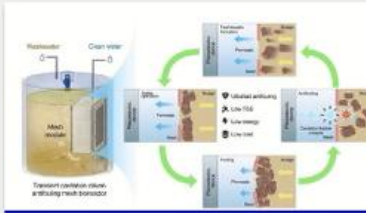
US start-up Sway has advanced its compostable algae-based plastic bags. The packaging line now includes polybags, tote bags, and films crafted from...



Apr 20, 2026

Gene editing in tropical crops

The UK-based agri-biotech firm Tropic is pioneering gene-edited crops for tropical agriculture. Their modified banana, coffee, and rice varieties...



Apr 20, 2026

Cost-effective wastewater treatment

Researchers at HKUST have developed a cost-effective, highly efficient wastewater treatment technology, combining a membrane bioreactor with an...

#3 // FORESIGHT / SECURITY ON THE GO

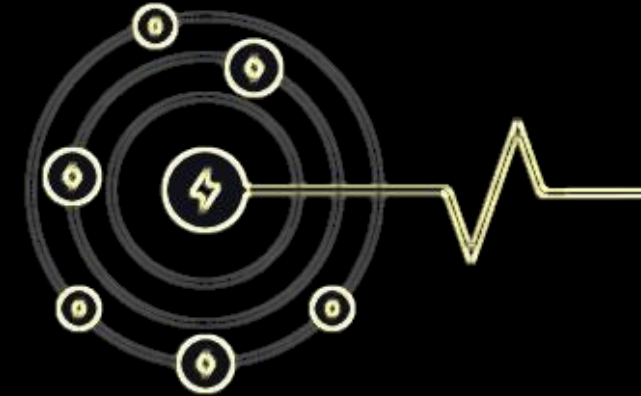
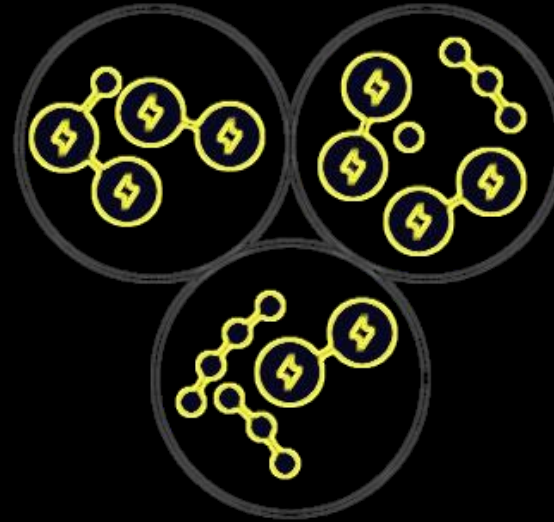
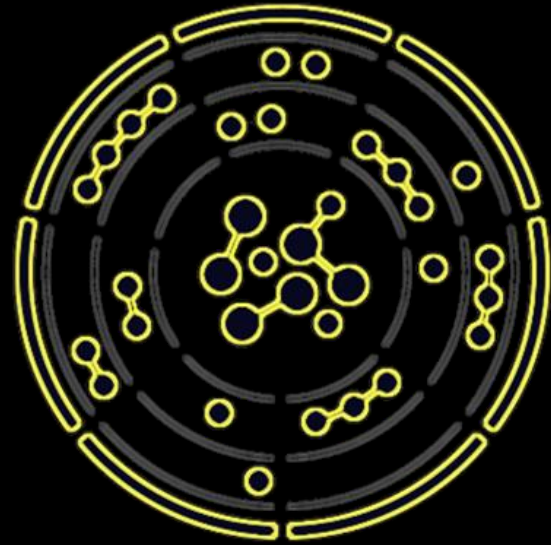


SEAMLESS SECURITY CONCEPT DXB / DUBAI / UAE



#3 // FORESIGHT IS YOUR SUPERPOWER IN TIMES OF UNCERTAINTY

33% MORE PROFIT WITH FORESIGHT*



TREND MANAGEMENT

INNOVATION MANAGEMENT

GLOBAL TRENDS & RISKS

TREND TOOL / FRAMEWORK

STRATEGIC INNOVATION FIELDS

STRATEGIC PROJECTS

Identification and analysis of relevant social, economic and technological trends

Evaluation and prioritization of the trends

Derivation and prioritization of strategic innovation fields

Derivation of concrete innovation projects within the innovation fields

TRENDONE / GERMANY

*PROF. RENE ROHRBECK EDHEC / FRANCE

#4 // ECOSYSTEM PLAYER



TOYOTA'S SERVICES IN THE SELF-DRIVING VEHICLE /
JAPAN

#4 // ECOSYSTEM PLAYER

THE EVOLUTION OF VALUE CREATION

1950 >>	1980 >>	2000 >>	2020
INDUSTRIAL economy	EXPERIENCE economy	KNOWLEDGE economy	INTELLIGENCE ECOSYSTEM economy
Product ownership	Experience	Self actualization	Meaningful living
Local	Global	Contextual	Systemic
Modernizing one's life	Explore lifestyle IDs	Individual empowerment	Address collective issues
Productivity & family life	Work hard play hard	Develop your potential	Meaningful contribution
Specialization	Experimentation	Creativity	Transformative thinking
Follow cultural codes	Break social taboos	Pursue Aspirations	Empathy & cooperation
MASS PRODUCTION	MARKETING & BRANDING	KNOWLEDGE PLATFORMS	VALUE NETWORKS
Product function	Brand experience	Enabling creativity	Enhancing meaning
Products	Product-service mix	Enabling open-tools	Inclusive value networks
Profit	Growth	Development	Transformation

YOU ARE HERE

© REON BRAND,
PHILIPS: RETHINKING
VALUE IN A
CHANGING
LANDSCAPE /
NETHERLANDS

#4 // THE RISE OF THE ECOSYSTEM ECONOMY



PHILIPS AND DISNEY ARE JOINING FORCES TO IMPROVE CHILDREN'S EXPERIENCE OF HEALTHCARE / NETHERLANDS

#4 // ECOSYSTEMS AND PARTNERSHIPS FOR HEALTHSTYLE

KIOSK FOR HEALTH CHECKUPS



THEOPENCUBE / INDIA

TELE-PHARMACY KIOSK



MEDNRX / USA

VERTICAL POWERNAP CAPSULE



„GIRAFFENAP“ NESCAFÉ HARAJUKU / JAPAN

#4 // ECOSYSTEMS AND PARTNERSHIPS FOR LONGEVITY



LUXURY RESIDENTIAL TOWER WITH LONGEVITY FLOOR
/ SELECT GLOBAL DEVELOPMENT LLC, / UAE

#4 // ECOSYSTEMS AND PARTNERSHIPS FOR WORK ON-THE-GO

TELCO POP-UP LOUNGE



VIRGIN MEDIA O2 LOUNGE / UK

MULTI-FUNCTIONAL PULLMAN HOTEL



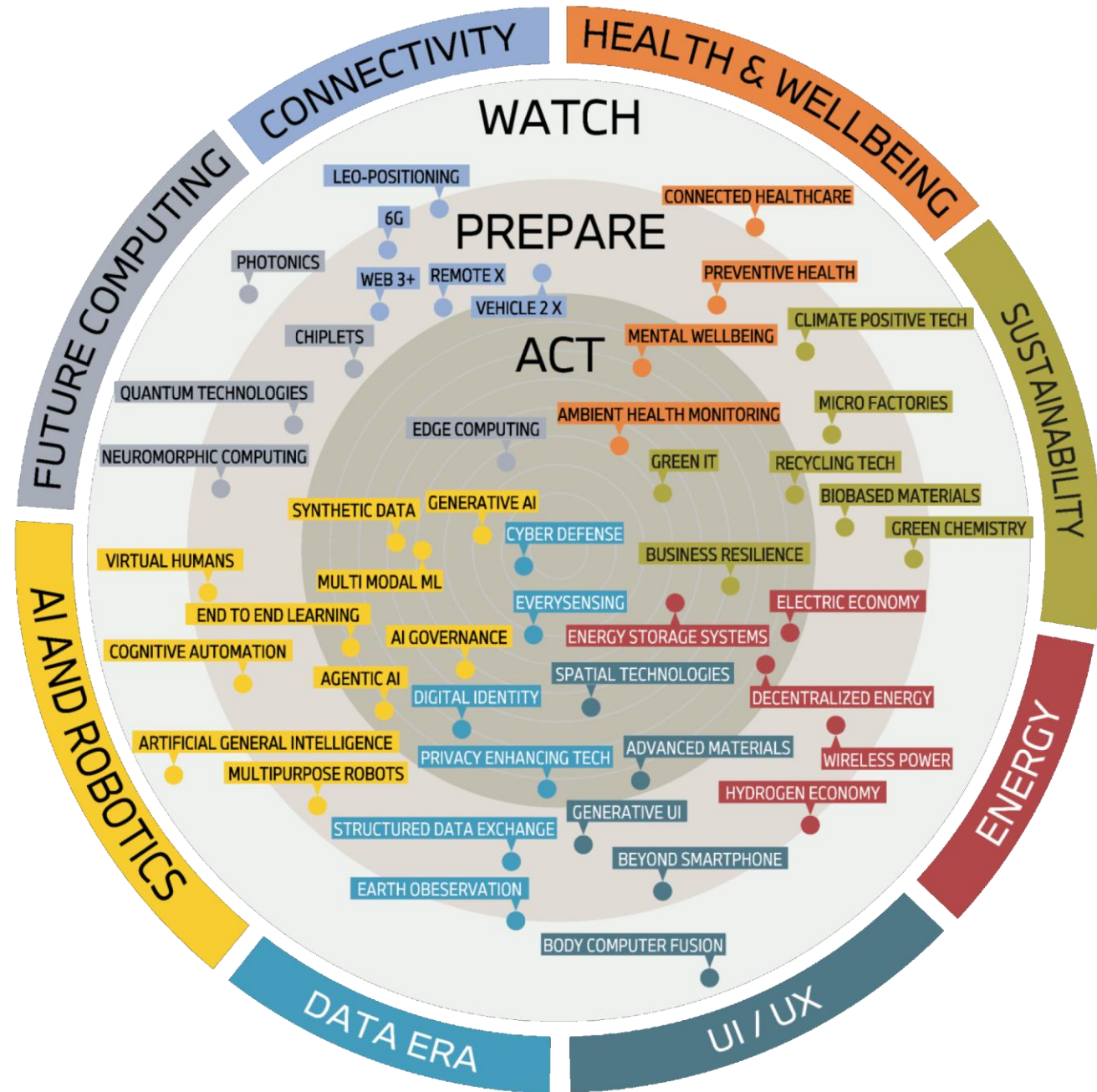
PULLMAN ORCHARD / SINGAPORE

WEB 3 METACAMP



METACAMP / SINGAPORE

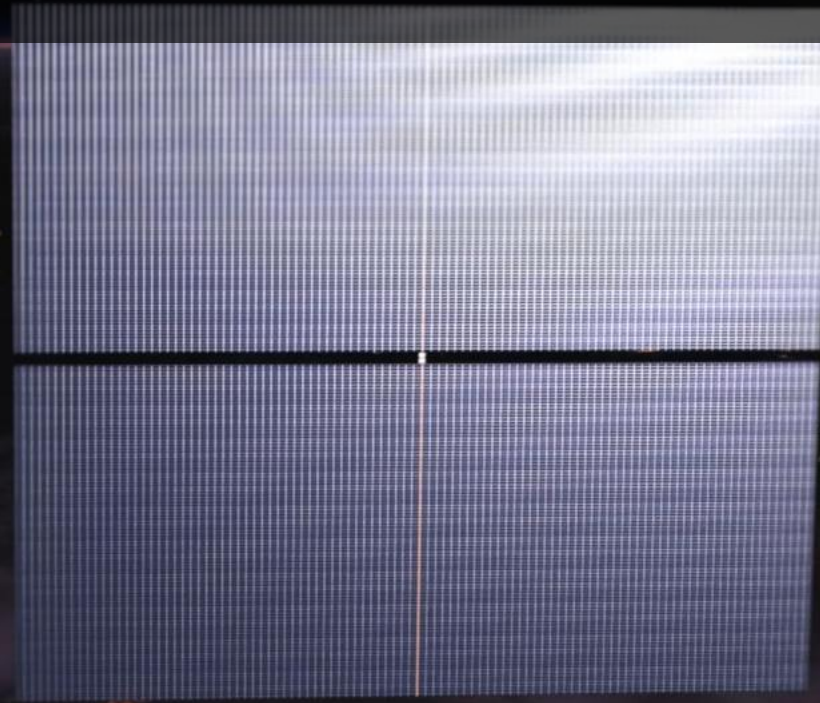
#4 // ECOSYSTEM TREND RADAR



**» You need to hang out with friends
who fit your future, not your past.«**

TREND ONE

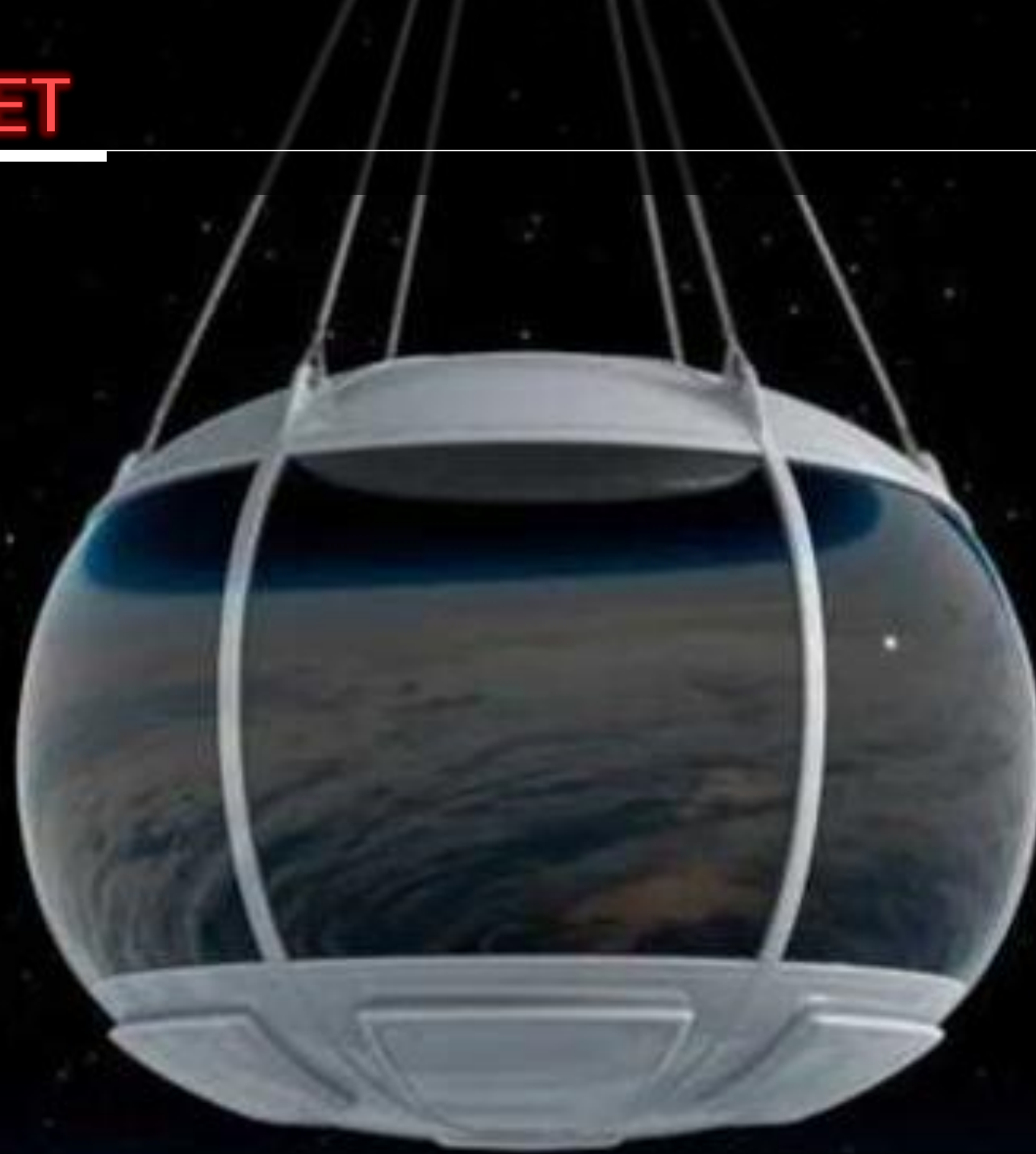
#5 // FUTURE MINDSET



LUMEN ORBIT, ORBITAL DATA CENTERS IN
LOW EARTH ORBIT, Y-COMBINATOR BACKED
STARTUP / USA



#5 // FUTURE MINDSET



ZEPHALTO SAS / FRANCE

LINKEDIN CONTACT

