

The background is a dark blue gradient. In the center, there is a complex, glowing white wireframe structure. It consists of a large cube-like shape made of thin lines, with a smaller, more intricate and denser wireframe sphere or cluster of lines in the middle. The central cluster has a bright, hazy glow. The overall effect is futuristic and technological.

TREND ONE

A cinematic scene set on a futuristic airport tarmac during sunset. A woman on the right, wearing a headset and an orange vest, is speaking to a man on the left. A speech bubble from her contains the text 'Hello my friend, Welcome to 2030!'. In the background, a small white autonomous aircraft with a glowing blue light bar is on the tarmac, and a large wind turbine is visible in the distance.

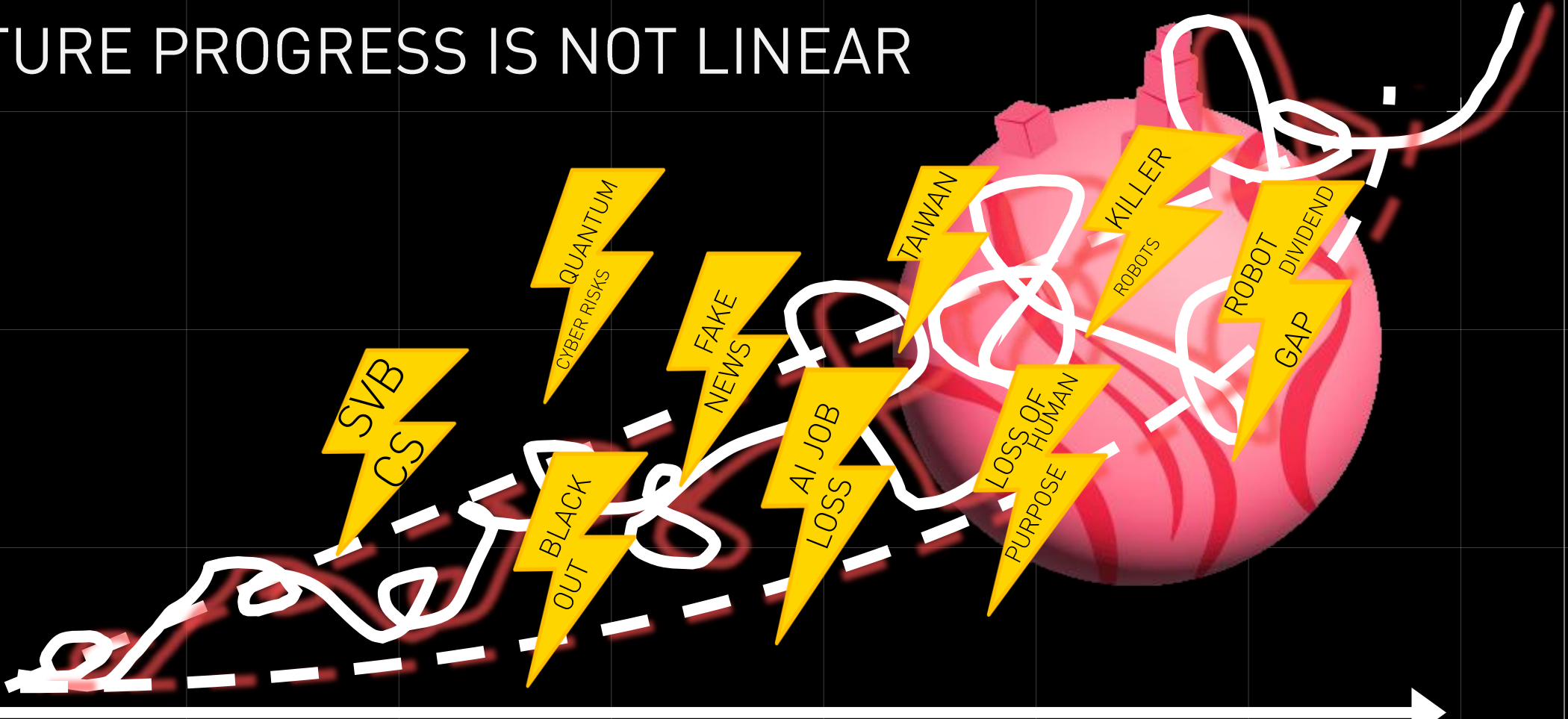
Hello my friend,
Welcome to 2030!

***NOBODY
CAN PREDICT
THE FUTURE***

© *Adi Yoffe, Israel*

FUTURE PROGRESS IS NOT LINEAR

PROGRESS



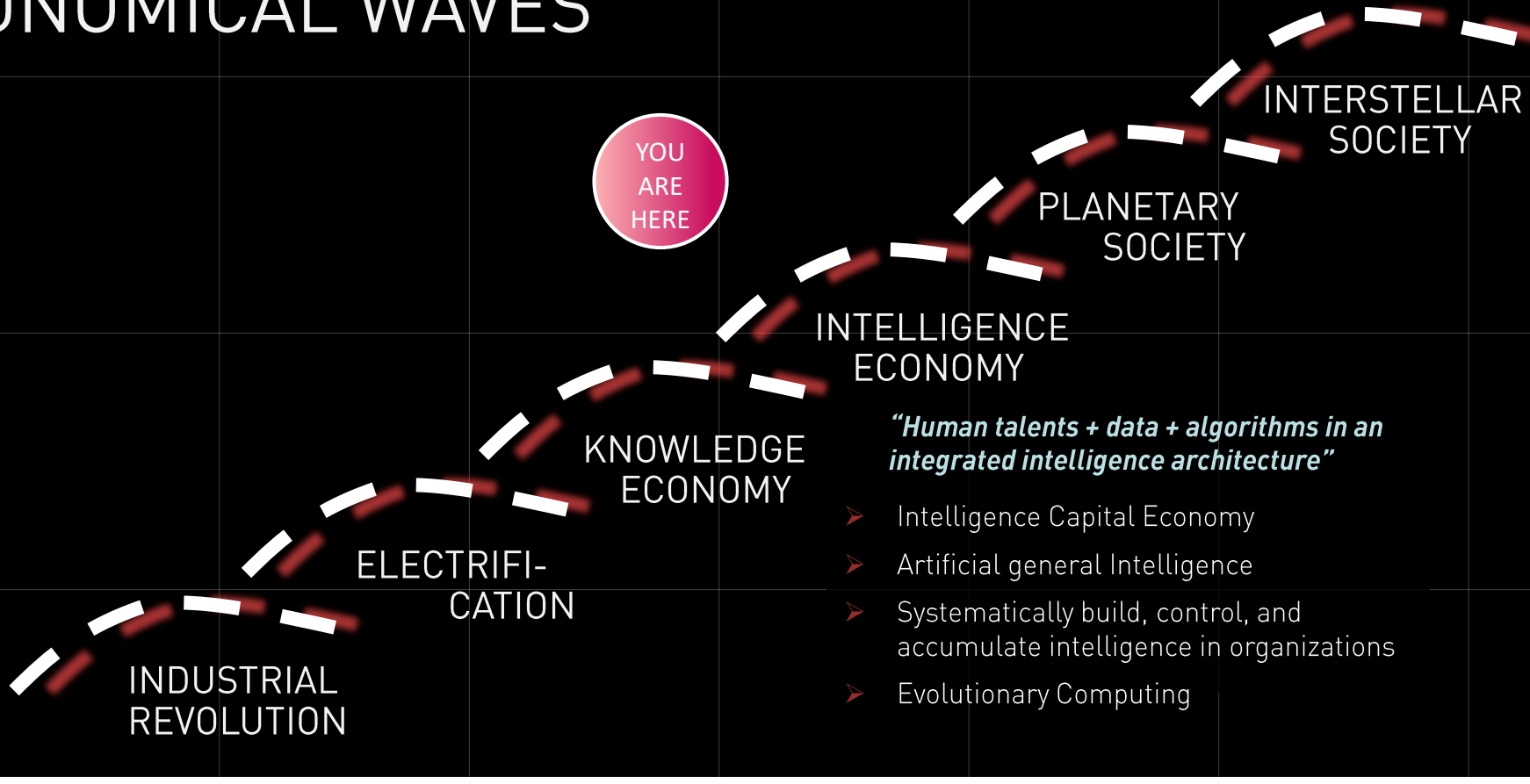
TIME

SOURCE

© TRENDONE

ECONOMICAL WAVES

PROGRESS



"Human talents + data + algorithms in an integrated intelligence architecture"

- Intelligence Capital Economy
- Artificial general Intelligence
- Systematically build, control, and accumulate intelligence in organizations
- Evolutionary Computing

1770

1870

1970

2025

...

...

...

TIME

SOURCE

© TRENDONE WAVES

THE END OF THE KNOWLEDGE ECONOMY



© TRENDONE NILS MÜLLER, KONRAD GULLA

INTELLIGENCE ECONOMY

**FOR ORGANIZATIONS,
IT'S NOT ABOUT HAVING
THE SMARTEST PEOPLE**
(aka. knowledge economy)
but about processing
intelligence, multiplying it
and earning interest on it.

IT'S NOT ABOUT USING AI,
but rather about systematically
building, controlling,
and accumulating
more and more
intelligence.



SOURCE: PROF. DAVID SHRIER, IMPERIAL COLLEGE LONDON
TRENDONE 2026, THE INTELLIGENCE CAPITAL ECONOMY

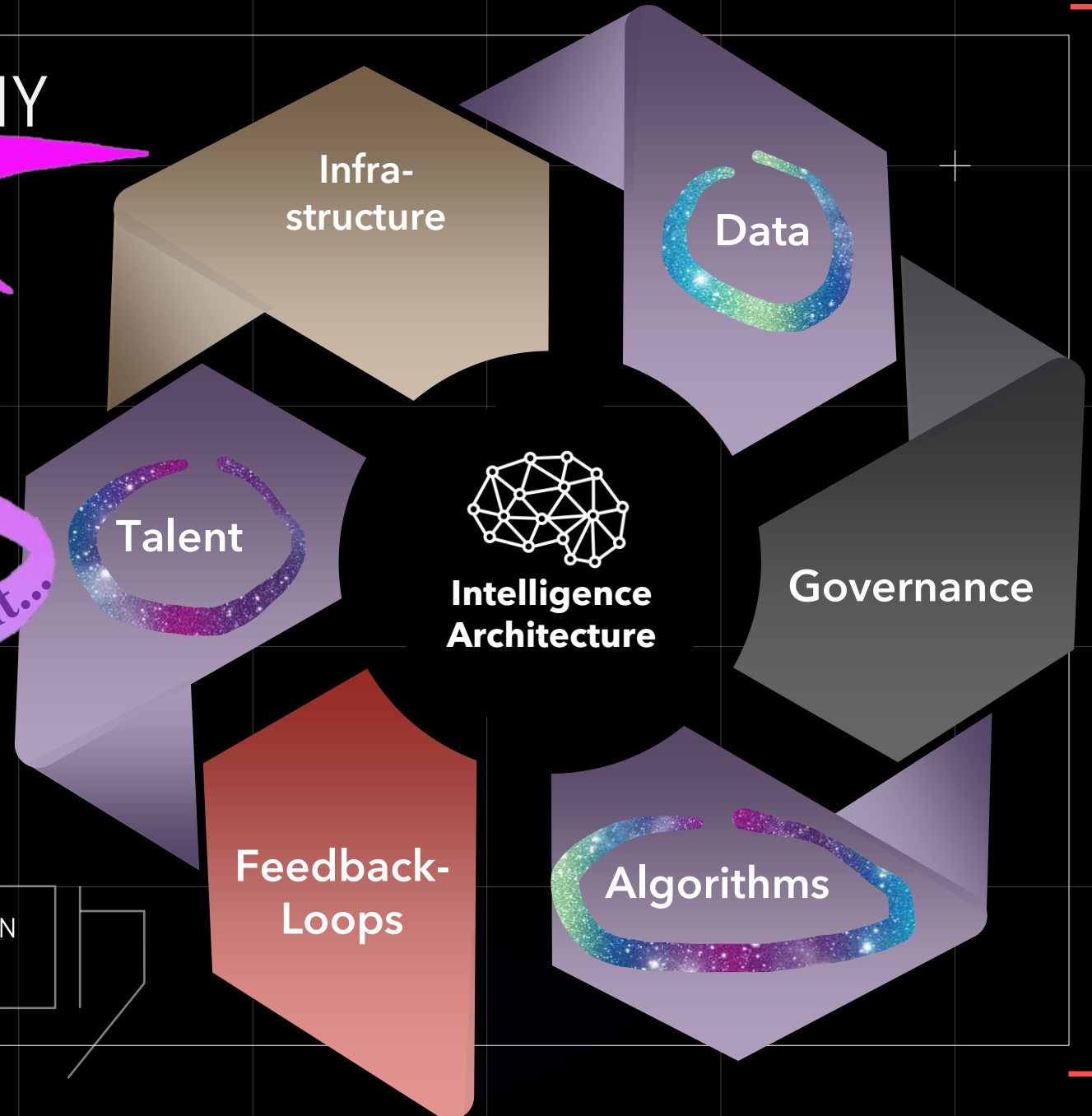
INTELLIGENCE ECONOMY

...and build it up over time!

...accumulate and control it...

Generate intelligence ...

SOURCE: PROF. DAVID SHRIER, IMPERIAL COLLEGE LONDON
TRENDONE 2026, THE INTELLIGENCE CAPITAL ECONOMY



An aerial photograph of the Chicago skyline during the 'golden hour' of sunset. The Willis Tower stands prominently in the center, its dark facade contrasting with the warm, orange and yellow light of the sky. Other skyscrapers are visible to the left and right, their windows reflecting the low sun. In the foreground, a multi-lane highway runs along the edge of the city, with a body of water (likely Lake Michigan) visible at the bottom. The overall scene is a dense urban landscape.

TOP FIVE SUPERPOWERS FOR YOU

#1 // LEADERSHIP BY FUTURE NARRATIVES



WOVEN CITY AS A TEST LAB FOR THE FUTURE
TOYOTA / JAPAN

#1 // LEADERSHIP BY FUTURE NARRATIVES



AIRBUS CABIN VISION 2030
FRANCE / GERMANY

#1 // LEADERSHIP BY FUTURE NARRATIVES



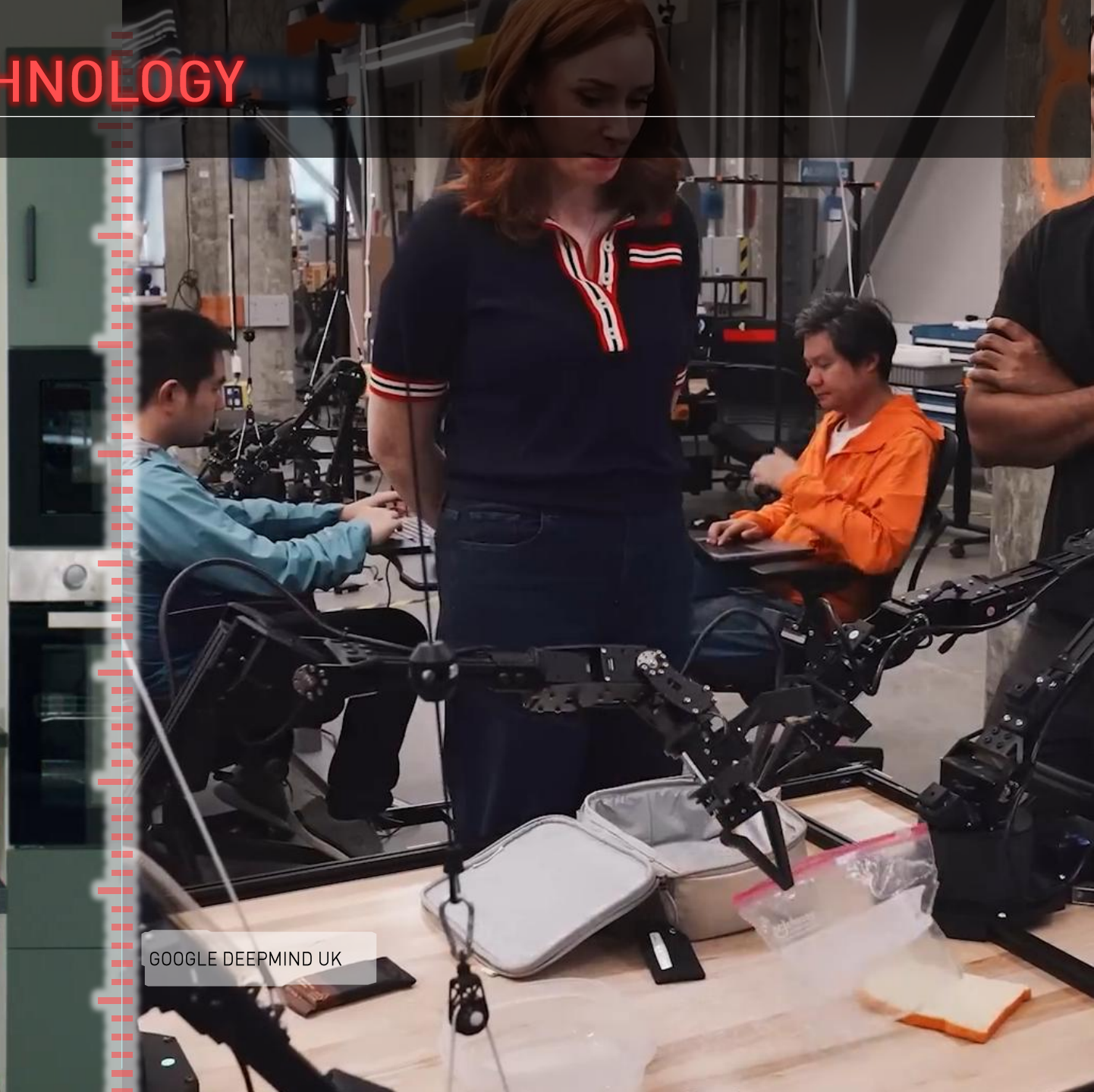
#2 // SPEED AS THE KEY TECHNOLOGY

1. ASI: Intelligent machines will foster new ecosystems with human-machine synergy
2. General-purpose robots in all households and industries driving a revolution in productivity
3. Flying cars: Unlocking new value in urban spaces
4. Mirror world: A new reality born from seamless virtual-real fusion
5. The age of universal quantum computing: Affordable compute everywhere
6. New communications era: A quantum leap driven by agentic Internet
7. Advances in computational materials science drive breakthroughs in room-temperature superconductivity, enabling adaptive materials
8. Commercial nuclear fusion: A new era of fully controllable and carbon-neutral clean energy
9. Reshaping human health by integrating molecular medicine with AI
10. Space travel: Navigating freely in space and the deep sea

#2 // SPEED AS THE KEY TECHNOLOGY



NEURA ROBOTICS NEURVERSE / GERMANY



GOOGLE DEEPMIND UK

World's First Interactive AI-Enabled Fusion Reactor Digital Twin



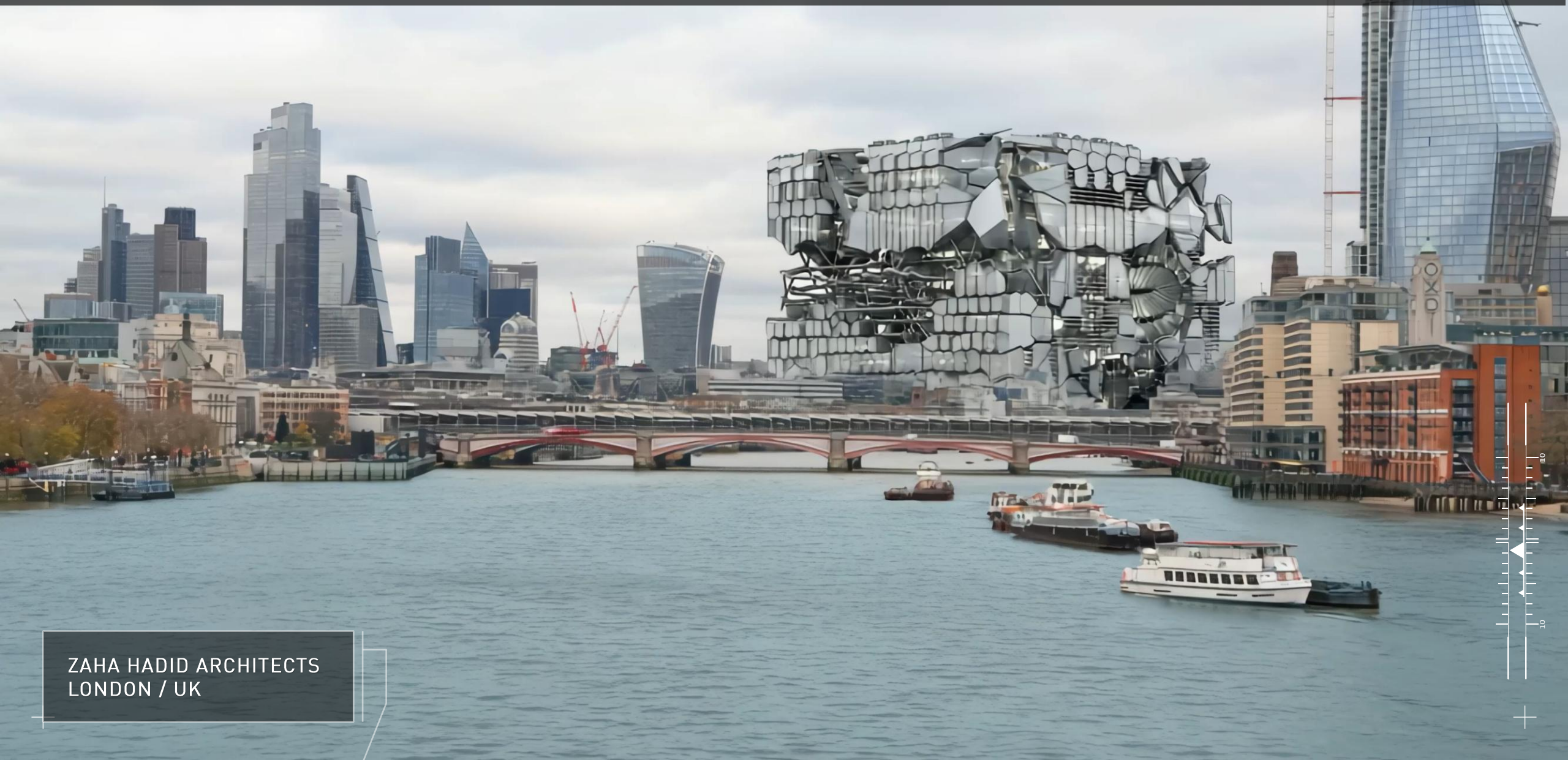
"The future no
longer waits
until it is built."

- Alexandra Liepe,
TRENDONE



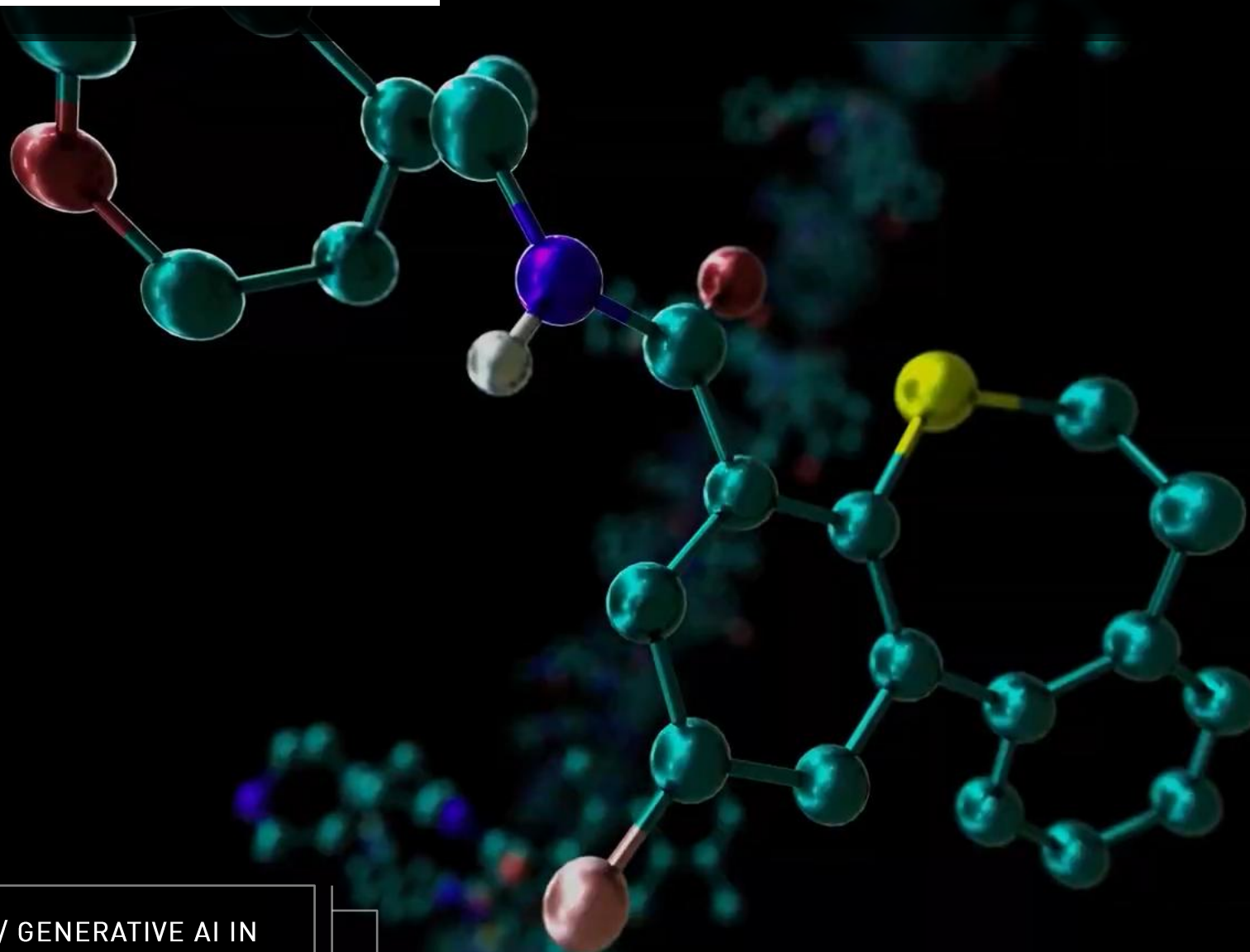
SPARC DIGITAL TWIN FOR FUSION REACTOR
COMMONWEALTH FUSION SYSTEMS LLC, USA
NVIDIA AND SIEMENS GERMANY

#3 // PROTO REALITY

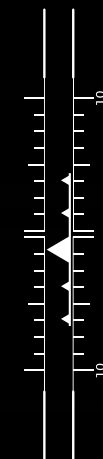


ZAHA HADID ARCHITECTS
LONDON / UK

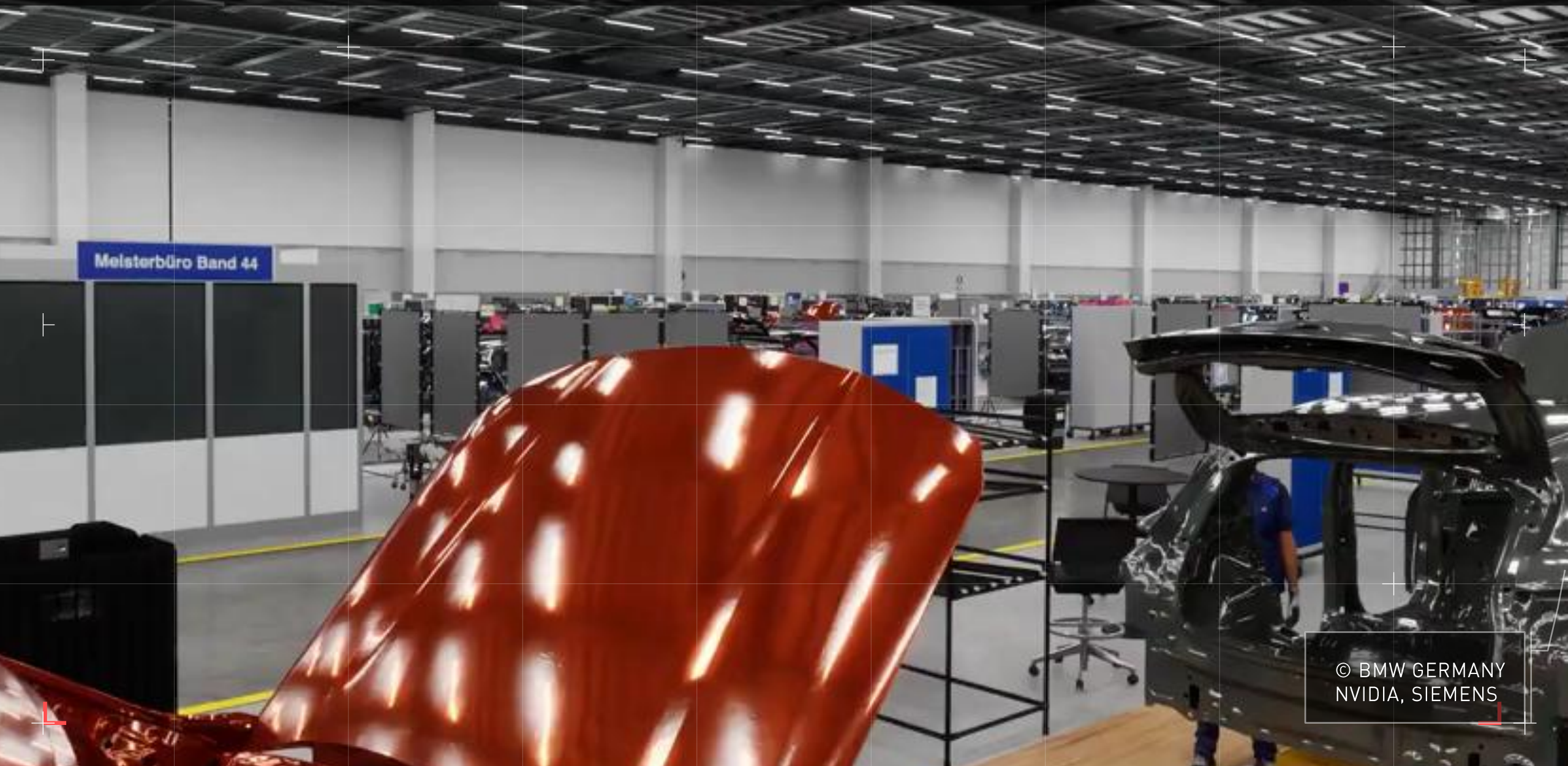
#3 // PROTO REALITY



NVIDIA BIONEMO / GENERATIVE AI IN
DRUG DISCOVERY AND BIOLOGY / USA



#4 // PHYSICAL AI



© BMW GERMANY
NVIDIA, SIEMENS

#4 // PHYSICAL AI



PERIODIC LABS / USA

Periodic Labs raises \$300 million to automate science

Former OpenAI and DeepMind researchers raised \$300M to build AI that discovers actual materials, not just benchmarks. The bet: autonomous labs where robots synthesize what models design. The tension: venture timelines collide with furnace speeds.



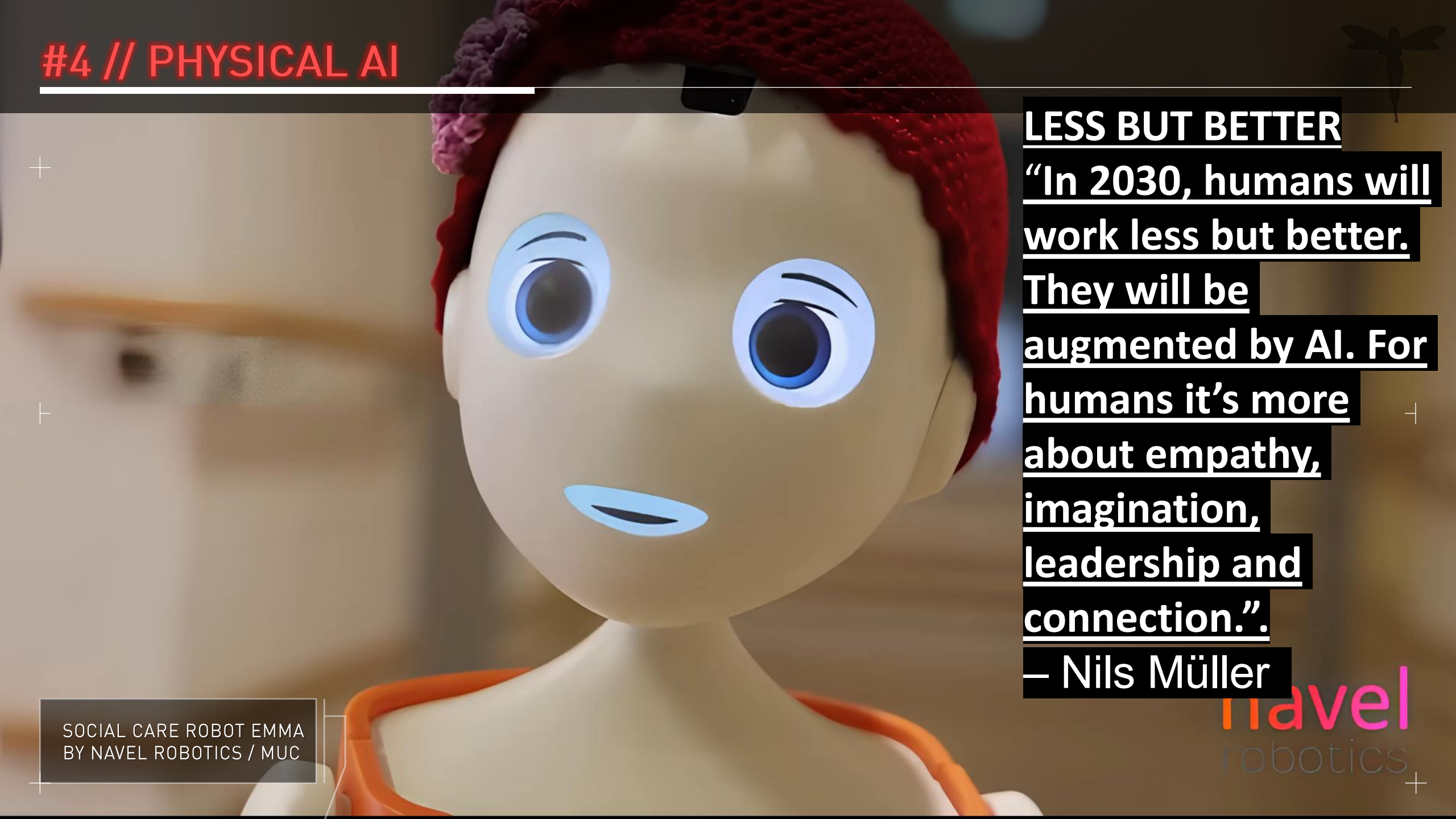
#4 // PHYSICAL AI



LEAP71 DUBAI / COMPUTATIONAL ENGINEERING /
LARGE COMPUTATIONAL ENGINEERING MODEL (LCM) / UAE



#4 // PHYSICAL AI



LESS BUT BETTER
“In 2030, humans will work less but better. They will be augmented by AI. For humans it’s more about empathy, imagination, leadership and connection.”.
– Nils Müller

SOCIAL CARE ROBOT EMMA
BY NAVEL ROBOTICS / MUC

navel
robotics

#5 // ECOSYSTEM PLAYER

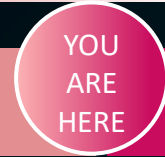


TOYOTA'S SERVICES IN THE SELF-DRIVING VEHICLE /
JAPAN

#5 // ECOSYSTEM PLAYER

THE EVOLUTION OF VALUE CREATION

1950 >>	1980 >>	2000 >>	2020 TRANSFORMATION
INDUSTRIAL economy	EXPERIENCE economy	KNOWLEDGE economy	INTELLIGENT ECOSYSTEM economy
Product ownership	Experience	Self actualization	Meaningful living
Local	Global	Contextual	Systemic
Modernizing one's life	Explore lifestyle IDs	Individual empowerment	Address collective issues
Productivity & family life	Work hard play hard	Develop your potential	Meaningful contribution
Specialization	Experimentation	Creativity	Transformative thinking
Follow cultural codes	Break social taboos	Pursue Aspirations	Empathy & cooperation
MASS PRODUCTION	MARKETING & BRANDING	KNOWLEDGE PLATFORMS	VALUE NETWORKS
Product function	Brand experience	Enabling creativity	Enhancing meaning
Products	Product-service mix	Enabling open-tools	Inclusive value networks
Profit	Growth	Development	Transformation



© Reon Brand,
Philips: Rethinking
value in a changing
landscape

#5 // ECOSYSTEM PLAYER



PHILIPS AND DISNEY ARE JOINING FORCES TO IMPROVE
CHILDREN'S EXPERIENCE OF HEALTHCARE / NETHERLANDS

#5 // ECOSYSTEM / ROBOTIC X FRUIT HARVESTING

KUBOTA JAPAN AND TEVEL ISRAEL BUILD AUTONOMOUS FLYING ROBOTS FOR FRUIT HARVESTING.

KUBOTA IST EIN JAPANISCHER HERSTELLER VON LAND- UND BAUMASCHINEN, DER 2021 IN DAS ISRAELISCHE UNTERNEHMEN TEVEL INVESTIERT HAT, EINEM FÜHRENDEN ANBIETER VON AUTONOMEN, FLIEGENDEN ROBOTERN ZUR OBSTERNTE. DIE BEIDEN UNTERNEHMEN ARBEITEN AN EINEM AUTOMATISIERTEN OBSTERNTESYSTEM, DAS TEVELS FLYING AUTONOMOUS ROBOTS (FARS) MIT KUBOTAS SELBSTFAHRENDEN TRAKTOREN UND LANDMASCHINEN KOMBINIERT, UM DEN ERNTEPROZESS ZU AUTOMATISIEREN UND DEN WELTWEITEN ARBEITSKRÄFTEMANGEL IN DER LANDWIRTSCHAFT ZU BEKÄMPFEN

**» You need to hang out with friends
who fit your future, not your past.«**

TREND ONE

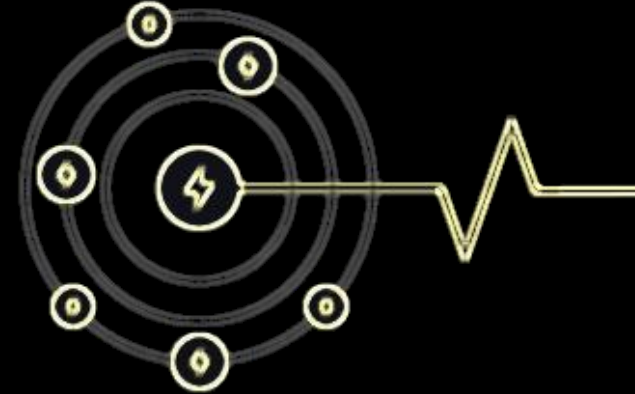
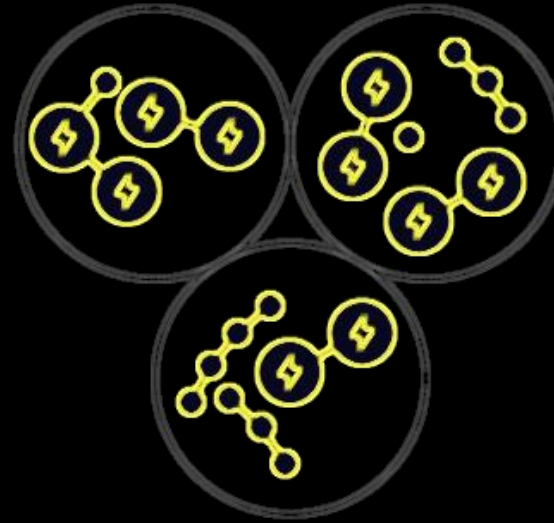
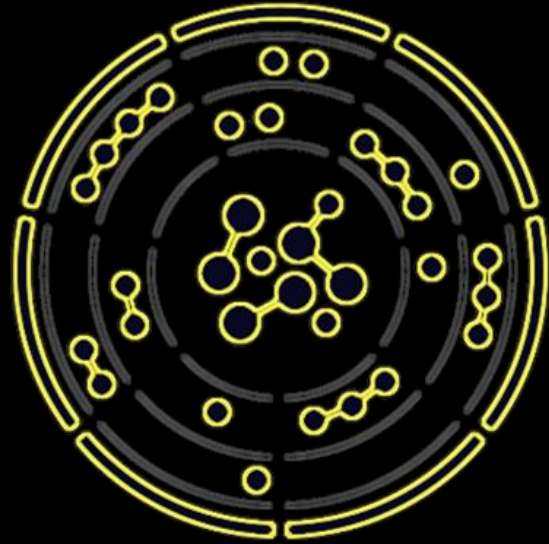


HOW TO MANAGE THE FUTURE?

LUMEN ORBIT, ORBITAL DATA CENTERS IN
LOW EARTH ORBIT, Y-COMBINATOR BACKED
STARTUP / USA

FUTURE FORESIGHT

33% MORE PROFIT WITH FORESIGHT*



TREND MANAGEMENT

INNOVATION MANAGEMENT

GLOBAL TRENDS & RISKS

TREND TOOL / FRAMEWORK

STRATEGIC INNOVATION FIELDS

STRATEGIC PROJECTS

Identification and analysis of
relevant social, economic and
technological trends

Evaluation and prioritization
of the trends

Derivation and prioritization of
strategic innovation fields

Derivation of concrete
innovation projects within
the innovation fields

TRENDONE / GERMANY
*PROF. RENE ROHRBECK EDHEC / FRANCE

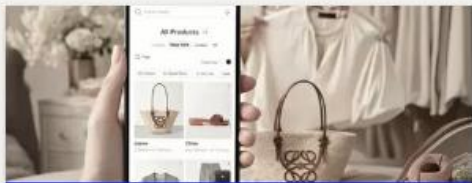


Micro-trends

Macro-trends

Mega-trends

50.723 Micro-trends found



Jun 10, 2026

AI platform for luxury fashion

US start-up Vêtir has launched an AI-powered luxury fashion platform merging shopping, styling, and digital wardrobe management. It delivers...



Jun 10, 2026

Platform for time trading and marketing

The Greek platform FameClock offers a marketplace for precise, minute-by-minute digital ad spaces. Users can purchase, own, and trade any of the...



Jun 10, 2026

AI System measures comprehension in real-time

Perceptyx introduces "Develop," an AI learning system within the "People Activation System," measuring employee comprehension in real-time. This...



Jun 10, 2026

Platform aids in migraine care

The US start-up Peachy Day offers a health platform aiding headache and migraine management. The app simplifies migraine management by transforming...



Jun 10, 2026

Resilient material from natural silk

Researchers at Tufts University have engineered a resilient material from natural silk. Silk fibers are purified, aligned, and then compressed...



Jun 10, 2026

Enhanced AI models via artificial dendrites

The startup Perforated has developed a software library that enhances the efficiency and accuracy of existing AI models. This solution augments...



Jun 10, 2026

Smart AI desktop assistant for the office

Tech giant Lenovo has unveiled the AI-driven office assistant "AI Workmate," designed to aid employees with daily tasks. This device comprehends...



Jun 9, 2026

Booking travel experiences via TikTok

TikTok has launched "TikTok GO," a travel platform enabling users to discover and book accommodations, attractions, and tours directly within the...



Jun 9, 2026

Functional sleepwear for restful nights

The startup Dagsmejan develops sleepwear grounded in scientific research, aiming to enhance sleep quality. Rigorous testing of various fabrics...

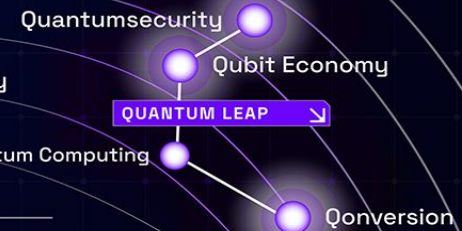
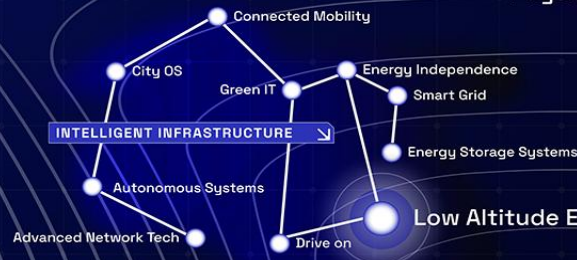
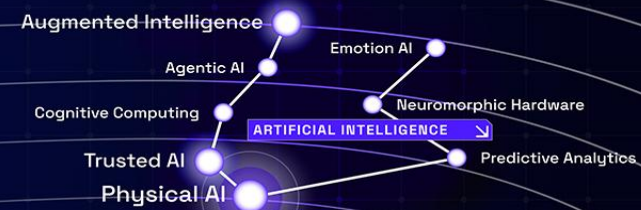
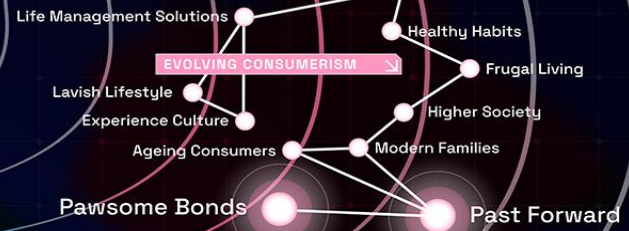


Jun 9, 2026

Headlights with integrated projector

Huawei's "XPixel" system transforms car headlights into mobile projectors, enabling entertainment directly from the vehicle. The lamps project...

SOCIAL



ECOLOGY



TREND UNIVERSE

(2027)

Tensile forces in the STEEP model

NOBODY IS PERFECT ;-)



LINKEDIN CONTACT

