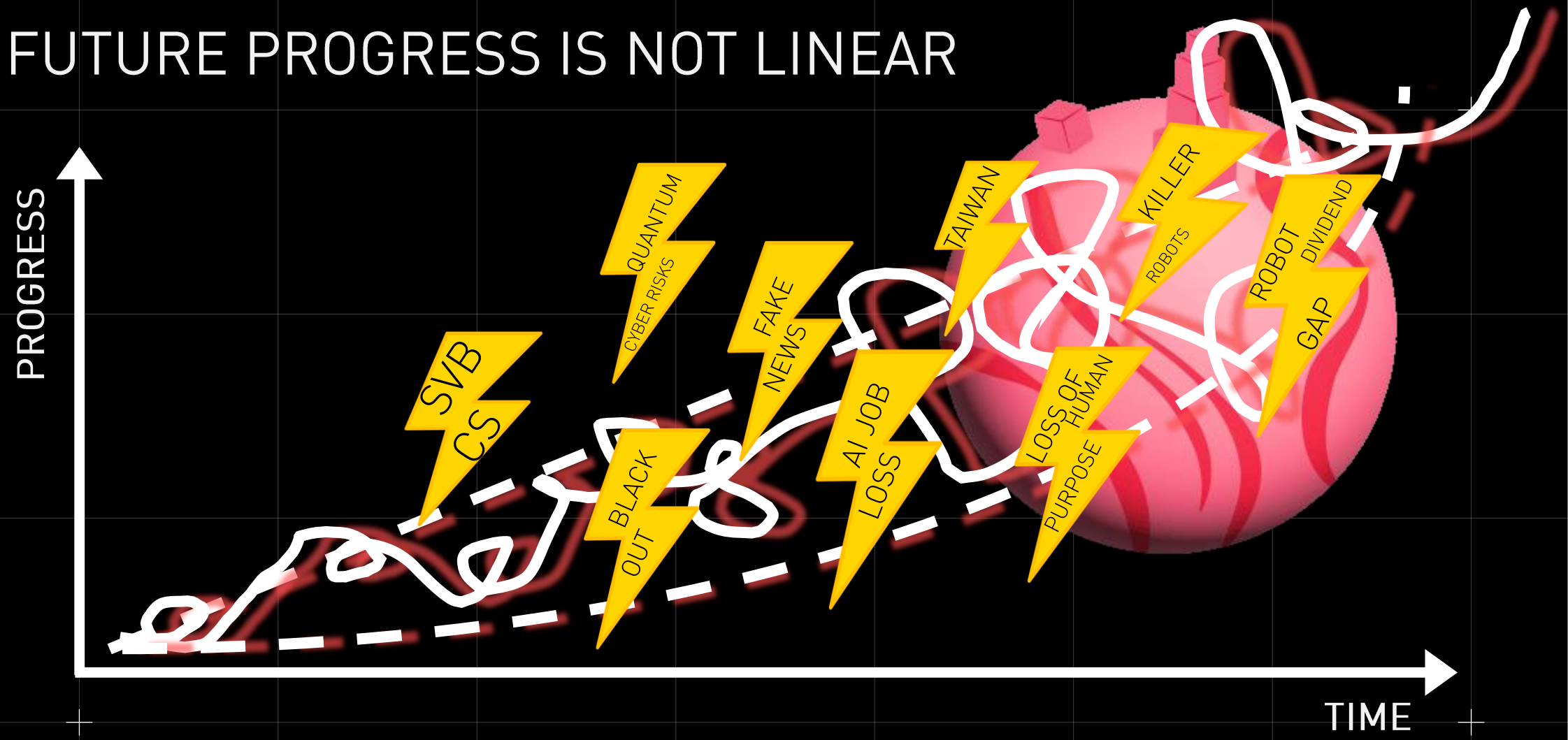
TREND ONE

Hello my friend,
Welcome to 2035!

NOBODY CAN PREDICT THE FUTURE

© Adi Yoffe, Israel

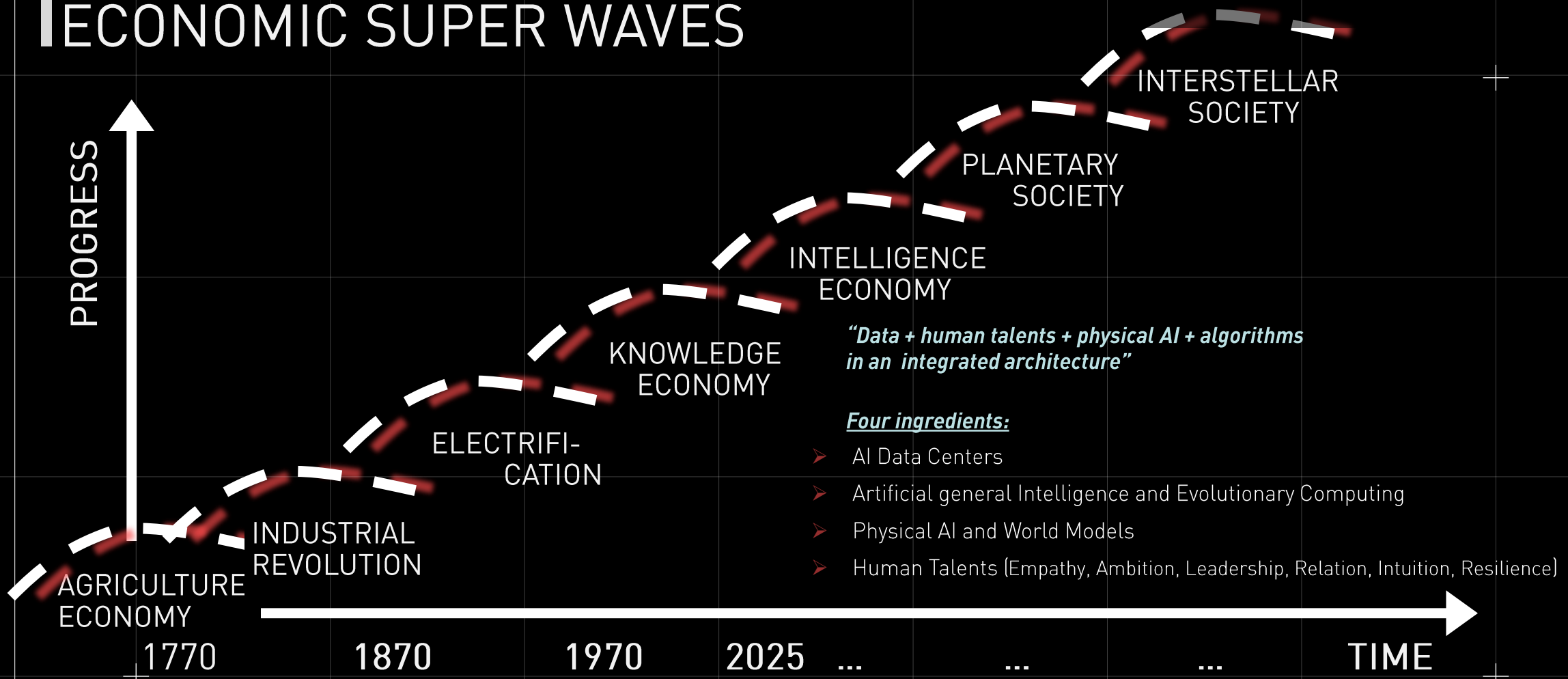
FUTURE PROGRESS IS NOT LINEAR



SOURCE

© TRENDONE

ECONOMIC SUPER WAVES



"Data + human talents + physical AI + algorithms in an integrated architecture"

Four ingredients:

- AI Data Centers
- Artificial general Intelligence and Evolutionary Computing
- Physical AI and World Models
- Human Talents (Empathy, Ambition, Leadership, Relation, Intuition, Resilience)

SOURCE

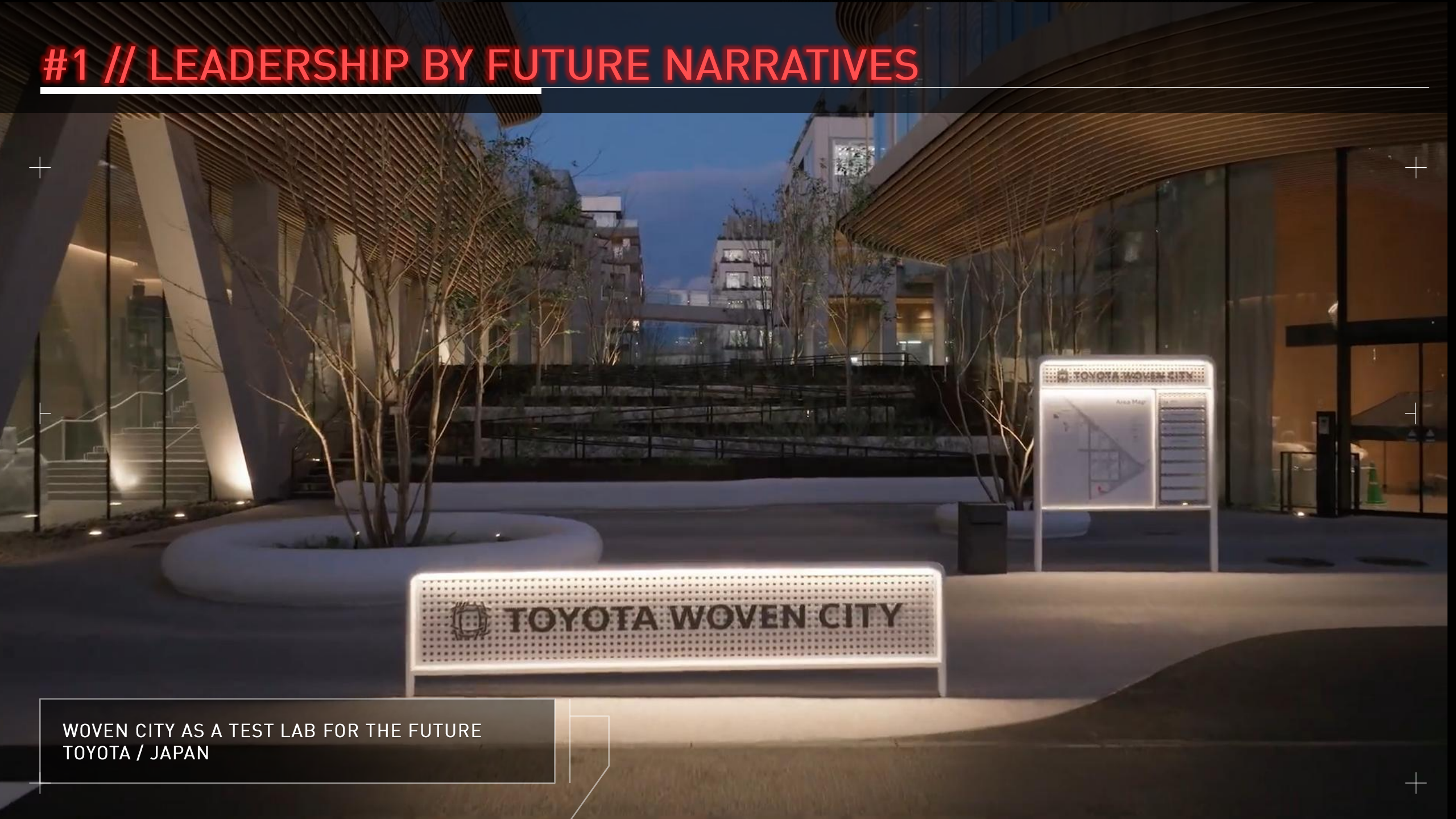
© TRENDONE WAVES

THE END OF THE KNOWLEDGE ECONOMY

© TRENDONE NILS MÜLLER, KONRAD GULLA

TOP FIVE
SUPERPOWERS
FOR YOU

#1 // LEADERSHIP BY FUTURE NARRATIVES



WOVEN CITY AS A TEST LAB FOR THE FUTURE
TOYOTA / JAPAN

#1 // LEADERSHIP BY FUTURE NARRATIVES

AIRBUS CABIN VISION 2030
FRANCE / GERMANY

#1 // LEADERSHIP BY FUTURE NARRATIVES

#2 // SPEED AS THE KEY TECHNOLOGY

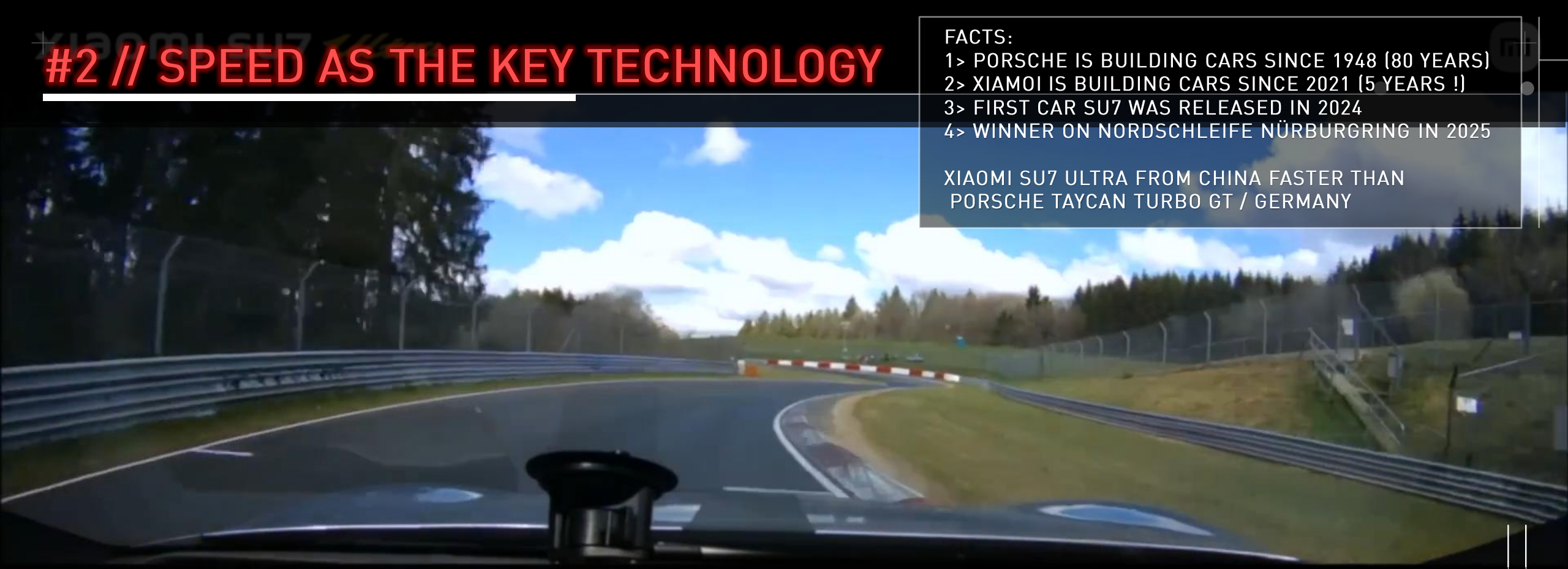
1. ASI: Intelligent machines will foster new ecosystems with human-machine synergy
2. General-purpose robots in all households and industries driving a revolution in productivity
3. Flying cars: Unlocking new value in urban spaces
4. Mirror world: A new reality born from seamless virtual-real fusion
5. The age of universal quantum computing: Affordable compute everywhere
6. New communications era: A quantum leap driven by agentic Internet
7. Advances in computational materials science drive breakthroughs in room-temperature superconductivity, enabling adaptive materials
8. Commercial nuclear fusion: A new era of fully controllable and carbon-neutral clean energy
9. Reshaping human health by integrating molecular medicine with AI
10. Space travel: Navigating freely in space and the deep sea

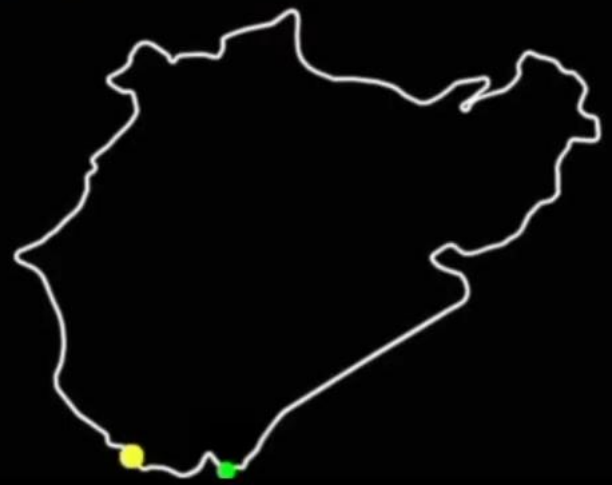
HUAWEI MAEXTRO LUXURY CAR / CHINA

#2 // SPEED AS THE KEY TECHNOLOGY

FACTS:
1> PORSCHE IS BUILDING CARS SINCE 1948 (80 YEARS)
2> XIAMOI IS BUILDING CARS SINCE 2021 (5 YEARS !)
3> FIRST CAR SU7 WAS RELEASED IN 2024
4> WINNER ON NORDSCHLEIFE NÜRBURGRING IN 2025

XIAOMI SU7 ULTRA FROM CHINA FASTER THAN
PORSCHE TAYCAN TURBO GT / GERMANY





Laptime 20832 m

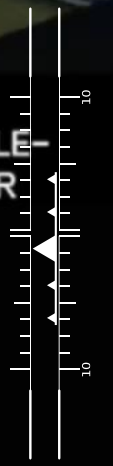
00:30.92

GPS Speed km/h

116

BRAKE

ACCELE-
RATOR



#2 // SPEED AS THE KEY TECHNOLOGY

NEURA ROBOTICS NEURAVERSE / GERMANY

GOOGLE DEEPMIND UK

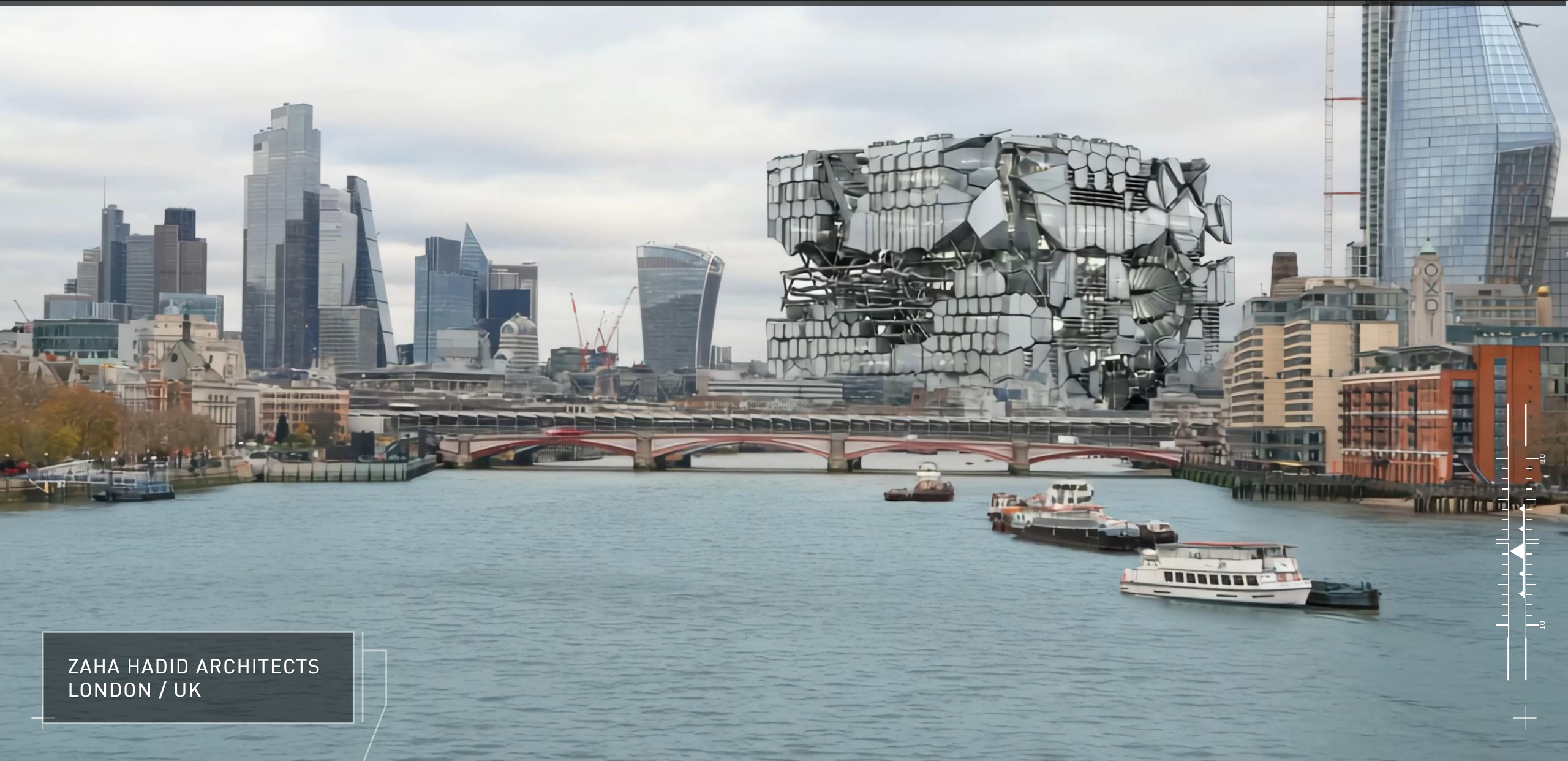
#3 // PROTO REALITY

"The future no longer waits until it is built."

- Sebastian Rassmann, TRENDONE

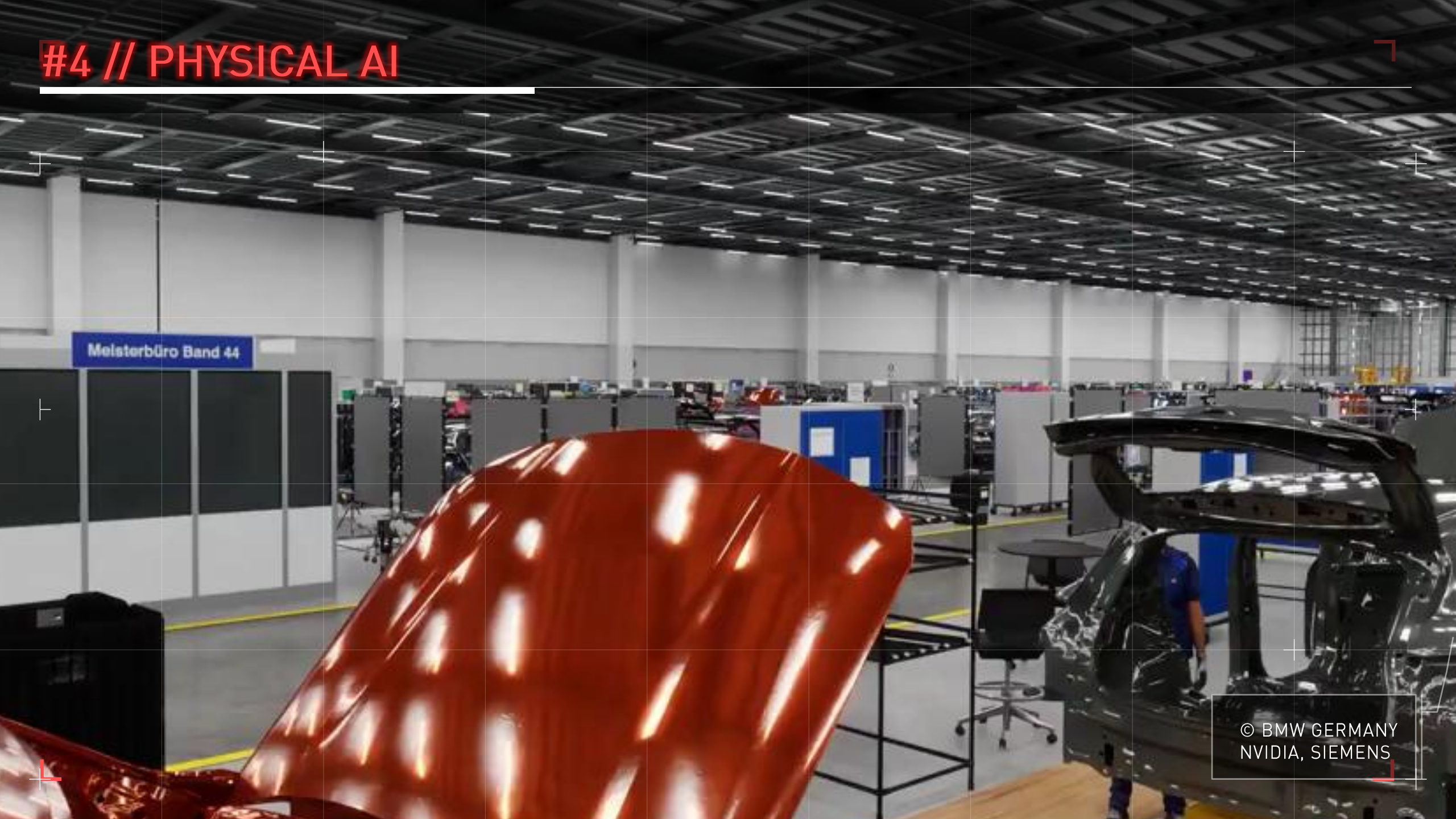
SPARC DIGITAL TWIN FOR FUSION REACTOR
COMMONWEALTH FUSION SYSTEMS LLC, USA
NVIDIA AND SIEMENS GERMANY

#3 // PROTO REALITY



ZAHA HADID ARCHITECTS
LONDON / UK

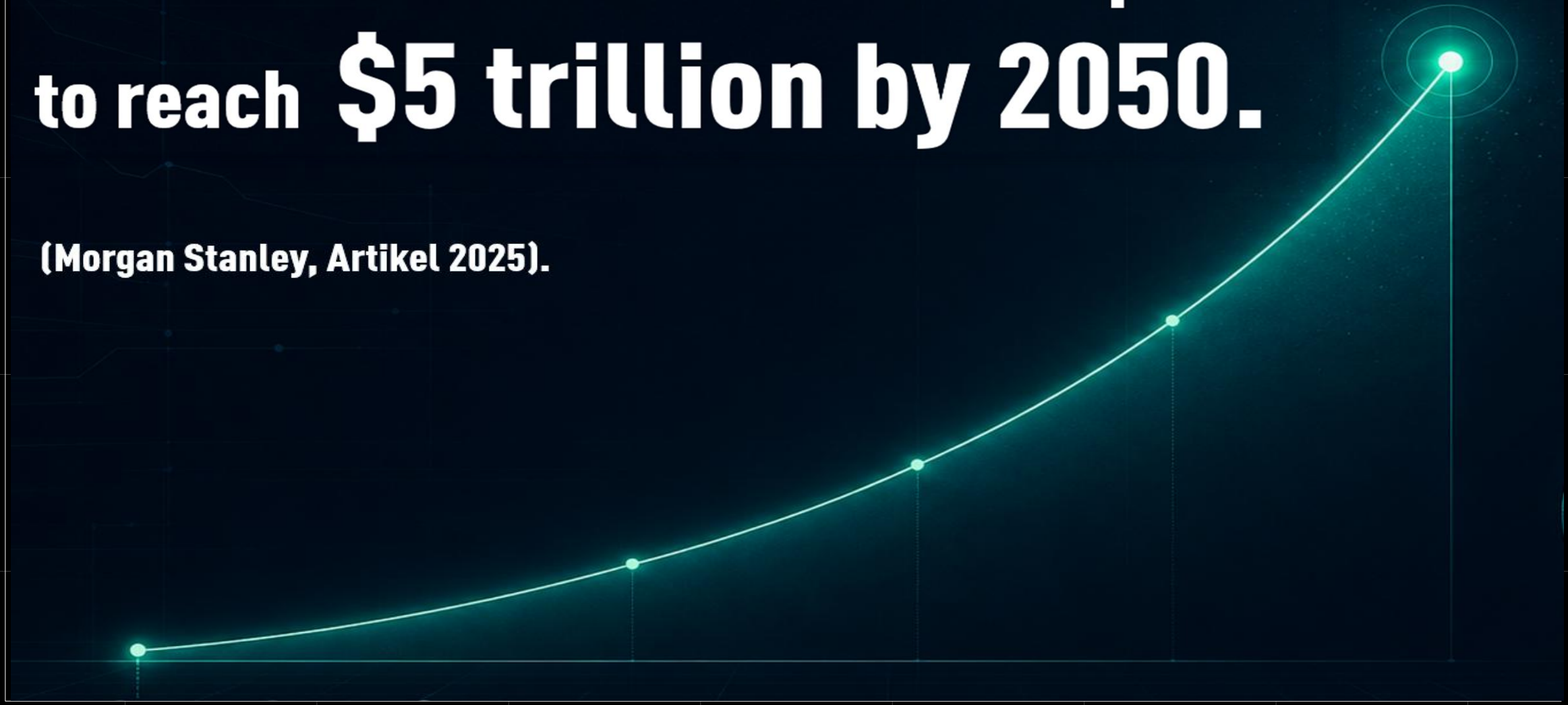
#4 // PHYSICAL AI



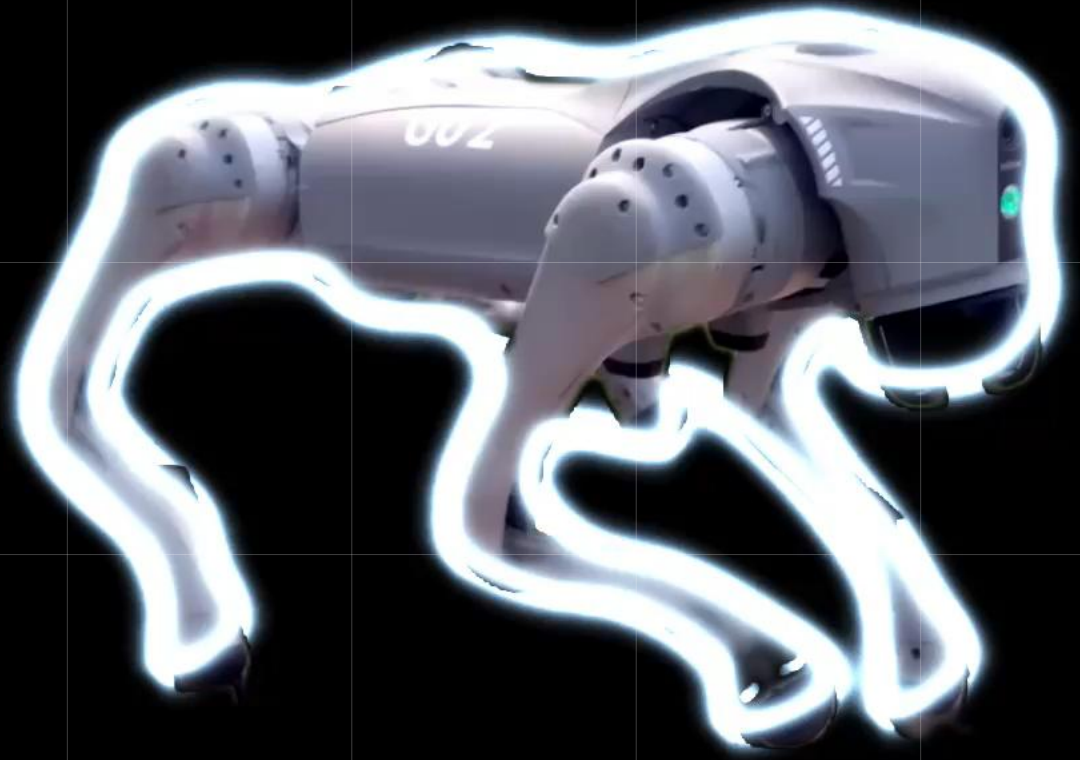
© BMW GERMANY
NVIDIA, SIEMENS

The humanoid robot market is expected to reach $5 trillion by 2050.

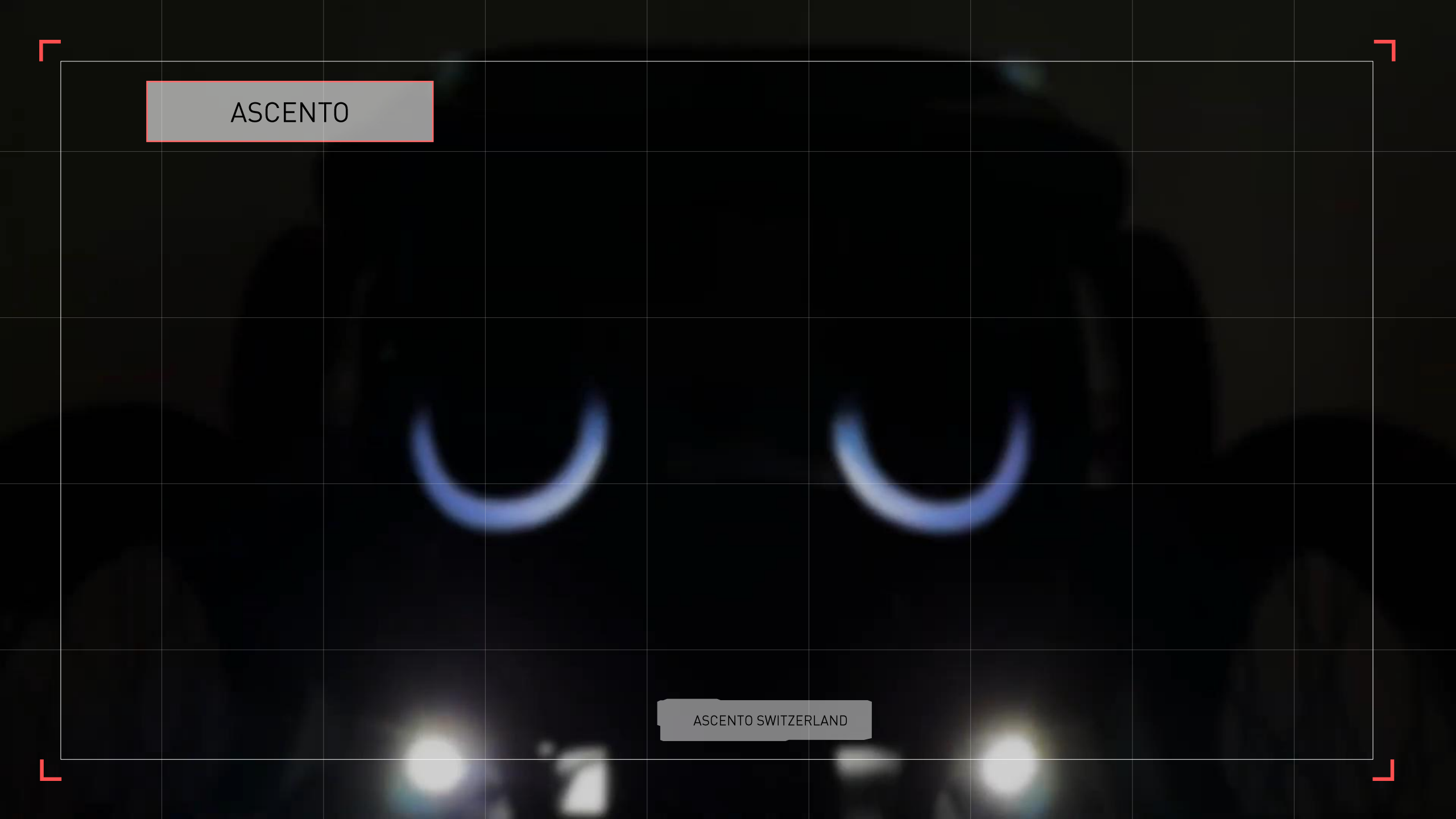
(Morgan Stanley, Artikel 2025).



UNITREE GO2



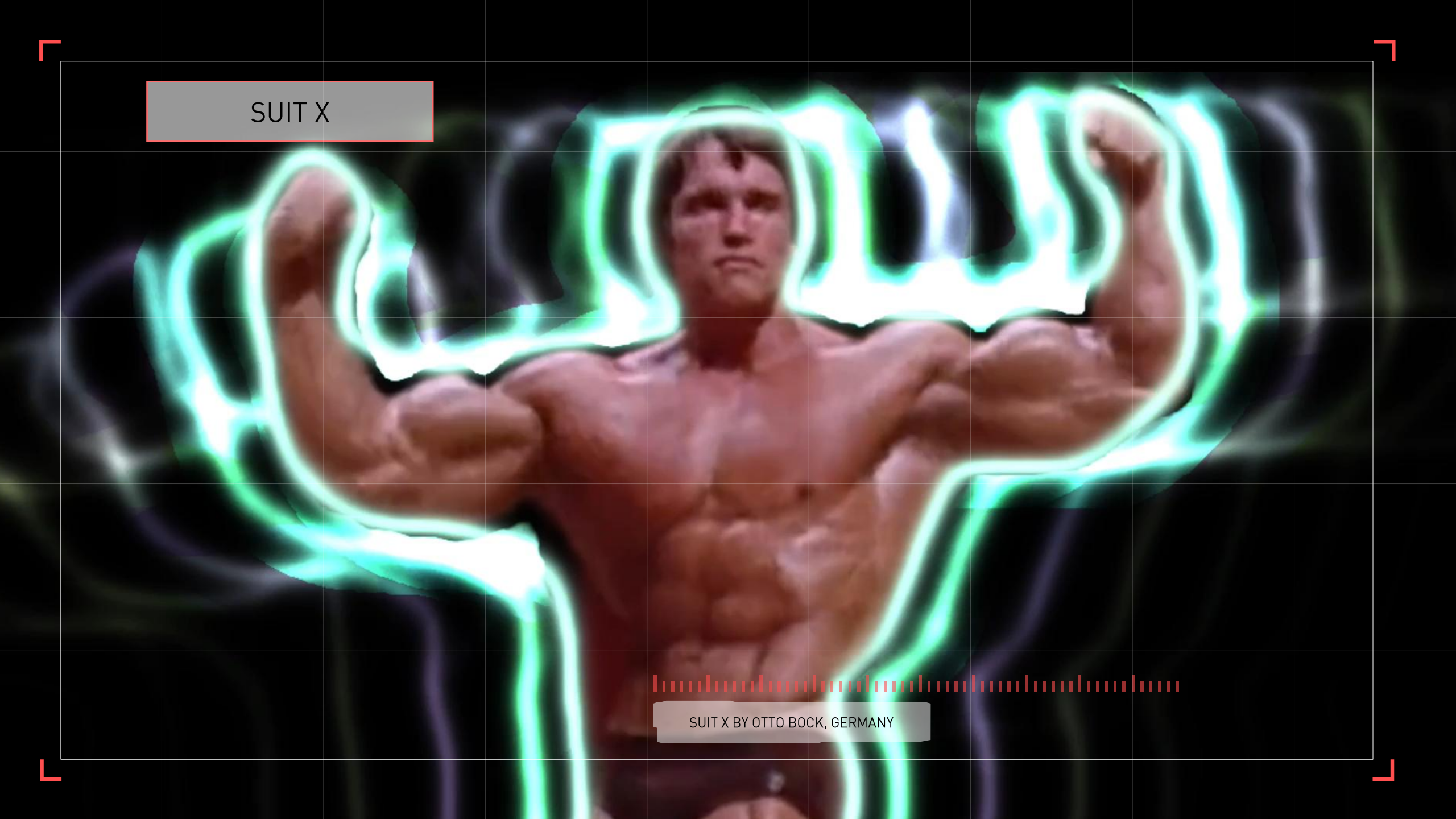
UNITREE CHINA


ASCENTO
ASCENTO SWITZERLAND

SEGWAY E1

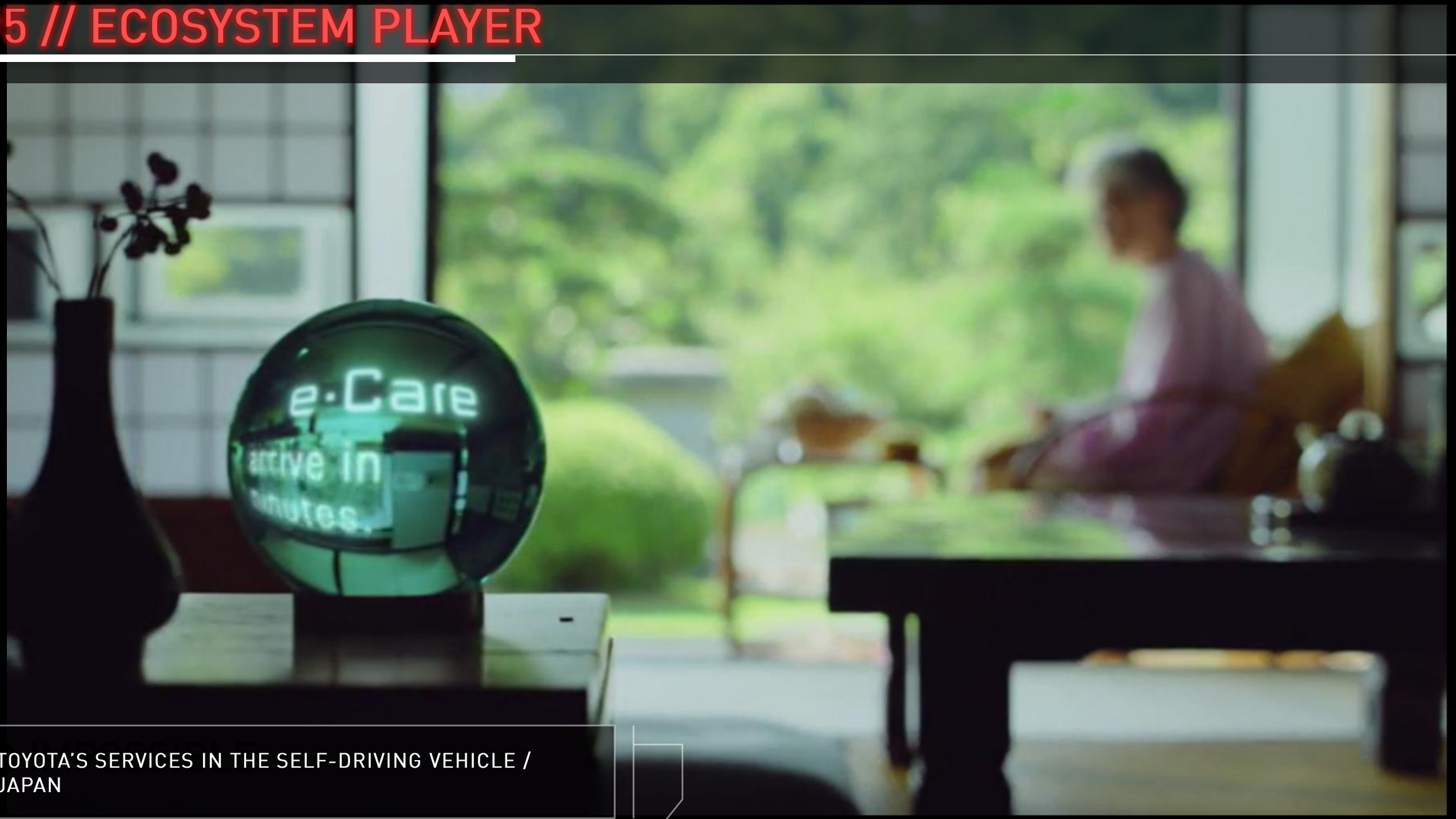
SEGWAY / USA

SUIT X



SUIT X BY OTTO BOCK, GERMANY

#5 // ECOSYSTEM PLAYER



TOYOTA'S SERVICES IN THE SELF-DRIVING VEHICLE / JAPAN

#5 // ECOSYSTEM PLAYER

THE EVOLUTION OF VALUE CREATION

1950 >>	1980 >>	2000 >>	2020 TRANSFORMATION
INDUSTRIAL economy	EXPERIENCE economy	KNOWLEDGE economy	INTELLIGENT ECOSYSTEM economy
Product ownership	Experience	Self actualization	Meaningful living
Local	Global	Contextual	Systemic
Modernizing one's life	Explore lifestyle IDs	Individual empowerment	Address collective issues
Productivity & family life	Work hard play hard	Develop your potential	Meaningful contribution
Specialization	Experimentation	Creativity	Transformative thinking
Follow cultural codes	Break social taboos	Pursue Aspirations	Empathy & cooperation
MASS PRODUCTION	MARKETING & BRANDING	KNOWLEDGE PLATFORMS	VALUE NETWORKS
Product function	Brand experience	Enabling creativity	Enhancing meaning
Products	Product-service mix	Enabling open-tools	Inclusive value networks
Profit	Growth	Development	Transformation

YOU ARE HERE

© Reon Brand, Philips: Rethinking value in a changing landscape

#5 // ECOSYSTEM PLAYER

PHILIPS AND DISNEY ARE JOINING FORCES TO IMPROVE CHILDREN'S EXPERIENCE OF HEALTHCARE / NETHERLANDS

#5 // ECOSYSTEM / ROBOTIC X FRUIT HARVESTING

KUBOTA JAPAN AND TEVEL ISRAEL BUILD AUTONOMOUS FLYING ROBOTS FOR FRUIT HARVESTING.

KUBOTA IS A JAPANESE MANUFACTURER OF AGRICULTURAL AND CONSTRUCTION MACHINERY THAT INVESTED IN THE ISRAELI COMPANY TEVEL IN 2021, A LEADING PROVIDER OF AUTONOMOUS FLYING ROBOTS FOR FRUIT HARVESTING. THE TWO COMPANIES ARE WORKING ON AN AUTOMATED FRUIT-HARVESTING SYSTEM THAT COMBINES TEVEL'S FLYING AUTONOMOUS ROBOTS (FARS) WITH KUBOTA'S SELF-DRIVING TRACTORS AND AGRICULTURAL MACHINERY TO AUTOMATE THE HARVESTING PROCESS AND ADDRESS THE GLOBAL LABOR SHORTAGE IN AGRICULTURE.

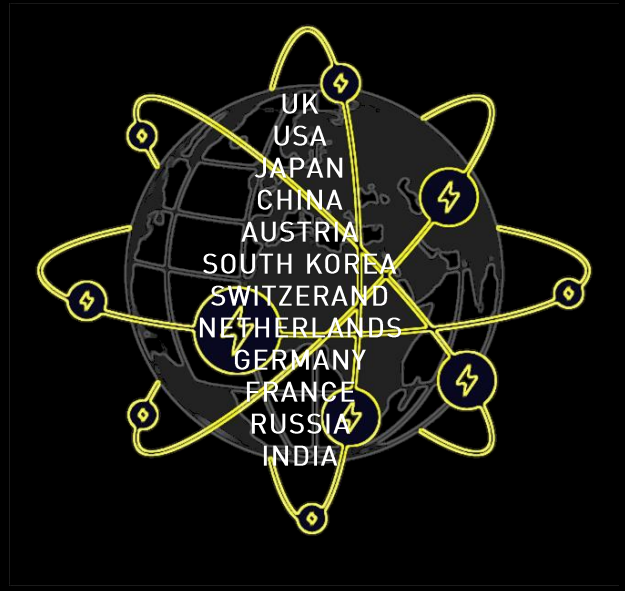
» You need to hang out with friends who fit your future, not your past.«

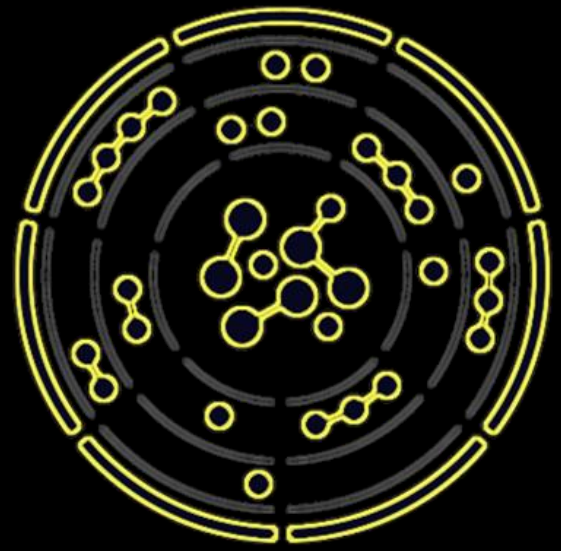
TREND ONE

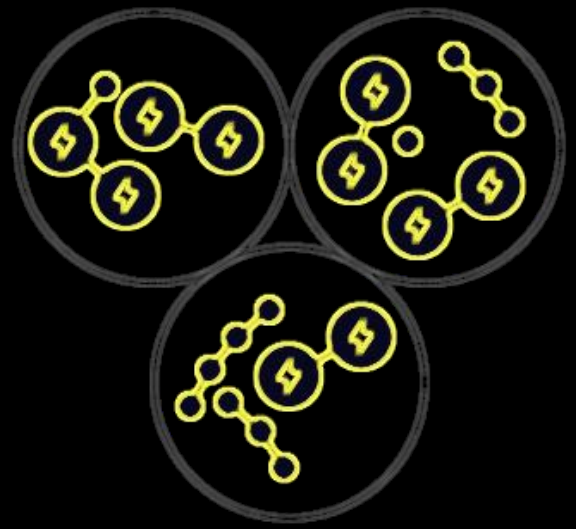
LUMEN ORBIT, ORBITAL DATA CENTERS IN LOW EARTH ORBIT, Y-COMBINATOR BACKED STARTUP / USA

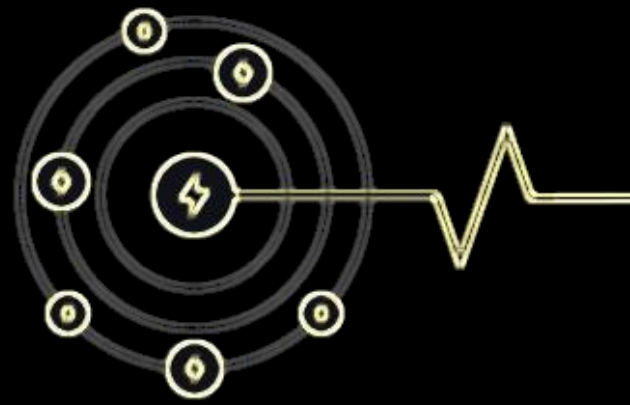
FUTURE FORESIGHT

33% MORE PROFIT WITH FORESIGHT*









TREND MANAGEMENT | INNOVATION MANAGEMENT

GLOBAL TRENDS & RISKS

Identification and analysis of relevant social, economic and technological trends

TREND TOOL / FRAMEWORK

Evaluation and prioritization of the trends

STRATEGIC INNOVATION FIELDS

Derivation and prioritization of strategic innovation fields

STRATEGIC PROJECTS

Derivation of concrete innovation projects within the innovation fields

TRENDONE / GERMANY
*PROF. RENE ROHRBECK EDHEC / FRANCE

WWW.TRENDMANAGER.COM

Search for...

Micro-trends | Macro-trends | Mega-trends

50.723 Micro-trends found

Jun 10, 2026

AI platform for luxury fashion

US start-up Vêtir has launched an AI-powered luxury fashion platform merging shopping, styling, and digital wardrobe management. It delivers...

Jun 10, 2026

Platform for time trading and marketing

The Greek platform FameClock offers a marketplace for precise, minute-by-minute digital ad spaces. Users can purchase, own, and trade any of the...

Jun 10, 2026

AI System measures comprehension in real-time

Perceptyx introduces "Develop," an AI learning system within the "People Activation System," measuring employee comprehension in real-time. This...

Jun 10, 2026

Platform aids in migraine care

The US start-up Peachy Day offers a health platform aiding headache and migraine management. The app simplifies migraine management by transforming...

Jun 10, 2026

Resilient material from natural silk

Researchers at Tufts University have engineered a resilient material from natural silk. Silk fibers are purified, aligned, and then compressed...

Jun 10, 2026

Enhanced AI models via artificial dendrites

The startup Perforated has developed a software library that enhances the efficiency and accuracy of existing AI models. This solution augments...

Jun 10, 2026

Smart AI desktop assistant for the office

Tech giant Lenovo has unveiled the AI-driven office assistant "AI Workmate," designed to aid employees with daily tasks. This device comprehends...

Jun 9, 2026

Booking travel experiences via TikTok

TikTok has launched "TikTok GO," a travel platform enabling users to discover and book accommodations, attractions, and tours directly within the...

Jun 9, 2026

Functional sleepwear for restful nights

The startup Dagsmejan develops sleepwear grounded in scientific research, aiming to enhance sleep quality. Rigorous testing of various fabrics...

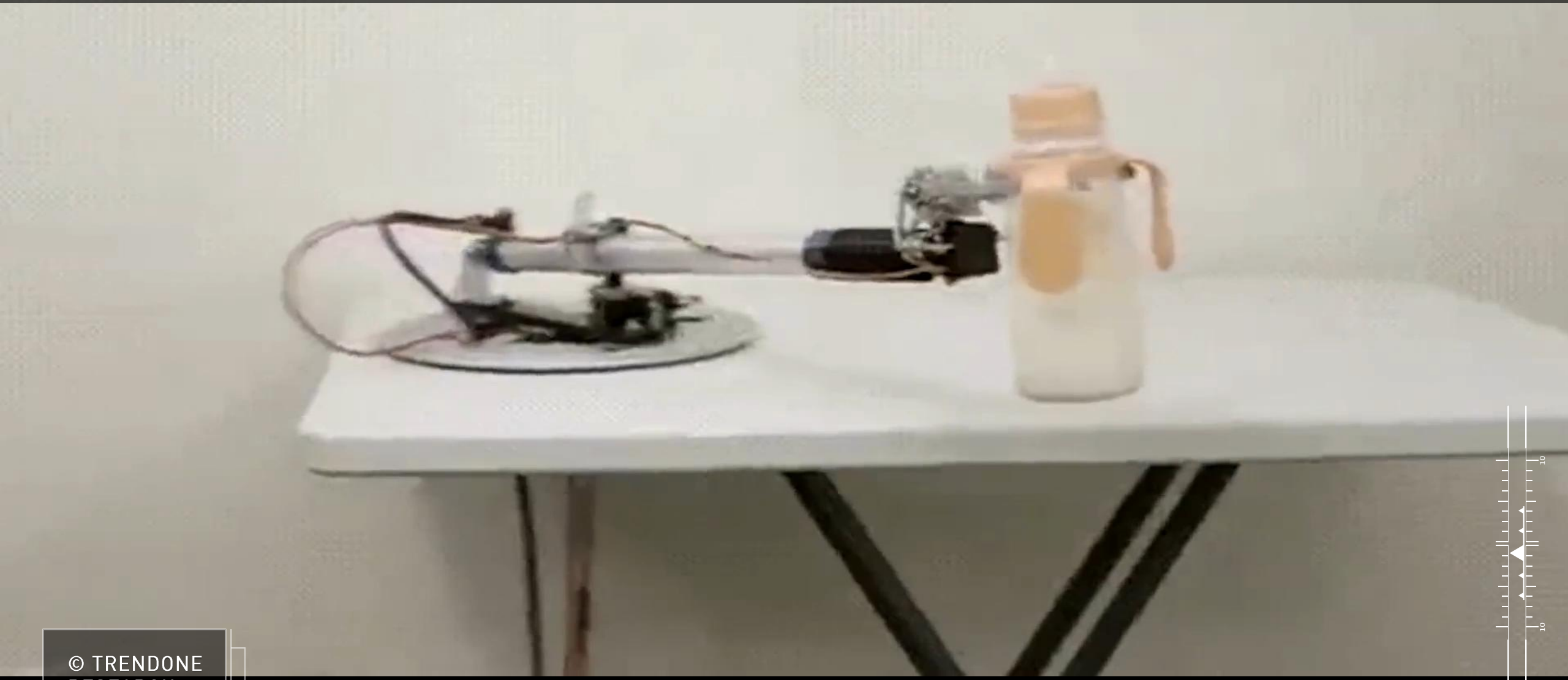
Jun 9, 2026

Headlights with integrated projector

Huawei's "XPixel" system transforms car headlights into mobile projectors, enabling entertainment directly from the vehicle. The lamps project...

© WWW.TRENDMANAGER.COM / TRENDONE

NOBODY IS PERFECT ;-)



© TRENDONE
RESEARCH

LINKEDIN
CONTACT