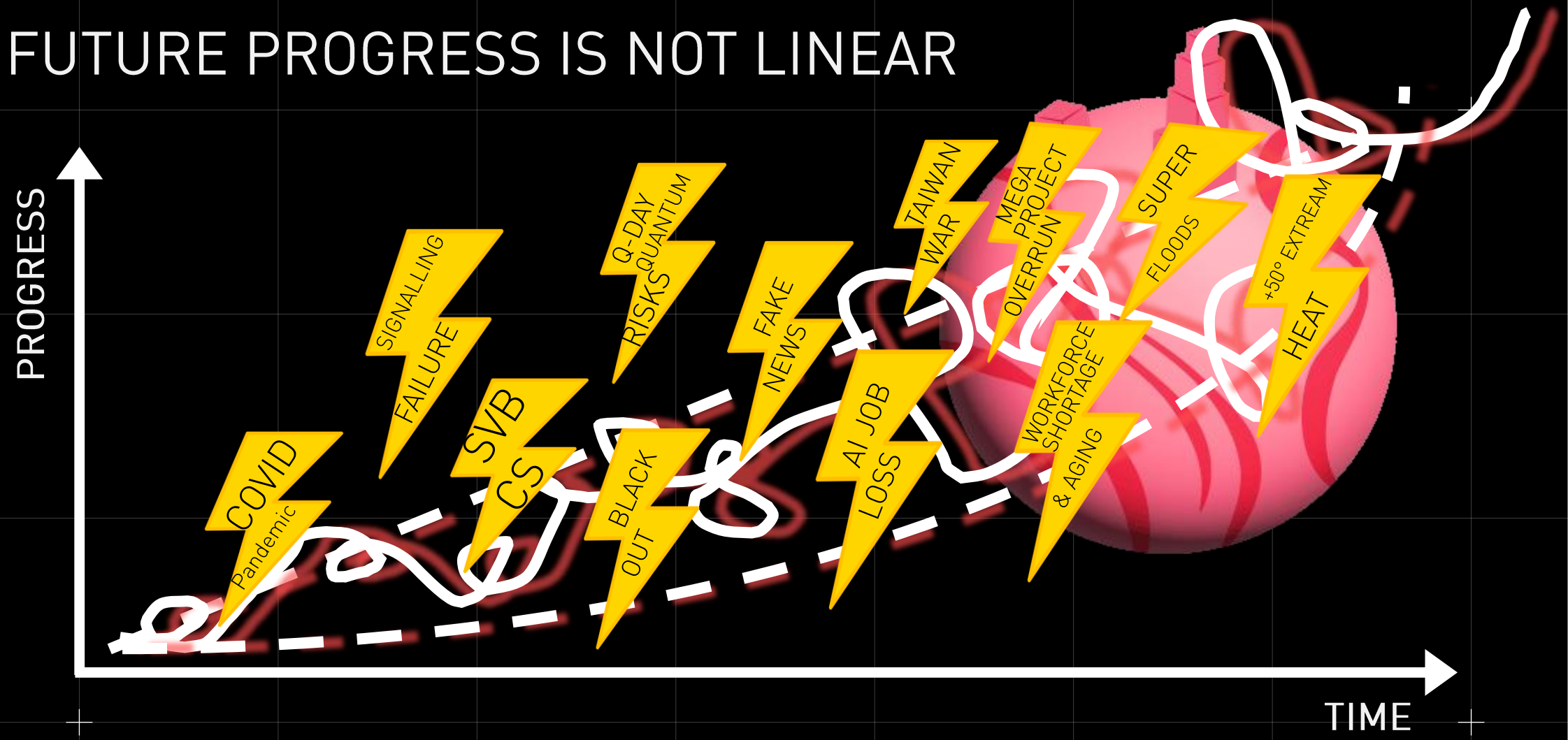

TREND ONE


Hello my friend,
Welcome to 2035!

NOBODY CAN PREDICT THE FUTURE

© Adi Yoffe, Israel

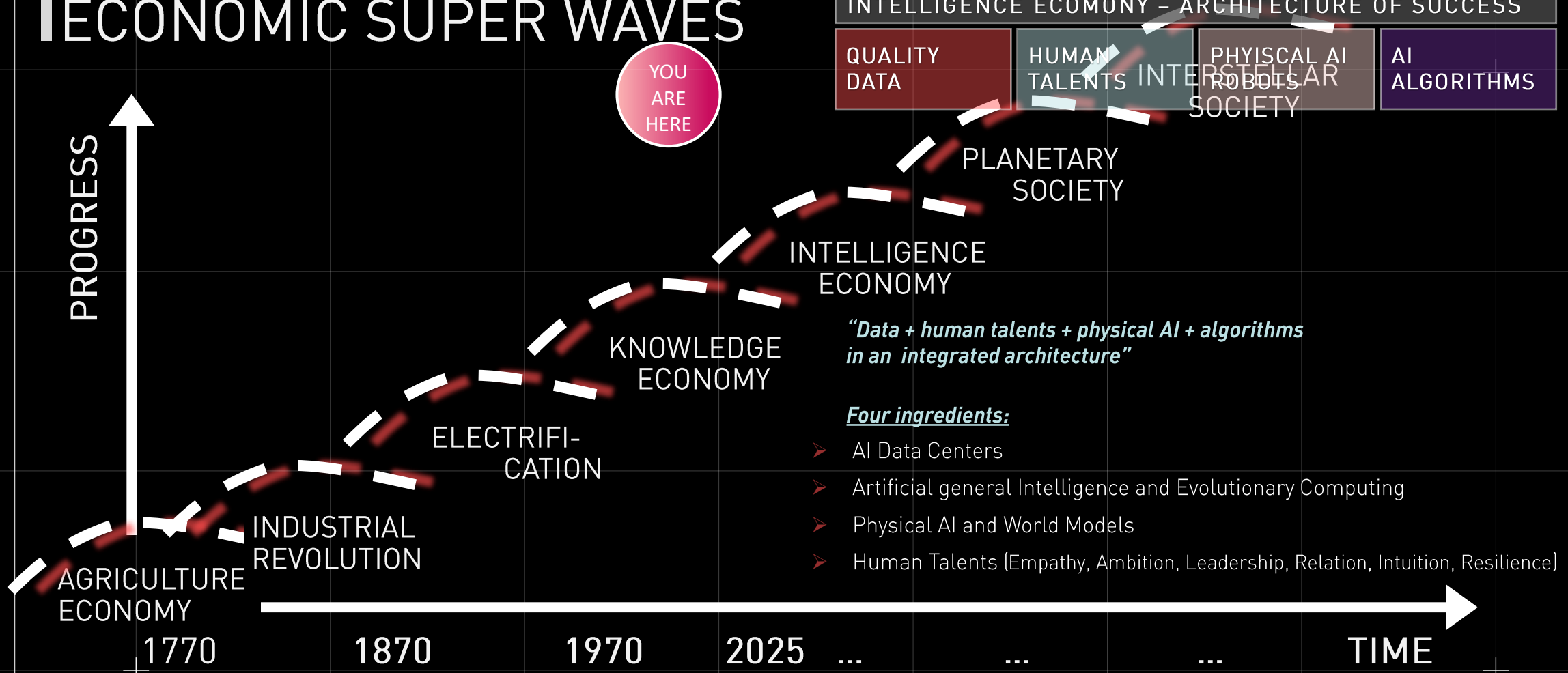
FUTURE PROGRESS IS NOT LINEAR



SOURCE

© TRENDONE

ECONOMIC SUPER WAVES



"Data + human talents + physical AI + algorithms in an integrated architecture"

Four ingredients:

- AI Data Centers
- Artificial general Intelligence and Evolutionary Computing
- Physical AI and World Models
- Human Talents (Empathy, Ambition, Leadership, Relation, Intuition, Resilience)

SOURCE

© TRENDONE WAVES

THE END OF THE KNOWLEDGE ECONOMY



ROBOTICS STANDARDIZES UNDERSIDE MAINTENANCE / ITALY

ARGO

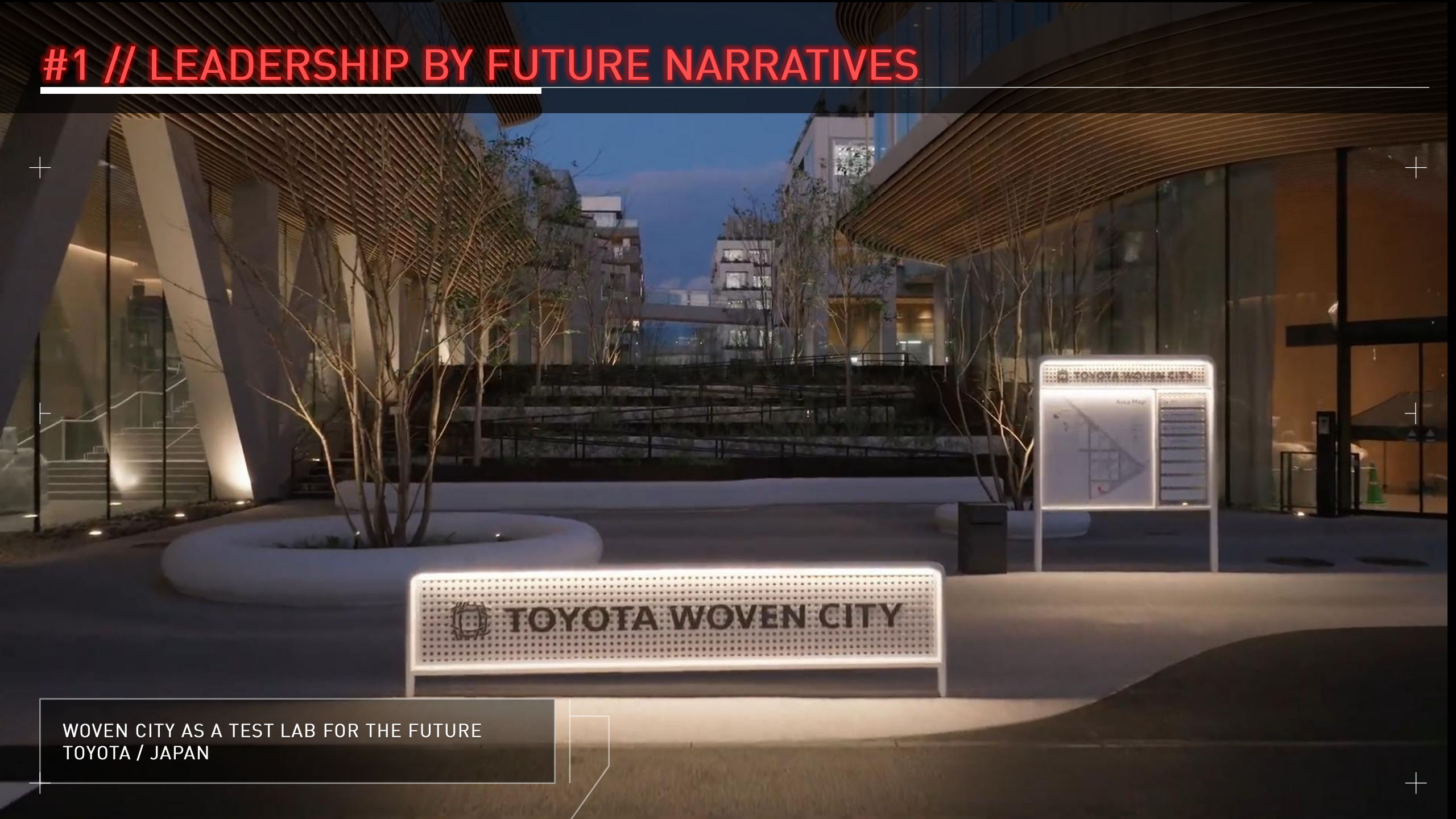
THE END OF THE KNOWLEDGE ECONOMY



© TRENDONE NILS MÜLLER, KONRAD GULLA


TOP FIVE
SUPERPOWERS
FOR YOU

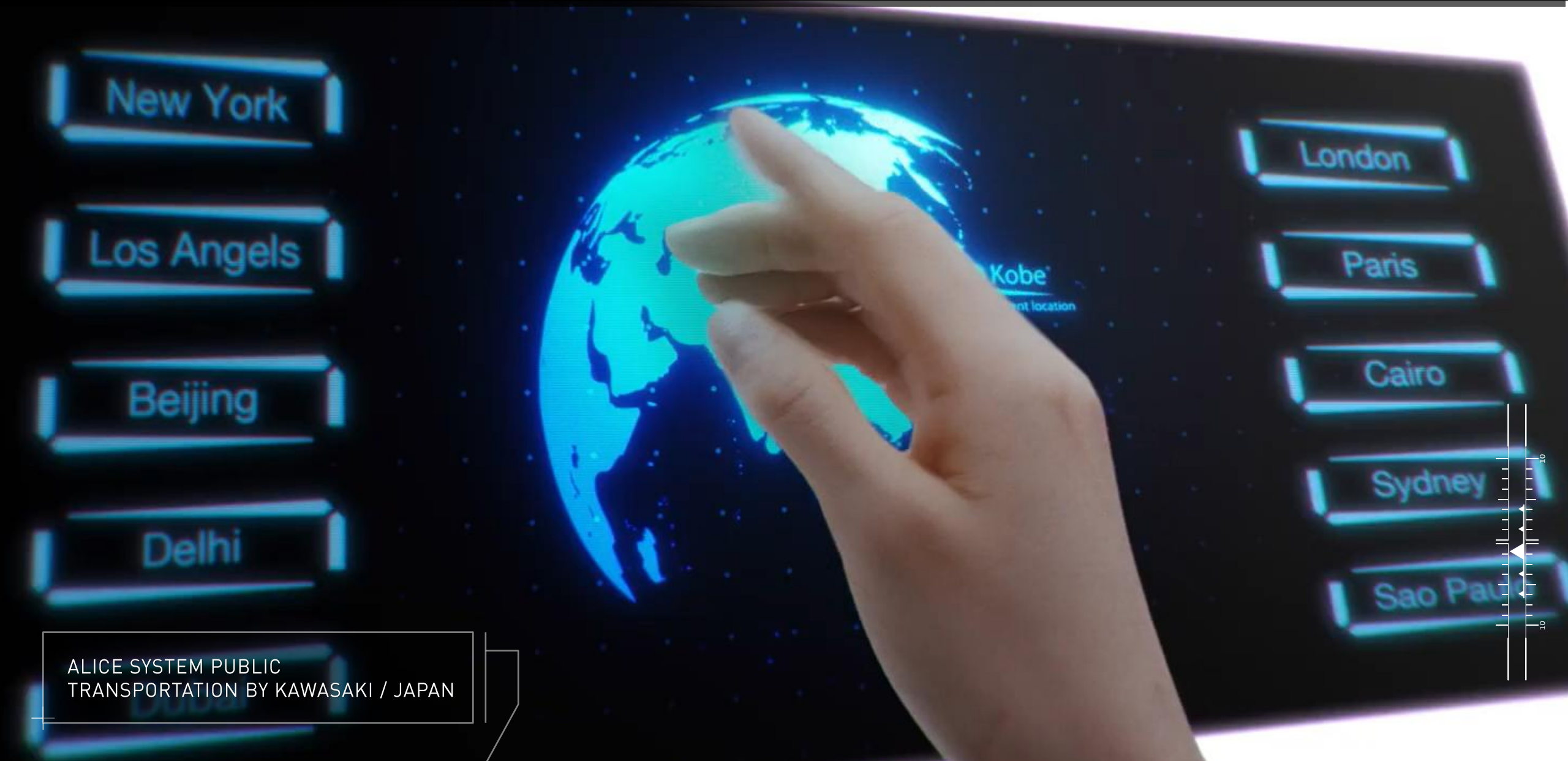
#1 // LEADERSHIP BY FUTURE NARRATIVES



WOVEN CITY AS A TEST LAB FOR THE FUTURE
TOYOTA / JAPAN

Users simply enter their "final destination" via the terminal to see recommended itinerary plans

#1 // LEADERSHIP BY FUTURE NARRATIVES



ALICE SYSTEM PUBLIC
TRANSPORTATION BY KAWASAKI / JAPAN

#1 // LEADERSHIP BY FUTURE NARRATIVES



AIRBUS CABIN VISION 2030
FRANCE / GERMANY

#1 // LEADERSHIP BY FUTURE NARRATIVES





#2 // SPEED AS THE KEY TECHNOLOGY

1. ASI: Intelligent machines will foster new ecosystems with human-machine synergy
2. General-purpose robots in all households and industries driving a revolution in productivity
3. Flying cars: Unlocking new value in urban spaces
4. Mirror world: A new reality born from seamless virtual-real fusion
5. The age of universal quantum computing: Affordable compute everywhere
6. New communications era: A quantum leap driven by agentic Internet
7. Advances in computational materials science drive breakthroughs in room-temperature superconductivity, enabling adaptive materials
8. Commercial nuclear fusion: A new era of fully controllable and carbon-neutral clean energy
9. Reshaping human health by integrating molecular medicine with AI
10. Space travel: Navigating freely in space and the deep sea

HUAWEI MAEXTRO LUXURY CAR / CHINA

#2 // SPEED AS THE KEY TECHNOLOGY



LIGHTWEIGHT CARBON FIBER TRAIN
QINGDAO METRO GROUP / CHINA

#3 // PROTO REALITY

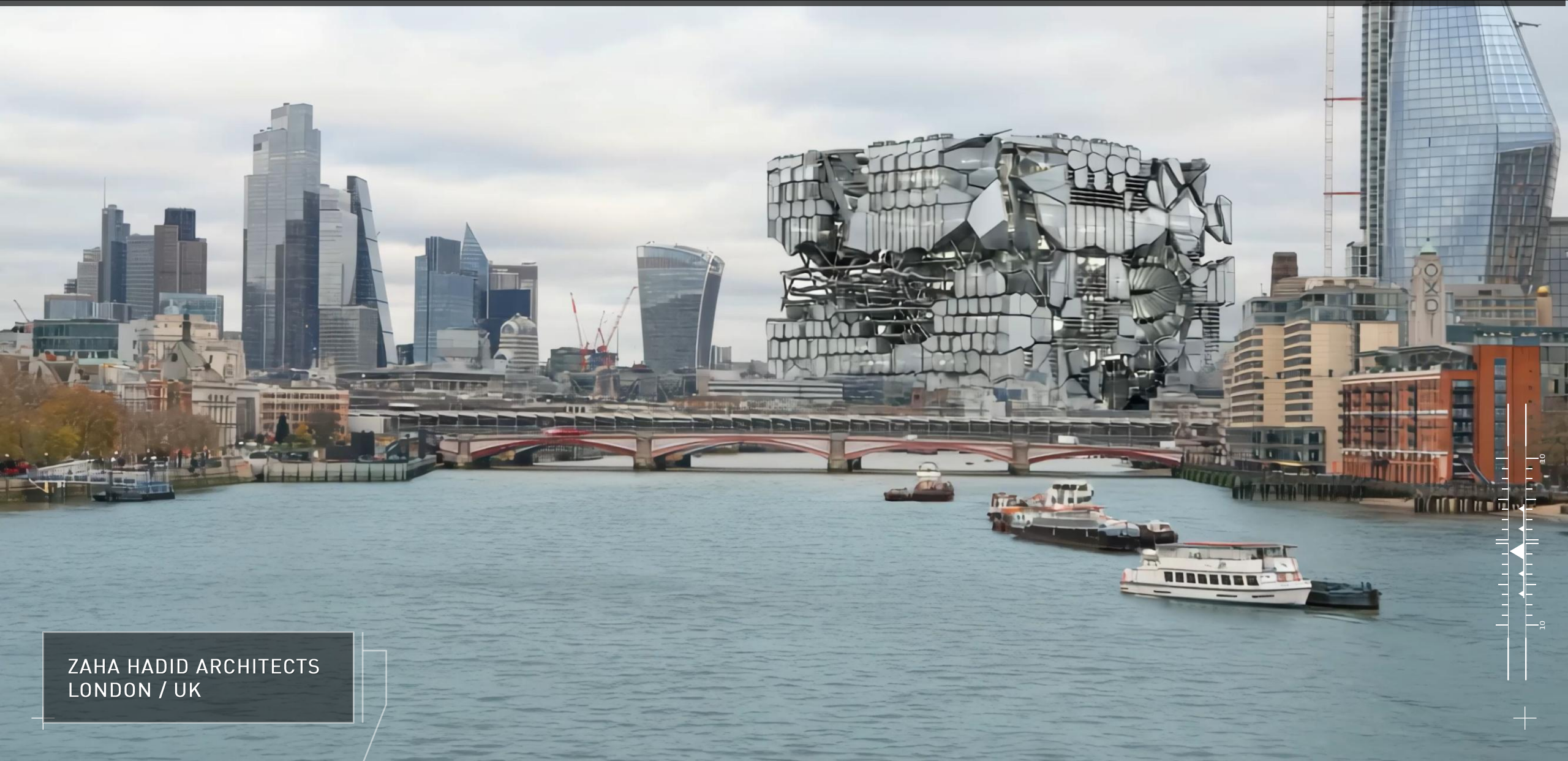


"The future no longer waits until it is built."

- Sebastian Rassmann, TRENDONE

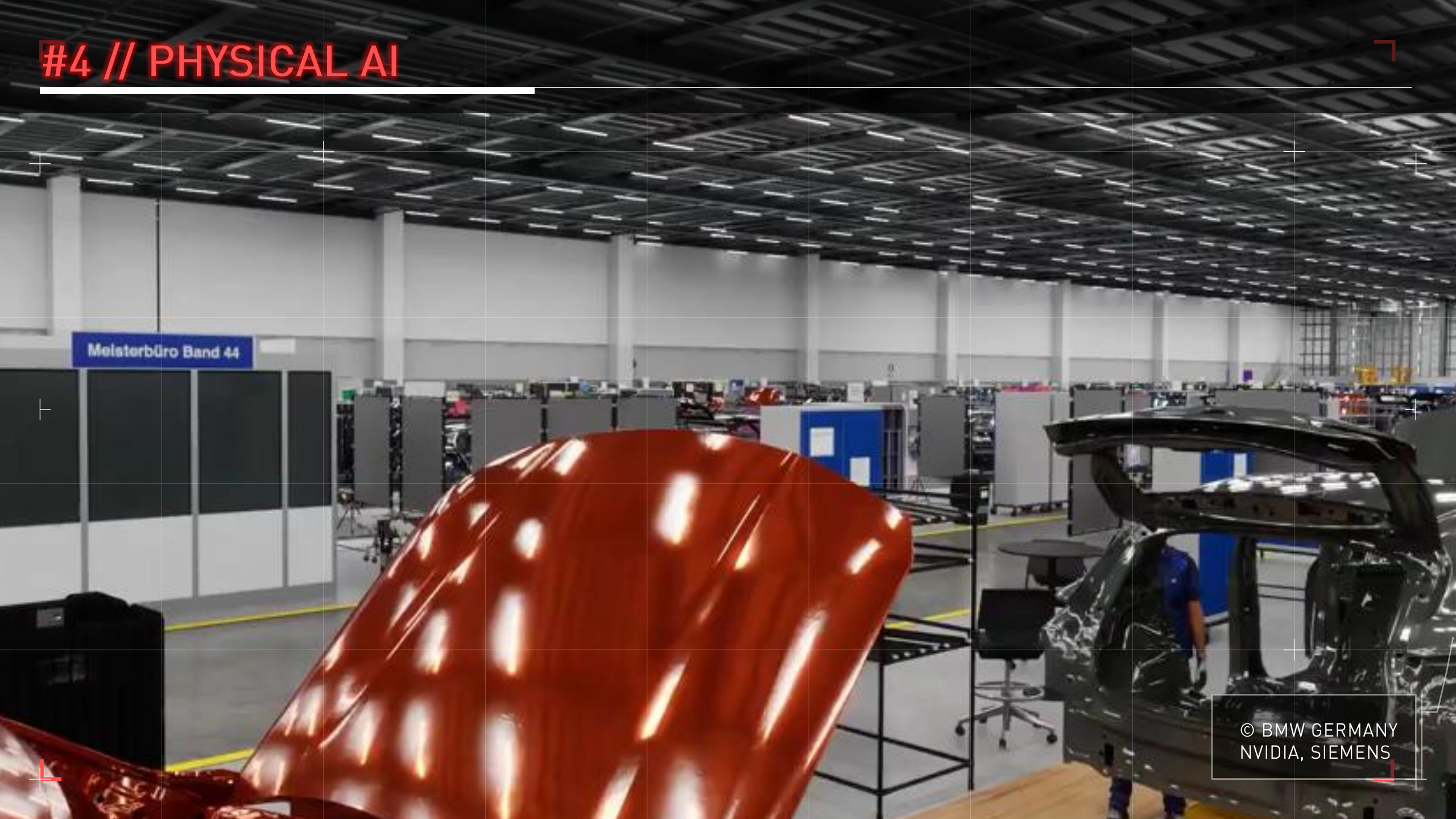
SPARC DIGITAL TWIN FOR FUSION REACTOR
COMMONWEALTH FUSION SYSTEMS LLC, USA
NVIDIA AND SIEMENS GERMANY

#3 // PROTO REALITY



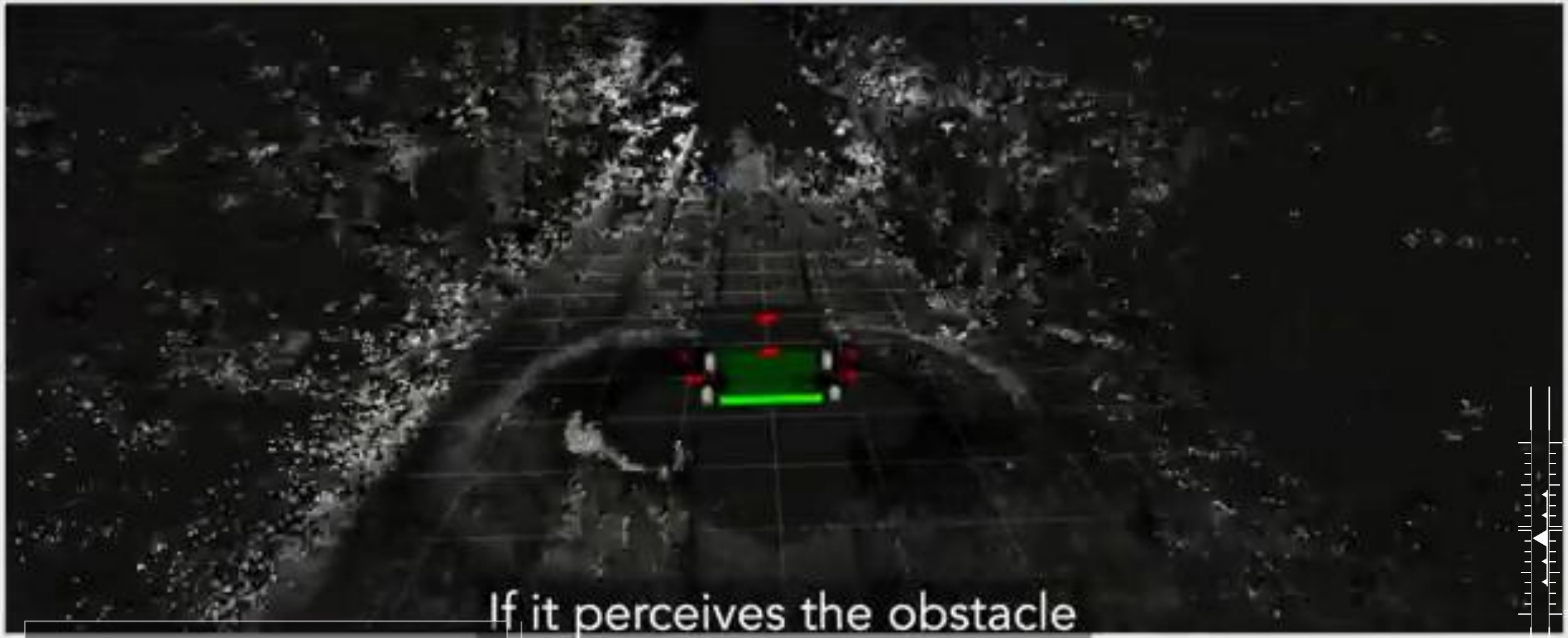
ZAHA HADID ARCHITECTS
LONDON / UK

#4 // PHYSICAL AI



© BMW GERMANY
NVIDIA, SIEMENS

#4 // PHYSICAL AI



MODULAR ROBOT FOR RAIL INSPECTION /
EUROPE RAIL / FRANCE

#4 // PHYSICAL AI



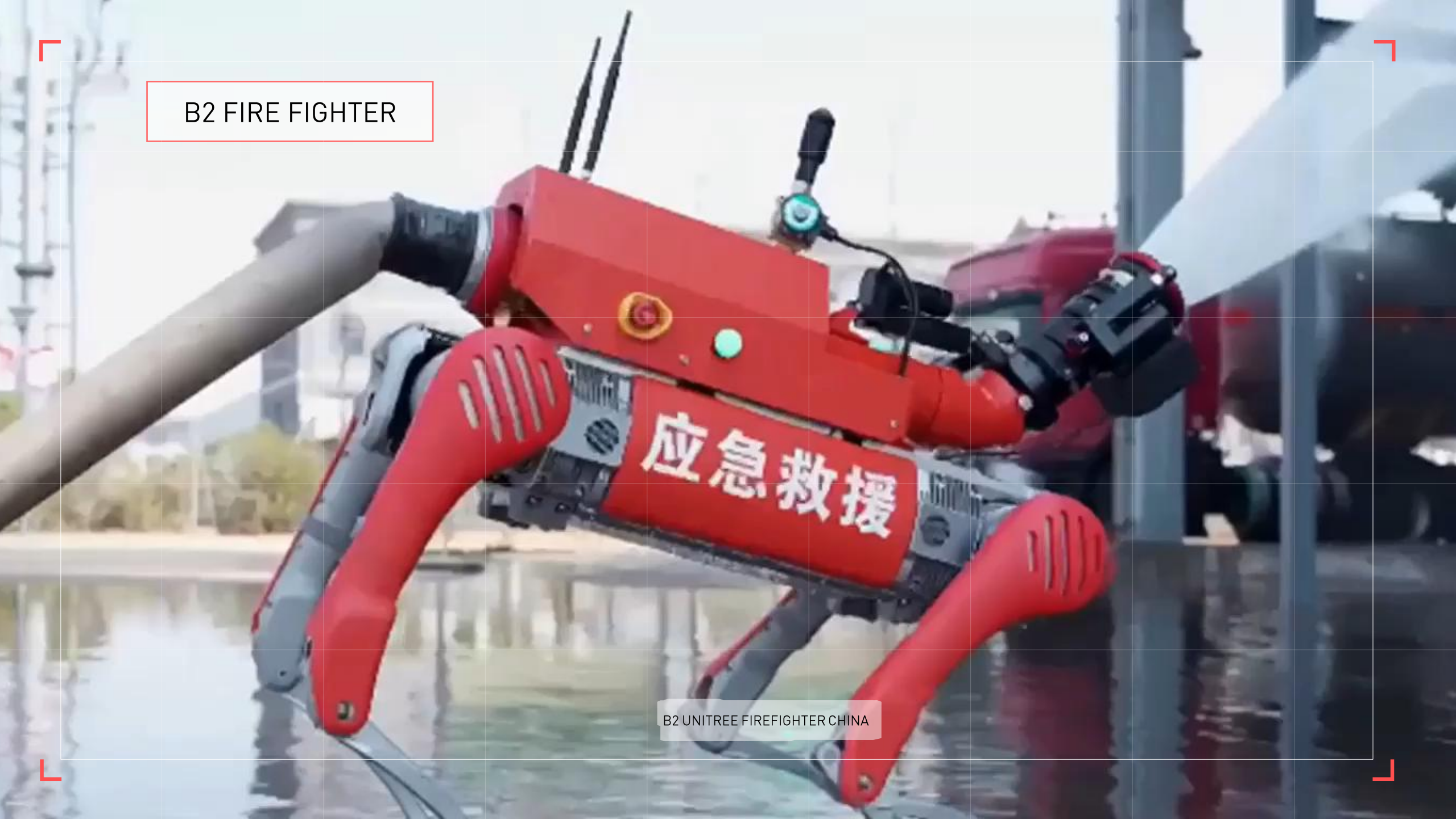
SINGAPORE'S USES AI TO AGGREGATE MAINTENANCE DATA / SMRT CORP.

#4 // PHYSICAL AI



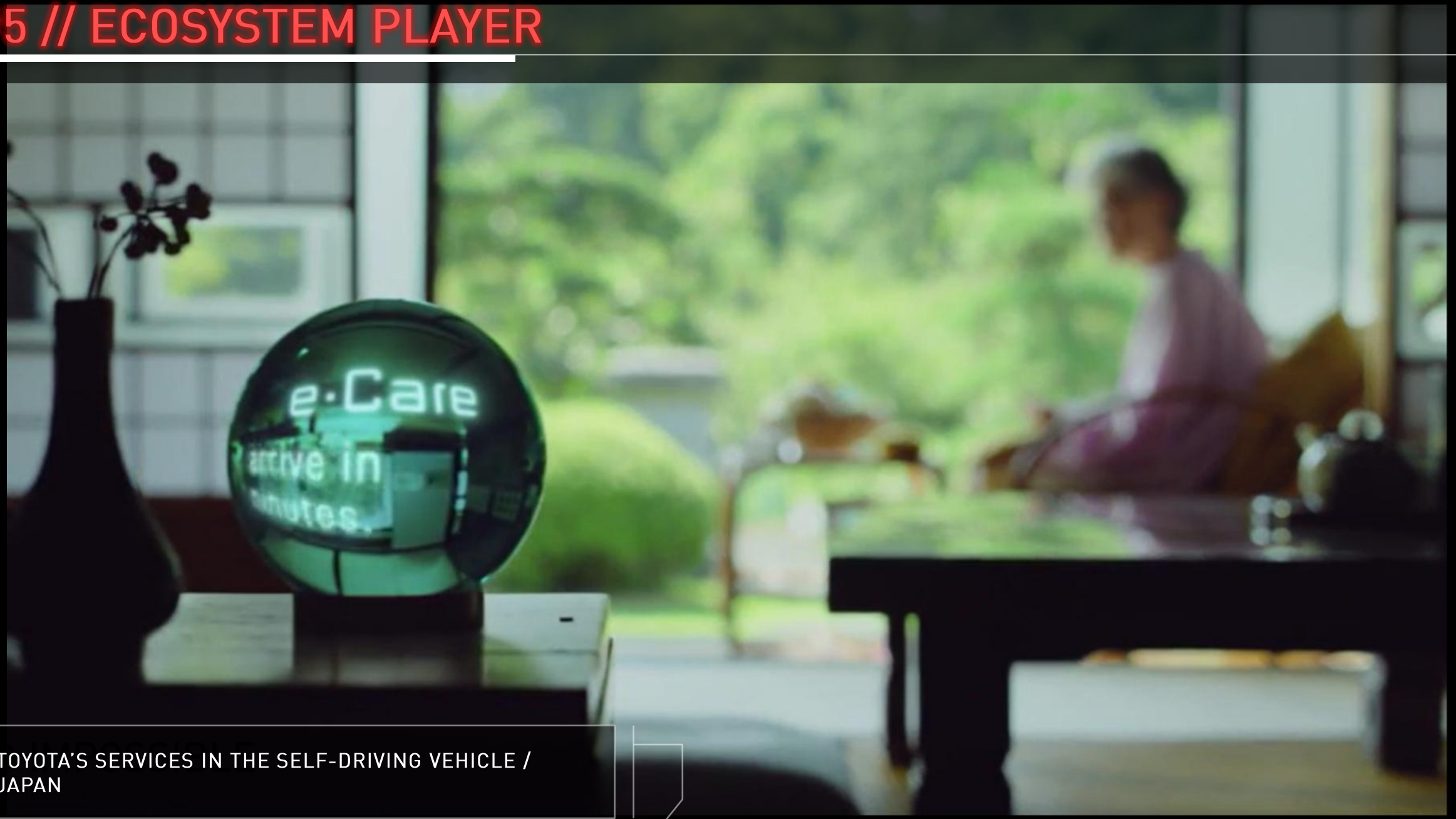
DRONES AND ROBOTS INSPECT
RAILROAD TRACKS / KOREA
RAILROAD RESEARCH INSTITUTE (KRRI)

B2 FIRE FIGHTER



B2 UNITREE FIREFIGHTER CHINA

#5 // ECOSYSTEM PLAYER



TOYOTA'S SERVICES IN THE SELF-DRIVING VEHICLE / JAPAN

#5 // ECOSYSTEM PLAYER

THE EVOLUTION OF VALUE CREATION

1950 >>	1980 >>	2000 >>	2020 TRANSFORMATION
INDUSTRIAL economy	EXPERIENCE economy	KNOWLEDGE economy	YOU ARE HERE — INTELLIGENT ECOSYSTEM economy
Product ownership	Experience	Self actualization	Meaningful living
Local	Global	Contextual	Systemic
Modernizing one's life	Explore lifestyle IDs	Individual empowerment	Address collective issues
Productivity & family life	Work hard play hard	Develop your potential	Meaningful contribution
Specialization	Experimentation	Creativity	Transformative thinking
Follow cultural codes	Break social taboos	Pursue Aspirations	Empathy & cooperation
MASS PRODUCTION	MARKETING & BRANDING	KNOWLEDGE PLATFORMS	VALUE NETWORKS
Product function	Brand experience	Enabling creativity	Enhancing meaning
Products	Product-service mix	Enabling open-tools	Inclusive value networks
Profit	Growth	Development	Transformation

© Reon Brand, Philips: Rethinking value in a changing landscape

#5 // ECOSYSTEM PLAYER



PHILIPS AND DISNEY ARE JOINING FORCES TO IMPROVE CHILDREN'S EXPERIENCE OF HEALTHCARE / NETHERLANDS

#5 // ECOSYSTEM / ROBOTIC X FRUIT HARVESTING



KUBOTA JAPAN AND TEVEL ISRAEL BUILD AUTONOMOUS FLYING ROBOTS FOR FRUIT HARVESTING.

KUBOTA IS A JAPANESE MANUFACTURER OF AGRICULTURAL AND CONSTRUCTION MACHINERY THAT INVESTED IN THE ISRAELI COMPANY TEVEL IN 2021, A LEADING PROVIDER OF AUTONOMOUS FLYING ROBOTS FOR FRUIT HARVESTING. THE TWO COMPANIES ARE WORKING ON AN AUTOMATED FRUIT-HARVESTING SYSTEM THAT COMBINES TEVEL'S FLYING AUTONOMOUS ROBOTS (FARS) WITH KUBOTA'S SELF-DRIVING TRACTORS AND AGRICULTURAL MACHINERY TO AUTOMATE THE HARVESTING PROCESS AND ADDRESS THE GLOBAL LABOR SHORTAGE IN AGRICULTURE.

» You need to hang out with friends who fit your future, not your past.«

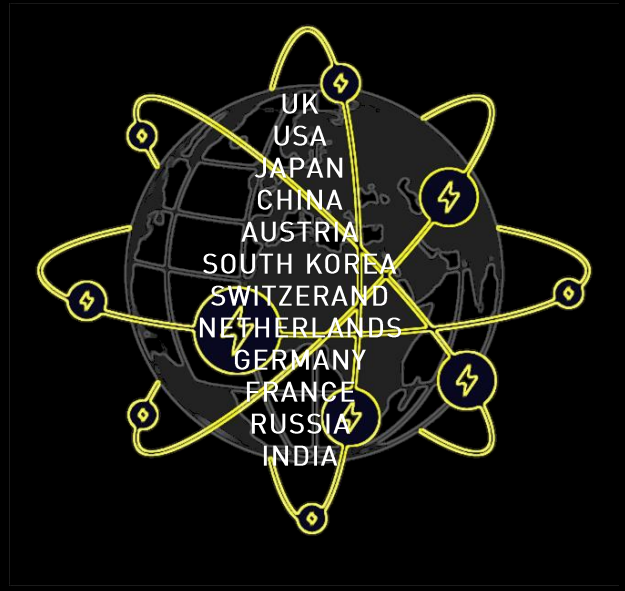
TREND ONE

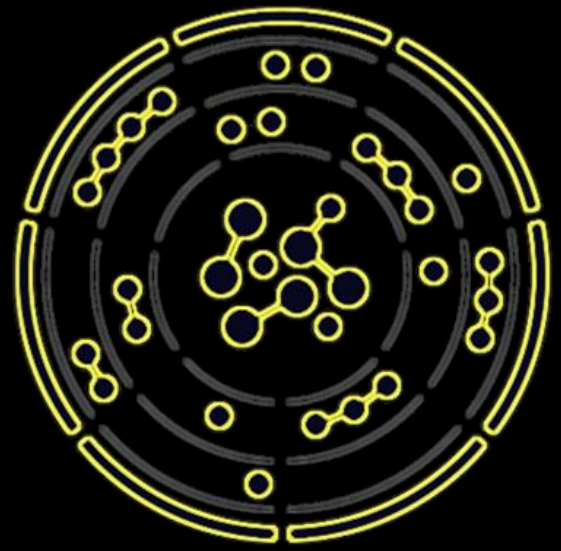


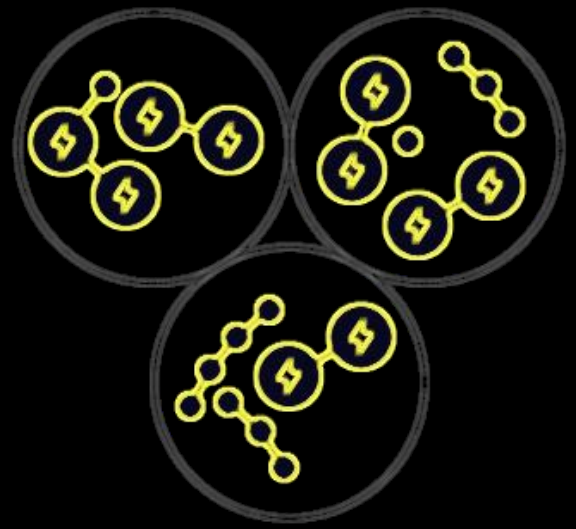
LUMEN ORBIT, ORBITAL DATA CENTERS IN LOW EARTH ORBIT, Y-COMBINATOR BACKED STARTUP / USA

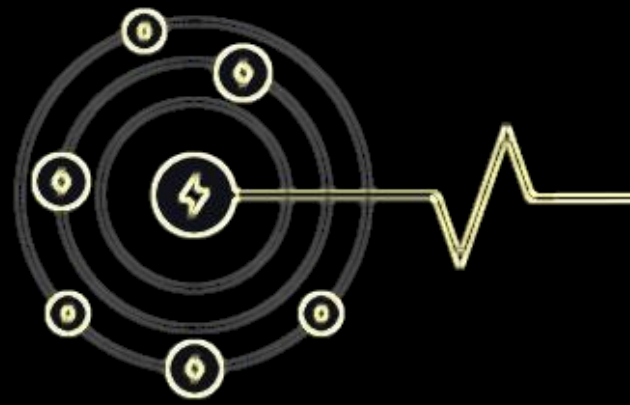
FUTURE FORESIGHT

33% MORE PROFIT WITH FORESIGHT*









TREND MANAGEMENT | INNOVATION MANAGEMENT

GLOBAL TRENDS & RISKS

Identification and analysis of relevant social, economic and technological trends

TREND TOOL / FRAMEWORK

Evaluation and prioritization of the trends

STRATEGIC INNOVATION FIELDS

Derivation and prioritization of strategic innovation fields

STRATEGIC PROJECTS

Derivation of concrete innovation projects within the innovation fields

TRENDONE / GERMANY
*PROF. RENE ROHRBECK EDHEC / FRANCE

rail

Search mode
Keyword

rail

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Micro-trends | Macro-trends | Mega-trends

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267 Micro-trends found

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May 21, 2026

Quantum-based navigation system for trains

Great British Railways has developed a satellite-free navigation system for trains, utilizing ultra-sensitive quantum sensors to pinpoint exact...



May 7, 2026

Railway is accelerating cross-border e-commerce

Guangzhou customs have launched the "China-Europe E-Commerce Train," establishing a dedicated rail route for cross-border trade between China and...



May 7, 2026

Inspecting infrastructure with drones

The UK company Airspection has engineered specialized drones for inspecting hard-to-reach infrastructure like wind turbines, power grids, and...



Apr 2, 2026

Robots are taking over garage charging tasks

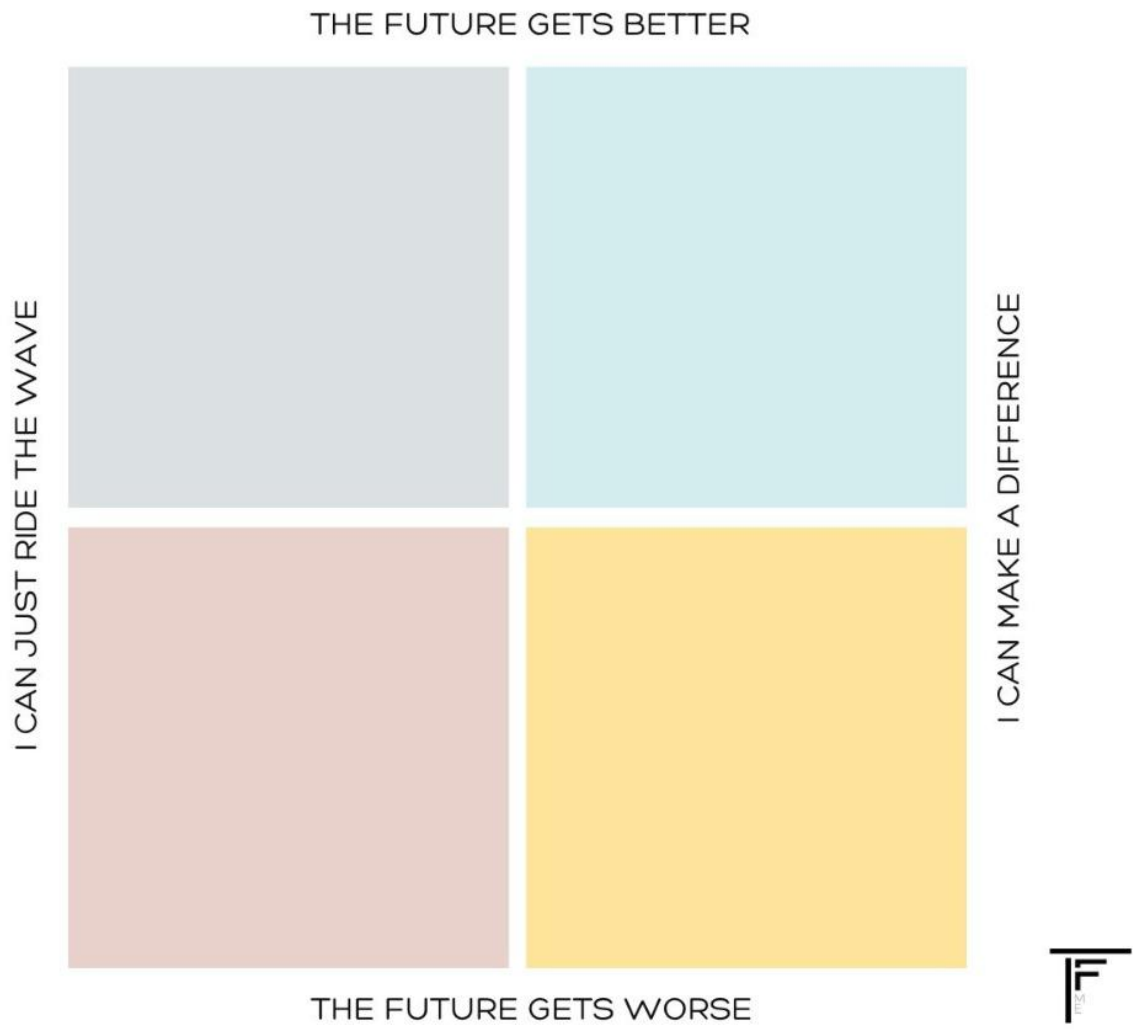
A collaboration between Chinese companies like Li Auto and CGXi has developed a ceiling system that automatically charges electric cars in parking...

DO YOU HAVE A BOLD VIEW OF THE FUTURE?

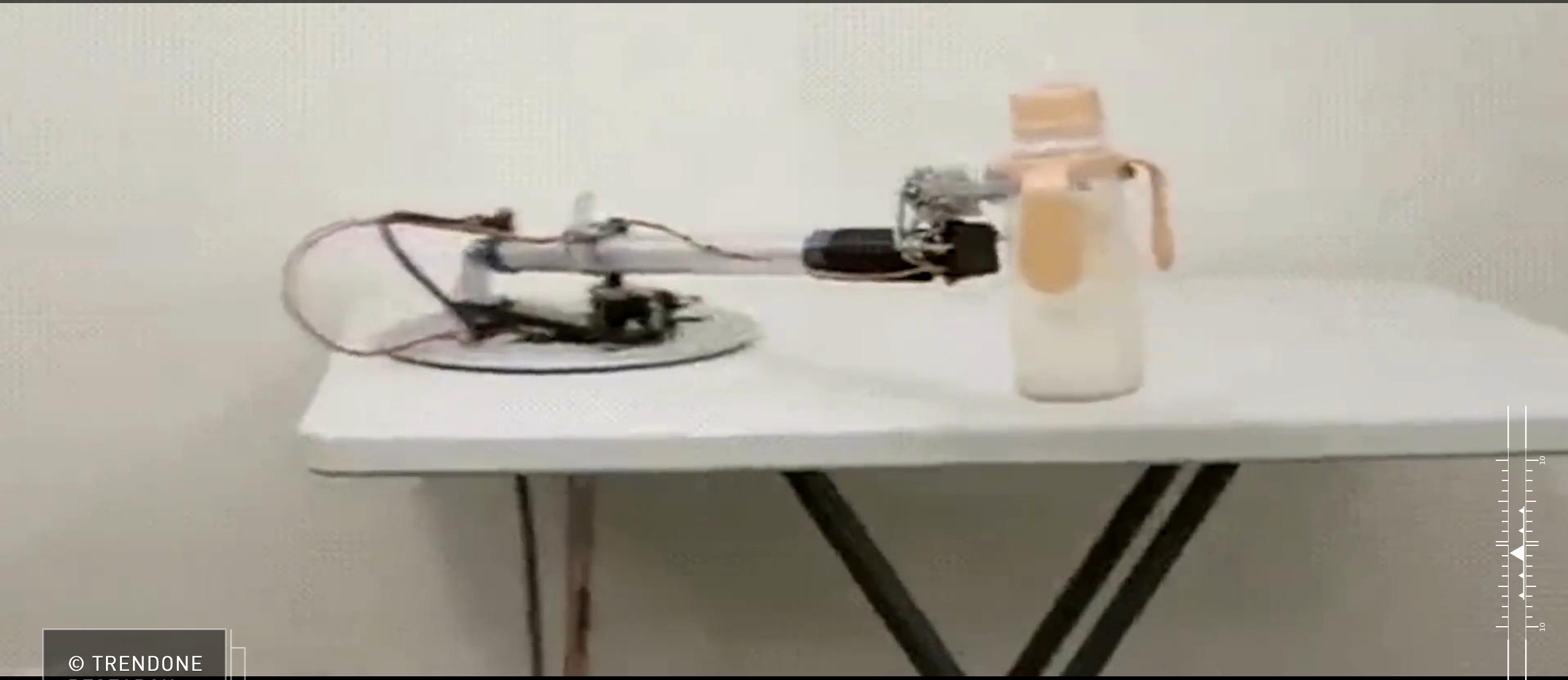
POLAK GAME

How do we see the future?





NOBODY IS PERFECT ;-)



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