

Cookie Policy

Last updated: September 25, 2026

Plain English Summary

This Cookie Policy explains what cookies are, which ones we use on our websites, and how you can control them. It is about our websites only. Cookies are not part of how we provide your internet, voice, or other communications services, and we do not use information about your use of those services, or the traffic that passes over our network, to show you ads. We use cookies to make our websites work properly and to understand how people use them. We also work with advertising and marketing partners whose cookies and pixels let us show you ads for Core Fiber services on other websites and apps, measure how those ads perform, and tailor the content and messages we send you. You can turn off advertising, marketing, and analytics cookies at any time using the "Cookie Settings" link on our websites, and we honor Global Privacy Control signals. This Cookie Policy is part of our Privacy Policy.

1. Introduction

This Cookie Policy ("Policy") explains how Core Fiber and the Core Fiber operating companies (collectively, "Company," "we," "us," or "our") and our partners, including advertising, marketing, and analytics vendors, use cookies and similar tracking technologies on our websites. A "cookie" is a small text file placed on your device by a website you visit. Cookies are widely used to make websites work efficiently, provide information to website operators, and enhance the user experience. Unless the context indicates otherwise, references in this Policy to "cookies" include the pixels, tags, local storage, and similar technologies described in Section 7.

This Policy is part of, and should be read together with, our Privacy Policy, which provides comprehensive information about how Company collects, uses, and protects personal information. Capitalized terms not defined in this Policy have the meanings given in the Privacy Policy.

This Policy applies only to Company's websites. It does not describe, and cookies are not used in, the provision of Company's internet, voice, or other communications services. Company does not use information about your use of those services, or the content or destination of traffic on Company's network, for the advertising and marketing purposes described in this Policy. The Privacy Policy describes how Company handles information collected in providing those services.

2. Types of Cookies We Use

Company's websites use the following categories of cookies:

Essential Cookies. These cookies are strictly necessary for the operation of our websites. They enable core functionality such as session management, user authentication, security features, and load balancing. Essential cookies cannot be disabled without impairing the basic functionality of the website.

Performance and Analytics Cookies. These cookies collect aggregate and pseudonymous information about how visitors use our websites, including which pages are visited most frequently, how visitors navigate between pages, and whether visitors encounter error messages. Company uses this data to understand usage patterns and to improve the website experience. Performance cookies use persistent identifiers that may be personal information under applicable state privacy laws, but they do not directly identify you by name or contact details.

Functionality Cookies. These cookies allow our websites to remember choices you make (such as language preferences, region, or display settings) and provide enhanced, personalized features. Functionality cookies improve the user experience by enabling the website to provide more relevant content and settings.

Marketing Cookies. Company uses a marketing and customer relationship management platform, operated by a service provider on Company's behalf, to run forms, chat, and email communications on and from our websites. Marketing cookies recognize your browser when you return to our websites, record the pages you view and the actions you take, and — if you submit a form, use chat, or click a link in a Company email — associate that activity with your contact record in Company's systems. Company uses this information to follow up on your inquiries, to tailor the content and communications you receive from us, and to measure the effectiveness of our marketing.

Targeted Advertising Cookies. Company works with third-party advertising platforms, such as search engines and social media networks, to advertise Company's services. These partners place cookies, pixels, and tags on our websites that collect information about your visits, the pages you view, and the actions you take (such as checking service availability or starting an order), and they may recognize your device across other websites, apps, and platforms. Company and these partners use this information to show you advertising for Company's services on third-party websites and platforms, to limit how often you see a particular advertisement, to reach people with interests similar to yours, and to measure the effectiveness of Company's advertising campaigns. These partners may combine this information with other information they hold about you and use it under their own privacy policies, as described in Section 3. If you reject these cookies, you will still see advertising, but it will be less relevant to you. Under certain applicable state privacy laws, this use of cookies constitutes "targeted advertising" and may constitute a "sale" of personal information; you may opt out as described in Sections 4, 5, and 6.

Cookie Retention Periods

Session cookies expire when you close your browser. Persistent cookies remain on your device for a period that varies with the cookie and its purpose, and you may delete them at any time through your browser settings or the cookie preference center described in Section 4.

3. Third-Party Cookies

Certain third-party services integrated into Company's websites may place cookies on your device. These third parties collect and use information under their own privacy policies. Third-party cookies on Company's websites include the following:

Google Analytics. Company uses Google Analytics to collect aggregate website usage data and generate reports on website activity. Google Analytics cookies do not directly identify you. For more information about how Google collects and processes data, please visit Google's privacy policy at <https://policies.google.com/privacy>.

Marketing Platform. **Company's marketing and customer relationship management service provider places cookies that recognize returning visitors and, once you identify yourself (for example, by submitting a form), associate your website activity with your contact record. The provider processes this information on Company's behalf and under Company's instructions.**

Advertising Partners. **Third-party advertising platforms, such as search engines and social media networks, place cookies, pixels, and tags on Company's websites to deliver advertising for Company's services on their platforms and partner websites and to measure the results of that advertising. These partners may use the information they collect for their own purposes under their own privacy policies. Section 6 describes how to opt out of personalized advertising from these partners.**

Payment Processors. **When you make a payment** through Company's website, our PCI-DSS-compliant third-party payment processors may use cookies to facilitate secure payment processing and fraud prevention.

Company authorizes only the third parties described in this Section 3, and any additional providers identified in the cookie consent tool described in Section 4, to place cookies on Company's websites. Company does not permit other advertising networks to place cookies on Company's websites.

4. Cookie Consent Tool

Company's websites feature a cookie consent banner that appears upon your first visit. This banner provides the following options:

- (a) "Accept All" — enables all cookie categories;
- (b) "Reject All Non-Essential" — disables all cookies except those strictly necessary for website functionality;

(c) "Manage Preferences" — allows granular control over individual cookie categories.

Your cookie preferences are stored and respected on subsequent visits. You may change your preferences at any time by clicking the "Cookie Settings" link in the website footer. The "Reject All Non-Essential" option is designed to satisfy the opt-out requirements of applicable state privacy laws. Selecting it, or disabling the Targeted Advertising or Marketing categories under "Manage Preferences," stops the associated cookies, pixels, and tags from being set on that browser. You must make your selection on each browser and device you use, and if you clear your cookies you may need to make it again.

5. Do Not Track and Global Privacy Control

5.1 Do Not Track

Company does not currently respond to Do Not Track (DNT) browser signals, as there is no industry-wide standard for DNT compliance.

5.2 Global Privacy Control (GPC)

Company recognizes and honors Global Privacy Control (GPC) signals transmitted by your browser or browser extension. When Company detects a valid GPC signal, it will treat the signal as a request to opt out of the sale of personal information and the use of personal information for targeted advertising, as required by certain applicable state laws that mandate GPC recognition. Because Company uses targeted advertising cookies as described in Section 2, a valid GPC signal will disable the Targeted Advertising and Marketing cookie categories on that browser, with the same effect as selecting "Reject All Non-Essential" in the cookie consent tool. GPC signals are processed automatically and do not require any additional action from you. You may install a GPC-compatible browser or extension from globalprivacycontrol.org.

6. How to Manage Cookies

You can control and manage cookies through your browser settings. Most web browsers allow you to view, delete, and block cookies from websites; consult your browser's help pages for instructions. Please note that disabling essential cookies may impair the functionality of Company's websites.

Advertising Partner Opt-Outs. In addition to the cookie consent tool, most advertising platforms offer their own controls over personalized advertising. For example, you may manage personalized advertising from Google at <https://adssettings.google.com> and from Meta through your Facebook or Instagram ad preferences settings. You may also opt out of interest-based advertising from participating companies through the Digital Advertising Alliance at <https://optout.aboutads.info> and the Network Advertising Initiative at <https://optout.networkadvertising.org>. These are examples and not an exhaustive list of Company's advertising partners, and Company is not responsible for the effectiveness of

third-party opt-out mechanisms. After you opt out, you will still see advertising, but it may be less relevant to you.

Consequences of Disabling Cookies. If you disable or delete cookies, some parts of Company's websites may not function properly. Company may still collect information for other purposes described in the Privacy Policy, such as security, aggregate analytics, and remembering your opt-out preferences.

7. Local Storage and Similar Technologies

In addition to cookies, Company's websites may use other similar technologies, including local storage (also known as HTML5 local storage), web beacons (also known as clear GIFs or pixel tags), and similar technologies. Local storage allows websites to store data locally on your device and is used to improve website performance and remember user preferences. Web beacons and pixel tags are small electronic files used to count users who visit particular pages, measure the effectiveness of email campaigns, gather aggregate analytics data, and — in the case of the advertising pixels and tags described in Sections 2 and 3 — deliver and measure advertising for Company's services. These technologies are subject to the same choices described in Sections 4 through 6.

8. Changes to This Policy

Company may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or Company's practices. Because this Policy is part of the Privacy Policy, changes are made and notified as described in Section 14 of the Privacy Policy, and the current version is posted at corefiber.com/legal.

9. Contact Information

If you have questions about this Cookie Policy, please contact us at:

Cookie Policy Inquiries: privacy@corefiber.com

Mailing Address: Core Fiber, 4015 S Lincoln Ave, Suite 500, Loveland, CO 80537

Telephone: 855-267-3342

Effective Date: This Policy takes effect together with the Privacy Policy, as provided in Section 20 of the General Terms.

Related Documents

- [Privacy Policy](#)
- [Terms of Use](#)