

# ANDREA LUNG

FOOTWEAR, APPAREL & COLOR DESIGNER

## PROFILE

A hard working, conscientious and well organized individual, Andrea has strong creative and analytical working abilities. She is passionate about storytelling through color, footwear and apparel, and strives to grow as a designer in every job undertaken. Andrea loves working with her hands. She has a keen eye for detail, and is able to function under high stress and within short time frames. Andrea is easygoing, loves to laugh, and thrives in an interpersonal environment.

## INTERESTS

- Powerlifting & Olympic lifting
- Climbing
- Snowboarding
- Hiking with the doggo
- Motorcycle riding
- Drumming
- Sewing

## EDUCATION

**BA FASHION DESIGN**  
RYERSON UNIVERSITY  
2009 - 2013

**CMF CERTIFICATE**  
PENSOLE ACADEMY  
2017

## EXPERIENCE

### FOOTWEAR DESIGNER II

NEW BALANCE / 2017 - P

- Work cross-functionally with Product Management and Development teams to ensure design executes with consistent quality and fit.
- Design footwear across adult lifestyle, performance, and kids categories.
- Apply color and material to tell exciting narratives and connect our target consumer with the brand message.
- Research trend and color forecasting to curate seasonal brand stories and color palettes per season.

### LEAD DESIGNER & PRODUCT DEVELOPER

ASHLEY BRIDGET / 2016 - 2017

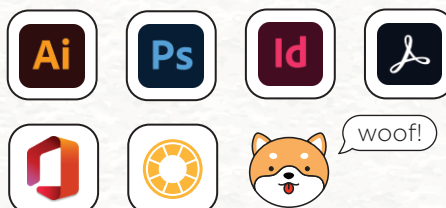
- Design trend-focused jewelry using semi precious stones and metals.
- Creation of highly detailed technical packages for jewelry designs.
- Manage design team to meet tight deadlines and fast turn-around projects. Mentor designers in design software and industry standards.
- Communicate with overseas production team and vendors to ensure high quality materials and finished goods were upheld.

### APPAREL DESIGNER & PRODUCT DEVELOPER

JOE FRESH / 2014 - 2016

- Design seasonal apparel collections for Kid, Toddler, and Baby Boy.
- Development of technical packages, color standards, bill of materials, and store display plans for collections.
- In depth use of WebPDM for product management and tracking.
- Creation of vector based graphics for apparel.

## SKILLS



## CONNECT

