



LAWRENCE & SCHILLER

GOING THE EXTRA MILE

Lawrence & Schiller is a team of unstoppable, creative problem solvers that helps clients see business results through marketing. We use insight-driven campaign strategies to connect with consumers and deliver proven ROI for clients.

Capabilities

Consumer Insights & Research, Branding & Creative Strategy, Media Strategy & Placement, Social Content, Website Development, CRM & Email Strategy, Video, Public Relations, Business Consulting

Category Experience

TOURISM, TRAVEL & HOSPITALITY

Montana Tourism
Travel South Dakota
City of Duluth
Theodore Roosevelt Medora Foundation
Visit Roseville
Rapid City Regional Airport
Liv Hospitality
Delray Beach, Florida

FOOD & BEVERAGE

Taco John's International
Pizza Ranch
HuHot Mongolian Grill
Hot Stuff Pizza / Orion Food Systems
CherryBerry Frozen Yogurt Bar
Pomegranate Market
CJ Schwan's

HEALTH, WELLNESS & SAFETY

Sanford Health
Monument Health
USA Triathlon
Horizon Health
Verde Technologies
South Dakota Department of Social Services
South Dakota Office of Highway Safety
Let's Be Clear SD

EDUCATION

Dakota State University
Iona University
Southwest Minnesota State University
Southeast Technical College
South Dakota Board of Regents
University of South Dakota
Normandale Community College
Bemidji State University

RETAIL

SCHEELS
Lewis Drug
Adee Honey Farms
South Dakota Lottery
Get & Go
Idaho Lottery
Montgomery's
Common Cents Convenience Stores

FINANCE & PROFESSIONAL SERVICES

First PREMIER Bank / PREMIER Bankcard
MetaBank
Great Western Bank
Bassford Remele
Ernst Capital Group
Merit Financial

Leadership

MICAH ABERSON

CEO

LAURA MITCHELL

President | COO

KRISTY LAUE

EVP | Chief Creative Officer

RYAN GARDNER

EVP | Chief Financial Officer

JAMIE HEGGE

EVP | Chief Client Officer

Recognition

Our work has been nationally recognized with American Advertising Awards, W3 Awards, Telly Awards, Aurora Awards and industry-specific honors like the Mercury and Destiny Awards (tourism), Aster and HMN Awards (health) and Pollie Awards (political).

L&S was also named a Best Place to Work by Prairie Business.

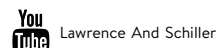
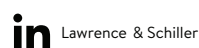
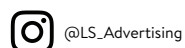
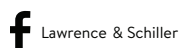
Agency Stats

LOCATIONS: Minneapolis, MN | Sioux Falls, SD

EMPLOYEES: 60

HOMEGROWN AND INDEPENDENTLY OWNED SINCE 1976

SIoux FALLS – 605.338.8000 | MINNEAPOLIS – 612.430.3536 | l-s.com



Let's Work Together

TRAVIS ADNEY

Director of Innovation
612.430.3536
travis.adney@l-s.com