AMANDA GUSTIN

Product Designer

U.S. Citizen | Remote | Currently in Panama | EST/CST

[Email](#)   [LinkedIn](#)   [Portfolio](#)

PROFILE

Product Designer with systems-thinking background and cross-functional leadership experience. Designs clear, accessible digital products grounded in research, workflow clarity, and real-world constraints.

SKILLS

Product & UX	Methods	Tools
Interaction Design	Interviews	Figma
Information Architecture	Journey Mapping	Webflow
User Research	Heuristics	Maze
Prototyping	Usability Testing	Miro
Design Systems	Accessibility	Notion

SELECTED WORKS

Education Dashboard | Multi-role system design, complex workflows, data visualization

Emotional Regulation App | Research-driven mobile UX, evidence-based interventions

Temu UX Audit & Redesign | Heuristic analysis, accessibility-focused e-commerce redesign

Music Discovery Platform | Multi-sided platform, discovery flows, ticketing integration

EXPERIENCE

Independent Product & UX Design - Freelance
Panama | Jun 2024–Present
- Designed product case studies: dashboard, mobile app, platform, audit projects
- Conducted competitive audits, heuristic evaluations, and user research
- Delivered pro-bono UX consultation: resume design, portfolio strategy, brand systems
- Completed advanced product design training (Figma, Webflow, UX methodologies)

Hoi An International School - Digital Systems & Operations Leadership
Vietnam | Aug 2019–Aug 2024
- Designed and scaled operational systems serving 150+ students, 70+ staff across 5 facilities
- Led digital ecosystem redesign: website, communications, branding, and user-facing systems
- Increased enrollment 67→150+ through coordinated design + communication strategy
- Built cross-functional workflows across academic, marketing, finance, HR, and facilities
- Created reporting, scheduling, and program management systems under strict timelines
- Managed multi-stakeholder needs: students, parents, teachers, admin, leadership

ADDITIONAL EXPERIENCE

Sogang University - English Instructor
South Korea | 2018–2019
- Designed structured curriculum frameworks and learning systems
- Built performance programs producing national competition winners
- Led course redesign

Virginia Commonwealth University - Programs & Operations
U.S.A. | Aug 2014–2018
- Managed large-scale facility operations and program delivery systems
- Supervised 60+ staff across scheduling, training, and service delivery
- Designed community program structures and wellness initiatives

EDUCATION

PGCE | Postgraduate Certificate in Education | Leeds Beckett University | 2021
BFA | Bachelor of Fine Arts | Virginia Commonwealth University | 2016
AA | Associates in Fine Art | Associates in Education) | Metropolitan Community College | 2014

PRODUCT DESIGN TRAINING

Bring Your Own Laptop | Webflow Essentials | 2026
Bring Your Own Laptop | Figma Advanced: Prototyping & Systems | 2026
Bring Your Own Laptop | Figma UI/UX Design Essentials | 2025
Self-Directed UX/Product Design Bootcamp | Portfolio + Case Studies | 2024–2025

SELECT CERTIFICATIONS

AI in Education | Optimus Education | 2025
Accessibility & Inclusion Training | Optimus Education (multiple courses) | 2020–2025
Child Safeguarding | Optimus Education | 2024
Microsoft Innovative Educator | Microsoft | 2022
Dyslexia Awareness & Teaching | Made By Dyslexia | 2022