



RELATE

Conference

COMMUNICATION THAT CONNECTS

Discover practical strategies to communicate clearly
and powerfully every time

3 PARTS OF COMMUNICATION

1. Vocabulary - Words we use.
2. Verbal - How you say it.
3. Non Verbals - How you deliver it.

VOCABULARY

- Only about 7% of your communication is the actual words

VERBALS

- 38% is done with your voice and how you use it, inflection
- REGISTER/PITCH
- PACE
- PAUSE
- VOLUME
- Use of STORY

NON VERBAL'S

- 55% of communication is non-verbal.
- Body Language:
 1. FACE
 2. HANDS
 3. POSTURE
 4. MOVEMENT
 5. DURATION



CONNECTION

- KNOW your Audience
- CRAFT to CONNECT
- AUTHENTICITY Matters
- Talk WITH not AT