



RELEVANT

Conference

SOCIAL MEDIA & PHOTOGRAPHY

Maximizing your time through strategic resources for busy teams.

MEET US!



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MAXIMIZING YOUR TIME THROUGH STRATEGIC RESOURCES FOR BUSY TEAMS.

organization



clear systems



broad perspectives



helpful applications

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ORGANIZATION

*Make sure that your year, teams,
and content are structured before you create.*

*Organization creates clarity,
speed, and consistency.*

*“Creating a well built structure helps you
then all ministry to flow well inside”*

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CLEAR SYSTEMS

Social

Build a monthly content calendar before each quarter

*Create content pillars
(Weekend, Stories,
Events, Testimonies, Volunteers)*

Create a seamless scheduling process

Photographahy

Shot lists

*Have preset editing styles
(Lightroom presets)*

Build a volunteer onboarding guide

Structure your achive platform for easy uploading and pulling.

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BROAD PERSPECTIVES

When you have a broad perspective of your church's year and quarters, planning and execution become more intentional and less overwhelming

Broad Perspectives Have

- *Branding*
 - *Church Vision*
 - *Year Vision*
 - *Yearly Events*
 - *Marketing Demographic*
 - *Vision for your Volunteers*
- Specific to your Church*

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HELPFUL APPLICATIONS

Social

- *Creator Studio*
- *Business Suite*
- *ChatGPT for Copy*
- *Asana for Organizing*
 - *your month*
- *Capcut for video*
- *Instagram; get inspired by other churches*

Photography

- *Lighroom/ Lightroom Mobile*
- *Planning Center*
- *Google Sheets - for Organizing your Team*
- *Pics.io/Capture Collab*
- *PicMonkey (Any place to keep and archive photos)*

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