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### **Church Online**

*Creating online engagement that leads to in-person connection*

# Duane Curry

*Pastor Bayside Online*



- On Staff since 2007
- Online Pastor (again) since Covid
- Passion:

*To see people move from online engagement to in-person community.*

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# Clarity of vision:

*Bayside Community Church exists to help people:*



- *Know God*
- *Find Family*
- *Live in Freedom*
- *Discover their purpose*

*Bayside Online explores technology tools to execute that same vision.*

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## ***What*** comprises Bayside Online?

- Weekend Experience
- Pre/Post Service
- Online Chat
- Online Groups
- Online Growth Track
- Weekly follow-ups



## **Who** comprises Bayside Online?

- Online Pastor
- Volunteers
  - Chat Hosts
  - Prayer Team
  - Online Group Leaders
  - Admin Help

**\*\* Production Team**



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# Streaming Experience

- *When* do we stream?
  - Weekend Services
    - 8:15, 10am, 11:45
  - Morning Prayer
    - 6:30am weekly
- *Where* do we stream?
  - Church Online
  - YouTube
  - Facebook
- *What* do we stream?
  - Live from Lakewood Ranch
  - Global Events from LWR

*\*Do not stream campus specific events*
- *Why* do we stream?
  - Luke 15 (Lost Sheep)



# Pre-Service Emcee



10 min prior to service

- Purpose: 2-fold
  - Troubleshoot Technology
  - Personal Connection



Diversity

- Emcees should reflect our church



Content:

- Keep New people in mind

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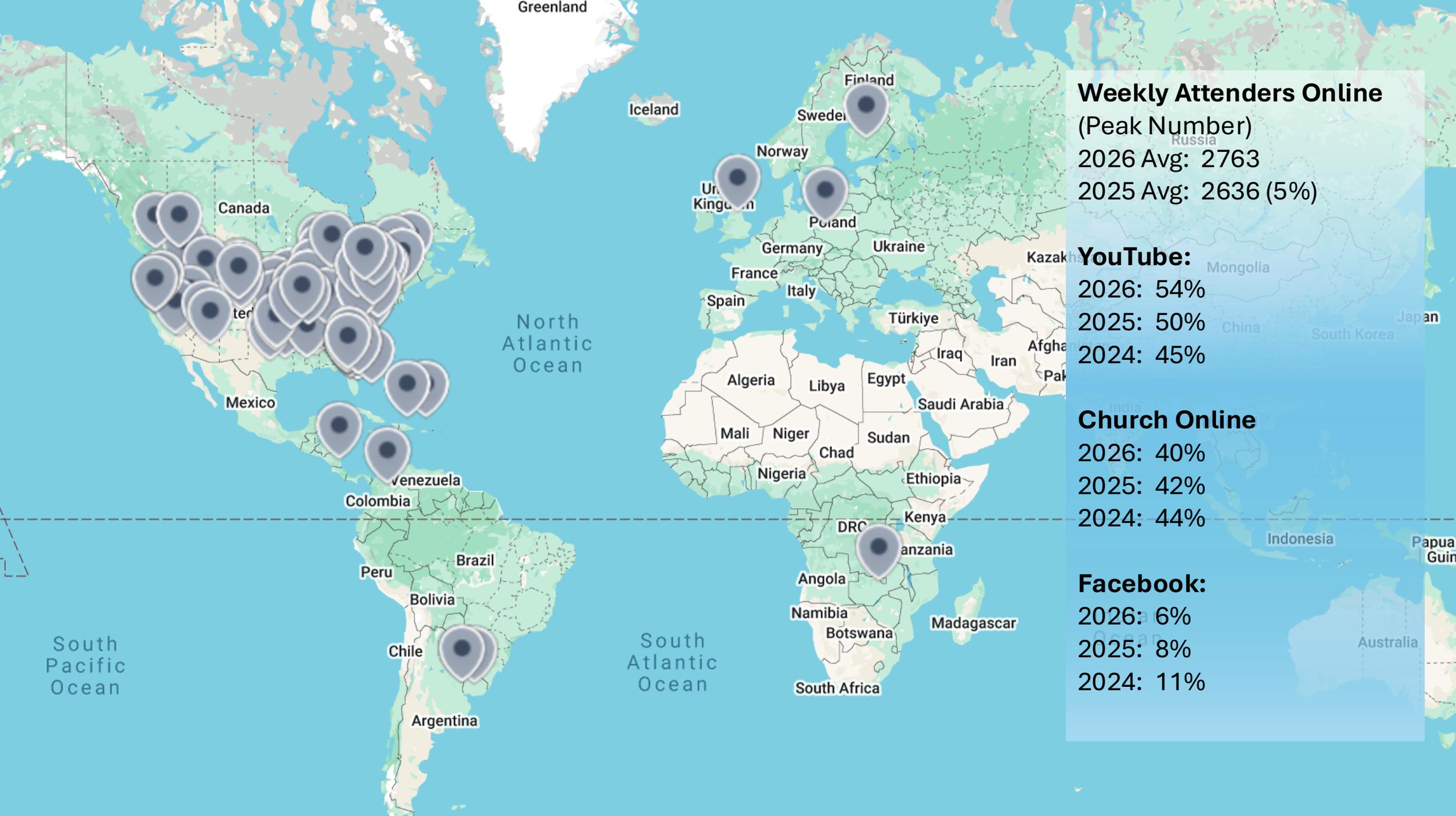
# Post Service ~ Pastoral Close

- 5 min or less
- Online Pastor face time
- Direct Next Steps
- Potentially steps into moment if warranted

*\*\*We stay with stream as long as we can*



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**Weekly Attenders Online**  
(Peak Number)  
2026 Avg: 2763  
2025 Avg: 2636 (5%)

**YouTube:**  
2026: 54%  
2025: 50%  
2024: 45%

**Church Online**  
2026: 40%  
2025: 42%  
2024: 44%

**Facebook:**  
2026: 6%  
2025: 8%  
2024: 11%

## Enterprise Tools:

- Planning Center Online
  - People, Groups, Services
- Resi - Stream provider to all campuses

## Connection Tools

- YouVersion – Bible Plans
- Marco Polo – Asynchronous communication

## AI Tools

### *Agents*

- Calendly – Automated Calendar
- Zapier – Automated Tasks

### *LLM's*

- Chat GPT/Gemini



*I love it when a plan comes together ...*

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# Q & A

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