

RELIATE

Conference

GROWTH TRACK IMPACT

Highlighting key ways God is producing real, lasting fruit through Growth Track & Connect across our campuses

HI! WE ARE...

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PASTOR'S HEART AND VISION

Alignment matters

- What is the heart of your pastor?
- Where do they see the church going?
- Align Growth Track and Connect strategy to that vision

GROWTH TRACK LEADS TO FREEDOM

What is the goal of your Growth Track?

- At Bayside our Growth Track leads people toward Freedom
- A clear pathway, not just a class
- Connecting people to their next step

GROWTH TRACK IS THE GATE TO:

- How we care for our people
- Is the entry point for our sheep
- Intentional process, not passive
- Protecting, guiding, and directing people well

HOW WE TALK ABOUT IT

Promotion and Visibility

- Emcee moments
- Announcements
- Occasional sermon series
- Empower the entire team with a clear “why” behind completing Growth Track
 - Everyone has the goal of getting people to Growth Track, everyone is an owner.
- Casting vision, not just giving information

MAKE IT A PART OF YOUR DNA

- Unified language and culture
- Staff ownership and consistency
- Common goal and shared vision
- Unity in conversation and promotion
- Leadership push and modeling

EVALUATING GROWTH TRACK OPPORTUNITIES

Campus-specific considerations

- Campus location
- Community needs
- Staffing capacity
- Right opportunities for the right campus

CONNECT AND FOLLOW-UP

Collect and release people well

- Identify what people need
- Clear follow-up process
- Pathways to help:
 - Clear stream
 - At-risk individuals

ROUTINE EVALUATION & COMMUNICATION

Always getting better

- Open communication
- Regular feedback
- Evaluate more than once a year
 - At least twice a year or as needed

CREATING CONNECTIONS

People meeting people

- Intentional Environment
 - Round Tables - Table Hosts
- Encourage Exchanging Information
- Relational First Impressions

Q & A

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