

MEDIA TEAM

PHOTO GUIDE

Bayside Mission Statement

Bayside Community Church exists to REACH people for Christ, RAISE them to become followers of Christ, and RELEASE them to live their God-given purpose.

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BRANDING



Branding is important!

Our brand personality defines our voice and image. In addition to showcasing friendly faces and welcoming smiles in our photos, we want to try to include a little piece of Bayside in every photo.

Take a look at the photo above.

It LOOKS like it was taken at Bayside Community Church. Aside from the serve shirts, our logo can be seen on the sign behind this group.

Think of other iconic “Bayside” visuals, e.g. “Kids” signs, foyer set ups, wall art, etc. These make great backgrounds or focal points in your shooting!

Use your camera to capture what a typical weekend looks like at Bayside Community Church...

You drive into the parking lot where you're greeted by smiling volunteers. Someone holds the door for you as you walk into the lobby, you connect with others before checking your kids in...you definitely grab a snack and coffee then you're greeted again before entering into the auditorium.

- A good rule:
Using only your photos, could you properly show someone, who's never stepped foot in Bayside, what a weekend experience looks like?
- Key Photos:
SMILES! Smiling volunteers, family, and community make for great photos! (Both direct smiles at the camera and smiles within a group.)



WEEKEND EXPERIENCE

WORSHIP EXPERIENCE



Worship is our loving response to a loving God.

Our photos should demonstrate to others that God is at work within our church family here at Bayside, and how our incredible Worship and Production Teams are facilitating a time to praise and glorify our Lord.

Our goal is to capture true and genuine emotions. Instead of focusing on a special person, images should show a feeling or experience which is taking place. This can be done with tight and wide shots.

Remember, we never want to be a distraction to someone's worship experience, so be considerate of your placement.

Our incredible staff and guest speakers are equipping our church to tell others about the love of Christ.

Our job is to capture the heart of what is being shared in a photo that can be posted to encourage others during the week.

- Keep in mind:
Some speakers move around and use their hands often, so adjust your settings accordingly.
- We may use photos on social media, in newsletters, within graphics, and elsewhere - so remember to add cushion space around the speaker.



SPEAKERS

SERVING



We want to honor and recognize our amazing volunteers!

Hundreds of volunteers connect people in a small group or in our Growth Track, clean our facility, welcome guests, teach children about Jesus, and produce a God-glorifying service each weekend at Bayside.

Our teams are:
Facilities, Parking, eCare,
BayPro, Worship, Bayside Kids,
Online, Connect, Transform,
Prayer, Media, and Hospitality.

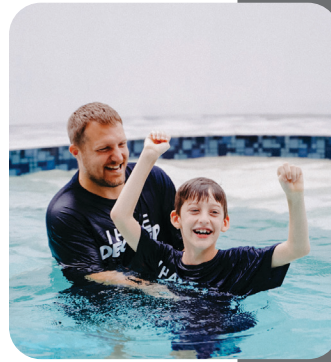
Everyone has a place on the team, and no job is more important than another! Let's capture how volunteers serve our church so well. Look for volunteers smiling and interacting with guests.

The Bayside Media Team has the honor of being a part of Water Baptisms each month.

As people are experiencing life change, and making a public declaration to follow Jesus, we want to capture this experience for them.

Some candidates raise their hands in excitement and some have a big smile, so be ready for any celebration after emerging from the water.

Remember to capture people's emotions, families watching, the actual baptism, and be available by the photo backdrop after baptisms have taken place.



BAPTISM

KIDS



The goal of our Bayside Kids ministry is to provide a safe, fun, and Jesus-centered environment for our children.

The activities are far more than just baby-sitting, but rather changing the lives of these kids through engaging lessons, activities and worship!

Remember to photograph children in the lobby and outside before they've checked in too, not just inside the rooms.

Be conscious of nametags, try to capture images at angles that don't show our kids' names and ID - or remove them when editing.

Our next generation ministry is focused on preparing 6th-12th graders for the world.

We don't want students to feel like they're "on the outside," but rather the upcoming generation and an important part of the ministry at Bayside.

We treat their services and events just as any normal service by capturing the experience, activities, worship, speakers, and lots of smiles.

Middle school services are during normal weekend service times. High school services are held on different nights at each campus, the times are posted on MyBayside.church.

Be conscious of nametags, try to capture images at angles that don't show our kids' names and ID - or remove them when editing.



STUDENTS

EVENTS



There are many things to capture during an event.

From setup to tear-down, merchandise to signage, we want to document the full experience to be able to share each part of the event with others.

When working with a team, remember never to stand directly across the room from another photographer (you'll be in their shot!), or directly next to another photographer (you'll just be getting the same shots!)

Try and be creative during events. We typically have a large Media Team, so try and get a different shot or angle than the rest of the photographers.

The heart of outreach opportunities is to go out into the community and practically show the love of Christ through food distribution, clean up, children's activities, street evangelism, and more.

You may be requested to serve for special outreach events such as Serve Day, or hurricane relief efforts which consist of photographing volunteers being the hands and feet of Jesus.



OUTREACH

Honor Code + Covenant

As an essential part of the Bayside Community Church family, you have a responsibility to develop and exhibit mature Christian behavior. This should be the basic premise of your desire to serve in a position at Bayside Community Church. Leaders at Bayside honor the leadership they represent as an extension of Pastor Randy's care. Where there is honor, there is blessing.

As Christians, the way we present ourselves to others is of vital importance to the way others perceive Christ. Our conduct should exemplify the best qualities of a mature believer.

By providing an example in speech and action, we encourage others to grow in Christ.

This is a way of life measured by the heart and commitment of each leader in the Bayside Community Church family. We should regard it as an essential part of our development, not as an imposition or restriction.

