

2023

Digital Communications Platforms + Apps We Use

Email Marketing

[Mailchimp](#) (Email marketing platform; non-profit discounts available)

Social Media

[Canva](#) (Design software; Can apply for FREE nonprofit Pro account)

[Asana](#) (Calendar + Planning Site)

[Creator Studio](#) (How I schedule posts)

[Unsplash](#) (Free Photos)

[Lightroom](#) (Editing App)

[Tezza](#) (Editing App)

[Temply](#) (Editing App)

[Veed.io](#) (Editing App)

Website

[Webflow](#) (Website builder; 50% non-profit discount available)

[Finsweet Attributes](#) (Free - Add javascript functionalities with copy and paste, no code)

[Relume](#) (Free version available - Copy and paste clonable headers, sections, accordions, and more into your Webflow website project)

[Webflow University](#) (Free learning courses for Webflow)

[Other Website Builders](#) (WordPress, Squarespace, Wix, etc.)

[Microsoft Clarity](#) (FREE analytics tool - Heat maps, session recordings, more - pulls in data from your Google Analytics accounts)

[Google Analytics](#) (FREE analytics tool with Google business)

[Zapier](#) (Automations - [Example](#): our online contact form uses automatic to get the message to the correct person)