TERRY JAMES
SPEAKER / AUTHOR / CREATOR OF BOX THE COMPASS

THE DRIFT

When achievement outpaces alignment, even successful leaders can lose their direction.



AUTHOR OF BOX THE COMPASS

A keynote for leaders who are moving fast, carrying responsibility, and ready to reconnect their decisions to the direction they actually intend.

KEYNOTE / 45-60 MINUTES

The Drift helps audiences recognize how pace and pressure can blur direction. Through stories and a practical navigational framework, leaders examine alignment, decisions, and the choices that shape their next chapter.

WHAT PARTICIPANTS TAKE AWAY

01 A shared vocabulary for recognizing drift early

02 Questions for evaluating alignment and direction

03 A method for making practical course corrections

04 A clearer connection between decisions and direction

AVAILABLE FORMATS

Keynote / Leadership offsites / Workshops: Designing the Next Chapter and Aligned Action

BOOK TERRY TO SPEAK tj@terryjames.net | terryjames.net/corporate

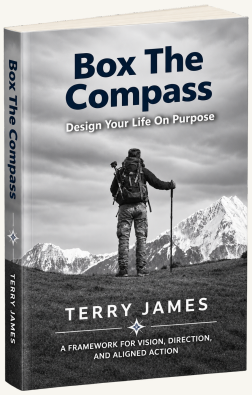
THE THINKING BEHIND THE KEYNOTE

FROM DRIFT TO DIRECTION

A practical framework for restoring clarity, choosing direction, and making intentional course corrections.

ABOUT TERRY

Terry James is the author of Box The Compass: Design Your Life On Purpose. He works with leaders and teams who carry real responsibility and face complex decisions. His calm, grounded approach gives audiences a way to recognize drift without shame and reconnect action with direction.



THE FRAMEWORK

01 RECOGNIZE DRIFT
Notice when progress and purpose diverge.

02 CLARIFY DIRECTION
Identify what matters in this season.

03 SET WAYPOINTS
Turn vision into attainable next steps.

04 PROTECT ALIGNMENT
Build rhythms for reflection and correction.

BEYOND THE KEYNOTE

Designing the Next Chapter translates clarity into meaningful waypoints. Aligned Action introduces simple routines for protecting direction when the pace of work returns.

CompassOS / AFTER THE EVENT

CompassOS is the personal operating system built around Box The Compass. It is designed to help individuals carry the framework into everyday reflection, priorities, and course correction.

BRING THE DRIFT TO YOUR ORGANIZATION

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Scan for keynote, workshop details, and speaking inquiries.