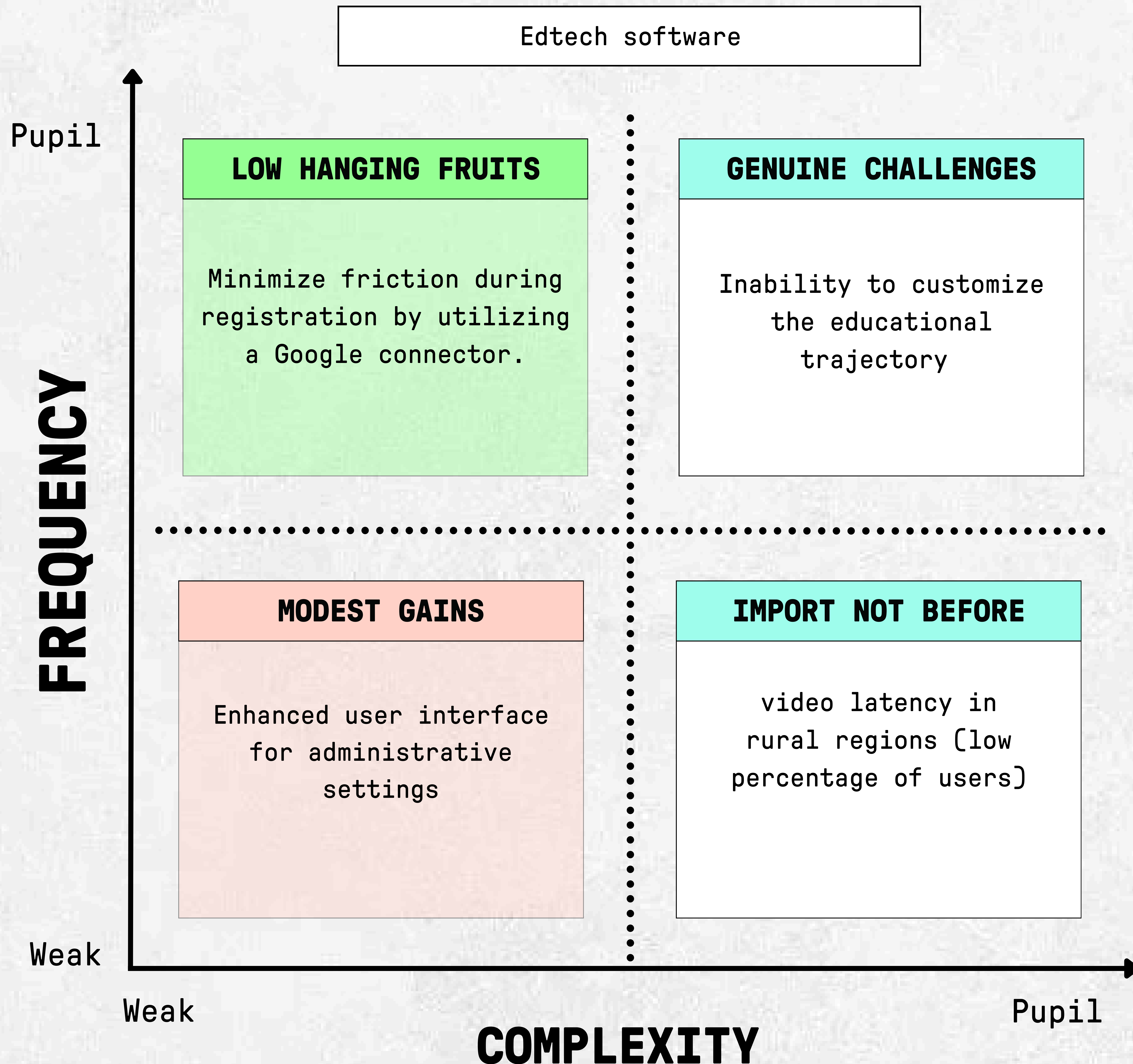


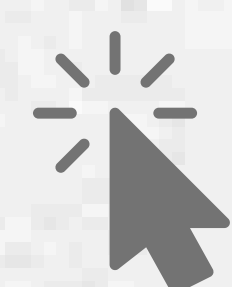
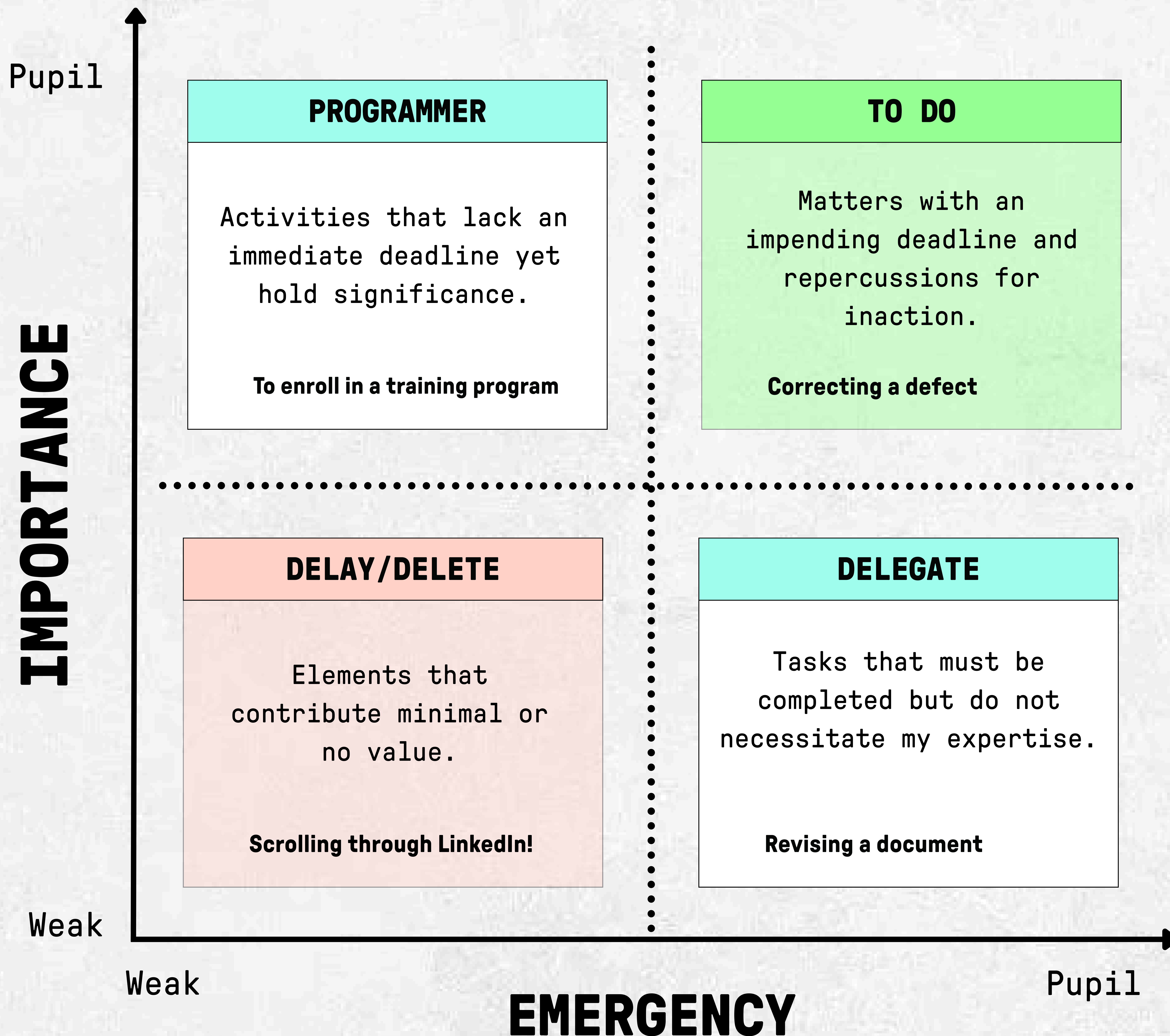
“PROBLEM SOLVER”

Identify the primary issue to address based on its complexity and frequency.



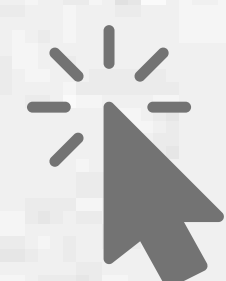
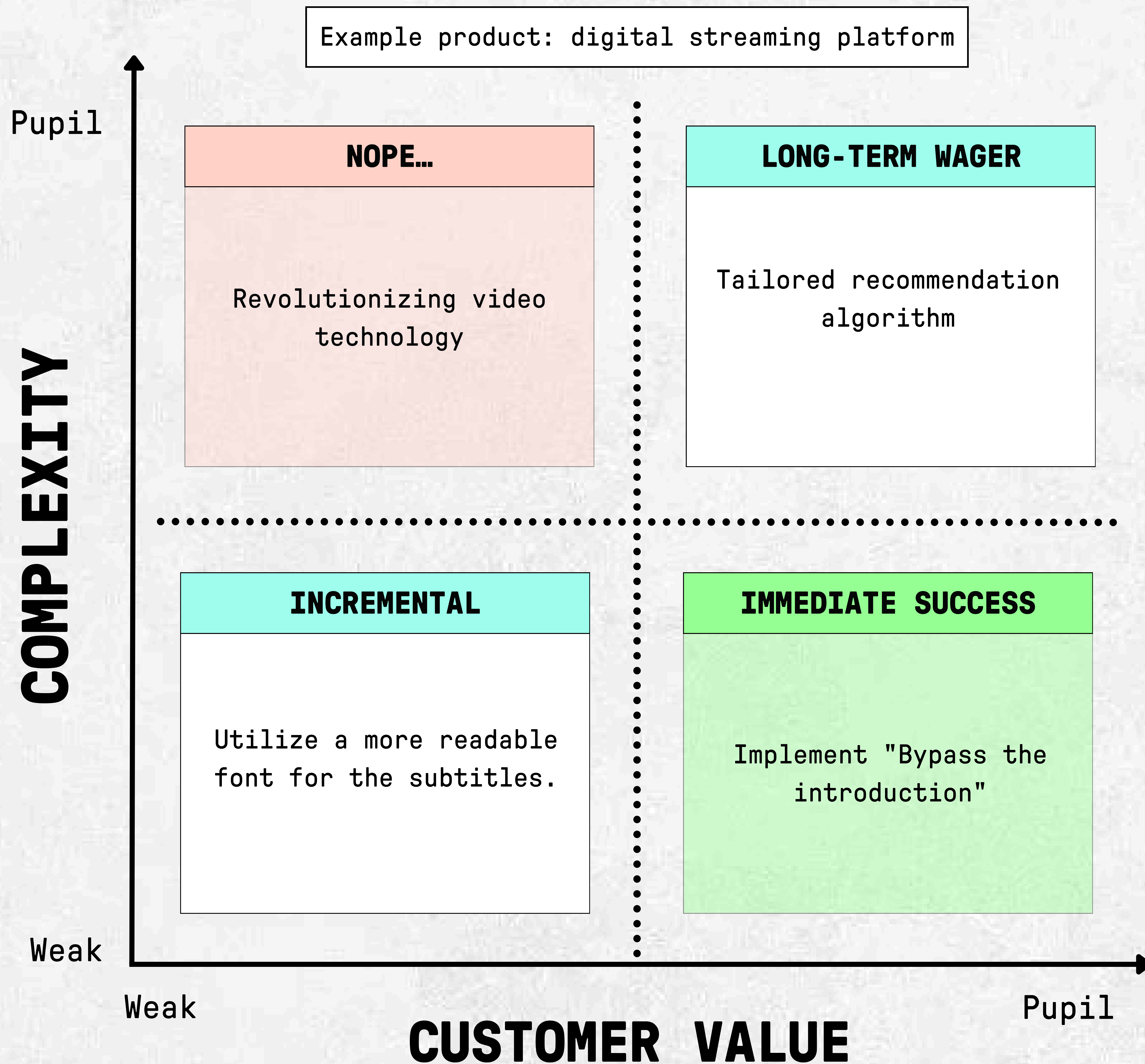
EISENHOWER MATRIX

Prioritize tasks according to their urgency and significance.



RESISTANCE TO INNOVATION

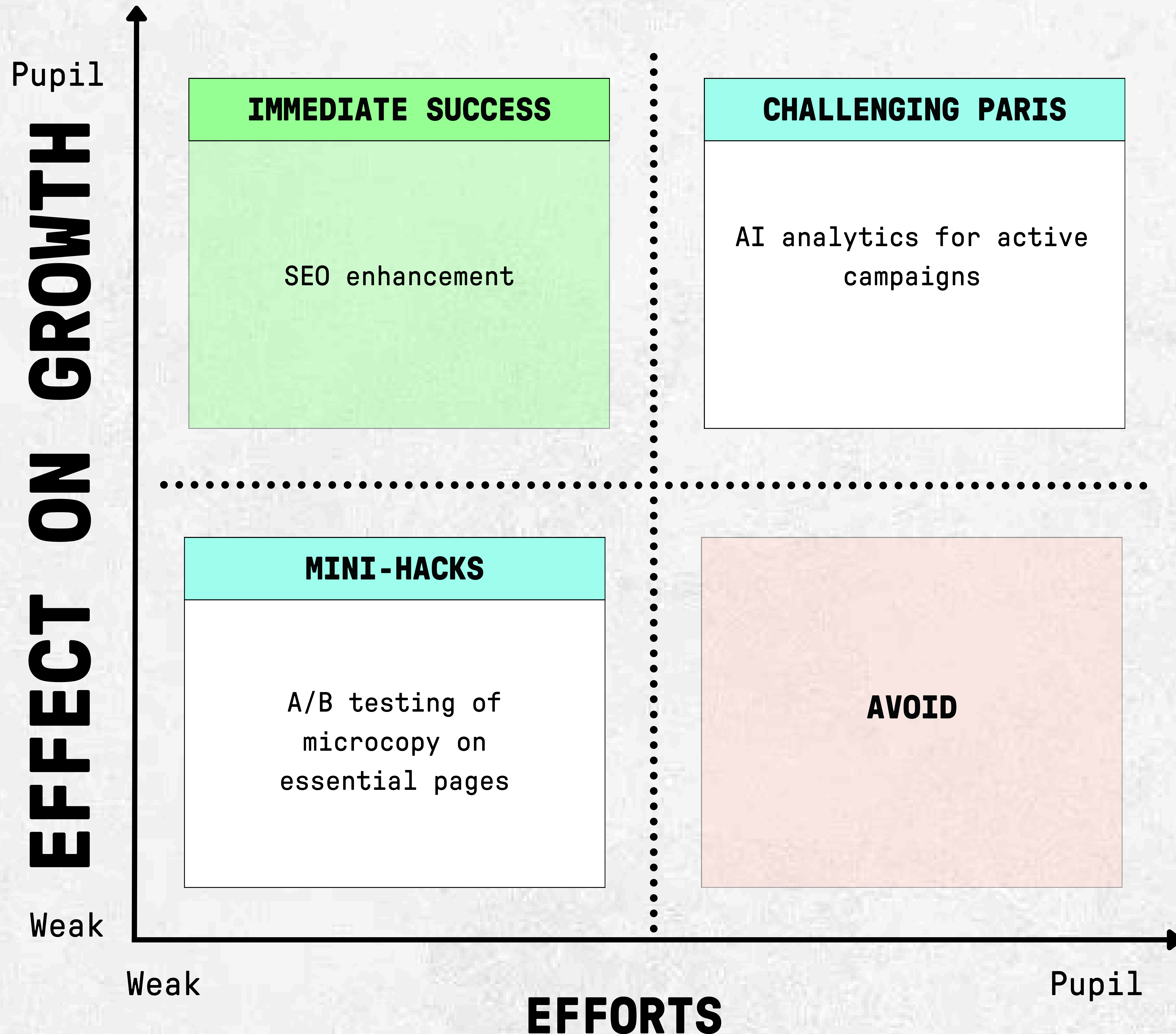
Aids in prioritizing features according to their impact relative to implementation effort.



GROWTH CHART

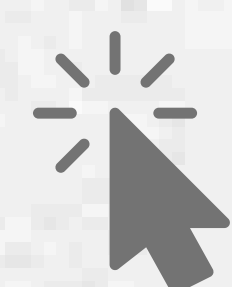
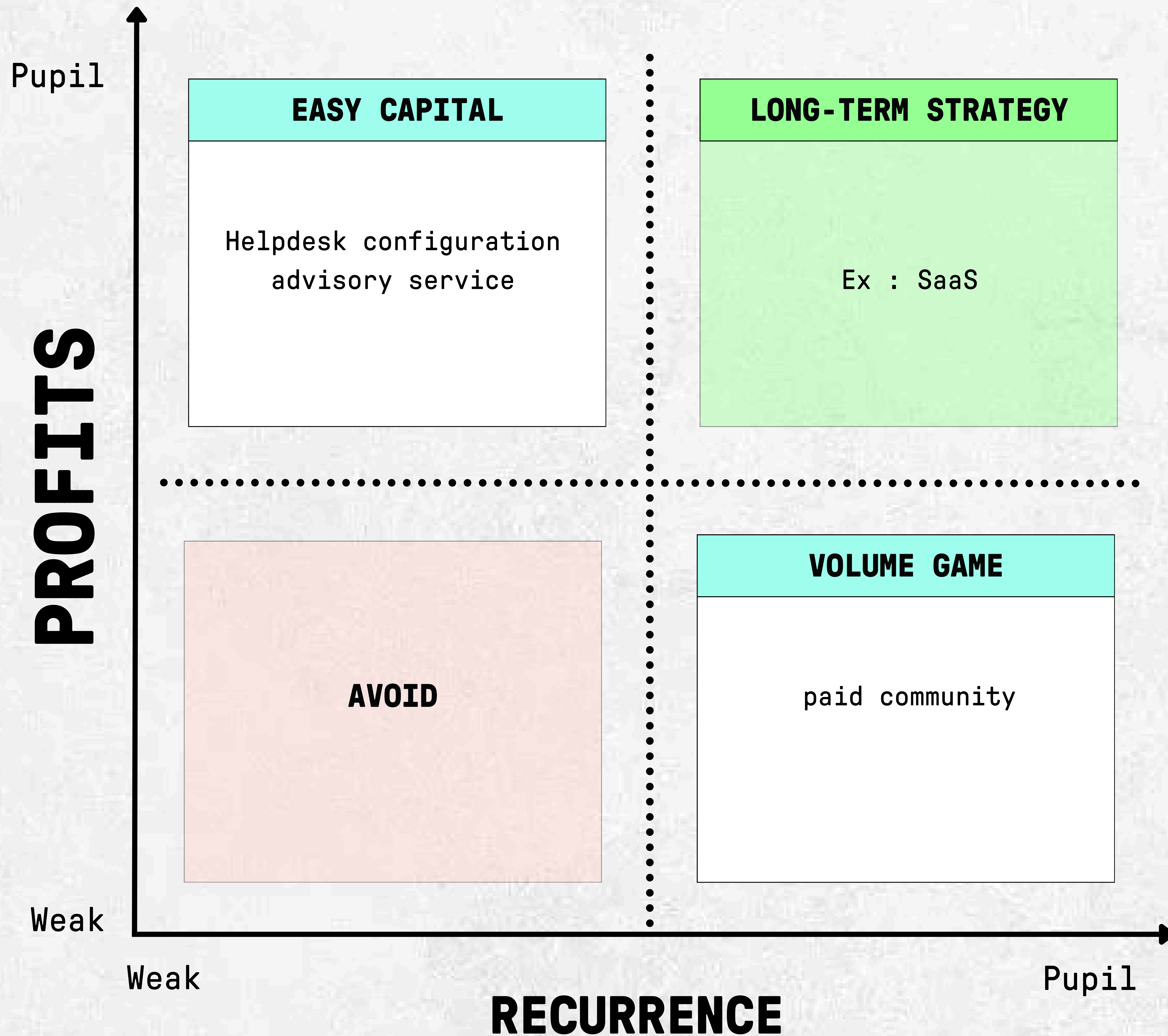
This matrix facilitates the prioritization of "Growth" initiatives by evaluating their potential impact in relation to implementation efforts.

Example product: Marketing Technology software



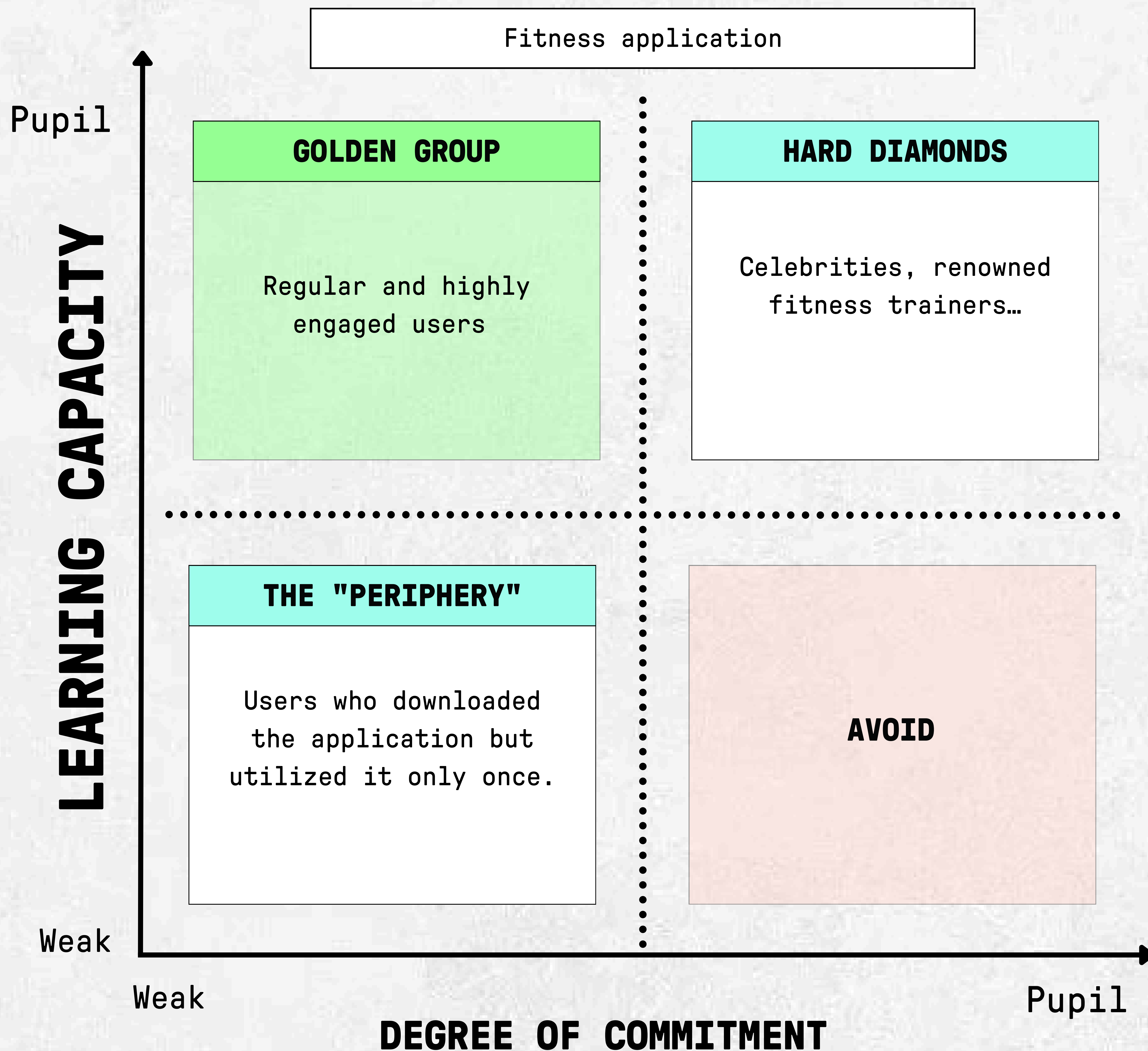
BUSINESS SUSTAINABILITY

Identify the most lucrative products and analyze their correlation with transaction repeatability.



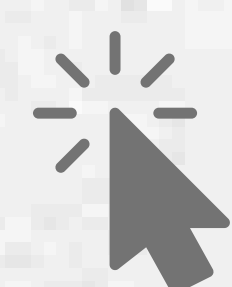
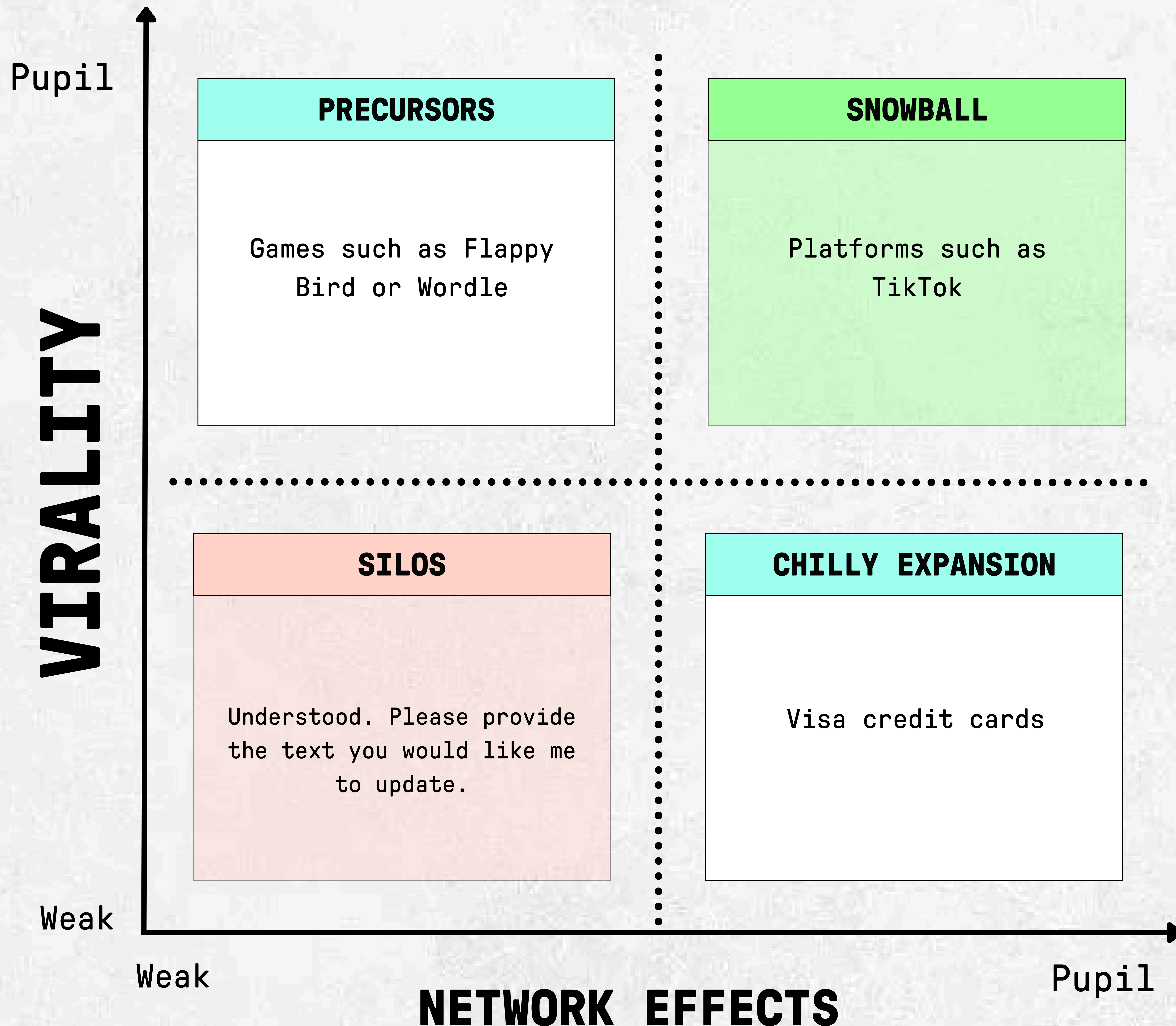
“USER ANALYSIS”

Prioritizing users for involvement in development according to the potential value of their ideas relative to the challenges of locating and engaging them.



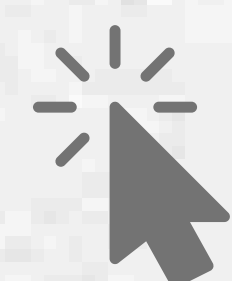
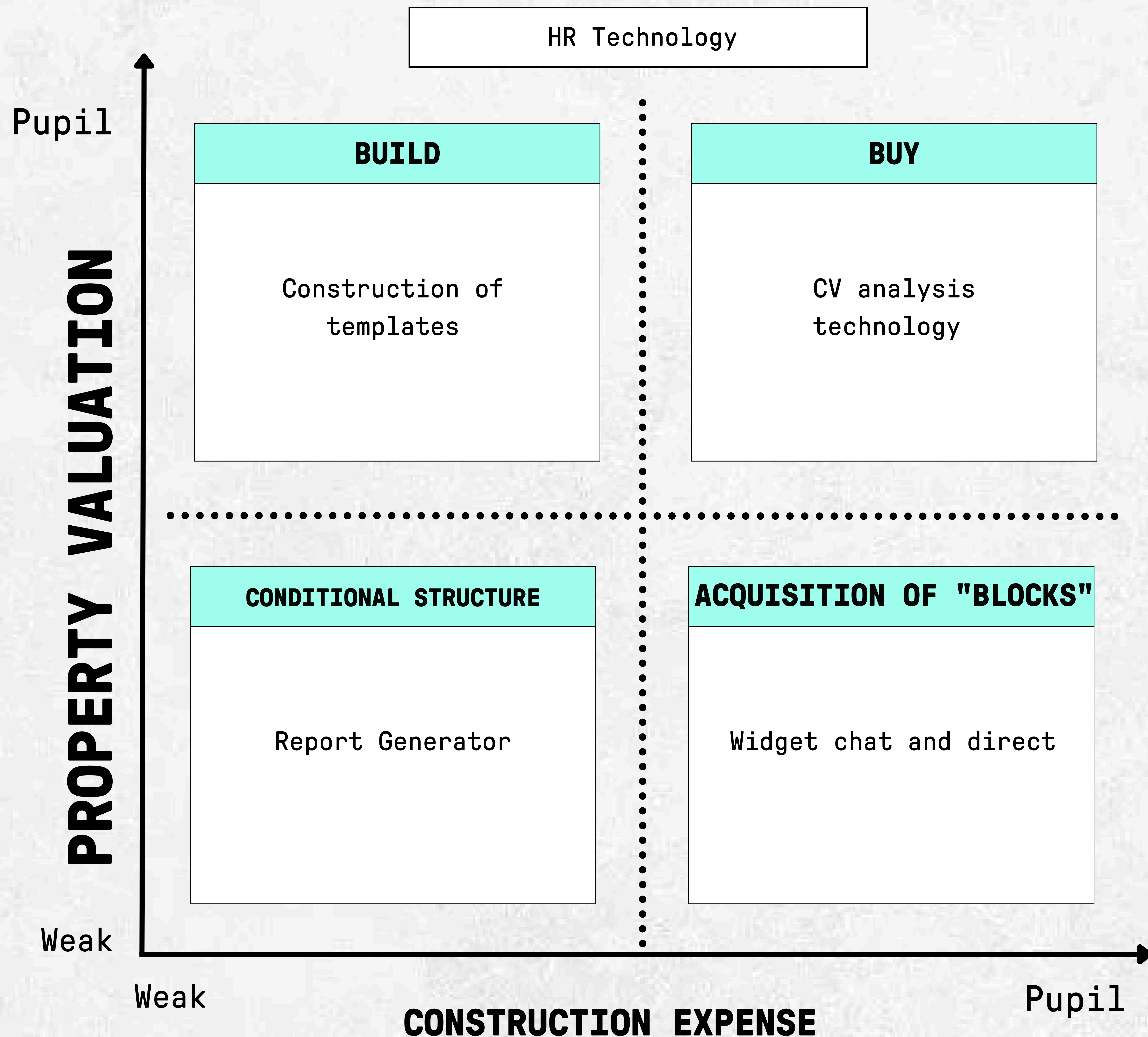
VIRALITY AND NETWORK EFFECTS

Prioritization grounded in the potential for virality and the value provided to current users as they evolve.



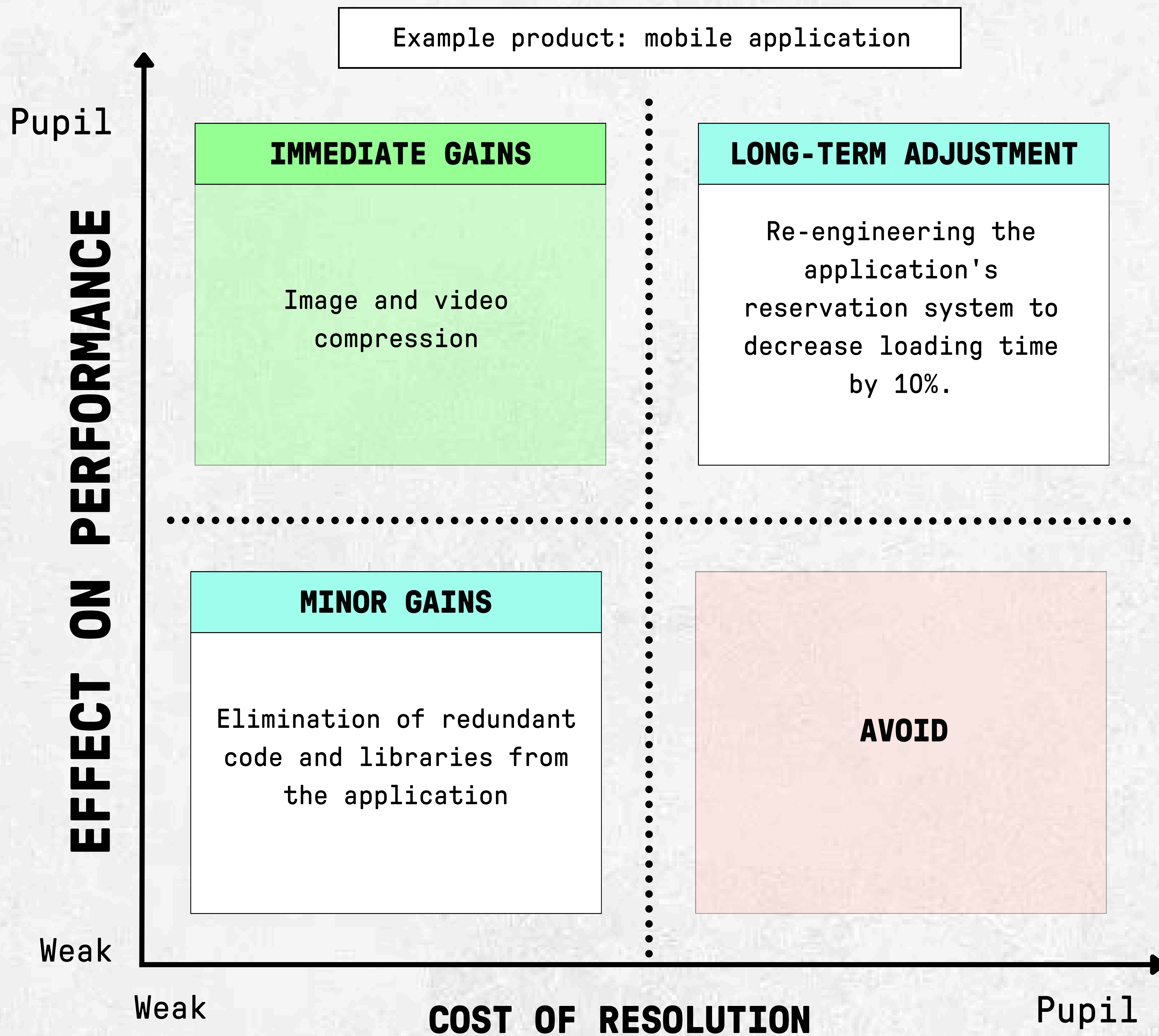
MAKE VERSUS BUY

Assist in identifying the benefits of in-house development compared to acquiring an off-the-shelf solution.



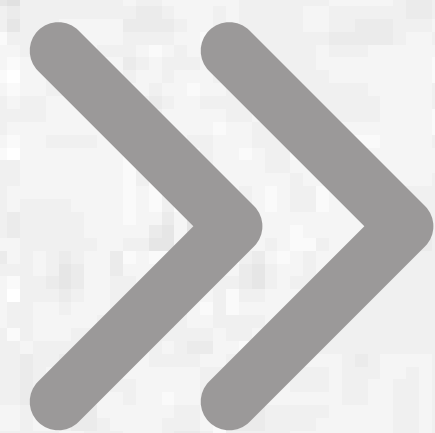
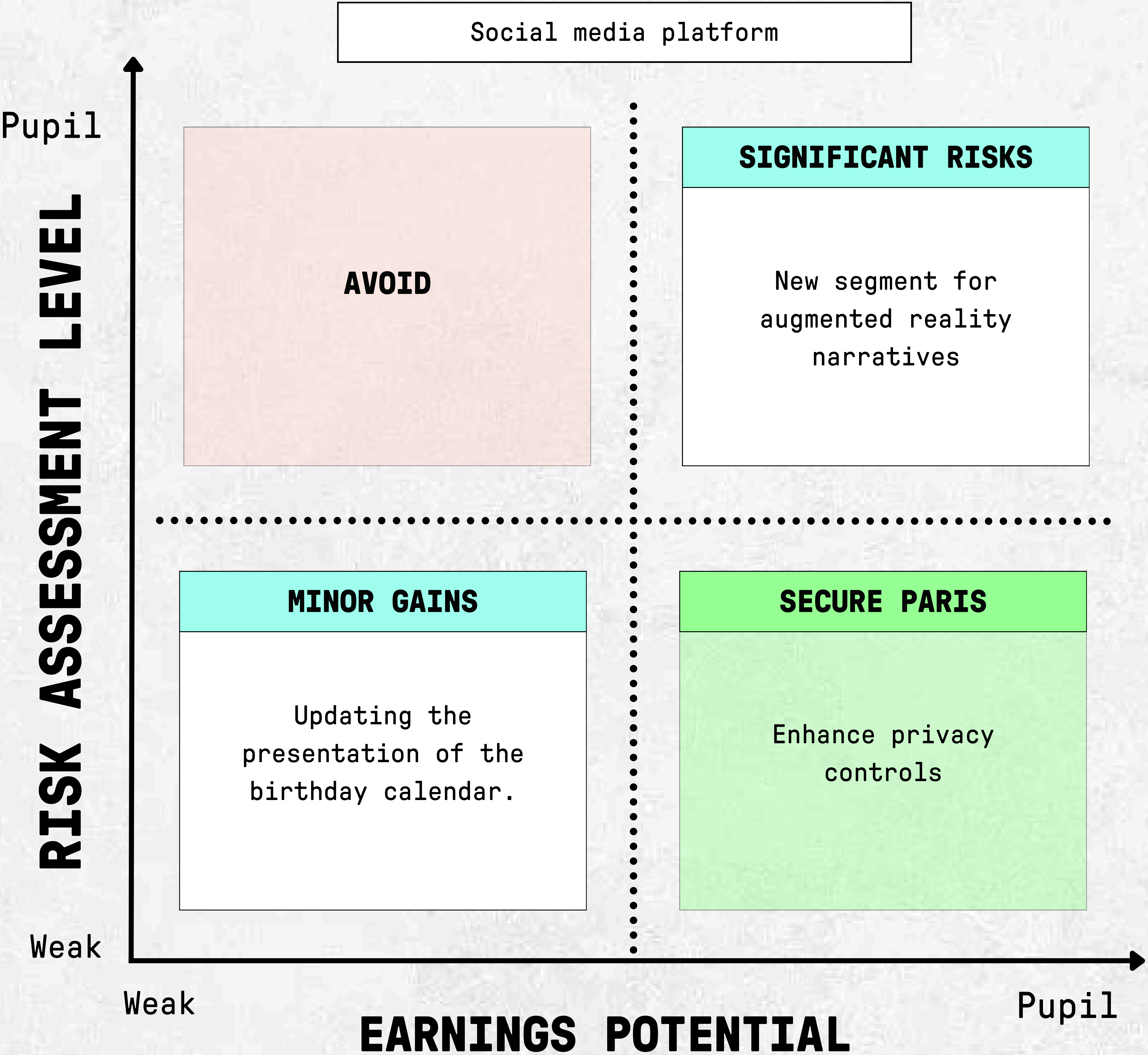
TECHNICAL DEBT MATRIX

Assess and address technical debt in relation to its effect on product performance and the expenses associated with resolution.



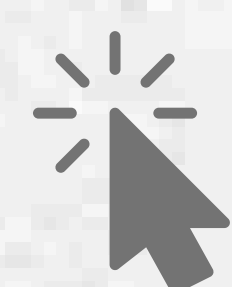
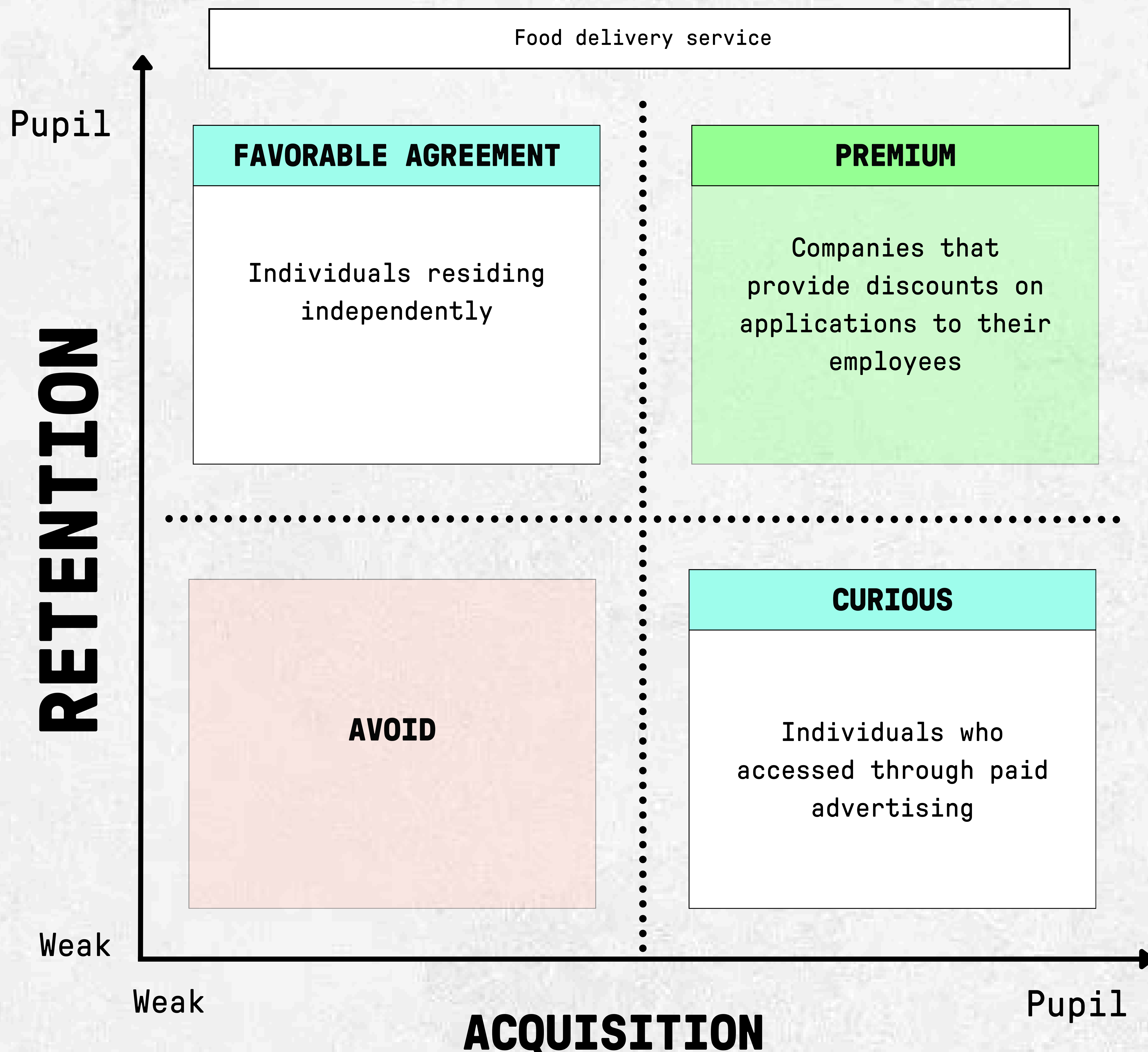
RISK VERSUS REWARD

Assess potential features or initiatives by considering their risks (likelihood of failure) and benefits.



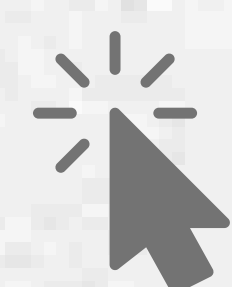
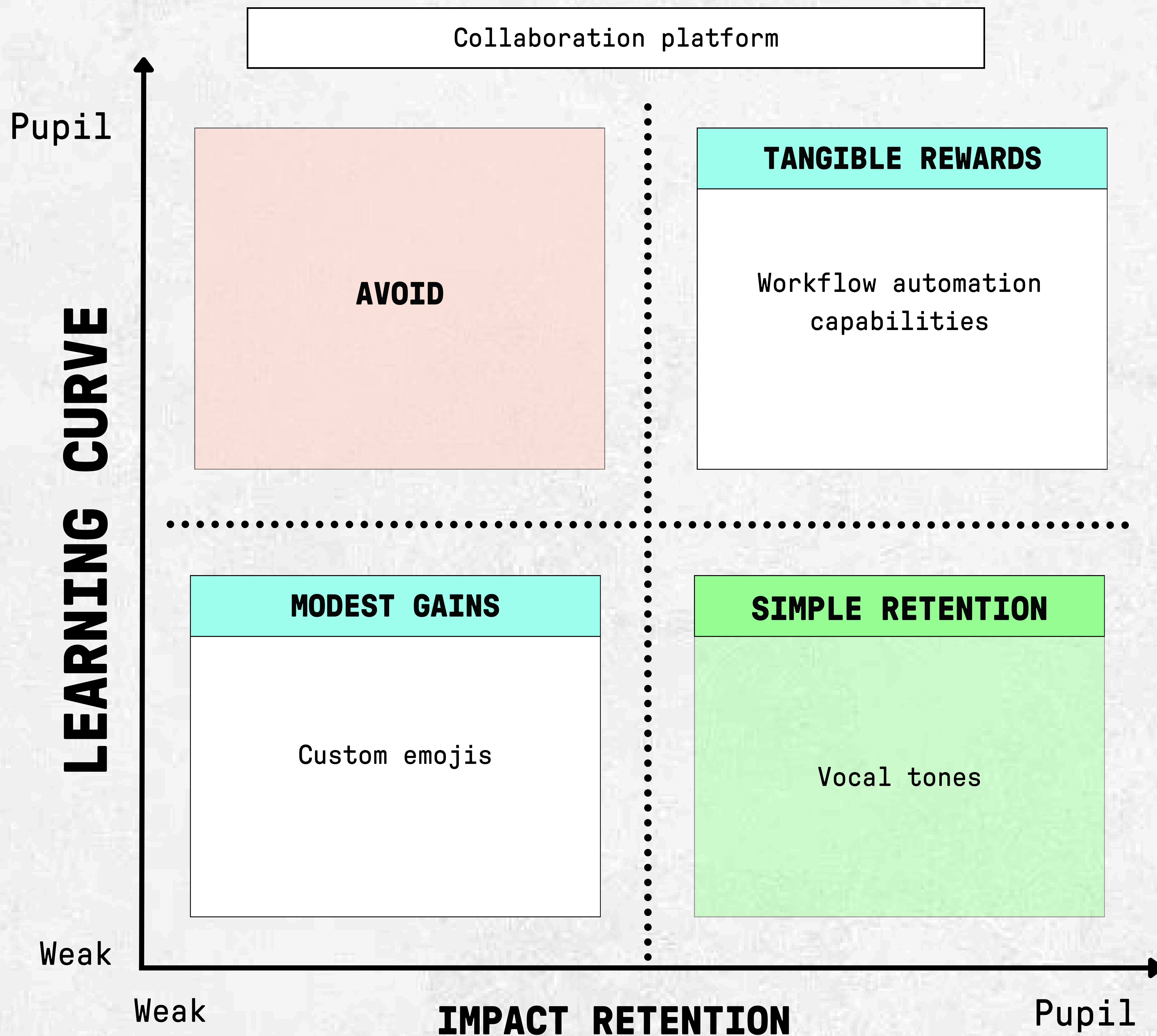
RETENTION VERSUS ACQUISITION

Identify segments that optimize customer acquisition costs while enhancing retention capabilities.



LEARNING CURVE VERSUS RETENTION

Prioritize features according to their learning curve and potential influence on user retention.



FOR ADDITIONAL CONTENT

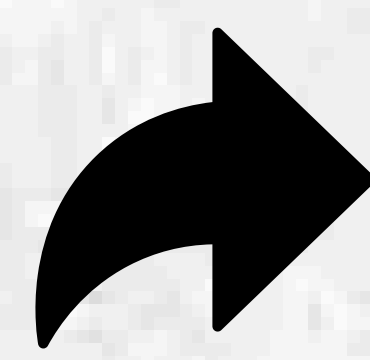


Jordan Chenevier-Truchet
@jordanchenevier

bulldozer-collective.com



Record



Sharing



Like