



COMPANY
PROFILE



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**KEEP YOUR GOAL CLOSE
& YOUR CUSTOMER CLOSER**



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JIGSAW PLATFORM

Jigsaw[®] is the top choice for businesses that strive for digital growth and efficiency.



Founded in 2021, Jigsaw has revolutionized the F&B and Retail industries by providing a range of innovative solutions that seamlessly integrate with food ordering platforms, booking platforms, and other solutions.



Jigsaw® is an all-in-one, cloud-based platform that enables ordering & booking for F&B Service Sport and Retail industries in MENA.



EXECUTIVE SUMMARY

Jigsaw is not just a digital product it is a transformation engine for businesses in the food and beverage hospitality, and retail sectors.

Built to unify loyalty, ordering, booking, and behavioral engagement into one intelligent ecosystem.

It delivers a data powered journey from first interaction to long-term retention eliminating the fragmentation between channels, systems, and marketing silos.



OUR VISION

To lead the global shift toward intelligent customer journeys by unifying the loyalty experience with ordering payments, and data-driven interaction – creating a fully personalized digital path for every user.



OUR MISSION

To enable food, retail, and service businesses to build lasting customer value through a centralized platform that integrates design, data, and delivery.

We simplify complexity and help each brand focus on growth loyalty and better decisions every day.



JIGSAW SOLUTIONS

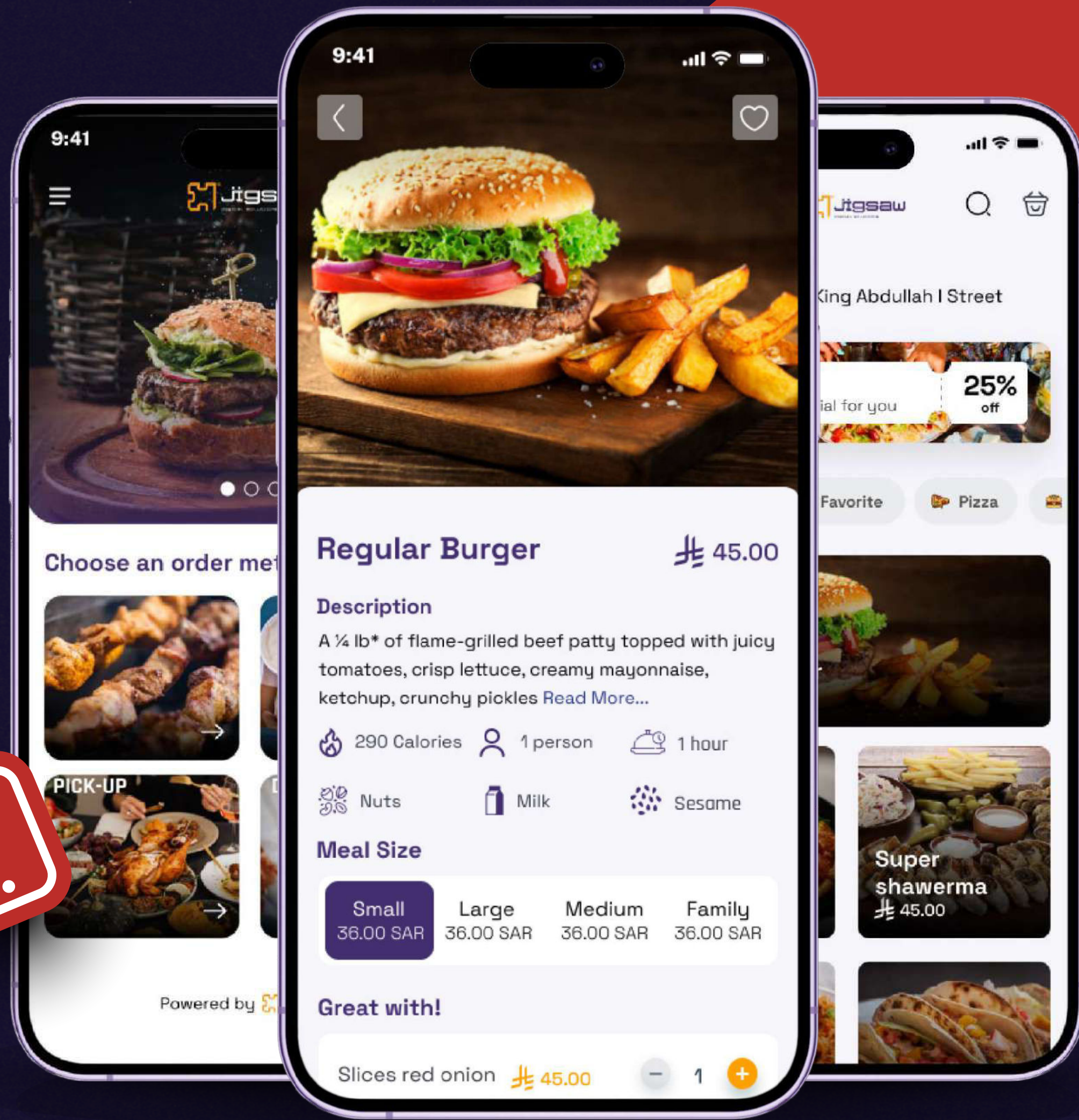
- Mobile App
- Web App
- CRM & COS (Centralized Ordering System)
- Self Service App (Kiosk)
- Digital Menu
- Dine-in Solutions
- Drive-Thru
- Loyalty System (AI Powered)



JIGSAW SUPER APP

A unified smart platform that combines ordering, loyalty, payments, and customer interaction within a single, powerful ecosystem.





It empowers restaurants, cafés, and retail businesses to manage the entire customer journey, from first visit to long-term loyalty.

The app's modular structure and seamless integrations adapt to each brand's unique identity.

The platform also features an advanced Heatmap tool, offering a visual representation of order distribution.

This helps businesses optimize staffing, identify expansion opportunities, and make data-driven decisions to enhance their market presence.



CRM & COS

(Centralized Ordering
Software)



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أحمد سليم الشمري

عمل مميز

طلب الطعام

استلام الطلب

توصيل

اختر الفرع

فرع المدينة

يفتح 11:00 صباحًا

يغلق 02:00 صباحًا

وقت الطلب

22 - 04:30 مساءً - أغسطس

طرق الدفع

الدفع عند التسليم

بحث

زيادة المبيعات

ملاحظة التسليم

عودة

قائمة

طعام

برغر

بيتزا

تسجيل الدخول

لحم

سلطات

تقليدي

صلصات

حلويات

السلة | المستوى الذهبي

بلوزة قصيرة بطبقة زهور زرقاء 29.00

-1 Onion : 00.00

x2 Cheese : 00.00

x1 Crispy onions with nuts : 00.00

ملاحظات +

بلوزة قصيرة بطبقة زهور زرقاء 29.00

-1 Onion : 00.00

x2 Cheese : 00.00

x1 Crispy onions with nuts : 00.00

ملاحظات +

بلوزة قصيرة بطبقة زهور زرقاء 29.00

-1 Onion : 00.00

x2 Cheese : 00.00

x1 Crispy onions with nuts : 00.00

ملاحظات +

المجموع الفرعي 82.00

تعديل تكلفة التوصيل 07.00

ضريبة القيمة المضافة 15% 12.30

الخصومات ورموز الترويج 00.00

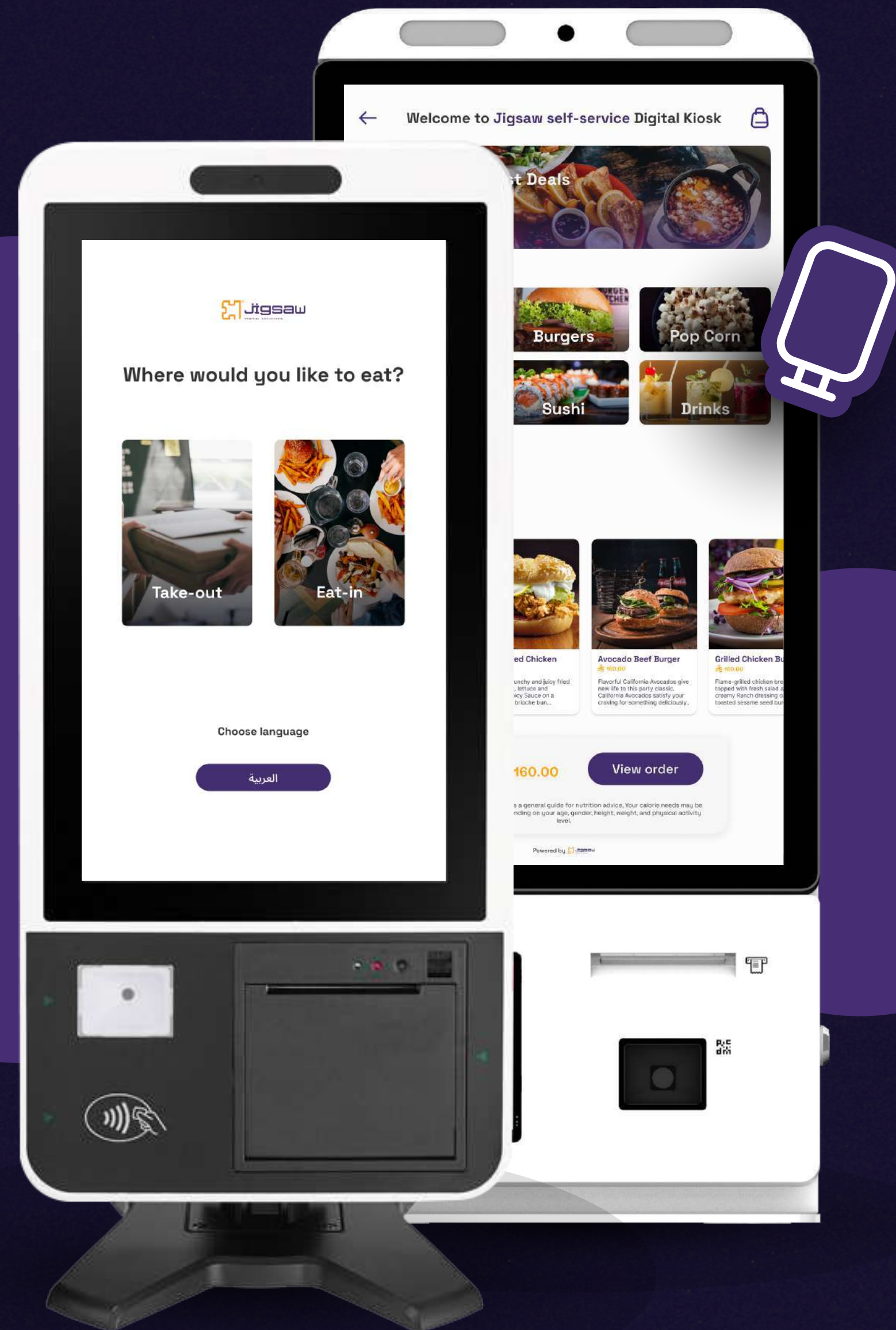
This powerful software centralizes and organizes customer orders received through phone calls, moving beyond simple call-taking. It enables your team to process orders with greater efficiency, personalize the customer experience with order history, and maintain a high standard of service for every interaction.



SELF-SERVICE APP | (Kiosk)



Jigsaw's user-friendly kiosks are designed for restaurants of all sizes, aiming to boost your revenue by encouraging upsells and improving order accuracy.



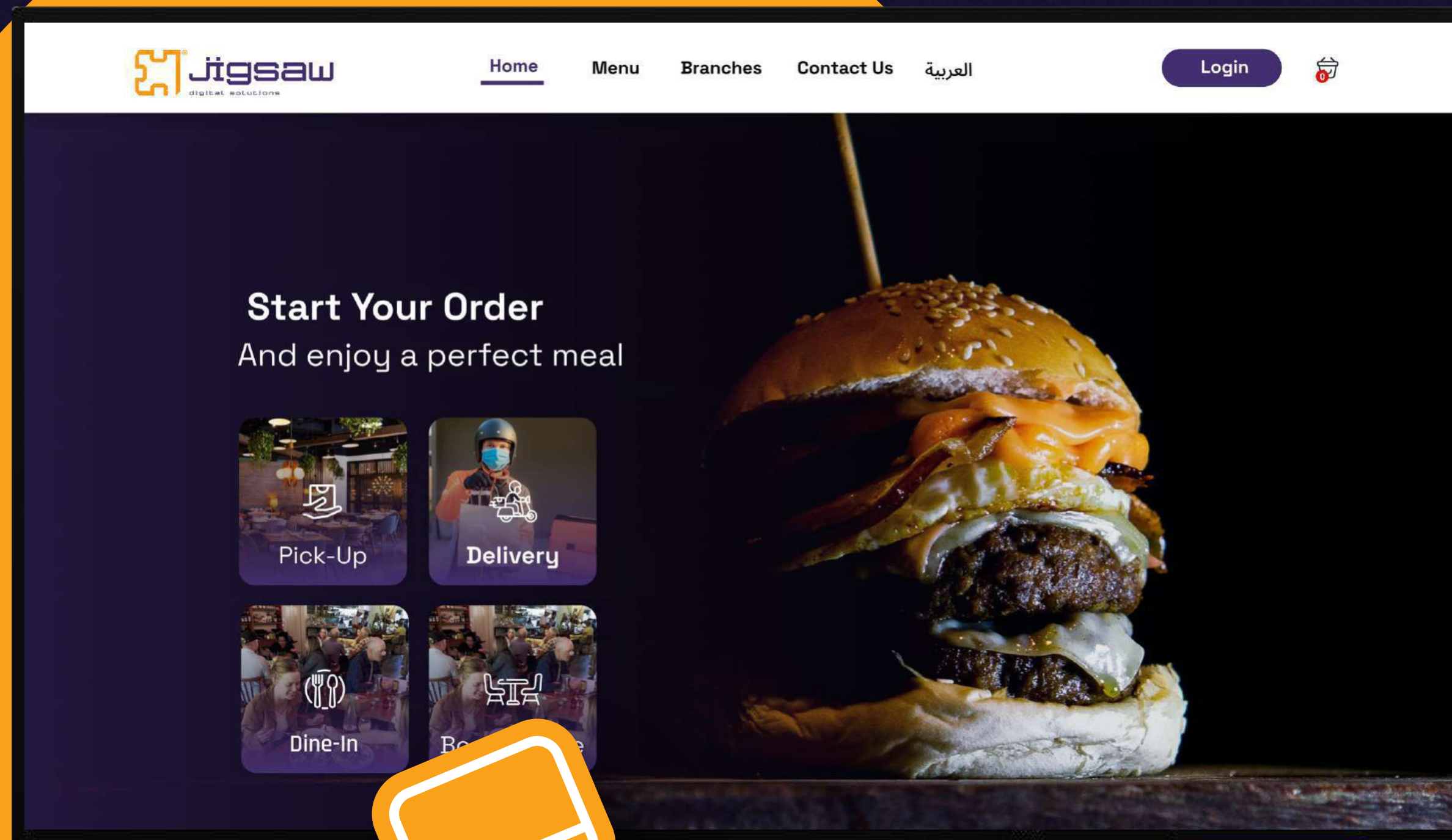
They also save your customers valuable time by reducing queues and empowering them to place their orders at their own pace.



WEB APP

Leverage the power of Jigsaw's web ordering to transform your restaurant into an intuitive online business.





It provides a seamless, branded digital experience that attracts new customers and cultivates long-term loyalty.

By offering a direct sales channel, you can grow your business without relying on third-party platforms, ensuring a consistent and personalized journey for every customer.



DINE-IN SOLUTIONS

via
QR Code



Digital Menu: Transforms your traditional menu into an engaging digital experience. Guests can explore detailed menus with high-quality images and descriptions, and easily discover new items, enhancing their overall dining experience.

Scan to Order: Revolutionizes the dine-in process. By simply scanning a QR code, guests can place orders directly from their table, which streamlines operations, reduces wait times, and frees up staff to focus on other aspects of customer service.



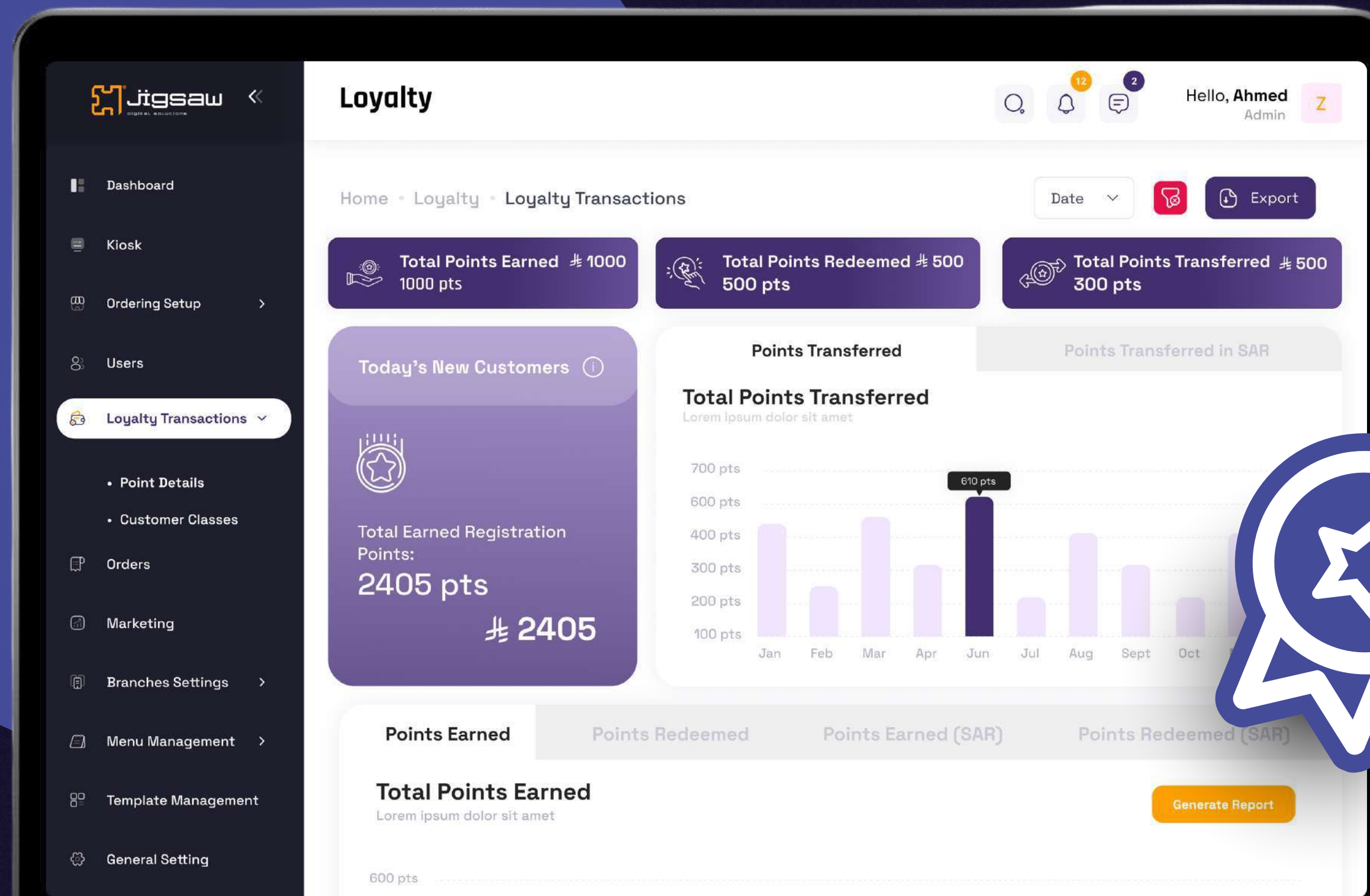
Scan to Pay: Provides a quick and hassle-free checkout experience. Guests can instantly pay their bills directly from their phones by scanning a QR code, eliminating the need for a server to process the payment and speeding up table turnover.



LOALTY SYSTEM | (AI POWERD)



This advanced system goes beyond traditional points-based programs. Using AI and machine learning, it creates personalized rewards, unique offers, and curated experiences based on individual customer behavior.



This approach enhances customer retention and significantly boosts sales through data-driven insights that truly resonate with your audience.

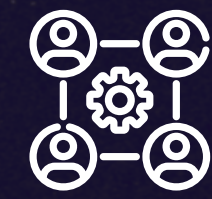




Unified Super App Experience



Promo Codes Options



Groups Management



Booking & Reservation



Unified Super App Experience



Promo Codes Options



Groups Management



Booking & Reservation



Heatmap Visual Reports



Split Payment for Dine-In



Social media link per item



Discount & Promotion Management



News & Events Publishing



Multiple Payment Methods



Menu Item Management



Order Management & Tracking



Branch Management



Multi Menus Per Branch



Multi-Currency Compatibility



Delivery Area Management





Subscription
Based Ordering



Customer Service
Management



App Template
Management



In-App
Games



Loyalty
Engine



Customer
Database



Multilingual
Support



Advertising
Notifications



Sales
Dashboard



Reporting
Options



Ordering, Booking, Loyalty,
and Payment in One Platform



OUR TEAM

Jigsaw's success is driven by our passionate team of dedicated professionals.

We combine leadership, expertise, collaboration, and innovation to deliver exceptional results.

Our shared values and commitment to excellence make us more than just a team - we're a family focused on industry impact.





Alaa Farhat
Chief Executive
Officer



**Abdulrarman
Rustom**
Product Manager



Ahmed Bin Madh
PMO Specialist



Esraa Reyad
Marketing Manager



NuhaOrabi
Product Manager



Eman Ayaad
Sr. Backend Developer
& Development Director



PARTNERSHIPS & INTEGRATION



OUR CLIENTS



BINGE!

Kanteeny
Nourish your life

برج الحمام
Burj Al Hamam

تويننا
Twina

شازيز
SHAZIZ
بروجكت شاورنا



أم شريف
EM SHERIF
CAFÉ



سانام
sanam

مسقية
ALSAQEEFA



Br Juzzo7

BURGER

GOLF SAUDI
جولف السعودية

مغسلة الجبر
Aljabr Laundry

اليسر
aiYUSr

صفا
Safa

LASURAN
لاسوران





We are grateful for the opportunity to work with you and look forward to many more successful collaborations.