

# Swiss Self-Regulatory Organization Membership

## Regulatory Entry for Crypto Businesses in Switzerland

DM Strategy provides end-to-end advisory and implementation support for crypto companies seeking to establish a compliant presence in Switzerland through membership in a FINMA-recognized Self-Regulatory Organization (SRO).



SRO membership offers a fast and cost-efficient alternative to EU CASP licensing under MiCA, enabling crypto businesses to operate legally under Swiss AML legislation while benefiting from one of the world's most respected financial jurisdictions.

We also provide post-membership support, including local substance solutions, compliance services, and ongoing operational support such as accounting, corporate administration, and regulatory reporting, ensuring smooth and fully compliant operations in Switzerland.

### Key Advantages of Swiss SRO Membership



Operating under a Swiss Self-Regulatory Organization provides a clear and efficient regulatory framework for crypto businesses.

- ✓ Recognized under Swiss Anti-Money Laundering legislation (AMLA)
- ✓ Fast-track regulatory entry — approval typically within 3-4 months
- ✓ Low capital requirement starting from CHF 20,000
- ✓ Cost-efficient alternative to EU CASP licensing under MiCA
- ✓ Access to Switzerland's leading crypto ecosystem including Crypto Valley (Zug)

### Suitable Business Models

Swiss SRO membership is suitable for crypto companies serving both institutional (B2B) and private (B2C) clients, particularly in trading, brokerage, and liquidity provision activities.

- ✓ Liquidity providers
- ✓ Market makers
- ✓ OTC crypto trading desks
- ✓ Crypto exchanges serving private or HNW clients
- ✓ Crypto brokerage services

### Regulatory Limitations

While SRO membership enables a wide range of crypto-related activities, certain regulated financial services require direct FINMA authorization.

- ✓ Issuance of fiat-backed stablecoins
- ✓ Deposit-taking from the public
- ✓ Credit or lending services
- ✓ Operating as a bank or payment institution

## Service Packages

### Legal Entity Setup

Preparation of the initial capital account, incorporation documents, and notary coordination for Swiss company registration.

### SRO Affiliation for Crypto Operations

Preparation and submission of the full SRO membership application, including application forms, business plan template, operational structure, and AML/KYC policy framework.

### SRO Ongoing Compliance Communication

Support during the SRO onboarding process, including communication with the SRO and submission of required documentation.

### Corporate Account Opening Support

Preparation of onboarding documentation and introduction to crypto-friendly Swiss banking partners.

### Registered Office / Legal Address – 1 Year Service

Provision of a registered office and legal address in Switzerland for corporate and regulatory purposes.

### Local Director - 1 Year Mandate

Provision of a Swiss resident director required for SRO membership submission and regulatory substance requirements.

### AML Compliance Officer / MLRO (Setup Phase Included)

Provision of a Swiss-based AML Compliance Officer (MLRO) in accordance with Swiss AML requirements. The service is included until SRO membership approval.

#### Market Entry Package



€30,000

#### Full Operational Setup Package



€50,000

### Third-Party Costs (Not included)

Please note that the following costs are not included in the service fee and are payable separately:

- ✓ State registration fees for company incorporation (approximately CHF 500)
- ✓ SRO membership fees (approximately CHF 2,000)
- ✓ Bank fees related to opening the initial capital account and corporate operational accounts, which are charged according to the respective bank's tariff schedule.

### Estimated Timeline

The typical timeline for company incorporation and SRO membership approval is approximately 3–4 months, depending on the complexity of the business model and the timely provision of required documentation by the client.





## Swiss SRO Additional Information and Services

### Share Capital Requirements

	Minimum Required	Payable During Incorporation
<p><b>Stock company</b>            A Swiss Stock Company - Aktiengesellschaft (AG) is a separate legal entity with limited shareholder liability, flexible share structure, at least one Swiss-resident director, optional shareholder anonymity, and is commonly used for medium to large businesses; its share capital can be used for corporate expenses after incorporation.</p>	100,000 CHF	50,000 CHF
<p><b>Limited Liability Company</b>            A Swiss GmbH (Gesellschaft mit beschränkter Haftung) is a separate legal entity with limited liability for its members, fixed registered capital divided into ownership quotas, mandatory disclosure of all shareholders, at least one Swiss-resident managing director, and is ideal for small to medium-sized businesses; its share capital can be used for corporate expenses after incorporation.</p>	20,000 CHF	20,000 CHF

### Operational & Compliance Services

#### Fractional Compliance Services

Provision of a part-time AML Officer or Deputy AML Officer to support ongoing compliance operations during the initial stages of the project.

from €2,000 per month

#### Local Office

Provision of a registered office and local presence in Switzerland, in line with Swiss corporate substance requirements.

from €350 per month

#### Accounting Services

Provision of accounting and bookkeeping services in accordance with Swiss corporate and regulatory requirements.

from €500 per month

Pricing depends on the volume of transactions and scope of services required.

#### AG / GmbH Annual Administration

Annual corporate administration services covering statutory corporate obligations, including regulatory assessments, document updates, statutory reporting, and coordination with auditors where applicable.

From €10 000 per year

The cost varies depending on the company's size, activities, and complexity of administration.

## Swiss Residency & Work Permits

In certain cases, founders may prefer to obtain a Swiss work or residence permit in order to act as local director of their Swiss company, instead of appointing a third-party Swiss resident director. DM Strategy can provide strategic guidance on available residency routes depending on the founder's nationality and business structure.

### EU / EFTA Nationals – G Permit (Cross-Border Work Permit)

For EU/EFTA nationals residing in neighbouring EU countries, we can assist with obtaining a G Permit (Cross-Border Work Permit). This permit allows individuals to work in Switzerland while maintaining residence in another EU/EFTA country. This structure may allow founders to act as director of their Swiss company, reducing the need for appointing a third-party Swiss resident director. As a result, founders may also reduce operational costs associated with maintaining a local director.

### EU / EFTA Nationals – B Permit (Residence Permit)

For founders planning to relocate to Switzerland, we can also provide guidance on obtaining a B residence permit for self-employment, including preparation of business documentation and support with the application process before cantonal authorities.

### Non-EU Nationals

For non-EU applicants, residency permits may be obtained subject to demonstrating economic benefit to Switzerland, supported by detailed business plans and financial projections.



### Important Regulatory Note

SRO membership allows companies to operate as financial intermediaries under the Swiss Anti-Money Laundering Act (AMLA).

However, depending on the specific business model, certain regulated activities including deposit-taking, lending services, or the issuance of payment instruments may require additional authorization from the Swiss Financial Market Supervisory Authority (FINMA).

Each project is subject to a preliminary regulatory assessment to confirm eligibility for SRO membership and determine the appropriate regulatory and compliance framework.

### About DM Strategy

DM Strategy specializes in regulatory structuring and market entry solutions for FinTech and digital asset businesses. The firm supports companies in establishing compliant financial infrastructure across leading jurisdictions, combining strategic guidance with practical implementation of regulatory and operational frameworks.

The practice is led by professionals with over 10 years of experience in banking, fintech, and digital asset regulation, having supported numerous projects in areas such as licensing, regulatory structuring, and financial infrastructure setup. DM Strategy works with crypto exchanges, fintech companies, payment institutions, and digital asset platforms entering regulated markets. **Contact us to discuss your project and regulatory strategy.**

[Book a call with us](#)