

Claire Choi

UX / UI Designer

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Newcastle upon Tyne, United Kingdom

Marketing-background student transitioning into UX/UI design, with hands-on experience in Figma and Webflow. Eager to apply a strategic understanding of user behaviour to create intuitive digital experiences through an internship opportunity.

WORK EXPERIENCE

Freelance

Nov 2025 - Present

Radio Talk Show Host

- Developed content and visuals to promote shows and events
- Enhanced audience engagement through social media campaigns

Part-time

Sep 2025 - Present

Brand Manager

- Organised property viewings and promoted the brand within the student community, developing practical skills in marketing and customer engagement

Freelance

Jan 2024 - Aug 2025

IELTS private tutor

- Helped a student achieve an overall band 7.0 in just two months from no prior knowledge
 - Developed customised lesson plans across all four IELTS subjects, tailoring content to individual needs
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EDUCATION

Newcastle University

Sep 2024 - Present

Bachelor's degree, Media, Communication and Cultural Studies

INTO Newcastle

University

Sep 2023 - Jun 2024

Foundation degree, Humanities & Social Sciences

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VOLUNTERRING

Newcastle University
Sep 2025 - Present

Student Representative

- Elected to represent Media, Communication & Cultural Studies students
- Collected and communicated student feedback to academic staff to support improvements in the learning experience

Newcastle Universtiry
Jul 2025 - Present

Peer Mentor

- Supported new students' transition through mentoring and regular check-ins throughout the academic year
- Completed formal training and provided guidance during induction

Newcastle Universtiry
Sep 2024 - Jun 2025

Chair of Council

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INTO Newcastle
Universtiry
Sep 2024 - Jun 2025

Sales And Marketing Specialist

- Donated all profits (£100.45) from sales to a guide dog charity
- Applied skills from 9 pre-event training sessions covering event planning, promotion, financial management, and presentation

SKILLS

Figma

Webflow

Digial marketing

LANGUAGE

English

Korean

CERTIFICATIONS

Fundamentals of digital
marketing (Google)

Figma for UX Design (Linkedin)

Learning Communitycty)