



*Proverbs 31:25*



# BEYOUTIFUL

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*by Bianca Leach*

Your Personal Guide to Confidence & Style.

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## *Signature Services*

Kickstart your transformation with our curated signature services that unlock your true style potential



### Colour Analysis – R550 (45 min to 1 hour)

A personalised, detail-focused session where we explore the colours that genuinely enhance your features and reflect your natural beauty.

- **Undertone & Seasonal Palette** expertly identified.
- **Pocket-sized Colour Guide** curated to support confident, effortless shopping.
- **Face Shape Analysis** with recommendations tailored to your unique features.



### Makeup Tutorial – R550 (2 Hours)

A personalised, hands-on lesson shaped around your features, style, and what you'd like to master— from a fresh daytime look to a polished evening finish.

- **Full tutorial using Kryolan products** selected to suit your features.
- **Techniques for smooth, long-lasting application** you can recreate with ease.
- **Guidance on matching your makeup** to your personal style and most flattering colours.



### Event Makeup — R650 (1–1.5 hours)

A beautifully tailored makeup look created to suit your features, your style, and the occasion.

- **Custom makeup application** using professional Kryolan products.
- Perfect for **graduations, birthday celebrations, dinners, anniversaries, photoshoots & more.**
- Includes **light skin prep** for a smooth, long-lasting finish.

**Disclaimer:** To avoid confusion: Event Makeup is for non-bridal occasions. Bridal makeup is a specialised service that involves a trial, personalised planning, and a long-lasting application created for your wedding day.



### Basic Event Hairstyling – R350 (30 to 45 Minutes)

Simple, polished hairstyling to complement your makeup and outfit.

- *Basic styling options such as straightening, soft curls, or a sleek ponytail.*
- *Suitable for occasions where you want a neat, refined look with minimal fuss.*
- *Best suited for clean, dry hair on arrival.*
- *Open to very simple variations we can trial beforehand if you'd like something slightly different.*

**Note:** While hairstyling isn't my main focus, this service is great for achieving a simple, put-together look with minimal fuss.

## Signature Packages

Kickstart your transformation with our curated signature packages that unlock your true style potential



**Note:** While hairstyling isn't my main focus, this service is great for achieving a simple, put-together look with minimal fuss.

### Hair & Makeup Combo (Available Year-Round)

**Combo Price: R900 (Save R100)**

A beautifully coordinated makeup look paired with simple, polished hairstyling — perfect for birthdays, photoshoots, dinners, graduations, or any moment you want to feel your best.

- **Custom makeup application** using professional Kryolan products.
- *Ideal for events such as **graduations, birthdays, dinners, anniversaries, photoshoots & more.***
- *Includes **light skin prep** for a smooth, long-lasting finish.*
- **Basic hairstyling options** such as straightening, soft curls, or a sleek ponytail.
- *Open to **very simple variations** we can trial beforehand if you'd like something slightly different.*
- *Best suited for clean, dry hair on arrival.*

# Bridal Packages

Two signature looks—Glow or Classic—crafted to make your day unforgettable.



## Bridal Glow Package – R3500

A personalised bridal makeup service that supports you from your trial to your wedding day, with a look that feels like you and wears beautifully throughout the day.

- **Personalised Colour Analysis** — Discover the shades that complement your makeup, dress, and accessories for a cohesive, radiant bridal look.
- **Bridal Makeup Trial & Consultation** — A full trial using professional Kryolan products, where we refine your chosen look and discuss skin preparation for a smooth, lasting finish.
- **Wedding Day Makeup Application** — Your final bridal look applied with care on the day for a long-wearing result that photographs naturally and beautifully.
- **Exclusive Kryolan Bridal Touch-Up Kit** — A curated kit (valued at R1000) to keep your makeup fresh throughout your special day.



## Classic Bridal Package – R1700

A simple, timeless bridal makeup option that covers the essentials, with the freedom to add extras if you'd like.

- **Bridal Makeup Trial & Consultation** — A full trial using professional Kryolan products, where we shape your chosen look and discuss skin preparation for a smooth, lasting finish.
- **Wedding Day Makeup Application** — Your final bridal look applied with care on the day for a long-wearing, photo-ready result.

### Optional Add-On: Bridal Touch-Up Kit (not included)

- **Standard Kit** — R350: Budget-friendly alternative products that help you refresh your look throughout the day.
- **Premium Kit** — R650: Sample-size versions of the actual makeup items used during your application.
- **Exclusive Kit** — R1000: Full-sized versions of the key products used on the day (lip + powder).
- **Fuel Costs** — Calculated fairly based on your area.



### Mini Trial — R450

A shorter, budget-friendly option for brides who want a quick preview.

- *Foundation shade matching*
- *Discussion of your bridal look*
- *Testing a few shades*

**(Not a full trial** — not recommended if you want a complete preview of your final look.)

## Group Packages

Celebrate together with our Ladies Group Session, designed for shared beauty experiences that make every moment more memorable.



### Ladies' Group Sessions

Discover your colours, refine your makeup skills, and explore your unique style — all in a relaxed, uplifting setting designed to empower you.

#### Your session can include:

- **Colour Analysis** — *Understand the shades that bring out your natural features.*
- **Makeup Lesson** — *Learn techniques and product tips tailored to your everyday style.*
- **Style Personality Insights** — *Explore how your personality influences your wardrobe choices.*
- **Q&A + Product Guidance** — *Ask questions, get recommendations, and learn what truly works for you.*

#### Group Size Limits

To ensure everyone receives meaningful attention:

- **Colour Analysis only:** max 6 ladies
- **Makeup Lesson only:** max 10 ladies
- **Combined Colour + Makeup:** max 4–6 ladies



### **Pricing Tiers:**

#### **Combined Colour + Makeup (max 4–6):**

- 1–3 people: R950 pp
- 4–6 people: R800 pp

#### **Colour Analysis only (max 6):**

- 1–3 people: R550 pp
- 4–6 people: R500 pp

#### **Makeup Lesson only (max 10):**

- 1–3 people: R550 pp
- 4–10 people: R500 pp

#### **Travel Fee:**

*Calculated fairly depending on your location.*



## *Foundational Styling Services*

For those looking to fine-tune their personal style, begin with our foundational services that build the perfect style framework.



### Figure Analysis – R600 (1 Hour)

A personalised session to help you understand your body shape and choose clothing that feels comfortable, flattering, and true to your style.

- **Body Proportion Assessment** — Identify your natural lines and proportions so you know exactly what shapes work best for you.
- **Flattering Silhouettes & Cuts** — Guidance on the styles, lengths, and fits that highlight your best features.
- **Fabric, Pattern & Fit Tips** — Learn which textures, prints, and structures complement your shape.
- **Smart Accessorising** — Simple ways to use accessories to balance your proportions and elevate your outfits.
- **Practical Styling Suggestions** — Everyday tips you can apply immediately when shopping or getting dressed.



### Personal Style Discovery – R350 (45 min)

A guided session to help you understand the foundations of your unique style and how your personality, lifestyle, and preferences shape the way you dress.

- **Your Style Personality** — Explore the style personality categories and identify which ones feel most natural to you.
- **Key Style Elements** — Light, practical recommendations on silhouettes, textures, and details that align with your personality and everyday needs.
- **Colour & Mood Influence** — How your preferred tones and overall “style energy” guide your outfit choices.
- **Shopping & Wardrobe Guidance** — Simple tips to help you choose pieces that feel authentic, comfortable, and easy to wear.
- **Confidence Through Clarity** — A supportive space to understand what works for you so getting dressed feels more intentional and effortless.



### **Wardrobe Detox – R950 (2 Hours)**

A practical, supportive session to help you refresh your wardrobe, understand what truly works for you, and make getting dressed feel easier and more intentional.

- **Wardrobe Assessment** — Go through your current pieces to identify what fits your style, lifestyle, colours, and body shape.
- **Keep / Donate / Repurpose Guidance** — Clear, gentle recommendations on what to keep, what no longer serves you, and what can be styled in new ways.
- **Mini Outfit Capsules** — Simple outfit combinations created from what you already own, based on your colours and proportions.
- **Gaps & Essentials Overview** — Light guidance on what key pieces might be worth adding in the future
- **Practical Styling Tips** — Easy ways to elevate your everyday outfits using what you already have.

## *Shopping Services*

Complete your style journey with expert shopping guidance to ensure every purchase is a step toward your best self.



### **Personal Shopping**

A guided shopping service where I shop on your behalf to find pieces that feel authentic, flattering, and aligned with your style goals.

#### **Please note:**

To make sure the selections truly suit you, this service requires:

- Colour Analysis
- Figure Analysis
- Style Personality Discovery

These sessions give us the clarity needed to shop with intention and accuracy.

#### **Pricing:**

- R700 for the first hour
- R350 per hour thereafter

### **Includes:**

- **Pre-Shopping Consultation** — A quick chat to confirm your current needs, budget, and priorities.
- **Curated Shopping** — I shop for you, selecting pieces that match your colours, proportions, and style personality.
- **Fit & Styling Notes** — Guidance on how to wear and combine the items chosen.
- **Honest, Practical Feedback** — Ensuring every piece is something you'll actually wear and feel confident in



### **Pricing:**

- R450 for the first hour
- R350 per hour thereafter

### **Shopping Assistant**

A supportive, in-store styling session to help you make confident, intentional choices while you shop.

### **Please note:**

To get the most value from this session, you'll need to have completed:

- Colour Analysis
- Figure Analysis
- Style Personality Discovery

This ensures we shop with clarity on your colours, proportions, and personal style direction.

### **Includes:**

- **Real-Time Styling Support** — Guidance while you shop to help you choose pieces that align with your colours, body shape, and style personality
- **Strategic Fashion Choices** — Honest, practical feedback on what works, what doesn't, and what's worth investing in
- **In-Store Styling Tips** — Simple advice on fit, pairing, and how to wear the items you're considering
- **Confidence & Clarity** — Support to help you shop with intention rather than impulse



# Gift VOUCHER



**BEYOUTIFUL**  
by Bianca Leach

Voucher valid until 31 May 2026. Contact us via email, [info@beyoutifulbybl.com](mailto:info@beyoutifulbybl.com) or whatsapp, 064 530 6291 to purchase.

## Gift Vouchers & Custom Packages

Treat someone special or create a bespoke experience with a personalized styling package! Gift vouchers are available for any service or package.

“She is clothed with strength and dignity”



**BEYOUTIFUL**  
by Bianca Leach

Contact:  
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Whatsapp - 064 530 6291