Maven for Snowflake

WHAT TO KNOW WHILE WE WAIT TO GET STARTED:

We're recording today's session and will send a copy to the email you used to register.

Have questions? Use Zoom's chat feature, or we will have a Q&A at the end.

Download the Maven Clinic app, scan the QR code, or visit **mavenclinic.com/join/overview** now.

We will walk through how to activate your free membership in just a few minutes.



Maven is the world's largest virtual clinic for women and families, fully covered by Snowflake.



mavenclinic.com/join/overview

Maven programs

FERTILITY & FAMILY BUILDING



- Thinking about starting a family
- Exploring fertility treatments
- Choosing an adoption or surrogacy agency

MATERNITY & NEWBORN CARE



- Creating a birth plan
- Breastfeeding or bottle feeding
- Navigating infant sleep

PARENTING & PEDIATRICS



- Pediatric care
- Parent coaching
- Childcare navigation

MENOPAUSE & MIDLIFE HEALTH



- Managing symptoms
- Understanding treatment options
- Pelvic floor therapy
- Male support/ Low T

mavenclinic.com/join/overview

Fertility & Family Building

Support in the palm of your hand for every step of starting and growing your family

GET SUPPORT WITH THINGS LIKE:

- Trying to conceive without treatment
- Tracking your cycle
- Understanding trends from your wearable data (Oura, Apple Health)
- Egg or sperm freezing
- At-home semen testing
- Managing PCOS while trying to conceive
- Expert advice & second opinions for fertility treatment plans
- Referrals to highly vetted in-person fertility clinics
- Navigating the adoption or surrogacy process
- Supporting your mental health
- Financial Support up to 2 Maven Cycles through Maven Managed Benefit, with enrollments in Cigna Medical Plan

mavenclinic.com/join/overview



Top providers booked in the Fertility & Family Building program include:

- Reproductive Endocrinologists
- Fertility Awareness Educators
- Adoption & Surrogacy coaches
- Mental health providers
- Wellness coaches
- Career coaches

Adoption

No matter what type of adoption support you need, Maven is there.

GET SUPPORT WITH THINGS LIKE:

- Understanding the adoption process
- Finding and vetting adoption agencies
- Learning about adoption law
- Adopting as a single parent
- Adopting as a member of the LGBTQIA+ community
- Managing post-adoption depression
- Navigating the relationship with the birth family
- Financial support up to $20k lifetime maximum across Adoption, Surrogacy, and Donor Tissue through Maven Wallet

mavenclinic.com/join/overview



Top providers booked in the Adoption program include:

- Adoption coaches
- Mental health providers
- Wellness coaches
- Career coaches

Surrogacy

The support you need with the convenience and compassion you deserve.

GET SUPPORT WITH THINGS LIKE:

- Understanding the surrogacy process, the laws for each state, and the different types of surrogacy
- Budgeting for the expenses that come with surrogacy
- Finding a reputable surrogacy agency
- Interpreting test and scan results from the gestational carrier
- Establishing a good relationship with the gestational carrier
- Coping strategies to deal with surrogacy-related stress or anxiety
- Financial support up to $20k lifetime maximum across Adoption, Surrogacy, and Donor Tissue through Maven Wallet
-

mavenclinic.com/join/overview



Top providers booked in the Adoption program include:

- Surrogacy coaches
- Reproductive endocrinologists
- Mental health providers
- Wellness coaches
- Pediatricians

Maternity & Newborn Care

Free virtual support for those sleepless nights, first smiles, and everything in between.

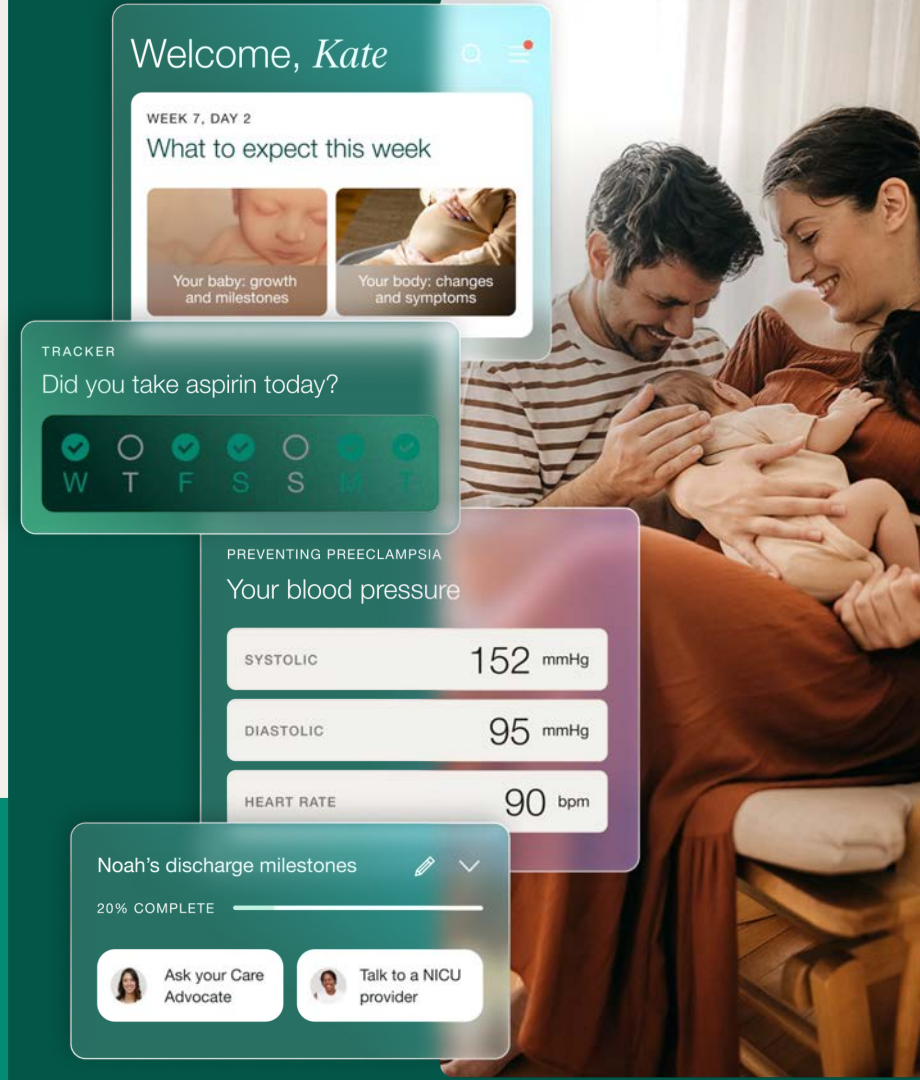
GET SUPPORT WITH THINGS LIKE:

- Childbirth education and creating a birth plan
- Preventing and managing conditions like preeclampsia and gestational diabetes
- NICU care
- Postpartum recovery
- Feeding and sleep
- Returning to work
- Miscarriage and loss support

Your Care Team could include:

- Doulas
- OB-GYNs
- Mental Health Providers
- Lactation Consultants and more

mavenclinic.com/join/overview



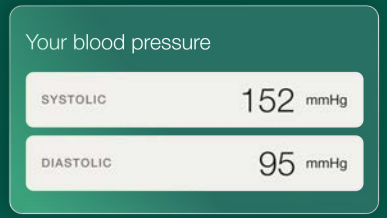
High-risk pregnancy support

1ST TRIMESTER | 2ND TRIMESTER | 3RD TRIMESTER | BIRTH | 3 MONTHS PP | 6 MONTHS PP | 9 MONTHS PP | 12 MONTHS PP

1

Earlier identification of risk

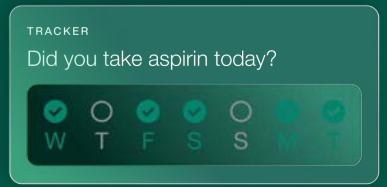
Smarter data, diagnostics, and predictive modeling identify risks sooner



2

Condition specific programs to support your pregnancy

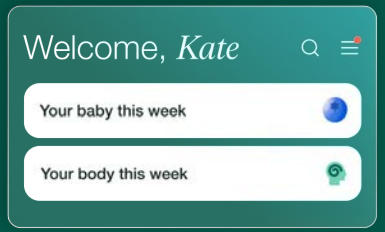
Self-guided programs that help you manage your health and reduce complications



3

Care and education for every moment of your pregnancy

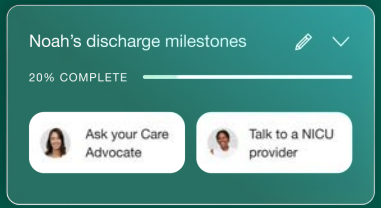
Support that evolves with your pregnancy, through each trimester and beyond



4

Deeper support for NICU stays

Continuous, expert-led support for NICU families to get you home sooner



Traveling for work?

Get free breast milk shipping with Maven Milk

Maven Milk helps moms and new parents transition back to work and get breast milk home to baby—easily, reliably, and safely.

- Convenient travel kit options
- 24/7/365 access to lactation consultants
- In-app resources including a provider-led class on pumping

mavenclinic.com/join/overview



Support for partners

Maven supports partners through the joys and challenges of parenthood.

PARTNERS CAN USE MAVEN TO:

- Access resources to learn how to support their partner through fertility treatment or during pregnancy & postpartum
- Attend appointments together from home
- Take care of their mental health and manage stress and anxiety
- Manage work/life balance with a career coach
- Navigate newborn & pediatric care

Our Fertility and Maternity tracks have a special program built for their own experience.



mavenclinic.com/join/overview

Parenting and Pediatrics

When you're in demand as a parent, get the on-demand free support you need through Maven — for you and your children, up to age 18

GET SUPPORT WITH THINGS LIKE:

- Pediatrics
- Infant and child sleep coaching
- Navigating childcare option
- Pediatric nutrition and food allergies
- Tracking developmental milestones
- Behavioral challenges
- Support for teens and life changes
- Managing your mental health and parental burnout

mavenclinic.com/join/overview



Top providers booked in the Parenting & Pediatric program include:

- Mental Health Providers
- Pediatric Sleep Coaches
- Pediatricians
- Lactation Consultants
- Parent Coaches

Menopause & Midlife Health

The support you need with the convenience and compassion you deserve.

GET SUPPORT WITH THINGS LIKE:

- Identifying early menopause and perimenopause symptoms
- Support for men's midlife health and low testosterone
- Navigating menopause symptoms
- Managing your mental health, mood swings, and brain fog
- Understanding treatment options such as HRT
- Self-advocating for your needs
- Pelvic floor strengthening exercises
- Nutrition choices through menopause
- Career coaching

mavenclinic.com/join/overview



Top providers booked in the Menopause program include:

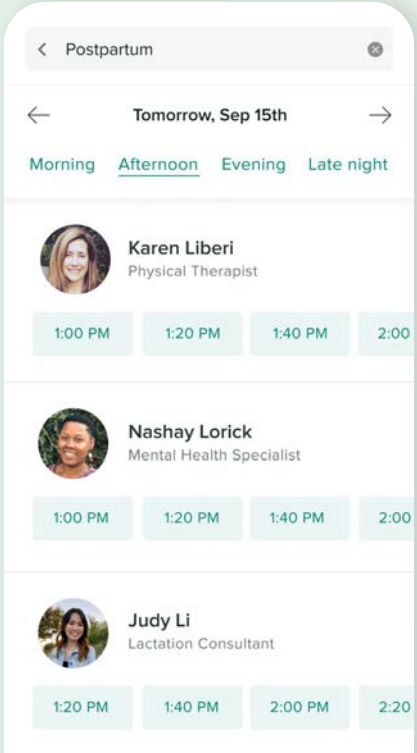
- OB-GYNs
- Nutritionists
- Mental Health Providers
- Wellness Coaches
- Men's Health Specialists
- Naturopathic Family Physicians

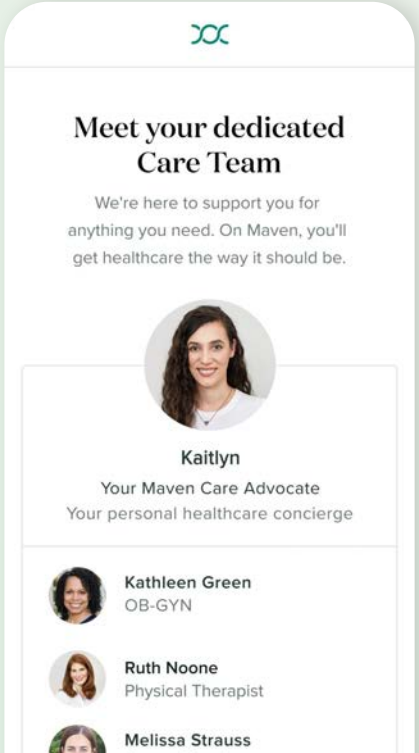
With Maven, every member has 24/7 access to:

A personalized, dedicated Care Advocate

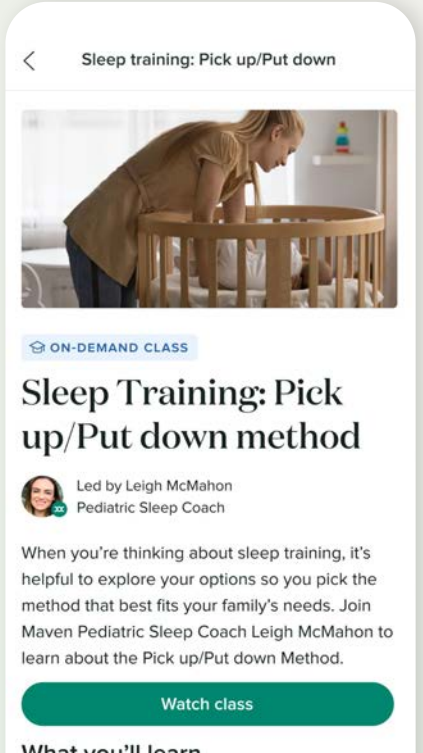
Unlimited video appointments or messaging with 30+ types of doctors, specialists and coaches

On-demand classes, community forums and expert-approved articles









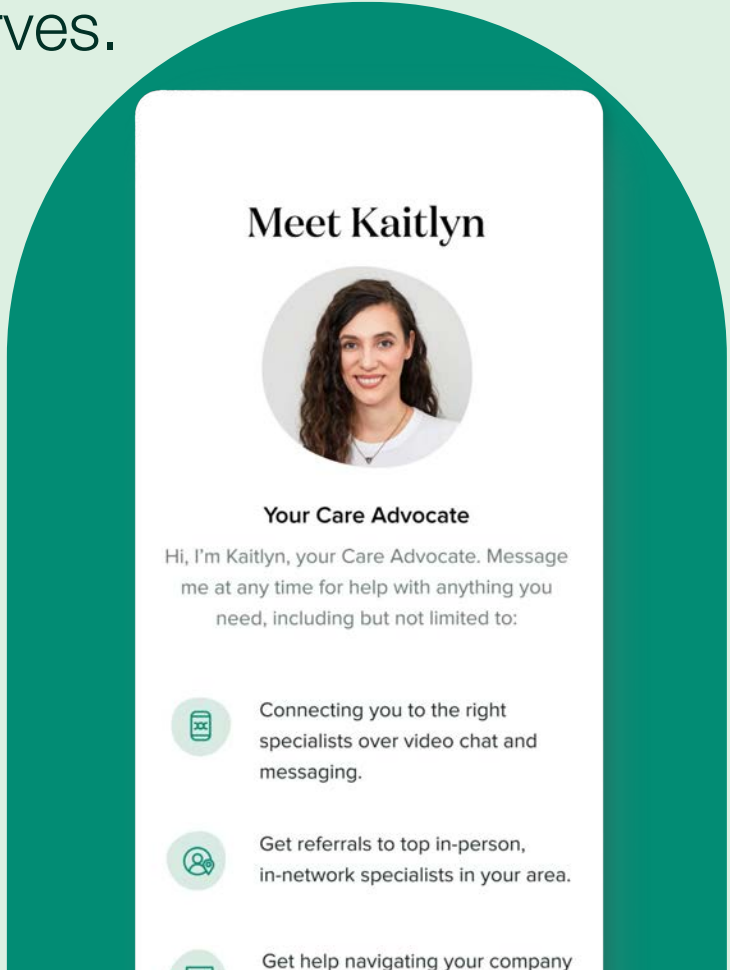
The care advocate that everyone deserves.

Our Care Advocates are here to help you:

- Understand your employer's healthcare benefits
- Build a personalized care team of providers based on your needs
- Find in-person providers and make referrals
- Navigate the ups and downs of your family-health or family-building journey

Our Care Advocates are here for you day or night:

- **<1 hour** average response time, 24/7/365
- **<48 hours** turnaround time for in-person, in-network referrals

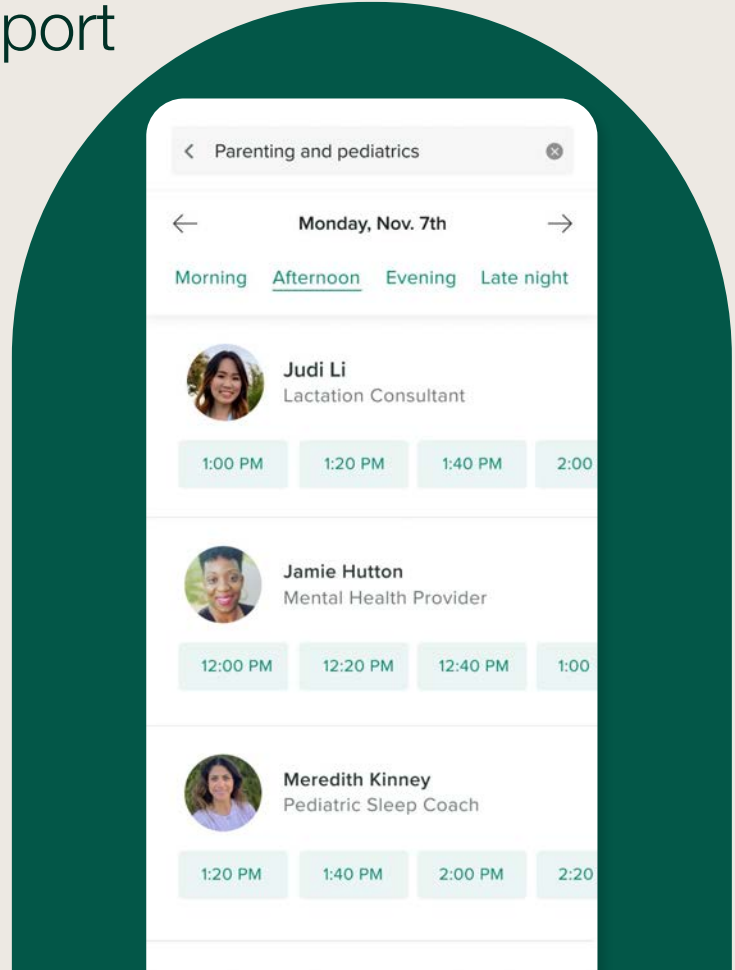


mavenclinic.com/join/overview

24/7, on-demand access to virtual support

Your free Maven membership includes:

- Unlimited coaching and education through video appointments or messaging
- Access to a network of more than 600+ reproductive and family health providers available anytime day or night, including:
  - Mental health providers
  - Doulas
  - Nutritionists
  - OB-GYNs
  - Career coach
- Access to providers who speak 35+ languages—with Spanish, Hindi, French, German, Italian & Hebrew being most popular

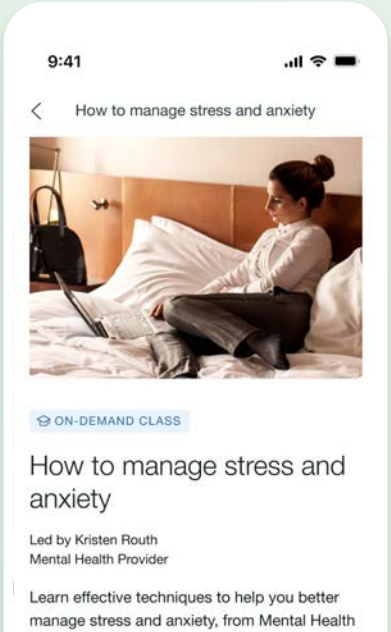


mavenclinic.com/join/overview

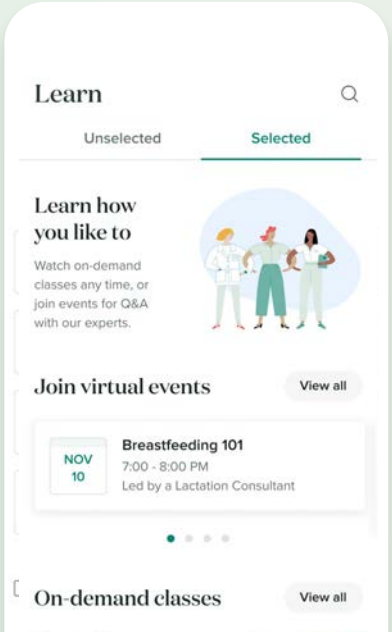
Expert-approved resources

Navigating your family-health or family-building journey can be overwhelming—find trusted support and guidance with our expert-approved library of resources—from classes to forums.

ON-DEMAND CLASSES



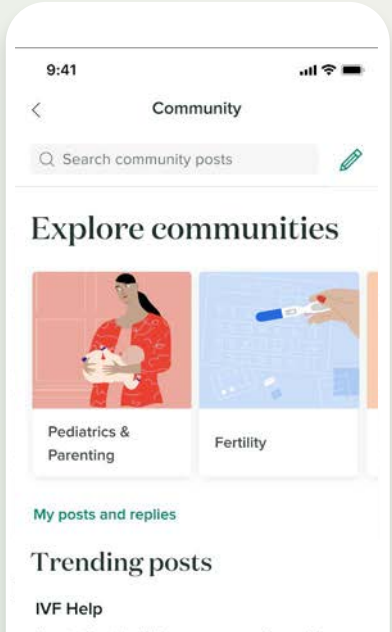
LIVE CLASSES



ARTICLES



COMMUNITY FORUMS



Here are a few ways Maven Managed Benefit can support your fertility journey:

Trying to Conceive

TTC Coaching: Explore the right paths to pregnancy for you

Personalized action plans built around your goals and health history

Education on reproductive health, ovulation tracking, and preconception care

1:1 support from a dedicated health coach

Care Navigation

Access to Maven's Performance Network of 650+ fertility clinics

24/7 virtual access to providers across 30+ specialties, including reproductive endocrinologists, OB-GYNs, adoption coaches, nutritionists, and more

MavenRx integrated fertility pharmacy coverage

Financial Support

Real-time visibility into your benefit balance and upcoming costs

Maven Wallet for streamlined reimbursement of eligible expenses

Support understanding coverage across fertility, adoption, surrogacy, and donor/tissue expenses

Continuity of care with no lapses in coverage as you move between treatment stages

To join scan the QR code or visit: mavenclinic.com/join/snowflake

**Access to fertility financial coverage through Maven requires enrollment in a Snowflake Cigna medical plan.*

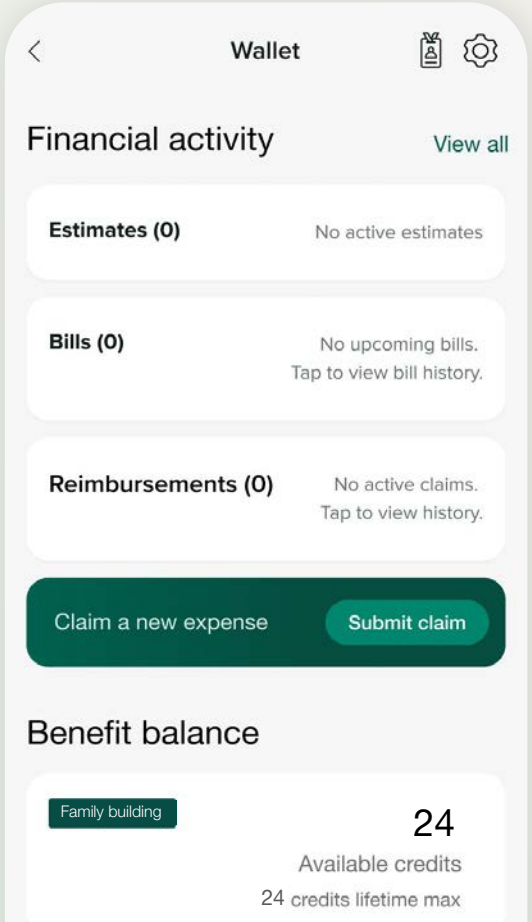
Maven Wallet minimizes your out-of-pocket expense during your fertility and family building journey!

Through Maven Managed Benefit and Wallet, Snowflake employees and their partners enrolled in a Cigna plan have access to 2 Maven Cycles for eligible services across fertility treatment and preservation as well as $20k for eligible services across donor, adoption and surrogacy journeys.

USE MAVEN WALLET TO COVER COSTS LIKE:

- IUI & IVF treatment
- Egg & sperm freezing
- Fertility medications
- Agency fees
- Court & legal fees
- Surrogate medical expenses

mavenclinic.com/join/overview



What is a Maven Cycle?

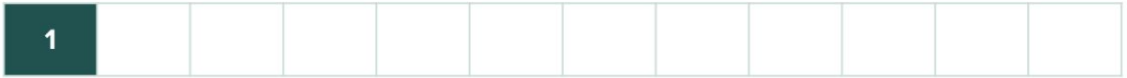
Maven Cycles provide you with comprehensive, transparent fertility coverage.

Within one Maven Cycle, we've bundled together all the standard procedures, services, tests and treatment needed for a round of fertility treatment. Each Maven Cycle is made up of **twelve (12) cycle credits**. As treatment or services are completed, cycle credits will be deducted from your total Maven Cycle balance.

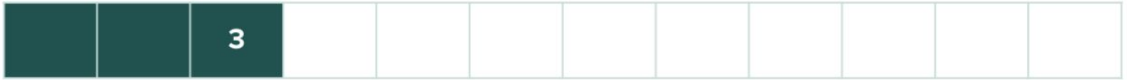
Through our comprehensive bundling, you don't have to worry about running out of coverage in the middle of treatment. Maven Cycles are also flexible so you and your provider can elect the appropriate pathway for your unique family building journey.

Covered services included within Maven Cycles

Each fertility treatment covered by your benefit reduces your Maven Cycle balance by the corresponding number of cycle credits, as outlined below.



Timed Intercourse ▫ Intrauterine Insemination (IUI) ▫ Sperm Freezing ▫ Male Hormone Therapy



Frozen Embryo Transfer ▫ Standalone PGT[1]

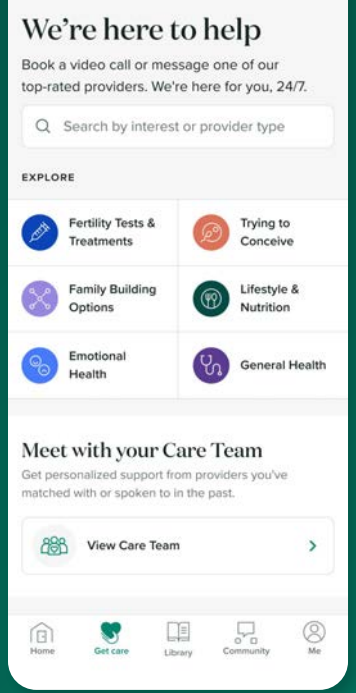


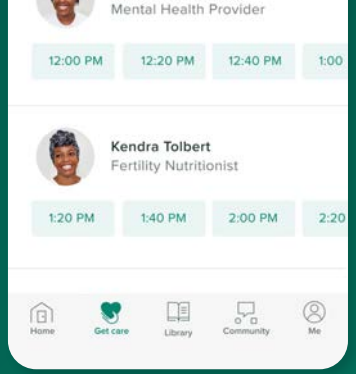
Egg Freezing Cycle ▫ Frozen Oocyte (Egg) Transfer ▫ Frozen Oocyte Embryo Banking ▫ INVOcell

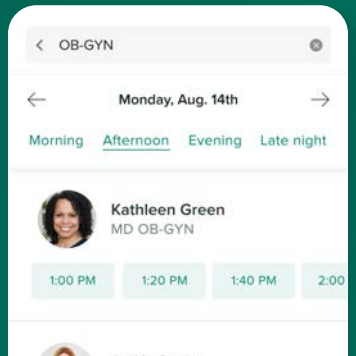


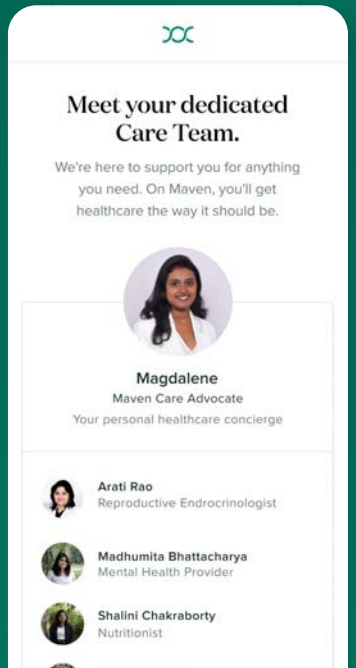
Fresh IVF Cycle ▫ IVF Freeze All Cycle ▫ Split Cycle ▫ PESA ▫ TESA ▫ MESA ▫TESE ▫ mTESE
PVSA ▫ VASA ▫ Varicocelectomy ▫ Vasectomy Reversal ▫ Tubal Ligation Reversal

[1]Embryo thaw, Preimplantation Genetic Testing (PGT) and refreezing of embryos.









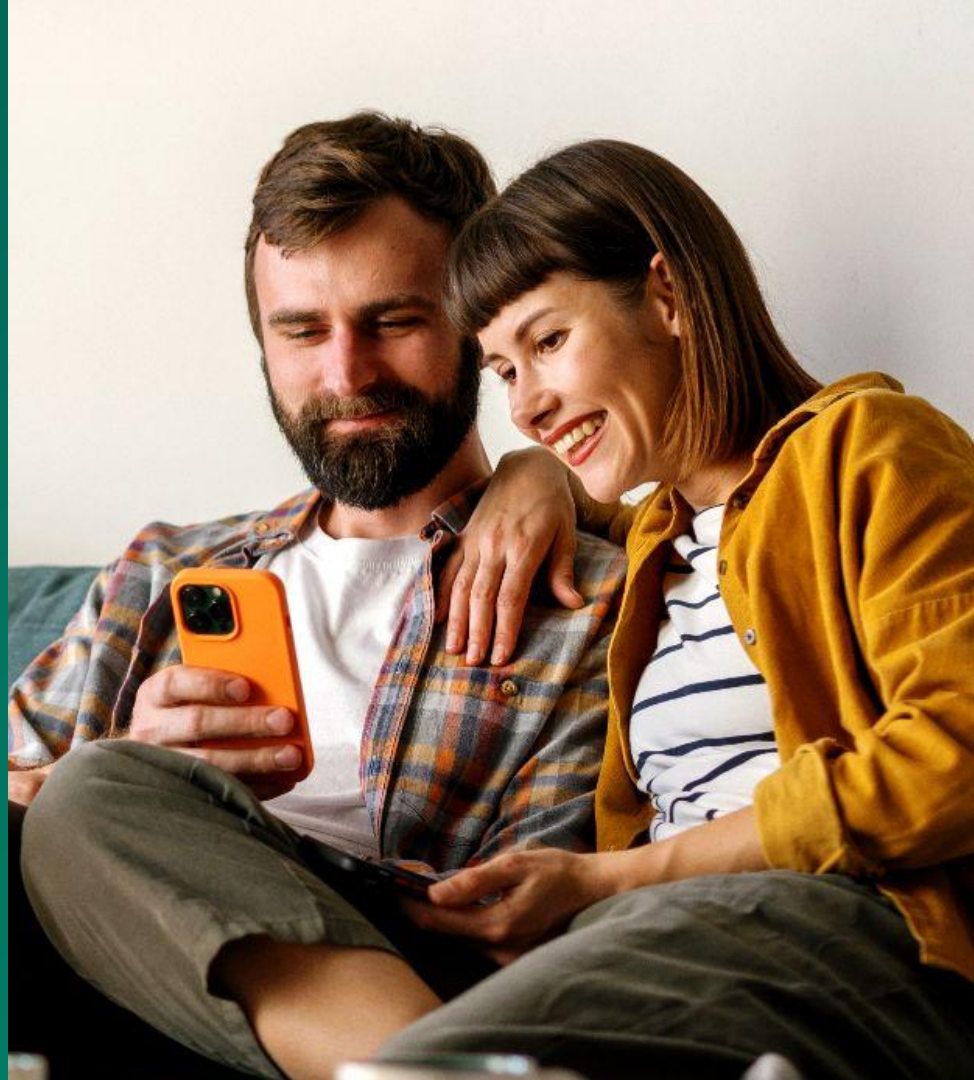
The best part?

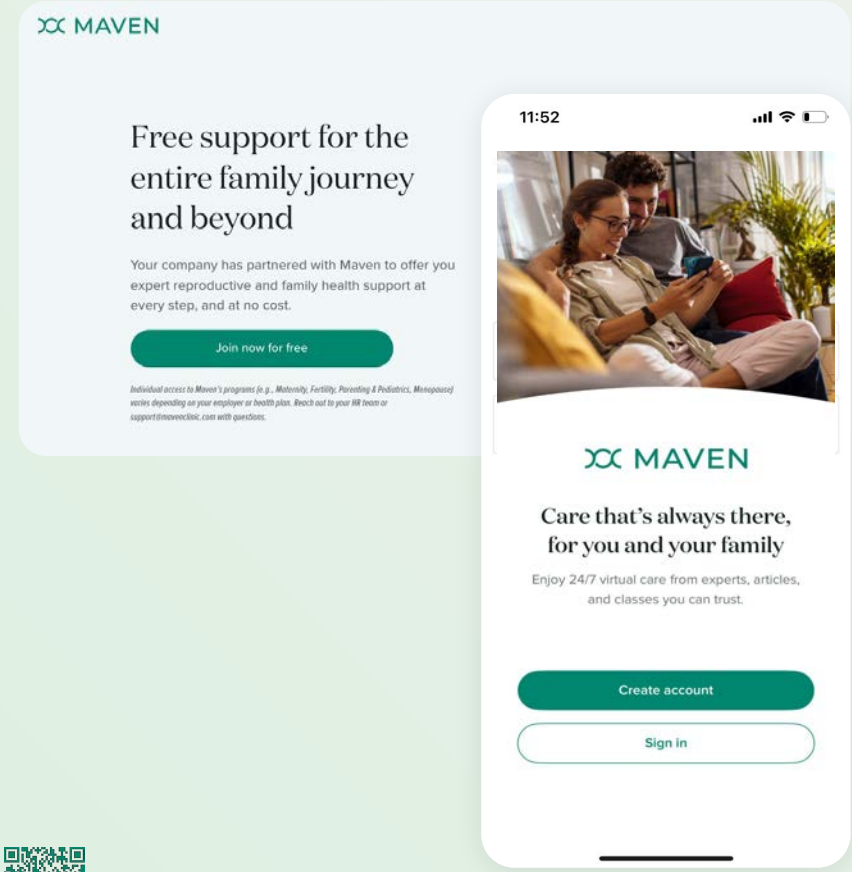
Snowflake **fully** covers your Maven membership!

This means there are no co-pays or out-of-pocket costs for Maven visits or resources—everything in the app is free.

How to sign up for your free Maven membership

mavenclinic.com/join/overview





1. Visit our website or download the Maven app

Go to **mavenclinic.com/join/overview** or register by downloading the Maven Clinic App.

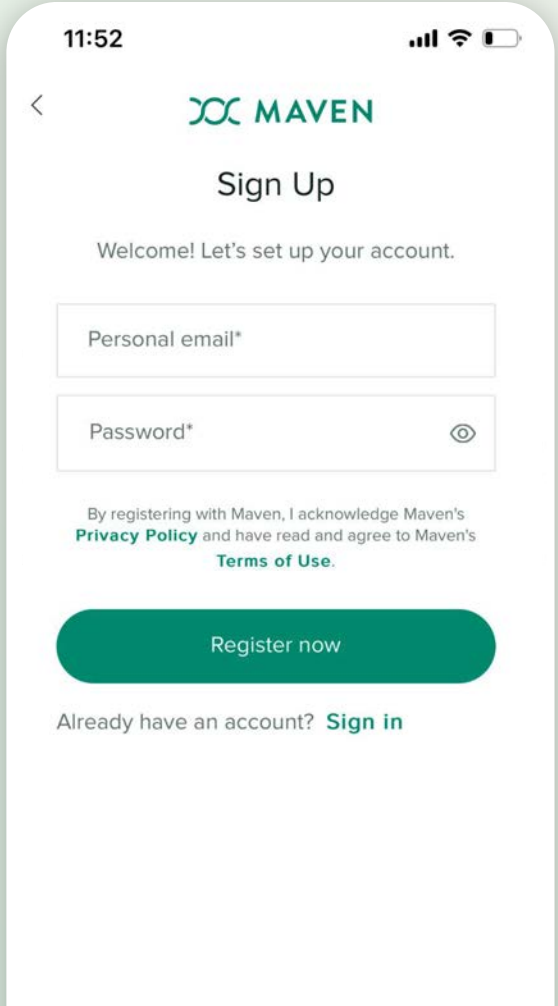
The Maven app is also available in Spanish, French, and Canadian French!

Maven

mavenclinic.com/join/overview

Download on the App Store

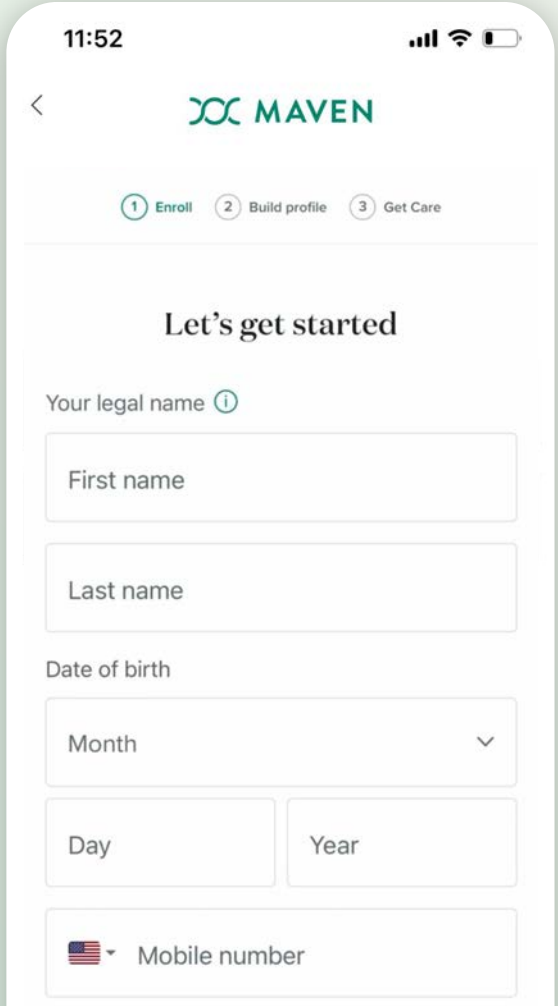
GET IT ON Google Play



2. Create your Maven account and get verified

Use your **personal** email to create your Maven account. Your employer or health plan covers your Maven membership, so there is no cost for you to sign up.

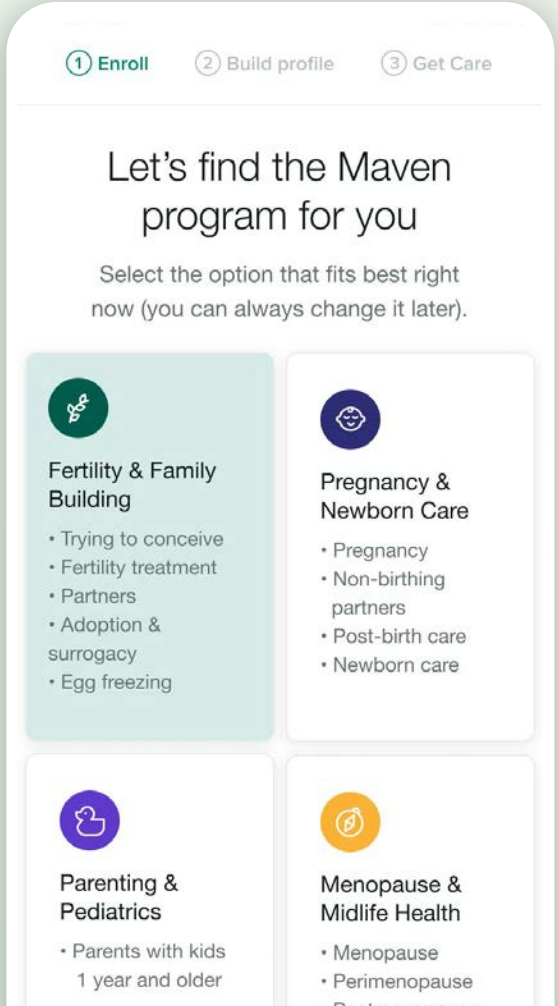
mavenclinic.com/join/overview



3. Build your personal profile

Based on the information shared, we will match you with a Care Team based on your culture, language, needs, and health goals.

mavenclinic.com/join/overview



4. Choose a custom program that meets your and your partner's needs

mavenclinic.com/join/overview



5. Start getting the support you need today!

You don’t have to wait to start using Maven!

Once you enroll, you can message with your Care Advocate, schedule a virtual appointment with a provider, watch a class, or read an article right away.

You can also invite your partner to join Maven!

mavenclinic.com/join/overview



Need help?

Have questions about programs available to you?

Need support enrolling yourself or your partner?

Please reach out to support@mavenclinic.com.

For fertility financial benefit questions, contact benefits@mavenclinic.com or call +1 (888) 465-7126

mavenclinic.com/join/overview

Questions?

mavenclinic.com/join/overview



We’re with you.



mavenclinic.com/join/overview

MAVEN