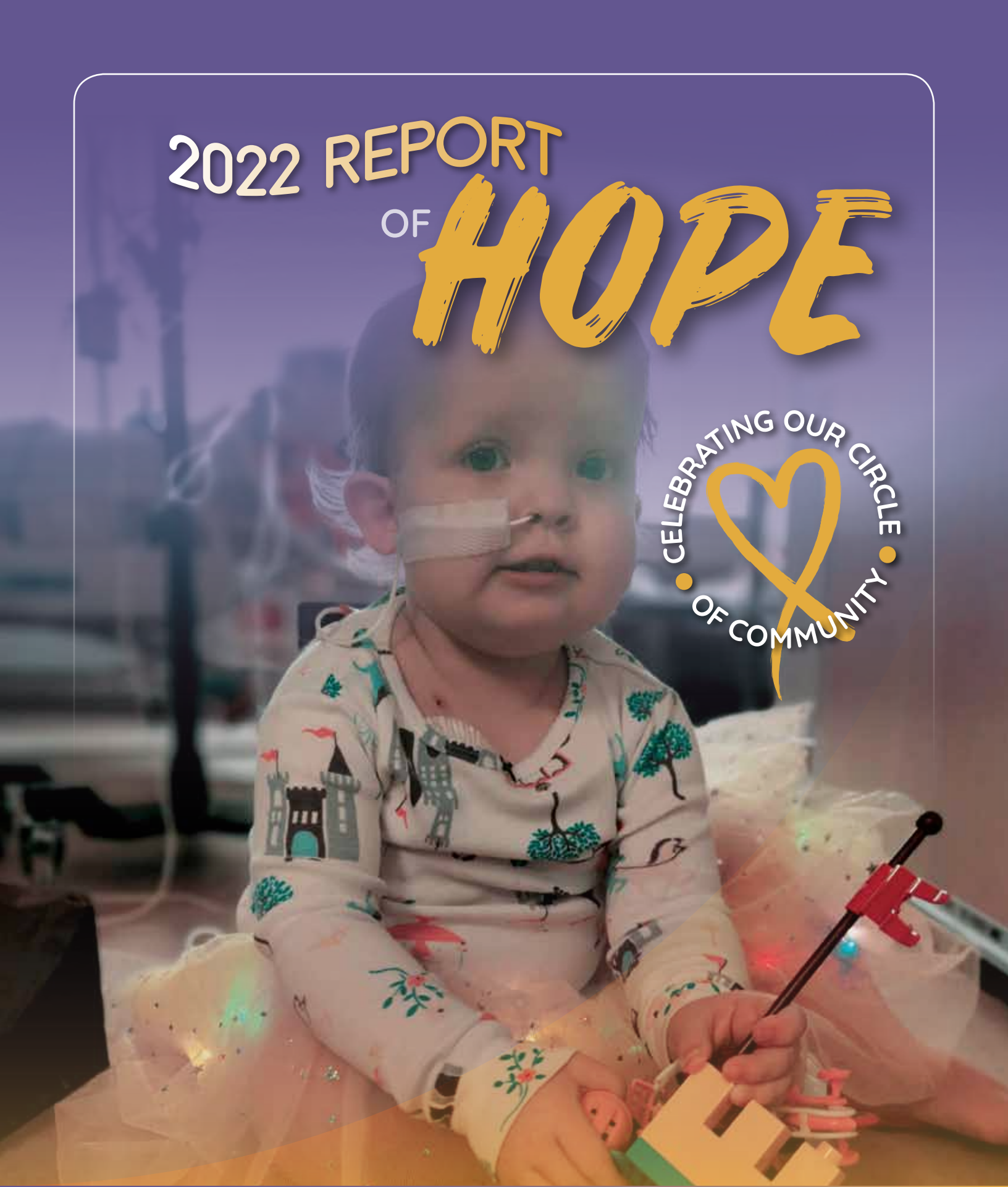


# 2022 REPORT OF HOPE





Each and every one of **YOU** is an essential part of Childcan's Circle of Community!  
You are courageous and resilient. You inspire. You support. You care and we are deeply grateful.

Our 2022 Report of Hope celebrates you, our circle of community! Thank you for facing childhood cancer together.

With heartfelt appreciation,

*Suzanne Fratschko Elliott*  
Suzanne Fratschko Elliott  
Executive Director

Message from the Executive Director

# MEET THE TEAM

(LEFT TO RIGHT)

- RENEE SIMMONS,**  
FAMILY SUPPORT LEAD
- LORRAINE JEWELL,**  
WINDSOR FAMILY SUPPORT & COMMUNITY ENGAGEMENT LIAISON
- SUZANNE FRATSCHKO ELLIOTT,**  
EXECUTIVE DIRECTOR
- BARBARA TUCKER,**  
FINANCE & OPERATIONS MANAGER
- AMY MATHIAS,**  
COMMUNITY ENGAGEMENT & EVENTS ASSOCIATE



# childcan

## 2023-2026 STRATEGIC PLAN

Looking to the future, the Board of Directors, staff, and members across our circle of community participated in facilitated workshops to lay the foundation of Childcan's 2023-2026 Strategic Plan while reaffirming our **MISSION, VISION, and VALUES.**

### OUR PROMISE

As a Board and Staff we will implement and monitor our strategic plan in a fiscally responsible and transparent manner, keeping the needs of our children and families at the centre.

### OUR STRATEGIC PRIORITIES

- ENHANCE SERVICE DELIVERY**
  - ASSESS AND EVALUATE ALL THAT WE DO FOR FAMILIES
  - PROVIDE RELEVANT & PERSONALIZED SUPPORT
  - BE NIMBLE AND FILL GAPS
- EXPAND & SUSTAIN FUNDING**
  - TRACK OUR EFFORTS FOR GROWTH AND SUCCESS
  - FOSTER AN ENGAGED AND PHILANTHROPIC CULTURE OF COMMUNITY
  - RAISE MORE MONEY
- GROW OUR COMMUNITY**
  - INVEST IN PEOPLE AND TOOLS THAT WILL ALLOW US TO ACHIEVE OUR GOALS
  - FOSTER A CIRCLE OF COMMUNITY WHO UNDERSTANDS THE CHILDHOOD CANCER JOURNEY
- INCREASE AWARENESS**
  - EXPAND OUR PRESENCE WITHIN OUR REGION
  - MAKE CHILDHOOD CANCER A HEALTH PRIORITY

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- 3 2023-2026 Strategic Plan
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- 8-9 Because You Went Chilly Dippin'
- 10-11 Because You Rocked for Hope
- 12-13 Because of Your Creative Fundraising
- 14-15 Claire's Story
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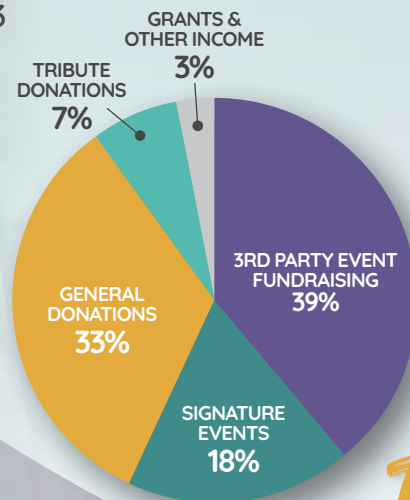


HERE'S  
HOW YOU  
BROUGHT

# HOPE IN 2022

## YOU GAVE:

- ANNUAL PROGRAM
  - \$287,116 to advance our mission
  - \$23,122 through grants
  - \$64,201 donated in tribute
  - \$3,234 investment income
- POLAR BEAR DIP
  - \$74,887
- CHILDCAN WALK
  - \$82,612
- 3RD PARTY EVENTS
  - \$339,903
- MERCHANDISE SALES
  - \$4,923

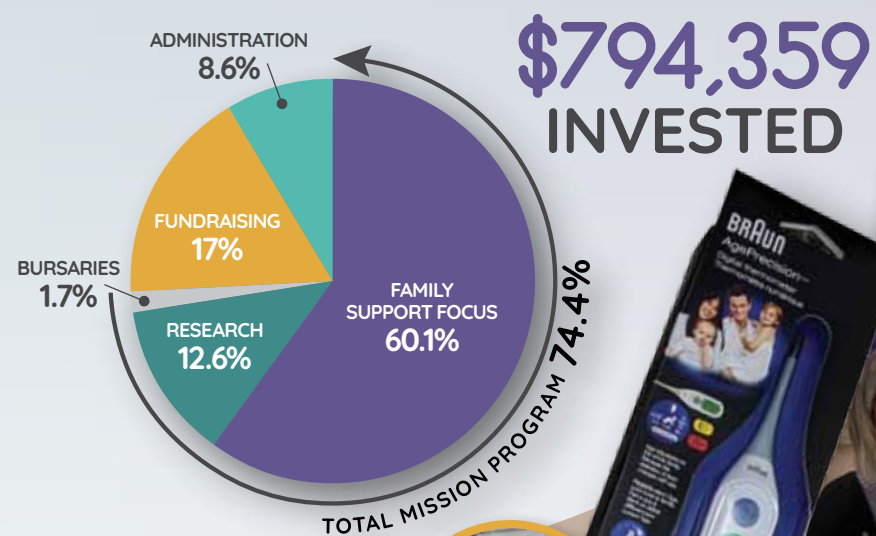


**\$879,998**  
RAISED

THANK YOU  
FOR GIVING!

## YOUR IMPACT:

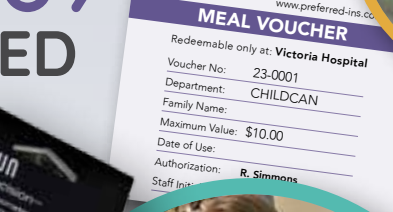
- \$100,000 invested in research
- 10 Student bursaries awarded
- 65 Childcan Care Packages provided
- 132 Parking Passes distributed
- 4936 Meal Vouchers given
- 85 tubes of Emla and 74 thermometers sent home with families
- 56 inpatient visits with families while in Paediatric Critical Care Unit
- 863 inpatient visits with families on B6
- 2,496 visits with families in Paediatric Medical Day Unit
- 48 support groups hosted
- 157 Super Star siblings supported
- 25 children tutored
- 278 children & parents enjoyed our Holiday Parties



**\$794,359**  
INVESTED



**MAX'S PASS**  
Children's hospital parking pass is generously funded by Miracle Max's Minions. A field of sunflowers is planted in memory of Miracle Max.



# BECAUSE YOU TOOK STEPS IN 2022...

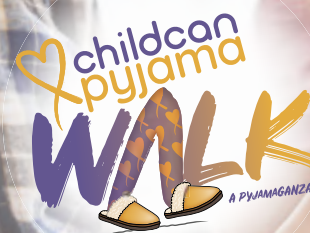


**TOGETHER YOU WALKED IN SUPPORT, REMEMBRANCE, CONNECTION, AND HOPE!**

30 teams, 209 participants, 653 peer-to-peer donations raising \$82,612.

Bragging rights for most funds raised by a team in London went to Team Ellis raising \$7,754 and our top Kid Fundraisers were brothers, Zac & Hudson Rombouts of Team Max.

In LaSalle, team Steps for Jess was recognized for raising \$1,442 and Luca Aversa was recognized as top Kid Fundraiser!



**JOIN OUR 2023 PYJAMAGANZA!**  
[childcan.com/walk](http://childcan.com/walk)



**OUR CHILD CAN WALK WEEKEND:**

Saturday, September 23, 2023, @ 4-7 PM at Springbank Gardens in London

or Sunday, September 24, 2023 @ 10-1 PM at the Vollmer Recreational Complex in LaSalle

**THANK YOU!**



**Erich Fratschko, CFP**  
Senior Financial Consultant



Quality Plates & Profiles limited



# BECAUSE YOU WENT CHILLY DIPPIN'...

On March 4, 2023, you braved the frigid waters of Lake Erie and embraced our Polar Bear Dip because if kids can fight childhood cancer you can handle a chilly dip!  
 42 teams, 307 dippers,  
 1,930 peer-to-peer donations raising  
**\$120,435**



# THANK YOU!



**\$9,545**  
 RAISED BY  
 TOP TEAM  
 WALTER'S  
 WARRIORS



# BECAUSE YOU ROCKED FOR HOPE...

Together you rocked out to the tunes of J#Major, Queen of Kings, and The Source raising **\$12,366**

INAUGURAL EVENT...

# childcan ROCKS FOR HOPE!

IN WINDSOR, ONTARIO • 2023



THANK YOU!



TEPPERMAN'S



marie-rose MUSIC STUDIO



# BECAUSE OF YOUR CREATIVE FUNDRAISING...

TOGETHER  
YOU RAISED  
**\$339,903**



YOU DRIBBLE  
CHALLENGED!

YOU RODE  
MOTORCYCLES  
& PLAYED  
POOL!



YOU SMASHED  
PUMPKINS!



YOU GREW &  
SOLD CORN!



YOU WORE  
PJS!



YOU BUSKED!



ASK ME ABOUT  
childcan  
Facing Childhood Cancer Together

**PJ DAY**

#CHILDCANPJS

Because  
of YOU, we can  
make a difference  
for families like  
Claire's!

**READ HER  
STORY...**



YOU QUILTED!

YOU RAISED  
AWARENESS!



YOU GOLFED!



YOU ATE  
PIZZA!



YOU GREW  
CANOLA &...  
SUNFLOWERS!



YOU SPREAD  
HOLIDAY CHEER!



YOU VOLUNTEERED &  
SOLD RAFFLE TICKETS



YOU HAD  
GARAGE  
SALES!



YOU MADE  
& SOLD  
PEACH JAM!



ON FEBRUARY 25, 2020, only 6 days shy of her first birthday, my baby girl Claire Bear was rushed to the hospital after an urgent phone call from our family doctor. I remember that day vividly. I see it play back in my mind as if I were standing in the corner of the room. I heard words but could not process them, while I stood there holding Claire, as if putting her down somehow meant I would never be able to pick her up again. The doctor said words like blast cells, oncology, hematology, bone marrow, transfer, and critical. Then, almost as if the world stopped, she said the words no parents ever want to hear, **“we think your child has cancer, I’m so sorry.”** In that instant our lives changed forever. We were transferred to Children’s Hospital at London Health Sciences Centre and admitted that night. How we made it through that night of waiting and worrying remains a mystery to me.

February 26, 2020, was possibly the longest day of my life as we were thrown into the world of paediatric oncology and needed to instantly learn an entirely new language. All our worst fears

came to life that day. An endless amount of information coming from so many people. One after another. Claire was going for her first ever sedation to have a lumbar puncture and a bone marrow biopsy. We were told the risks and assured they were rare. Well, we learned quickly that Claire likes to do things the hard way and if something can go wrong, it probably will. Claire was in crisis. They called me into the room, Claire’s face and body were swollen, and she was retaining fluid. I held her as they shoved tubes down her throat trying to suction fluid off her lungs and stabilize her oxygen. Eventually things resolved and we were sent back to her room to wait. It was confirmed that our little girl did in fact have cancer. Specifically, *B Cell Infant Acute Lymphoblastic Leukemia* with a KMT2A gene mutation that left her at high risk for relapse.

I can’t remember exactly when it happened but there was a moment that made our burden of childhood cancer a little bit lighter. In walks a woman with an empathetic smile and a softness about her. A look that said, I have been where you are and have walked in your shoes. Her introduction was calm and



“  
One thing is for sure... My relationship with Childcan is forever.”

one that was critical for us to endure Claire’s treatment. “Hello, I’m Renee and I am from Childcan.” The services that Childcan provides are many and for our family continue to this day, almost three years later. While our community rallied at home to make sure my husband and our boys were fed, Childcan and supporters like you rallied to make sure I was fed in hospital. No matter if I was there for 9 weeks, 5 weeks, or 2 days... I had food vouchers to use in the cafeteria. Thanks to our Childcan parking pass, we never had to worry about hospital parking. Assistance with bills was also provided. Considering I was just coming off maternity leave and unable to return to work when Claire was diagnosed, this was a welcome relief. Childcan is more than just financial assistance. They are comfort you never have to ask for and it is there when you need it most. My boys have been supported through the Childcan Superstar Sibs program. Little gifts and recognition throughout the year that let them know they are important too! Renee is always checking in and I consider her my personal ray of sunshine.

times in 2 years. We have held her through a bone marrow transplant after her first relapse and CAR T-cell therapy after her second relapse. Claire should have finished treatment this past June but here we are. Today, she is in remission, and I thank God and her care team for that every day. We live life one day at a time and count our blessings often. I don’t know how this story ends. Honestly, I’m in no hurry to find out. One thing is for sure... My relationship with Childcan is forever. While I pray that some day their services are no longer needed, I will do everything I can to make sure they are able to help families just like ours in a time of need.

**“Thank you for supporting an organization that does so much for so many. The road we are on is long and it can be so very dark. With the support of donors like you, Childcan is there shining a light in the distance, giving us hope, and keeping us going.”**

**THANK YOU...  
for caring!**  
*Mandy, Claire’s Mom*



♡ Claire



## MISSION

To raise awareness and funds to provide personalized, responsive, and compassionate programs and services to families facing the childhood cancer journey from diagnosis, through treatment, post-treatment care, or bereavement.

## VISION

To make childhood cancer a health priority, fund innovative research, and expand family supports until childhood cancer is eliminated.

## VALUES

FAMILY-CENTRED

HOPE

INCLUSIVE SUPPORT

EMPATHY

ACCOUNTABILITY

## OUR 2022 BOARD OF DIRECTORS

ADAM BROCK, CHAIR  
RUSSELL SMITH, TREASURER  
KATE AVERSA, DIRECTOR  
GABRIELA ISAACS CACEROS, DIRECTOR  
MICHAEL CONNELL, DIRECTOR  
JIM NORBURY, DIRECTOR  
DAWN HEPBURN, DIRECTOR

## OUR 2023 BOARD OF DIRECTORS

MICHAEL CONNELL, CHAIR  
DAWN HEPBURN, VICE-CHAIR  
KATE AVERSA, DIRECTOR  
GABRIELA ISAACS CACEROS, DIRECTOR  
LISA PEARLMAN, DIRECTOR  
SUSAN MARSHALL, DIRECTOR



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