

Safe Driving: A Shared Responsibility

CEDA drivers continue to demonstrate strong commitment to safe driving. Since we began tracking speeding events, both speeding incidents and public complaints have steadily decreased. These improvements reflect the choices our drivers make every day and reinforce that when each of us takes ownership of safety, we all benefit. Thank you for the positive momentum — it makes a real difference.

As Aaron Borschneck, Chief Operating Officer, reminds us: “Each of us has a choice — do we own safety, or are we waiting for someone else to own it for us? Our past success proves what owning safety can achieve.”

Why Safe Speed Choices Matter

Speeding reduces reaction time, increases stopping distance, and significantly raises the likelihood and severity of incidents. Driving within posted limits is one of the simplest ways to protect yourself, your passengers, and the public. A recent GPS alert—showing a CEDA light-duty vehicle travelling 133 km/h in an 80 km/h zone on Highway 19—highlights how quickly unsafe speeds can create unnecessary risk.

CEDA supports safe driving through governed speeds, GPS monitoring, and coaching; however, choosing to drive at a safe speed ultimately rests with each driver on every trip.

Safe Driving Expectations at CEDA

- Follow journey management requirements.
- Always wear a seatbelt.
- Drive within posted speed limits and adjust for road and weather conditions.
- Avoid handheld devices or any other distractions while driving.
- Be rested, alert, and fit to operate a vehicle.
- Stay patient in traffic, avoid unnecessary lane changes, and give other drivers room to merge.
- Maintain safe following distances for the conditions.

Tools to Help Manage Speed

- **Speeding Alerts** – Audible or visual notifications when exceeding a preset speed.
- **Cruise Control / Adaptive Cruise** – Helps maintain steady speeds and safe spacing.
- **Speed Limiters** – Prevent unintentional speeding where available.

These tools enhance driver awareness — they do not take control away. Refer to your OEM manual to understand which of these features your vehicle includes and how to enable them.

Our continued improvements show what we can accomplish when everyone takes ownership of their driving decisions. Thank you for choosing to drive responsibly and contributing to a safer workplace and community.

Life Saving Rule – Driving

Driving is a Life Saving Rule practiced by CEDA. Life Saving Rules have been endorsed and implemented to improve safety performance and/or mitigating risks to workers where significant injuries or fatalities have occurred in the industry. Follow safe driving rules:

- I always wear a seatbelt
- I do not exceed the speed limit, and reduce my speed for road conditions.
- I do not use hand held phones or operate devices while driving.
- I am fit, rested and fully alert while driving.
- I follow journey management requirements.



Arriving a few minutes later is always better than not arriving at all. Slow down, stay safe, and protect yourself and others.