

Drury Cauby

Digital Marketing & Brand Designer

Education

**Southern Utah Univeristy:
Cedar City, UT**

BFA Graphic Design
2017 -2022

Capabilities

Design

Brand Identity
Logo Systems
Typography
Layout Design
Motion Graphics

Marketing

Asset Systems
Brand Consistency
Team Collaboration

Tools

Adobe Creative Suite
Webflow
Figma
Klaviyo
Clickup

Contact

Phone

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Email

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Website

www.caubycreative.com

LinkedIn

linkedin.com/in/drurycauby

Design Experience

Graphic Designer / Cauby Creative LLC

Mar 2023 - Present / Remote

- Develop logo systems and brand guidelines for growing businesses across health, fitness, agriculture, and startup sectors.
- Design high-converting digital ad creative for companies running paid social and display campaigns.
- Collaborate with founders and marketing teams to align brand identity with paid media campaigns.

Graphic Designer / Cool Deck Coating

Aug 2025 - Present / Remote

- Led full website rebuild in Webflow, replacing outdated infrastructure and modernizing brand presence.
- Designed website visuals and paid media assets to support service-based marketing campaigns.
- Maintained cohesive brand presence across website and paid media assets.

Graphic Designer / Balance of Nature

Nov 2022 - Jan 2026 / Full-Time, then Contract

- Produced paid ad variations weekly, contributing to 1,000+ campaign assets across a national supplement brand.
- Designed and built 300+ compelling email headers while maintaining brand standards and conversion.
- Transitioned from email marketing to sole digital ads designer for 9+ months, supporting major partnership initiatives under tight weekly deadlines.

Additional Experience

Tour Guide & Rental Shop Supervisor / Eagle Point Ski Resort

2017 - 2021 / Seasonal

- Led guided mountain bike tours for resort guests, providing trail instruction, safety briefings, and local trail knowledge.
- Managed rental shop operations including equipment preparation, staff task delegation, and guest service.
- Maintained and repaired mountain bike fleet along with customer's custom bikes, ensuring safety and readiness for daily rentals and tours.